

**CHRISTMAS
CHEER**

and exclamations of joyful surprise are certain to follow the opening of Christmas Gifts purchased at Brill's.

DISTINCTIVE GIFTS

for every member of the family are now on display and we would gladly show you over our stock, or offer helpful suggestions when desired.

D. BRILL & CO.
MAIN ST. PHONE 167
Open Evenings

Here and There

(423)
"Say it with apples." Canadian Pacific Express Company slogan for the sending of gifts by Canadians to friends in Great Britain and Europe, is being extended from Christmas and New Year presents to gifts sent at all times of the year. With the present bumper apple crop of Canada, the fruit can be bought at a reasonable price and its quality is of the highest. If sent overseas before the close of navigation on the St. Lawrence, cost will be considerably reduced.

Over 300 officers and men of the 4th Canadian Mounted Rifles first mounted regiment, formed in Toronto at the outbreak of the Great War, is holding its first reunion since the war at the Royal York Hotel, Toronto, November 29 next. The unit is proud of the fact that it still has in its ranks T. Holmes of Toronto, youngest Victoria Cross holder in Canada, who captured an enemy machine gun nest singlehanded at Passchendaele.

An apple tree, over a hundred years old, remarkable for its symmetry and having this year produced 23 barrels of Calkin Pippin apples, is attracting much attention in the orchard of Downey Morton, Lakewood, King's County, Nova Scotia. Mr. Morton picked apples from the same tree 25 years ago and it was then a fully grown tree. Today he believes it to be well over the century mark.

The arrangement existing between the Canadian Pacific Railway and the Government of Nova Scotia with regard to English immigration which has proved mutually satisfactory, will be continued for the coming year, is the recent announcement of L. B. Fraser, secretary to Premier Rhodes.

Superior grazing conditions in British Columbia are given as the reason for a shipment of 2500 grade Ramboulet ewes and rams from Montana recently made to the Vancouver Live Stock Exchange for distribution to sheep raisers in the Kamloops and Cariboo districts of British Columbia.

The farm of Gustav Elgerst of Westwainin that won the trophy recently offered by the Edmonton Board of Trade for the best field of wheat in the northern half of the province of Alberta as well as the cup donated by the Alberta Government for the best farm in Alberta, has yielded 67 bushels to the acre on a 100-acre field and graded No. 1 hard. Elgerst is another farmer who came to Canada without capital and has made a striking success.

The British Family Re-Union Association has just been created by the Canadian Pacific department of Colonization and Development — backed by influential organizations, groups and individuals — to promote increased British settlement in Canada. It will particularly benefit heads of families in Canada desiring to help their wives and families join them in the Dominion, and others, established on this side wishing to help relatives or friends overseas to emigrate to the Dominion for permanent residence.

—Men are just the opposite from guns: the smaller the calibre, the bigger the hope.

Treasure Trove on the Spanish Main



It is no wonder the treasure hunters loved to rove the Spanish Main. Something more than pieces of eight must have intrigued them; surely they were men of taste in spite of their bad habits. Today pirates and privateers spend their hours with Davy Jones and there is no more violence worrying the Isles of the West Indies. But the true treasure is still there, for the world to enjoy. The Canadian National Steamships are making preparations to lay the baselines of the West Indies open to treasure hunters this winter, and many travellers have already made arrangements to go to Bermuda or Jamaica or all the way down to Kingston.

Wood!
Halls \$2.50 single cord, delivered; mixed wood \$3.50; hardwood \$4.00 single cord. J. H. Smith, phone 8412, Georgetown.

Wood for Sale
Choice hardwood, beech and maple \$4.00 per single cord; mixed wood \$2.50 per single cord; mixed alaska \$2.00 per single cord; rails \$2.00 per single cord. Phone 2611 or 2511 J. BRADFORD — Georgetown

INSURANCE
LIFE, FIRE, WIND, STORM, ACCIDENT AND SICKNESS
BONDS AND MORTGAGES BOUGHT AND SOLD
Special Rates on Automobile Insurance to the Farmer.

F. Kersey
Phone 250 or 212
Georgetown Ontario

Livingstone's Bakery

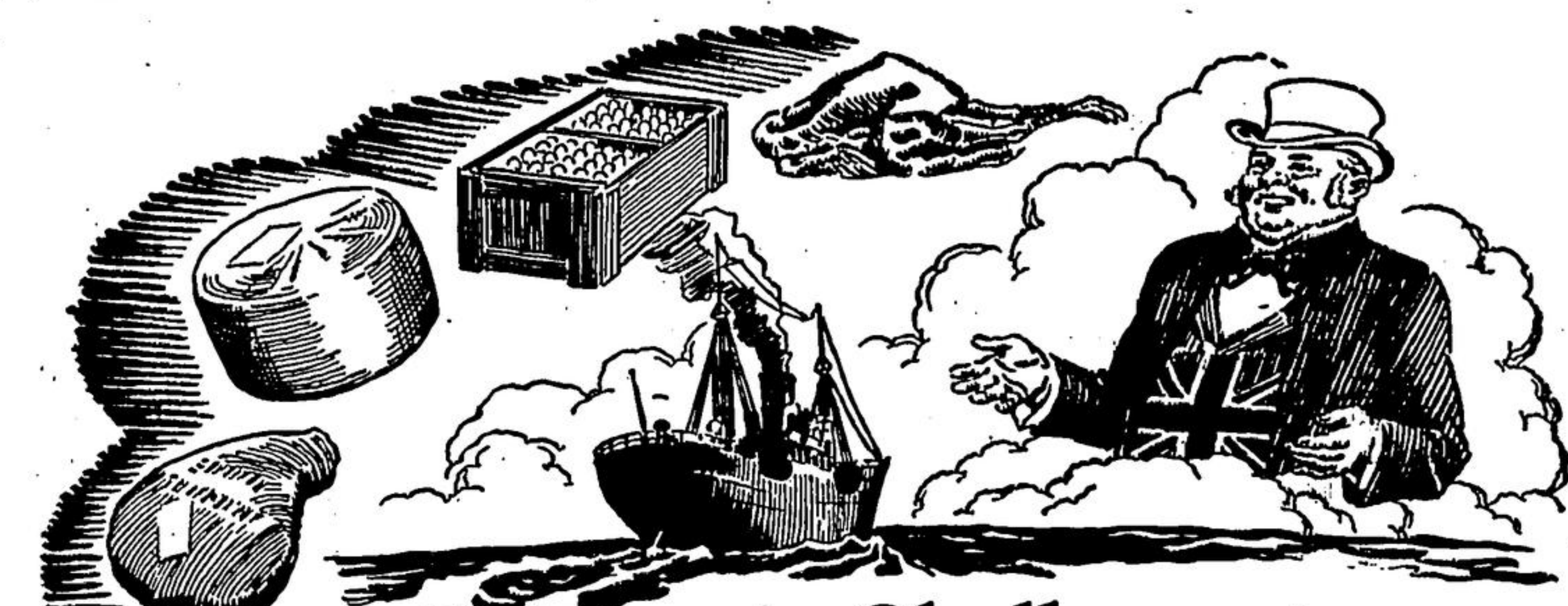
SPECIALS FOR FRIDAY AND SATURDAY

BUNS and ROLLS 15c doz.
QUALITY BREAD 10c

D. LIVINGSTONE
Phone 55
Georgetown

THE HERALD
ADVERTISING PAYS

Patronize our Advertisers. It will Pay You



**A Challenge to
Canadian Food Producers...**

Trade Commissioners' Offices in Great Britain

LONDON:
Harrison Watson, Canadian Building, Trafalgar Square, S.W. 1, London, England.
J. Forsyth Smith, Fruit Trade Commissioner, Walter House, Bedford Street, Strand, W.C.2, London, England.

LIVERPOOL:
Harry A. Scott, Trade Commissioner, Century Buildings, 31 North John Street, Liverpool, England.

BRISTOL:
Douglas S. Cole, Sun Building, Clare Street, Bristol, England.

GLASGOW:
Gordon B. Johnson, 200 St. Vincent Street, Glasgow, Scotland.

GREAT BRITAIN wants more Canadian foodstuffs. The plain fact is that the increase in trade in some of our food exports to the old country is not keeping pace with the growth of demand.

Britain's markets are wide open to Canada. Because of the exhibitions of Canadian products, the activity of our Trade Commissioners, and the effects of our advertising, the British consumer is more familiar with these products than ever before, and consequently more inclined to buy. Good will in Great Britain towards Canadian products never has been at a higher point than now. All the facilities of transportation for all classes of products from Canada to Great Britain have been provided.

Shall we Canadians overlook or neglect the opportunities for increased export trade which are thus laid before us?

Just because domestic markets are good, shall we as producers be so short sighted as to fail to satisfy so large a market which is more favourably inclined towards our products than ever before?

Not yet is there among our producers an adequate realization of the opportunities for increased production which present conditions in the British markets afford.

If you are a producer or dealer in foodstuffs, you can assist to your own profit in gaining a larger share of this market. Almost every community in this country stands to benefit. The result can be attained by:

1. Producing more of the kind of products the British consumer wants.
2. Keeping up a constant supply.
3. Maintaining quality standards.

Through its Commercial Intelligence Service, this Department will render valuable assistance to any exporter. Our Trade Commissioners' Offices in Britain are especially well-equipped and strategically placed to handle any export problem on behalf of Canadian exporters. Enquiries regarding British Trade receive prompt attention. Write to the Commercial Intelligence Service, Ottawa.

THE DEPARTMENT OF TRADE AND COMMERCE

HON. JAMES MALCOLM, Minister OTTAWA F. C. T. O'HARA, Deputy Minister

**The world's most popular set
There's a reason!**

WE knew the Atwater Kent Screen-Grid Radio was bound to be good. We expected it from Atwater Kent—with all his experience in making almost two and a half million sets that work and keep on working. But we never dreamed of a set as fine as this one proved itself, and at such a moderate price.

At every point where radio could be better, this one is... Tone needed perfect naturalness—and that's the tone you can have now—without any operating noises at all! Power needed selectively with it. You get each station with needle-point accuracy.

People appreciate these new and finer qualities. Especially when they're backed up by Atwater Kent's reputation for dependability. Why not come in—see and listen to this marvelous new set that everyone is buying? You'll choose it for the same reason almost everyone else does—because it's better! Come today!

ATWATER KENT
SCREEN-GRID RADIO

PRICES
\$180.50
to
\$345.00

See These Model on Display at R. H. Thompson & Co.,
Georgetown

F. KERSEY
Radio Dealer Georgetown