

There are 96 reasons for CHEVROLET supremacy

There are ninety-six reasons why Chevrolet is the world's most popular automobile. They are the ninety-six superiority features that distinguish the Outstanding Chevrolet. From the smooth, powerful Chevrolet Six Cylinder engine to the necessary Fisher bodies... every feature of the Outstanding Chevrolet is a quality feature, designed to give better performance, greater satisfaction and longer life.

Your Chevrolet dealer will be glad to show you the ninety-six reasons for Chevrolet supremacy. Better still, he will arrange a demonstration for you... and let you see in action the results of Chevrolet's spectacular array of quality features. Come in and investigate this amazing Six, in the price range of the four.

The Outstanding CHEVROLET J. N. O'NEILL & SON Phone 14 Georgetown

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Red Rose Tea comes direct to us from the finest tea gardens, then straight to your grocer—brimful of flavor and freshness. Every package guaranteed.

RED ROSE TEA "is good tea" RED ROSE ORANGE PEKOE is extra good



GYPROC Makes Old Homes Young

By nailing the smooth, rigid, fireproof Gyproc sheets right over the faded walls and ceilings and then decorating, you can make the oldest homes look new and handsome.

GYPROC Fireproof Wallboard

For Sale By The Georgetown Lumber Company, Limited - Georgetown, Ont. J. B. McKenzie - Georgetown, Ont.

Tell 'em What You've Got

If you have a thing to sell Let the people know it. If its merits will compel Advertise and show it! People do not often buy Things they cannot see or try Tell 'em or they'll pass it by. Let the people know it.

If you have a crop to raise, First, you have to sow it. If you want your trade to grow, Grab your horn and blow it! Buyers don't have second sight, The unknown never wins them—quite But you can rouse an appetite, If you let them know it.

No matter how you may despair it, If your goods have any merit Men will buy if you declare it, Tell 'em what you've got.

IRISH NAMES

Names with a musical lilt of a troll to them.
Names with a rollicking swing and roll to them.
Names with a body and of bones with a soul to them.
Shure and that's Poetry, Darlint aithere.
Names with the smell of the prairie and wheat to them.
Names with the odor of siltick and peat to them.
Names with a lump of turf hanging sweet to them.
Where can ye bate them the whole world o'er?
Brannighan, Flannighan, Milligan, Gilligan.
Duffy, McCull, Mallory, Mahone, Rafferty, Lafferty, Conroy, Dooley, Dooley, O'Tooley, Muldowney, Malone.
Maddigan, Caddigan, Callaghan, Halligan.
Pagan, O'Hagan, O'Halligan, Flynn, Shannihan, Lanaghan, Fogarty, Ho-garty.
Kelly, O'Kelly, McGuinness, McCunn.
Names with a fine old Hibernian, ahnent to them.
Names with the dewy shanrock clinging green to them.
Names with the whiff of the hottest Peasen to them.
Shure and they're beautiful, Darlint aithere.
Names with the salt of the earth to them.
Names with the warmth of the ancestral hearth to them.
Names with the blood of the land of their birth to them.
Where can ye bate them the whole world o'er?

Health Service of the Canadian Medical Assoc.

SPRING MEDICINE

There is a tradition that when spring comes, we require some spring medicine to purge our bodies of the winter poisons. In the days of the early settlers in Canada, winter DID mean misery and sickness, much of which disappeared with the coming of Spring. The sickness associated with winter, among the pioneers, was largely due to their poor diet. Salted meats were their chief food, and there was a lack of vegetables and fruits. In addition, they lived closely crowded together for the sake of warmth. In our times, our diet in winter can be sufficiently varied because modern methods of preserving foods and up-to-date means of transportation allow us to secure and use fresh vegetables and fruits, or properly preserved vegetables and fruits all winter. Modern heating systems have made it possible for us to be comfortable during the winter, and there is no reason why we should not live and work in ventilated rooms and so secure the fresh air we need.

There is no reason to take spring medicine. There IS reason, however, to look forward to Spring and the use of the advantages which that season brings. Compared with winter, this means that in the Spring we can be out in the fresh air and sunshine. The only spring tonic we need is Nature's tonic which costs nothing and so can be taken by rich and poor, old and young, without a thought of expense. Nature's tonic is made up of fresh air and sunshine. It is ours for the taking, however, if we are to benefit by it. The sunshine out of doors which makes the flowers and the grain grow will not do us any good unless we get out into it and take our share of it.

Personal health cannot be bought by money; it is not to be found as medicine in a bottle. To secure health and to keep it, we must spend our time. We must take time to secure the spring tonic provided for us in Nature's fresh air and sunshine. Questions concerning health, addressed to the Canadian Medical Association, 184 College St., Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

Unasked

"I should think you'd be ashamed to show your face in such a bathing suit!"
"Don't worry, darling, people don't look at my face."

Either

Somebody said that the yellow light in the "stop" and "go" lights was put there to give our Scotch friends time to start their engines when the lights changed.

Here and There

(223) A fine steel piano wire runs now 1264 miles from Newfoundland to the Azores. This is not to provide the mermaids with strings for their harps, but to measure exactly the distance between the two points. A cable was laid recently and it was impossible to otherwise determine the precise distance travelled by the cable-laying ship.

Travelers aboard the Canadian Pacific Railway's crack summer flyer, the Trans-Canada Limited, will be surprised this year to find colourful upholstery, green tiled bathrooms, sofas, settees, a glassed-in conservatory and other unusual features. Special sleeping, dining, and lounge-solarium cars have been designed and built at the company's Montreal Angus shops for this de luxe transcontinental train, which will be one of the fastest and finest long distance trains in the world.

Construction of the 11-story Marine Hotel on the corner of Burrard and Hastings streets, in Vancouver, has begun. When complete, it will be the tallest building west of Toronto, where the greatest building, the new Royal York Hotel, at C. P. R., is 23 stories in height.

A monument to one of the builders of Canada is planned for Vancouver. Sir William Van Horne, first general manager and second president of the Canadian Pacific Railway, was responsible for the selection of Vancouver as the western terminus for the transcontinental line; a decision that resulted in the growth and prosperity of Canada's second greatest seaport; and the citizens of the city propose to commemorate his foresight.

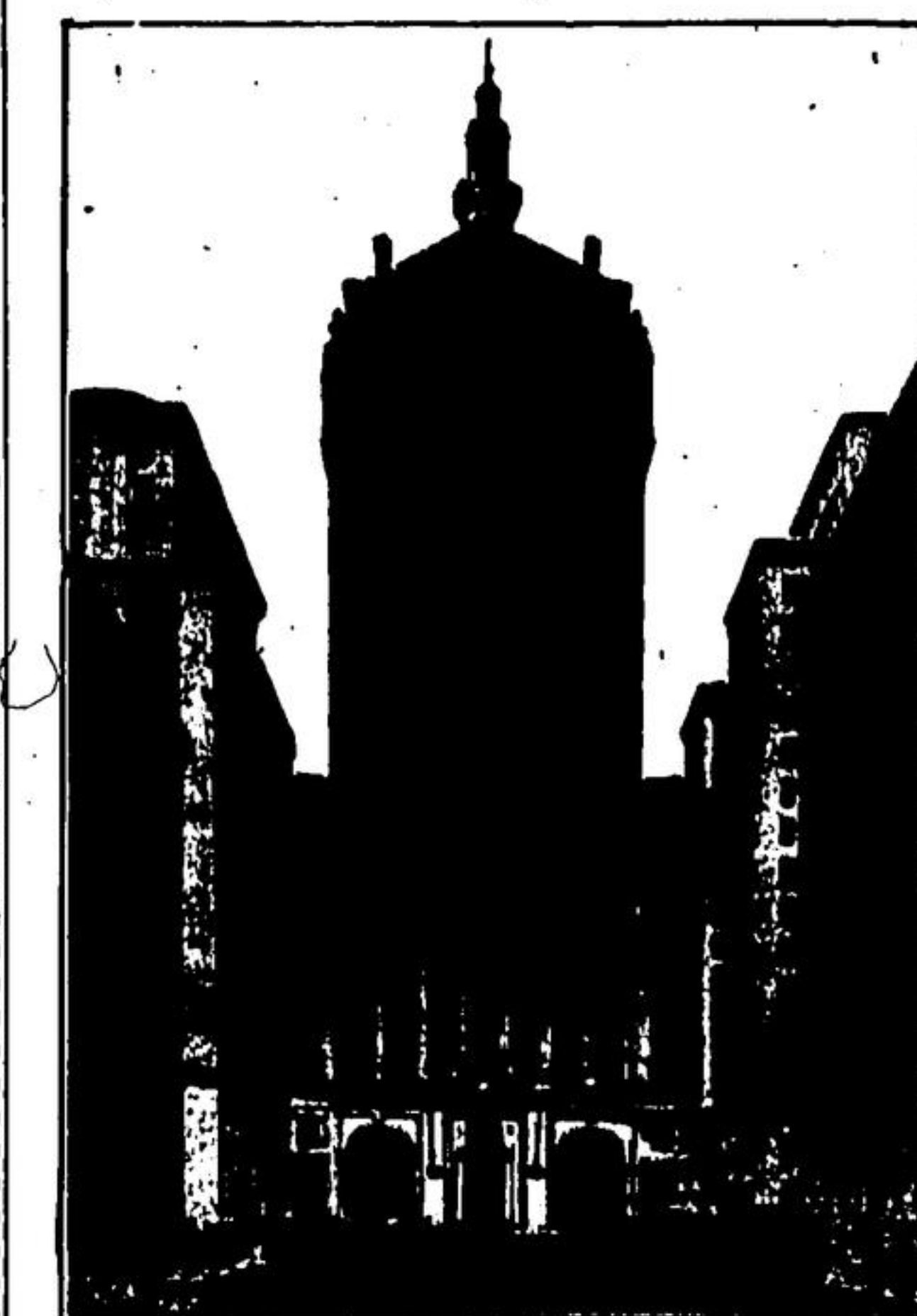
Every year the Canadian Pacific spends about \$2,000,000 in advertising its services and Canada's industrial and tourist attractions throughout the world.

In view of the present prosperity of Canada and of the Canadian Pacific, it is amusing to recall the item published in London Truth over forty-five years ago. "The Canadian Pacific Railway," it runs, "has begun to launch its 'bonds.' This railway, if it be ever finished, will run through a country frozen bound for seven or eight months of the year, and will connect with the eastern part of the Dominion a province which embraces about as forbidding country as any on the face of the earth. British Columbia is a barren, cold mountain country that is not worth keeping. It would never have been inhabited at all unless by trappers of the Hudson Bay Company had 'gold fever' not taken a party of adventurers there. Five railroads would not galvanize it into prosperity. The much-looted Manitoba settlement will not hold out many years. The people who have gone there cannot stand the coldness of the winters. Men and cattle are frozen to death in numbers that would astonish the intending settler if he knew, and those who are killed outright are often buried for life by frostbite."

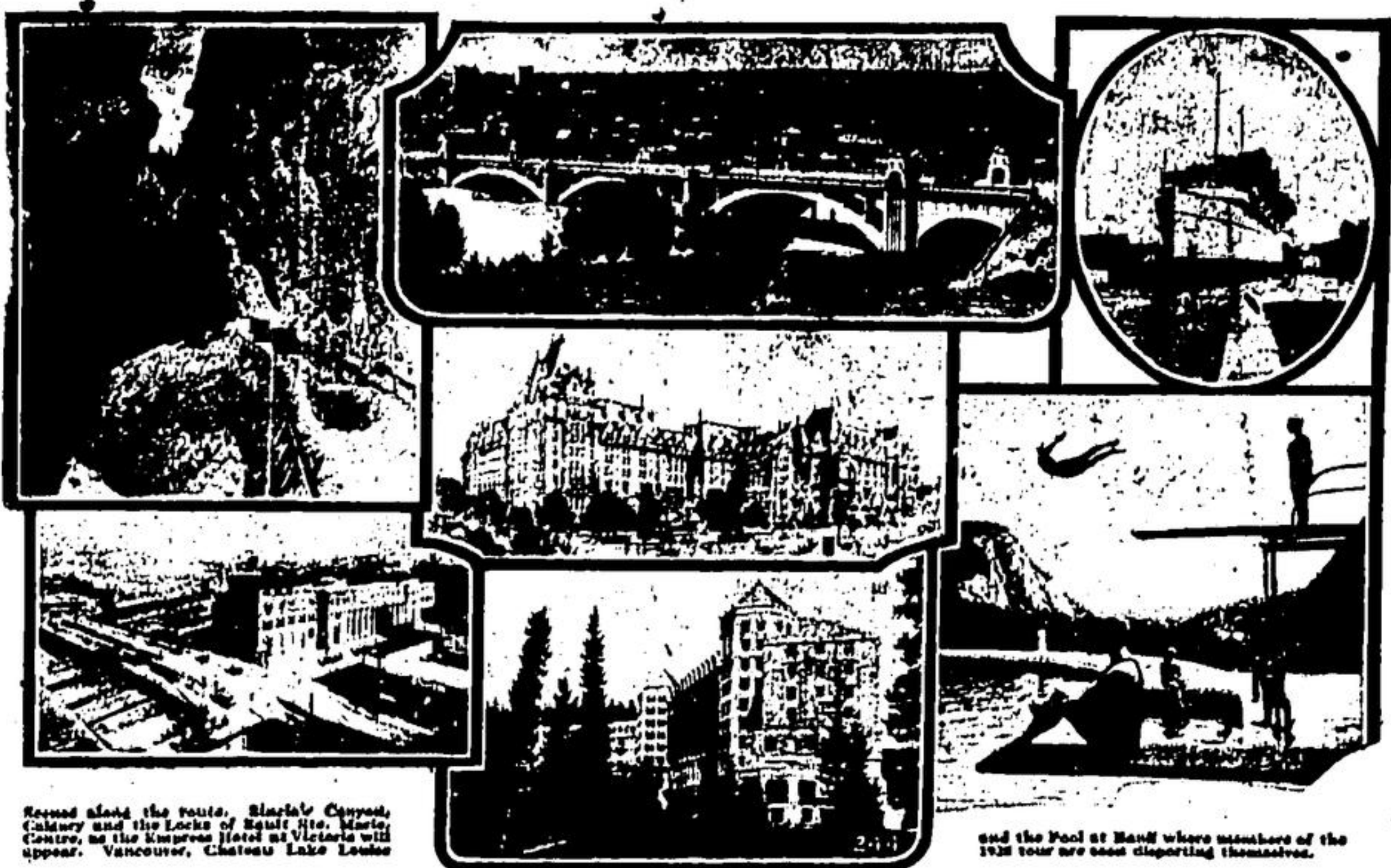
RIB-ROLL

For more information, write to Eastern Steel Products, Limited, Toronto, Ont.

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The Gateway of C. P. R. Connections to New York. At the heart of New York, at 42nd Street in the New York Central Station where Canadian Pacific trains from Montreal and Toronto arrive and depart. The above is a photo of the New York Central building which is a part of the station building and is one of the outstanding buildings in a city of wonderful buildings. Standing about forty stories high at the head of Park Avenue, it rises well above the high buildings surrounding it. It is of gold relieved by brilliant reds and greens and when lit by a battery of flood-lights it is one of the beauties of New York and can be seen for many miles around.



Scenes along the route, Barkley Clapp, Calgary and the Lake of Beauport, Quebec, at the Empress Hotel at Victoria will appear.

and the Pool at Banff where members of the staff are seen departing themselves.

Dean Sinclair Laird of Macdonald College, St. Anne de Bellevue is better known as an educationalist than a philanthropist, but he is really both. Some years ago he made a tour of the Canadian west. His time was more or less limited and in planning his itinerary he was obliged to miss several points he considered worth while and to spend more time than he thought necessary in places less interesting. While he made up his mind that the conditions should not obtain if he made the trip again, he was greatly thrilled by his journey. The beauty and the wonder of the Canadian west deeply impressed him and he re-

turned, as he says, with a more sympathetic understanding of the western people and problems and more thoroughly convinced that the education of a Canadian can not begin until he has seen his own country. It was his idea that if a tour could be organized at reasonable cost, to cover all the important cities and resorts west of Toronto, and the participants were assured of relief from all the worries of travel arrangements, enough might be interested to warrant the running of a special train.

Thus the first "Dean Laird Special" came into existence and this year, for the sixth time, and in conjunction with the Canadian Pacific Railway the Dean is again organizing a de luxe all-expense tour which for a stated sum, affords the maximum of enjoyment and variety of scene and recreation that can be provided in three summer weeks.

Dean Laird devotes a great deal of time and energy to his tour and each year goes over much of the same ground, but he now knows the high spots in western travel, and by carrying on year after year he feels that he is making his contribution towards a greater and more united Canada. Altogether, Mr. Laird has piloted some fifteen hundred people through the great cities and scenes which lie between Montreal and Victoria—Banff, Lake Louise, Winnipeg, Edmonton, Vancouver—over diversified routes. He has found that, while the travellers appreciate having a special train as a home and base, they appreciate the Great Lakes and optional motor runs, so that the steamships and the motor cars are very generously used by him.

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Not only is TEN/TEST sound-absorbing, but it shuts out cold, heat, dampness, draughts and all adverse weather conditions. It saves fuel all winter long. It strengthens construction and costs no more, when building, than ordinary lumber.

Write for the free book "TEN/TEST and The Most Wonderful Adventure in the World." Learn the secret of modern building that gives maximum year-round comfort and quiet.

TEN-TEST is made in Canada and used throughout the Empire. Sold in Georgetown and vicinity by: Georgetown Lumber Co., Ltd. Georgetown, Ont.



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