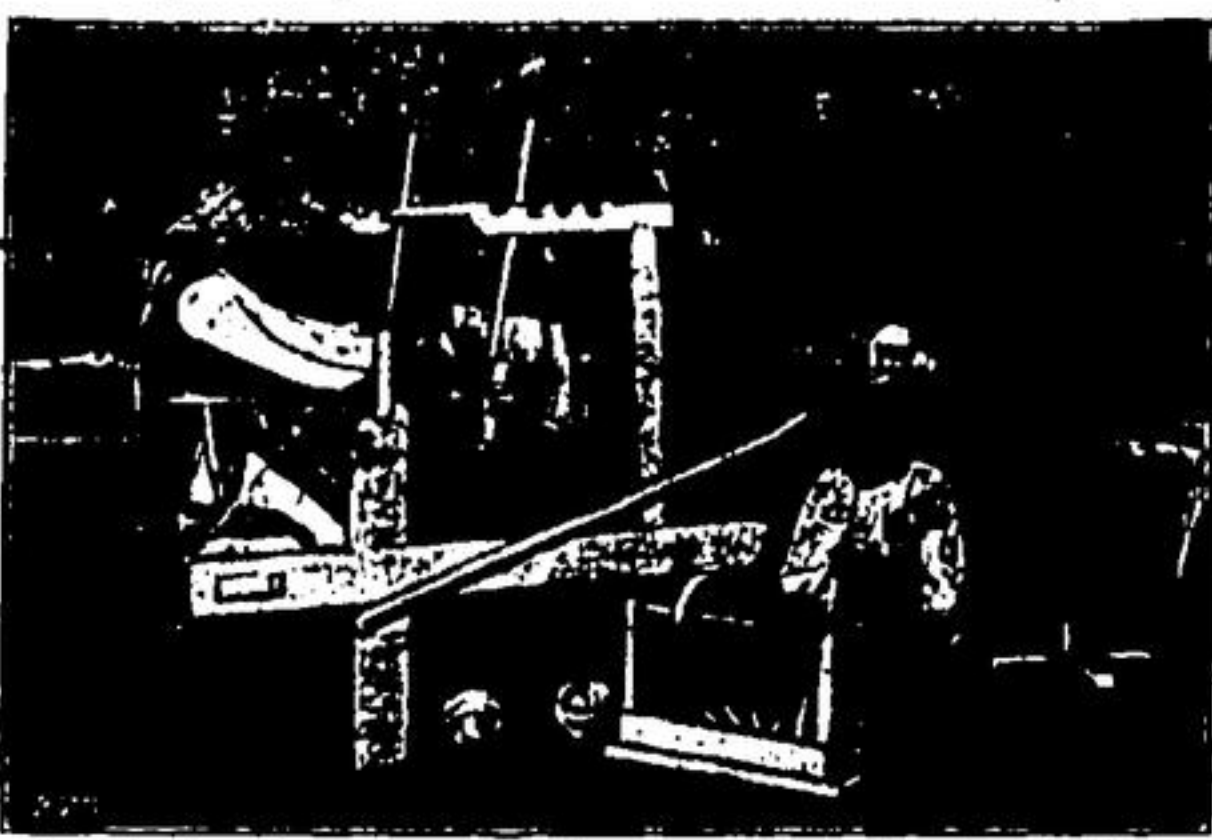


Georgetown Merchants' Big Sale, April 26 & 27

Attractive Prizes Given Away FREE

Foundation of National Culture



Two new Canadians from Kamloops demonstrate the art of weaving at Regina.

Those who have in the past regarded the New Canadians from Europe as hewers of wood and drawers of water must, after the recent demonstrations at the Great West Festival at Regina, admit that these peoples have, with their native arts, decidedly enhanced the cultural wealth of the country of their adoption. J. Murray Gibson, who sponsored the festival under the auspices of the Canadian Pacific Railway, even goes so far as to say that Saskatchewan and the other prairie provinces have within their borders the foundation of a National Culture easier than that of any other nation on earth. To this foundation, the first sod for which had been turned at the previous festival at Winnipeg; all the races which go to make up the peoples of the west have contributed—Jamaicans and Irish with their folk-songs and love, Swedes and Finns with their folk-crafts and dances. Hardly a race known to civilization, old or new, but contributed to the festival some artistry which will make for the further development of that culture which, being national, will be the means of welding to a still greater solidarity, those people who are Canada.

That the movement for the attainment of this end is a popular one was demonstrated by the fact that literally thousands were unable to obtain admission to the exhibits and concerts and that western cities are vying with one another as the site of the next festival.

West Has Priceless Heritage



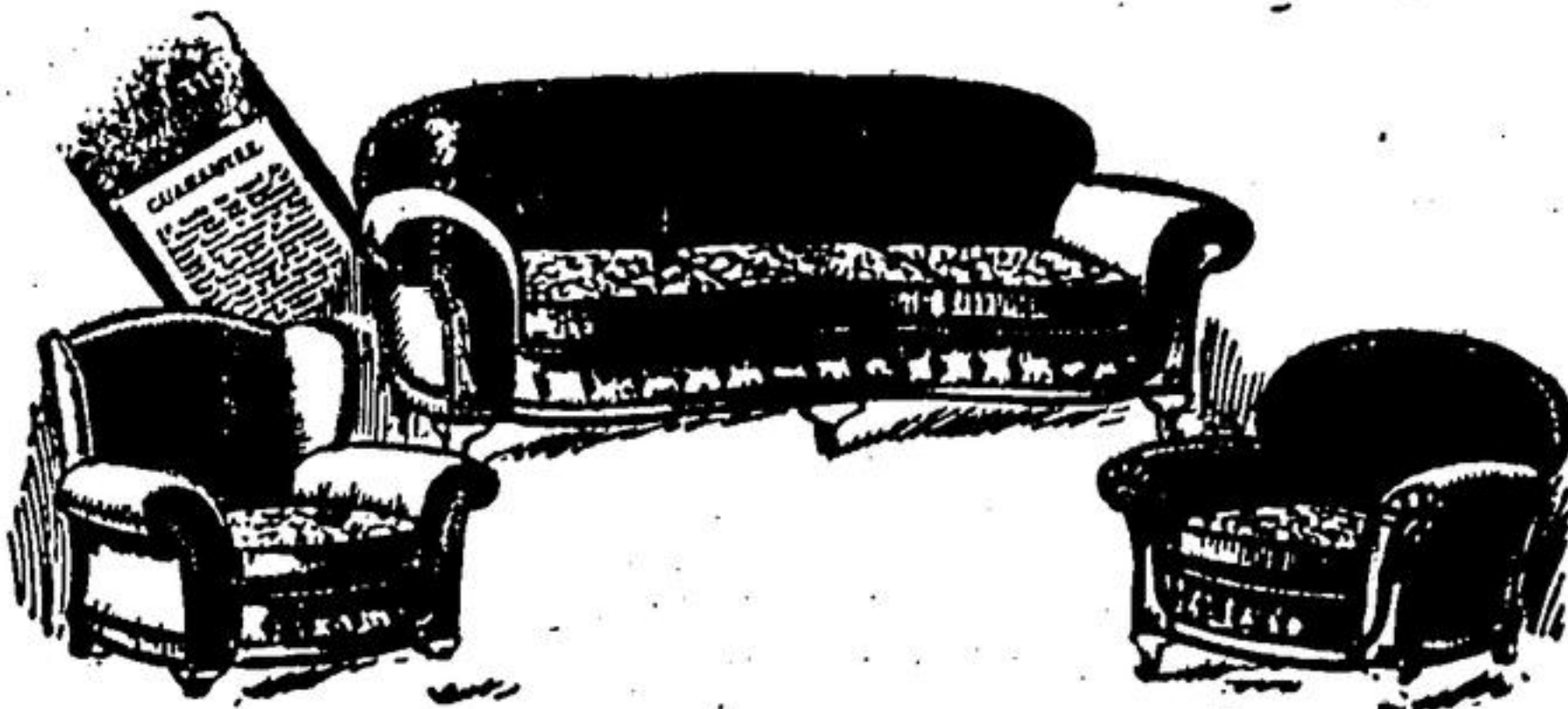
represent an inherent love for beautiful things and a love of industry. The folk-crafts are usually linked up with handicrafts for it is to the accompaniment of folk-song that the spinning wheel turns and the beautiful homespun fabrics are woven. These fabrics are not duplicated by the factory-made article, and the efforts of the Canadian Handicrafts Guild to find and retain a market for the craft-work which can be done during the winter months are the more of Western Canada, is therefore well worthy of support. This Guild is preparing a handicraft exhibit in connection with the Yukon and Yukon Festival.

Saskatchewan might be termed the epitome of Canada's Great West. No other Province has a more interesting population, for the fabric out of which that population has been woven contains threads of so many racial cultures. Of the eight hundred and seven thousand souls recorded in the census of 1926, three-fourths are of British descent with English and Scots blood predominating. Over half a million were born in Canada, and of these a small but notable sprinkling are of French-Canadian descent. Ninety-eight thousand were born in the British Isles. Continental Europe has added to the racial strains of which the larger groups may be summarized as Slavonic (55,000), Scandinavian (20,000), Teutonic (20,000) and Romance (14,000). The aboriginal Indian population numbers about 10,000. Each of these racial groups can contribute something to Canadian art and music for each has its traditions of handicraft and folk-song, traditions which

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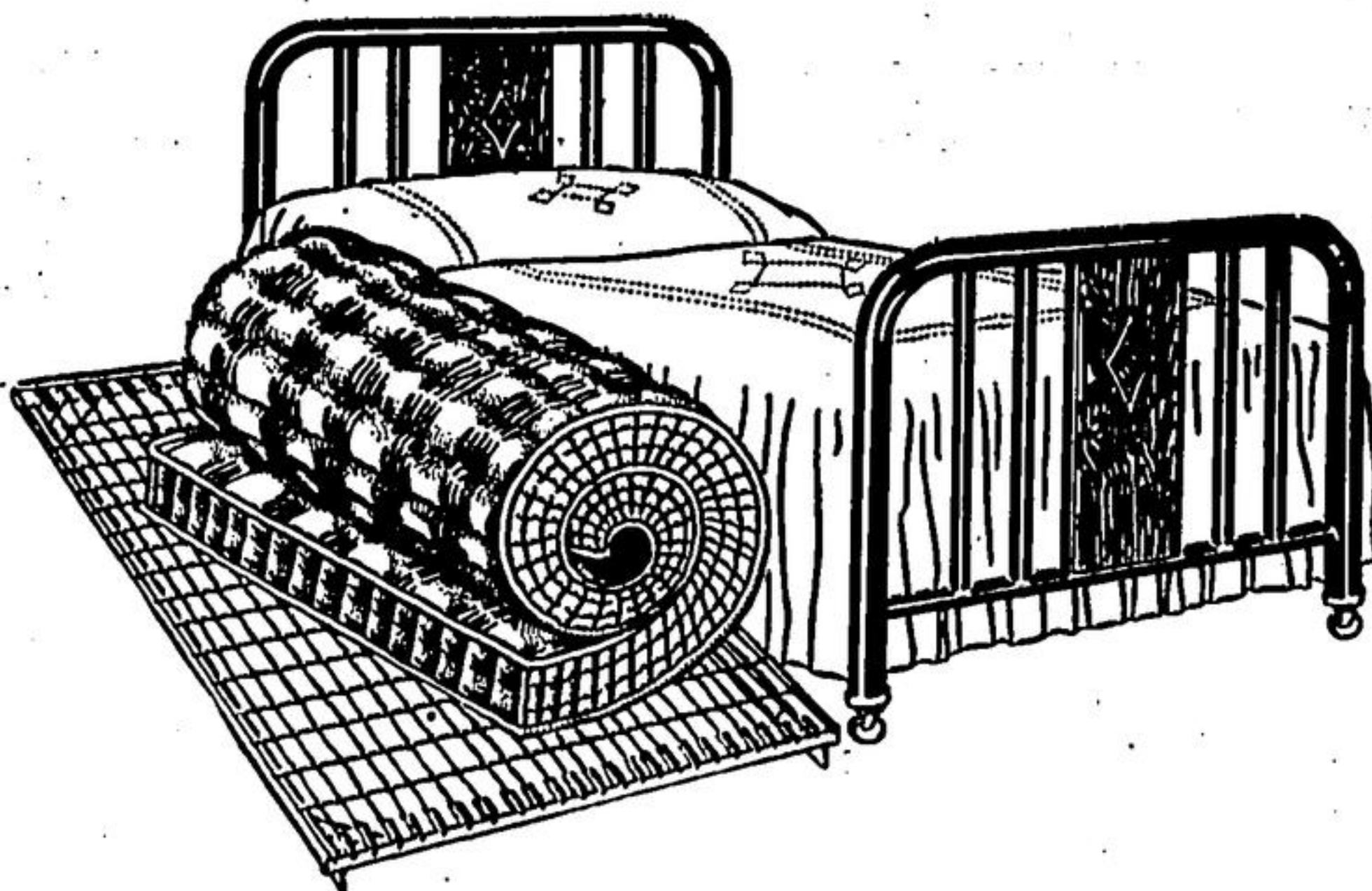
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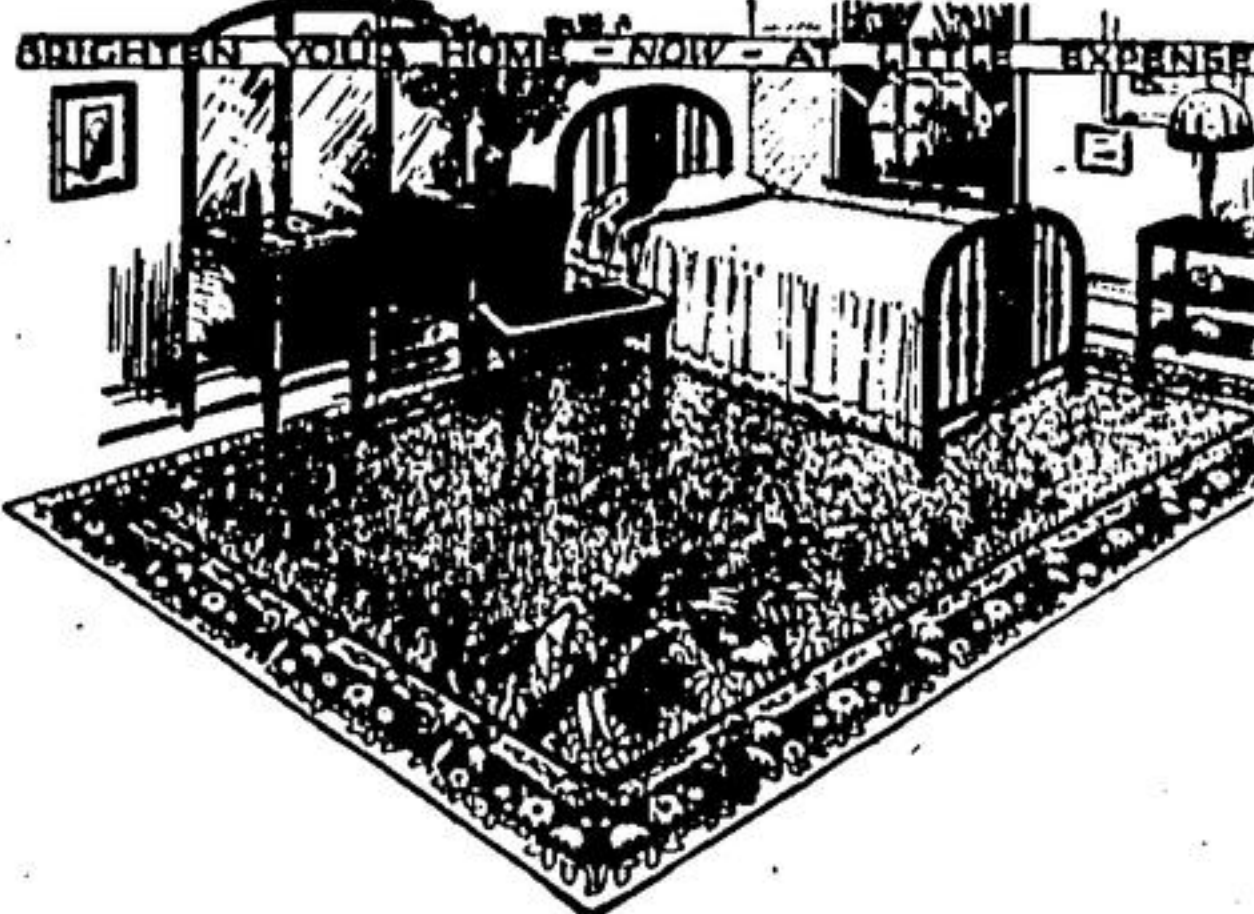
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- Tarred Sheathing Paper, per 400 Sq. ft. **.97c**
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THE GEORGETOWN LUMBER COMPANY Ltd.
GEORGETOWN ONTARIO

LILIES AND LOLLIPOPS.



A black and white study in Bermuda. A scene the Easter lilies come from Bermuda is on the route of the Canadian National Steamship West Indies Service, which was inaugurated in December. The new steamer give a fortnightly message, stage and mail service between Canadian Atlantic ports and the picturesque ports of the Spanish Main. The first vessel of the new fleet, which consists of five vessels, was christened "Lady Nelson." The others are also named after the wives of famous British seamen. — Ontario National Railway Photograph

CLARK'S Cash Specials

Friday and Saturday Apr. 26 & 27

- CRISCO, 1 lb. and 3 lb. tins, Free pie plate **25c. & 75c.**
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- Black Currant Jam, 40 oz. jar **39c.**
- Black TEA, per lb. **49c., 55c., 75c.**
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EVERYBODY'S GOING TO THE BIG SALE
BEAT THEM TO IT

Fresh Water Tiger

30 pound musky captured by G. Clark of Toronto after an hour's fight with a light rod and nine pound test line

Fishermen differ as to the fighting merits of the various species of the fish found in North American waters. Some claim that, inch for inch and pound for pound, the small mouth bass is the gamest fish that swims; others are equally enthusiastic in praise of the speckled brook trout, while still another fraternity claim that the salmon puts up as noble a battle for liberty as any game fish extant. All are agreed, however, that the muscalunge, sometimes called the "fresh water tiger" is one of the greatest fighters known to anglers, and that he will put up a battle royal when attached to the business end of a rod.

One of the productive muscalunge streams in North America is French River, in Ontario, Canada, which connects Lake Nipissing on the East with Georgian Bay on the West. This tangle of waterways is not only the haunt of the fighting muscalunge but it is likely to lurk.

French River is two hundred miles north of Toronto on the Sudbury Line. The French River Bungalow Camp, a series of cozy individual bungalows centering around a main club house, provides comfortable accommodations for the angler and his family. Jack Strathmore, manager of this angler's retreat, is a genial host who is glad to give the uninitiated fisherman a few tips on how to lure the wild muskie. French River Bungalow Camp has as its adjunct Pine Rapids Camp, some 20 miles up the river, and located just at the mouth of the "whoppers" are