



If everyone knew what OAKLAND owners know

even Oakland's own Popularity records would be eclipsed!

THE enthusiasm of the Oakland owner grows with every mile he drives his car... with every month he owns it. He learns what Oakland's 228 cu. inch six-cylinder engine means in surplus power on hills, in breath-taking speed, in spirited acceleration... how the G.M.E. cylinder head gives high-compression performance, even with ordinary gasoline... how the harmonic balancer neutralizes torsional vibrations... how Oakland's big, internal-expanding four-wheel brakes provide absolute safety... and he learns the luxury, the ease and the staunch durability of Body by Fisher.

If everyone knew what Oakland owners know... everyone would realize, as Oakland owners do, that there is no other car in Oakland's price class that offers so much in quality or in value. Before you decide on a car... come in and find out the reasons for Oakland's undeniable superiority.

Compare the Prices

Year-Over-Model - \$1,490
 Year-Over-Model - 1,615
 Year-Over-Model - 1,795
 Year-Over-Model - 1,930
 Year-Over-Model - 2,100
 Year-Over-Model - 2,280
 Year-Over-Model - 2,460
 Year-Over-Model - 2,640

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

J. N. O'NEILL & SON
 PHONE 14 GEORGETOWN

IT'S BETTER BECAUSE IT'S CANADIAN

Quality Plus Style

An old phrase—but it has a new meaning when applied to our

NEW FALL FURS

Our furs are in the hands of experts—fitted and executed by men who have spent years in the handling of fine furs—style and selected by some of the best-known authorities on fine furs in this country.

LaFontaine's Fur Store
 95 QUEBEC STREET GUELPH PHONE 122 EAST

For 36 years!

CARROLL'S

Special—Best
COCOA
 Finest Imported
 17¢

Crown Jars MED. 1.03
 CROWN JARS—Small size, dozen 94¢
 ZINC JAR RINGS—Heavy quality 2 dozen 14¢
 JAR RUBBERS—Best quality, red or white 2 for 21¢
 PAROWAX—For sealing jars, 1 lb. pkg. 17¢

Clover Honey No. 5 54¢
 Special—Finest Pure
 COBURN SYRUP—Reviver or Crown, 2 1/2 lb. 24¢
 MOLLASSES—Family Brand West India 2 1/2 lb. 24¢
 DOMINION COOKIES—Extra special 3 1/2 lb. 24¢
 SODA BISCUITS—Paterson's, 1 lb. package 17¢

Aylmer Soups 3 tins 25¢
 Special—Seven Varieties
 BOILED OATS—Finest Fresh-Milled 2 1/2 lb. 24¢
 GERM MEAL—Heart of the Wheat 2 1/2 lb. 24¢
 CORN FLAKES—Carroll's Own 3 pkg. 24¢
 PASTRY FLOUR—Superior Brand, 24 lb. bag 94¢

MILK EVAPORATED 3 1/2 lb. 33¢
 Special—Best
 STRAWBERRY JAM—Upson's Pure, 40-oz. jar 19¢
 RASPBERRY JAM—Upson's Pure, 40-oz. jar 19¢
 MARMALADE—Upson's or Glasse's, 40-oz. jar 19¢

Clark's Pork and Beans 2 23¢
 Special—Best
 Choice Spanish VALENCIA 27¢
 Special—Best
 Choice Spanish VALENCIA 23¢

RAISINS 27¢
DATES 23¢
LARD 1 lb. 51¢

BREAD 10¢
COFFEE 50¢, 60¢
VINEGAR 40¢

DEATHS

WEBSTER—At the Hamilton Sanitarium, on Sept. 10th, Freda Louise Noble, beloved wife of Wilfred Raymond Webster, aged 27 years, 8 months. The funeral will take place from her late home, College View, Georgetown, on Thursday, Sept. 12th, 1929, at 2:30 p.m. Interment in Greenwood Cemetery.

BY-LAW CARRIED

CITIZENS SANCTION: APPOINTMENT OF CEMETERY BOARD

The By-Law which will give the Municipal Council the legal right to appoint a Board of representative citizens to take over the care of the Cemetery was carried by a good majority on Monday. Only 2 votes were polled against the By-Law out of a total of 37.

The voting in Wards was as follows:

| | | |
|------------|-----|----|
| Ward One | 100 | 8 |
| Ward Two | 90 | 10 |
| Ward Three | 104 | — |
| | 304 | 34 |

Majority for By-Law 279.

Much credit is due the Local Council of Women for their work in connection with the scheme for the perpetual upkeep of our cemetery and the Council and citizens generally appreciate their efforts.

Now that the By-Law has been carried we look forward to the appointment of a Cemetery Board and the commencement of work in our Cemetery that will make it a credit to our beauty and a credit to our town and community.

Corn Roast and Presentation

The Fall term of the Baptist Young People's Union of Georgetown opened on Monday night last when about 50 members and friends of the Union gathered at the home of Miss Pearl Beatty, 6th Line, Esplanade and enjoyed an outing before several large bonfires. Games were played while the corn, vealers and coffee were cooking and shortly after 10 o'clock the young people made short work of the large supply of eatables. A merry song was also enjoyed.

During the evening Mrs. Walter Peck read the following address and Mrs. W. P. Smith presented a lovely silk umbrella. Miss Helen Miller who has been a member of the Herald staff for the past year, leaves on Monday to accept a similar position in Toronto. The address was as follows:

"Miss E. Heinmiller,
 Dear Ethel:
 We, the members of the Baptist Church Choir and B.Y.P.U. of Georgetown, have unanimously agreed that we cannot let you depart from our midst without in some manner expressing our feelings toward you.

We therefore beg you to accept this small token of our good-will, a souvenir of the happy times we have all spent together.

During the year you have been with us your ever pleasant personality has endeared you to us all, and we should like you to feel, when you are among new found friends, that your Old Friends here in Georgetown pray for your combined Health, Happiness and Prosperity.

Blessed on behalf of the Choir,
 W. P. Smith,
 and B. Y. U.
 Edith Peck.

Miss Heinmiller who was taken completely by surprise made a few remarks thanking all for their kind remembrance.

Public School Board

The Public School Board met on Monday evening at 7:30 p.m. at the residence of Mrs. R. B. Poole, Chairman. Mrs. P. W. Cleave, A. H. Duncan, H. Redshaw, F. D. McNally, S. Harrison.

Accounts passed were as follows:

| | |
|-----------------------|-------|
| Hydro-Electric | 44 37 |
| E. Bluid | 3 61 |
| Georgetown Lumber Co. | 3 74 |
| Alex Hume | 30 00 |

Miss Harrison was appointed as director of the school. On the opening day of school the building was turned away for lack of accommodation.

It was decided that it would be necessary to employ another teacher. Miss Rita Arthur of Allison has been engaged as teacher. Miss Hume in the Primary room. She will commence her duties about the second week of October.

Successful Corn Roast

A corn roast was held on Friday evening last at the home of Mr. Herbert Cleave in Esplanade Township. The evening was fine and many people turned out to enjoy a program rendered by talent of a high order. The plates and grooves were splendidly lighted by hydro which has been recently come to the Cheek Line, and the house thus lighted provided excellent parking grounds. After the chairman's address by the Rev. C. Stewart of the Scotch Block Circle of the Women's Association of Knox Church, Georgetown.

The program included an instrumental by Miss Orr of Acton, the singing of hymns and a very humorous address by Rev. A. O. Stewart of Acton. This evening which was greatly enjoyed was held under the auspices of the Scotch Block Circle of the Women's Association of Knox Church, Georgetown.

ST. GEORGE'S CHURCH

8 a.m. Holy Communion, 11 a.m. Holy Communion and Sermon by the Rector, 7 p.m. Evensong and Sermon by the Rector. Sunday week (Sept. 22nd), the Harvest Thanksgiving services will be held. Special preacher at 11 a.m. and 7 p.m. The Rev. Canon Russell Smith, C.M.G., of the Anglican Church, Oakville will preach. Anniversary Services (77th) on Sunday, October 20th, next.

AUCTION SALE

OF HOUSEHOLD FURNITURE
 The undersigned has been instructed by Mrs. Beatrice Peck to sell by public auction at her home in Glenwilliams

TUESDAY, SEPTEMBER 11th at 7 p.m. the following articles: Walnut Furniture—3 Oval extension dining room tables, bed-stead, dresser, dressing table, Hair cloth sofa antique, Bedroom Furniture—Iron Bedstead, brass trimmed; Wooden Bed, Dresser and Washstand, Small Table, Dresser and Washstand, Dining Chairs, 3 Sideboards, Parlor Cook stove, Radiant Home Heater, Happy Thought Range, a number of odd chairs, stove pipe lengths, odd dishes, lamps, kitchen utensils, Washing Machine, Connor, small churn with attachments, butter bowl, laddle point; and other small articles.

Also a frame garage across the road from Beaumont's mill.

Terms—Cash

FRANK PETCH, Auctioneer

DON'T SUFFER AT 65

Have peace and contented ease. You can make your old age safe from care with

Canadian Government Annuities

Post Office - Georgetown

UNITED CHURCH

Rev. R. W. Rumley will preach at 11 a.m. on "The Power of the Cross" and at 7 p.m. on "Forward, the World is Yours", 3rd in a series of the Christian Evangel.

THE SALVATION ARMY

The services will be conducted by Captain C. Turner and Cadet H. Turner of Toronto on Sunday, September 15th, in the Hall on Main Street, at 11 p.m. and 7 p.m. Sunday school at 3 p.m. Everybody heartily invited.—A. Currie, Captain; O. E. Gaylord, Lieut.; Officers in charge.

THE BAPTIST CHURCH

The Sunday School lesson at 10 a.m. will be on "The Light-giving Word", Matthew 5:14-16. At the morning service 11 a.m. Pastor A. N. Prill's subject will be "How Poor! How Rich!" and at 7 p.m. an address by Young People on "O.I.M.E." Meeting for prayer on Thursday at 7:30 p.m.

FALL EXHIBITION
 AT GEORGETOWN
 FRIDAY AND SATURDAY SEPTEMBER 20-21 1929

Special Prizes

HORSES

| | | |
|---|---------|---------|
| 1. Single High Stepper by the President, J. A. Elliott | \$ 8 00 | \$ 4 00 |
| 2. Single Turnout (Road) by Provincial Paper Mills | 5 00 | 4 00 |
| 3. Best Favourite Turnout (Road) by R. K. Anderson | 5 00 | 4 00 |
| M.P. | 5 00 | 4 00 |
| 4. Best Lady Driver, by Georgetown Coaling Mills | 5 00 | 3 00 |
| 5. Best Dairy Horse, by R. Thompson | 5 00 | 3 00 |
| 6. Best Road Horse (confirmation 60%, speed 40%) by W. C. Beatty and H. Barnes | 5 00 | 3 00 |
| 7. Best Gentleman Driver by D. Beatty & Co (hand) value 5 00 | | |
| 8. Best Half Mile Dash (open) 3 in 3 heats, 5% of purse to enter | 30 00 | 30 00 |
| 9. Best General Purpose Horse, on rein, by L. H. Wrangette | 3 00 | 3 00 |
| 10. Best Agricultural Horse on rein by H. H. Hume | 3 00 | 3 00 |
| 11. Best Lady Rider, 1st by John Irving, 2nd by Day & Son | 5 00 | 3 00 |
| 12. Polio Race by John H. Bingham | 5 00 | 4 00 |
| 13. Best Herd of Horses (not less than three) \$100.00 off any article purchased from Massey-Harris Company | 10 00 | |

CATTLE

| | | |
|---|---------|---------|
| 1. Best Dairy Cow, by H. R. Minna | \$ 3 00 | \$ 2 00 |
| 2. Best Registered Shorthorn (female) under 2 years | 5 00 | 4 00 |
| 3. Best Registered Shorthorn Cow, by D. McIntyre | 5 00 | 4 00 |
| 4. Best Holstein Cow, by T. L. McLaughlin | 5 00 | 4 00 |
| 5. Best Cow (not necessarily registered) shown by boy or girl. This prize given by Dr. Paul. | 5 00 | 4 00 |
| 6. Best Jersey Cow, by E. Brown & Co. | 5 00 | 4 00 |
| 7. Best Herd of Three Dairy Cows, any breed, to be owned by exhibitor, living in the District covered by the Society. This prize is given by T. E. Brown & Co., Toronto—35 place set of Haddon Plate Dorothy Vernon Pattern in a Mahogany finished cabinet, value | 25 00 | |

SHEEP AND PIGS

| | | |
|---|---------|---------|
| 1. Best pen of Bacon Hogs (not less than 3) by C. J. Buck | \$ 5 00 | \$ 3 00 |
| 2. Best Pen of fine Wool Sheep (not less than 4 sheep, 1 male, 3 females) by J. Beaumont | 5 00 | 3 00 |
| 3. Best pen of fine Wool Sheep (not less than 4 sheep, 1 male, 3 females) by E. Y. Barracough | 3 00 | 2 00 |

FANCY WORK

| | | |
|--|---------|---------|
| 1. Best Collection of Fancy Work by Mrs. F. A. Hartley | \$ 3 00 | \$ 3 00 |
|--|---------|---------|

MISCELLANEOUS

| | | |
|---|-------|------|
| 1. Best 3 lbs. Butter, by J. N. O'Neill & Son, wheat- | 7 00 | |
| 2. Best 3 lbs. Butter, by Walter T. Evans | 5 00 | |
| 3. Best 3 lbs. Butter, in 1/4 lb. prints, by R. D. Warren | 5 00 | |
| 4. Best pair Dressed Chickens by Smith's Bakery | 5 00 | |
| 5. Best pair Dressed Chickens by Elmer C. Thompson | 5 00 | |
| 6. Best pair Dressed Chickens by Erwin & Goldham | 5 00 | |
| 7. Best pair Dressed Chickens by A. Morrison | 5 00 | |
| 8. Best pair Dressed Chickens by W. E. Watson | 5 00 | |
| 9. Best pair Dressed Chickens by Ernest E. Young | 5 00 | |
| 10. Best pair Dressed Chickens by H. G. Hamilton | 5 00 | |
| 11. Best Local Home-made Bread, (Ironing Board), by J. B. Mackenzie, value | 3 00 | |
| 12. Best Collection of Cakes (any kind) Roll by A. Wright | 2 50 | |
| 13. Best Display in Hall by Merchant or Manufacturing Firm by Bank of Montreal; 2nd by John McPhail | 10 00 | 5 00 |
| 14. Best Collection of Home-made Baking by W. B. Brown & Co., 24 1/2 lb. bag of Novel Pastry Flour | 5 00 | 3 00 |
| 15. Best Sample of Wheat by W. B. Brown & Co., 24 1/2 lb. bag of National Pastry Flour | 3 00 | 2 50 |
| 16. Best 1/2 bushel of Alkali Seed by Morley Pettit | 2 50 | 2 50 |
| 17. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 18. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 19. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 20. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 21. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 22. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 23. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 24. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 25. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 26. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 27. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 28. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 29. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |
| 30. Best 1/2 bushel of Sweet Clover by Morley Pettit | 2 50 | 2 50 |

SINGING CONTEST

Chorus by Children of the Public Schools of the County of Hal.

HORSE SHOE CONTEST

1st—Silver Medal. 2nd—Bronze Medal.

FUR SALE
 Ends September 14th

If you are contemplating buying furs this season, why not select now while prices are reduced for this annual event.

Buy direct from the manufacturer and save money.

Feldman's
 WYNDHAM STREET GUELPH

A small initial payment and the balance on convenient terms is a suitable way of purchasing your furs from us.



Sold behind the Wheel

UNTIL you have driven it, you can possess only a superficial knowledge of Chevrolet. Only behind the wheel, can you learn the whole amazing truth. There you will actually experience the advantages of a smooth, six-cylinder, valve-in-head engine, the superiority of design, and staunch construction which make Body by Fisher an emblem of distinction on some of the world's smartest and costliest cars. You will be astonished at the performance, luxury, and quality now available, for the first time, in the price range of a four. And you will realize then, as never before, why over a million Chevrolet Six owners have been "sold behind the wheel" . . . why they would never again be satisfied with anything less than Chevrolet gives them . . . and why Chevrolet is literally one of the most sensational values ever offered the motor car buyer. Come in and take your trial ride today. Get behind the wheel . . . and sell yourself the car you want to own.

CHEVROLET
 PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

J. N. O'NEILL & SON
 PHONE 14 GEORGETOWN

IT'S BETTER BECAUSE IT'S CANADIAN

It takes 3 to complete a call

... if one slips . . . the call fails

There are three people to every telephone call. If any one of them makes a mistake the call fails. It may be the operator, it may be the person calling, it may be the person called.

There are over one million local calls in Ontario and Quebec every day which fail—"Line's Busy"—"No Answer"—"No one on the line now, sir"—"Wrong Number".

These uncompleted calls are a serious matter. They mean two million minutes a day wasted—congestion of traffic—constant irritation—a handicap to efficient service.

Some of these cannot be avoided and some of them are due to our own errors, and many of them are due to lack of co-operation by the other two parties.

"We are constantly reducing our own errors and we are constantly striving to give the best possible telephone service at lowest possible cost. As part of this effort we are now giving publicity to common faults in telephone usage in the hope that there may be mutual endeavour to secure and maintain maximum efficiency.

It takes three people to complete a call—If one makes a mistake, the call fails.

"It is costing more than \$25,000,000 this year to extend and improve telephone service in Ontario and Quebec.

Taxi Service

I am now operating a taxi and can guarantee my patrons prompt service. Phone 260. Your patronage will be appreciated.—I. P. McEnery, Georgetown—31p

Miss Lamb

PRACTICAL MATERNITY NURSE
 By Day or Week
 For particulars phone 644, Georgetown, R. R. 2, Georgetown, Ontario