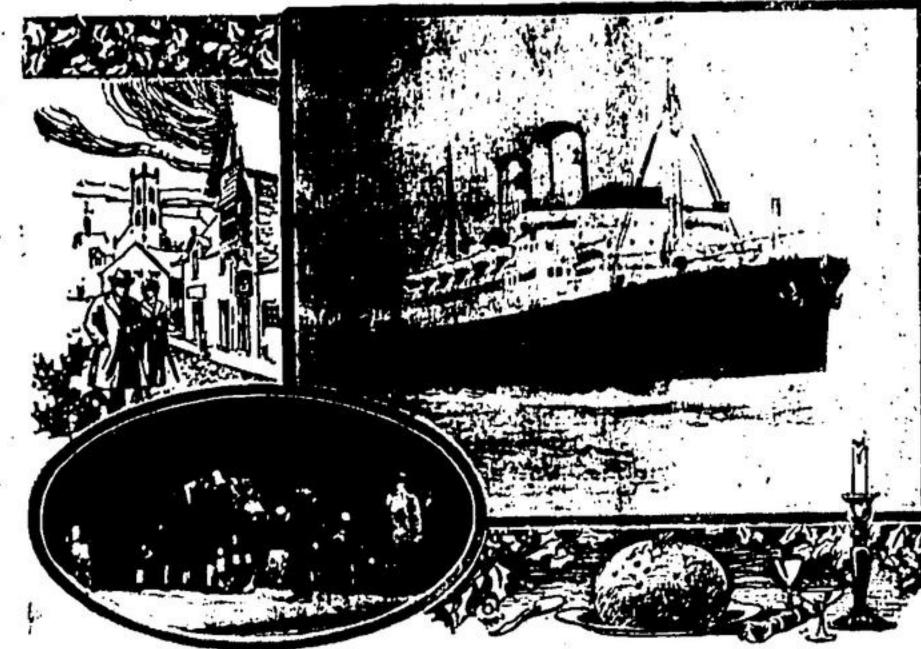
Home for Christmas



Mulled ale, roasted cheetnuts, real English plum pudding. Tom Smith's crackers, the 'waits', the piping treble of young carol singers, the joyous Christmas peel of the Bells of St. Martins', pouldetailed for the Christmas movement—"Minneterer's shops with their rows of be-ribboned turkeys, the home-y foggy atmosphere of England on a slightly "Montcalm" Dec. 12, "Duchess of Richmond"

From prairie farmstead, British Columbia fruit Isles and European countries are planning on travel-farm, the peach orchards of the Nisgars Peninsula, ling to their former homes for Christmas, and already the apple districts of Northumberland and Durham, the Canadian Pacific is arranging special train and from the lovely country of Evangeline a steady services from inland points to the Christmas ships.

frosty. Christmas morning—and the myrisd other recollections of Dickens' conception of Christmas at home are the beacons that guide many Britishers homeward in late November and early December.

A large number of Canadians from the British

It takes (a call the call fails

THERE are three people to every telephone call. If any one of them makes a mistake the call fails. It may be the operator, it may be the person calling, it may be the person called.

There are over one million local calls in Ontario and Quebec every day which fail—"Line's Busy"—"No Answer"—"No one on the line now, air"— Wrong Number".

These uncompleted calls are a serious matter.

They mean two million minutes a day wasted —
congestion of traffic — constant irritation — a
handicap to efficient service.

Some of these cannot be avoided and some of them are due to our own errors, and many of them are due to lack of co-operation by the other

"We are constantly reducing our own errors and we are constantly striving to give the best possible telephone service at lowest possible cost. As part of this effort we are now giving publicity to common faults in telephone usage in the hope that there may be mutual endeavour to secure and maintain maximum efficiency.

It takes three people to complete a call — if one makes a mistake, the call fails.

*It is costing more than \$27,000,000 this year to extend and improve tele-phone service in Ontario and Quebec.



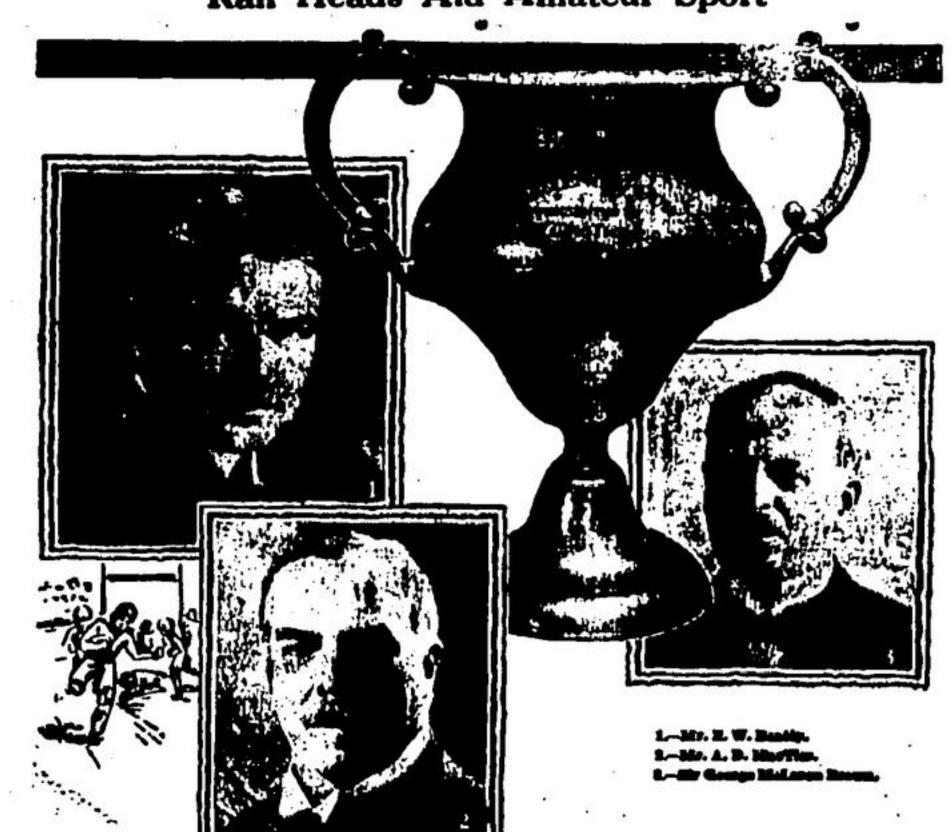
Is Your Wife **Business Manager?**

If you can answer "yes" to that question, you are fortunate. But if you cannot answer "yes," you ought to spend three or four evenings thinking over your family's financial position in the event of your death. Then you should write instructions for your wife to follow regarding the conduct of the family's affairs, should necessity compel her to assume the burden.

When you have discovered what a task this is, it should

sometimes you've got to have nerve with you to look at one enough to feel acquainted."

Rail Heads Aid Amateur Sport



Included among a number of prominent Canadians who are supporting the move to popularize eastern lines of the railway, and British Rugby football in the Dominion are E. W. Beatty, chairman and president of the Canadian Prize and honorary vice-president of the highly prized and hard fought for Machanille Rugby from all over the Empire. J. Pyforeident of the newly formed Brown, European general manager, of the Canadian Union.

Patronize Herald Advertisers

BOOUS CHEQUES ON INCREASE

An ebony gentleman wearing the

uniform of a Pullman porter bought a purple sack suit from a Des Moines clothier. The price was \$35. The customer fumbled inside his coat and produced a cheque. "Da's my pay cheque," said he, "Jee' cash it and take out fo' de suit."

The merchant looked from the honest black face to the equally frank countenance of the theque. The name Pullman Company was printed convincingly at the top. The amount was \$96. It was payable to Robert Bart-

Pingers again fumbled inside uniform coat: They emerged with a Pullman badge and an ornate marriage certificate. The merchant accepted the cheque and forgot the transaction till he got a concise notice. The Pullman Company repudiated Robert Bartlet and his cheque. The paper was a fraud.

The clothier learned that he was one

victim among many. Gangs using counterfeit Pullman cheques and ne-Lecured \$170,00. Buch fake cheques are counterfeited in modest print shops. An operator known as the "scratcher" forges the name of the paymaster on the proper spot. The "layer down" takes the paper and sells it (for so much per cheque) to the "passer." It is the last who cashes in with credulous merchants. Pay cheques of Bell Telephone companies and many other prominent concerns are counterfeited

n this same manner.

Surety companies class cheque frauds as the fastest growing crime in the country. Losses are estimated at \$220,000,000 every year. The increase is about 20 per cent. annually. Many states are making it harder and harder for the criminal with a gun. Therefore smart crooks are turning to paper

You may pass 40 had cheques, but as long as you hold down the amount to \$10 for each you can only be tried for a misdemearor. Again, you cannot be extradited from one state to another unless the amount of a single fraudulent cheque is as much as \$100. You may pass 40 had cheques for \$60 without that risk.

A popular variation is the counterfeit travellers' cheque. These imitations are excellently engraved, with imposing serial numbers and signatures, and are cashed after the manner of cheques issued by the American Express Company, the American Hankers' Association, or Cook's.

If anyone ever presents to you a cheque of the Canadian Pacific Tourist Association and asks you to cash it, grab the hand that holds it and yell for the police. Half a million dollars has been paid out to such grafters. The Canadian Pacific has no such tourist association. Use the same procedure if you ever encounter the cheques of the following: The American Travellers' Association; Oriental Tourist Association; United Hankers' Association. They all look good and all are frauds.

Filling stations suffer much from these deceptions. A man with a woman and perhaps a child, will drive up and order ten gallons of gas. In payment he countersigns one of his travellers' cheques and receives the change. Many good travellers' cheques are used in this way; and fake ones often get by just as well.

Business runs on chaques. There is so much honest paper that it is very

When you have discovered what a task this is, it should lead your thoughts naturally to the idea of some financial provision which will insure have at least a pertain definite iscome for life—one that cannot be saised for debt, nor the principal be lost or dissipated.

If you both live beyond 55, it can be arranged for the income to be paid to yes jointly.

Write for pamphial entitled "A Change is the major of the major of the name Le Moyne opened ascount in a Buffalo bank. An accomplice using the name Le Moyne opened ascounts in the other hanks. To create confidence, good cheques were frawn against each account over a period of several weeks. Morrison then issued a certified cheque to Le Moyne for a certified cheque was certified. Five exact copies were falsed up—each bearing the forged signature of the issuing bank official. Cos of these was deposited in each of Le Moyne for all conditions.

Head Office: TORONTO

**Paint heart never won fair lady," said the ready-made phillosopher.

"That's right," answered the bashful man. "The way the ladies dress sometimes you've got to have your neve with you to look at one lost in cheque observe this rule: Don't lein cheque observe this

To minimise the risk from fraudu-letn chaques observe this rule: Don't cash any chaque unless you know the holder or unless he is identified by a person you know.—Business Week.

In an experiment conducted at C.A.

C. for a period of eight years the results show that the greatest yield per acre with winter wheat was obtained from sowing one and three quarters bushels of seed to the acre. When the amount of seed sown per acre was taken into consideration the yield at the one and three-quarter bushels rate of seeding was only alightly greater than that obtained from sowing one and one-half bushels per acre.

Smut in Wheat

It is estimated that the two smuts, stinking smut or bunt, and loose smut, damage the winter wheat crop in Ontario more than \$1,000,000 annually. Much of this loss can be prevented by wheat the more serious disease of the two, can be controlled by using formative, can be controlled by using formative, the business of the two can be controlled by using formative. two, can be controlled by using forma-lin bluestone or copper carbonate dust. Loose smut of wheat cannot be con-trolled by these treatments. Where the crop has ben damaged by loose smut the grower should obtain seed from a crop that is free from this fun-

"Golden Age" for Hegy"
The "Golden age" of hog production
between the third and seventh months when the weight attained about 220 to 250 pounds. should be about 220 to 230 pounds.
Each month from its birth it takes progressively more feed to produce a pound of gain. But between the third and seventh month, when the rate of gain per day and cost of gain per pound are combined, give the maximum productive efficiency. After that age the combined increasing cost due to overweight for the better grades make it unprofitable for the producer to feed hors longer.

Canadians are Lamb-Enters
Canadian lamb is a marketable product which is rapidly growing in popular demand. Canadian consumers are lamb enters the year round and consequently the production, marketing and distributing of lamb must be so organised that the consumers demand will be entered to at all seasons of

the year.

Unfortunately production and marketing are not sufficiently organised at the present time, and the industry is faced with the depression of comptition from imported lamb which this year has already reached a volume of over 3,000,000 pounds.

Medium weight carcasses weighing from 35 to45 pounds with a preference for the lighter weight is what the markets wants to-day. Such carcasses are produced from lambs weighing 60 to 100 pounds at the farm. Finish, too, is important. Grain feeding in Canada is essential if choice, well finished

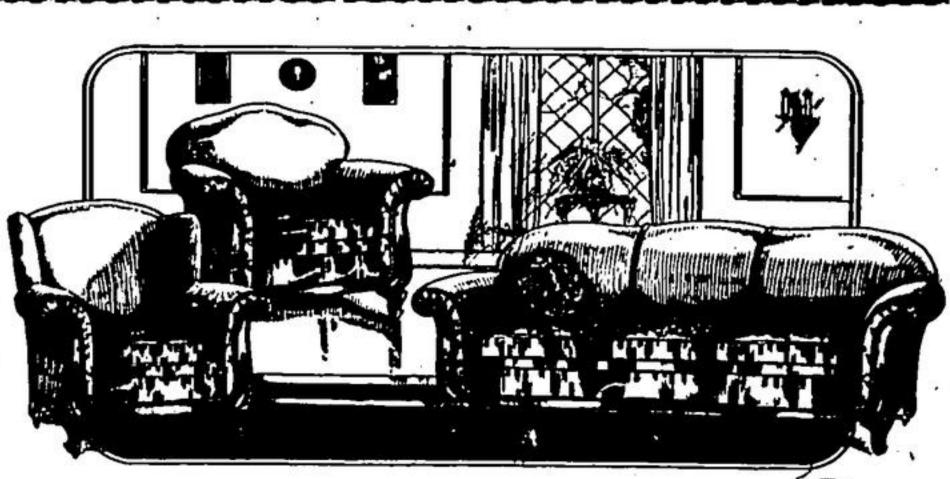
We offer you a wide choice of

Christmas Home Gifts

ENTIRELY NEW

The very first showing of this three piece Suite. Upholstered in genuine La France. Mohairs. This or any Suite can be purchased on our easy deferred payment plan.

Of course it's Sani-Bilt



SMOKERS

JUST THE THING for Big Brother, Father, Husband or Sweetheart. They will be pleased to get one of these useful handy gifts, priced from \$1.75 to \$15.00

CUSHIONS

ARE YOU WONDERING what would be useful and attractive to that dear friend. Why not give a cushion? They come in many styles and shades made up of Silk Taffeta, Rayons, Brocaded Silks and Repps, \$2.25 to \$7.50

COMFORTERS

THEY ALWAYS PROVE such an acceptable gift, especially when it is a Down-filled Comforter. The coverings are so attractive too, showing old Paisley and floral designs in blue, rose, green, pink and gold combinations. They are all down-filled at prices from \$10. and up, varying to the size and quality of covering.

LAMPS

THIS SEASON WE OFFER a more complete range than ever before, for there are so many novel, yet inexpensive designs to be had both in table and floor styles. Boudoir lamps from \$3.00 to \$4.50 Table Lamps \$4.00 to \$12.50 and Bridge and Junior styles ranging from as low as \$3.19 to \$20.00. It will be well worth your while to come in and see these before deciding on that gift.

ANTIQUE BRASS

YOU KNOW IT IS quite the rage this season, so artistic and quaint and the many useful and ornamental designs. They add so much to the decorative scheme of your living room. Just an piece here and there gives your home that old world effect which is so pleasing to the eye of every homelover. These pieces are all of solid brass, hand wrought in far off China, and are very reasonably priced.

TOYS! TOYS!

WHAT LITTLE BOY OR GIRL would not marvel at having Santa leave one of these Kiddie Kars, Doll Carriages, Wagons, or a snappy car or truck in their home on Xmas morning. These articles will prove their worth the whole year round, for they are well constructed to stand the every day wear and tear to which they are subject. Doll carriages \$1.95 to 9.75 Kiddie Kars \$3.00 to \$3.50 Autos and trucks \$10.50

OurspecialXmas Radio Offer



Built-in Dynamic Speaker

A Small Down Payment installs any one of our Marconi or Freshman-Earl Electric Sets in your home before Christmas. Then you have 12 months to pay the balance. Special trade-in allowances from now until Xmas. Ask about our free demonstration in your. home and without obligation to you. Our sets complete, installed to your aerial and ground, in console models for as low as \$188.00, (tubes included).



Harold C. McClure

The Home Furnishing Store Main St. Georgetown