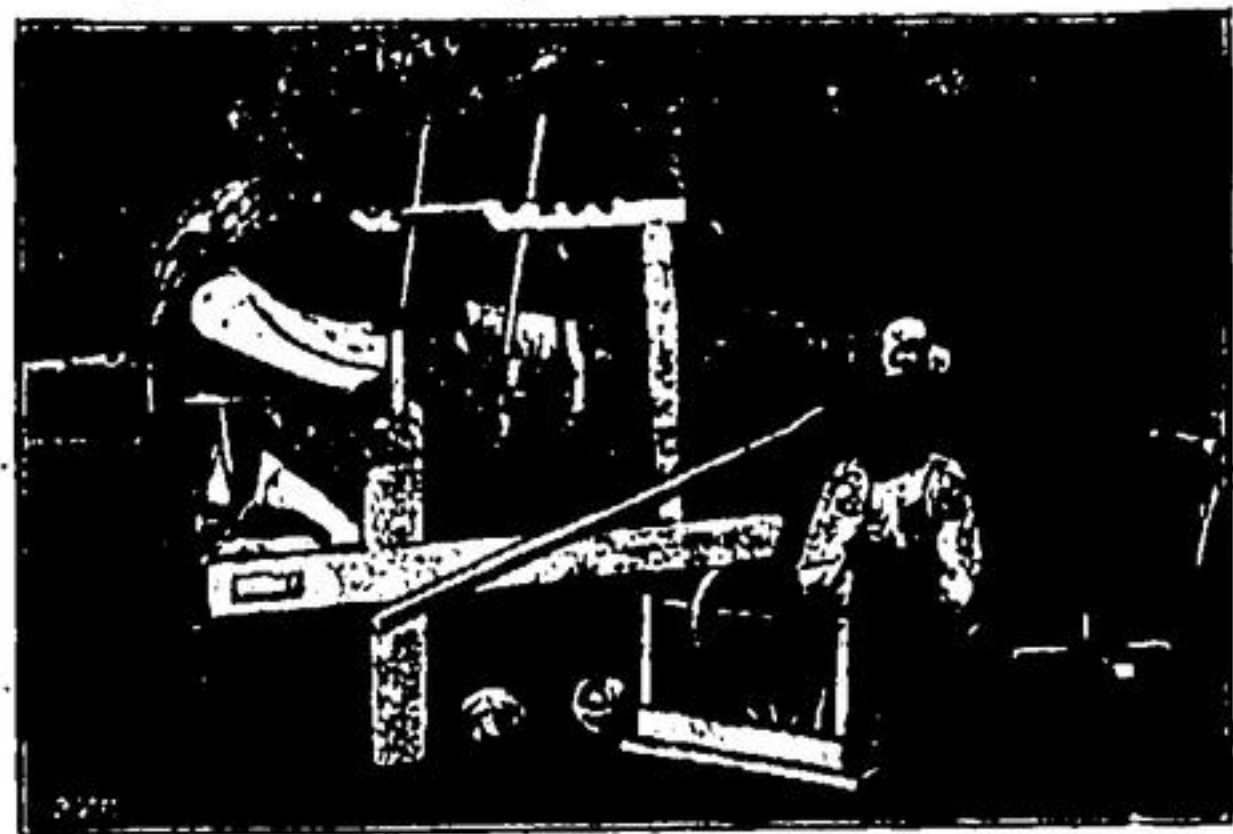


Georgetown Merchants' Big Sale, April 26 & 27

Attractive Prizes Given Away FREE

Foundation of National Culture



Two new Canadians from Kootenai demonstrate the art of wooding at Regina.

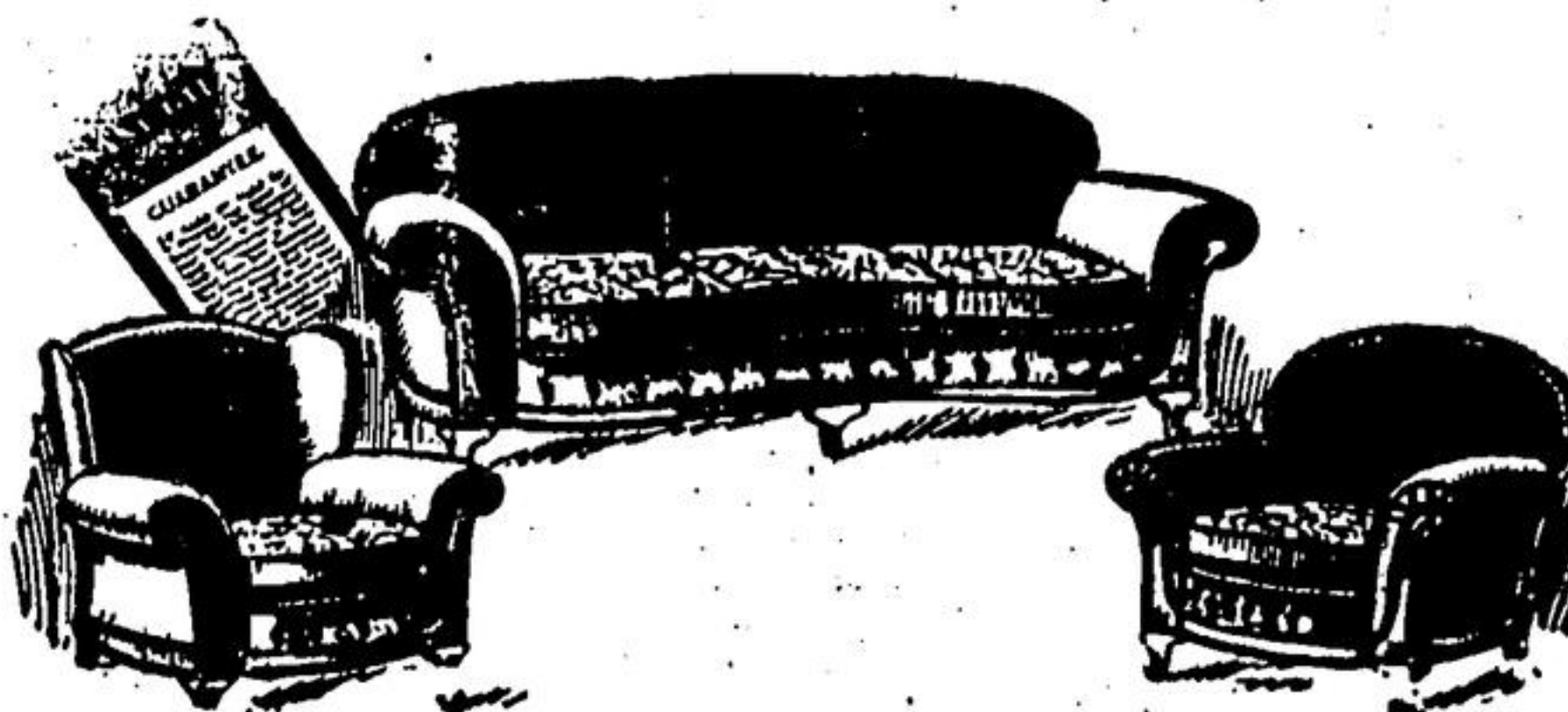
Those who have in the past regarded the New Canadians from Europe as hewers of wood and drawers of water must, after the recent demonstrations at the Great West Festival at Regina, admit that these people have, with their native wit, decidedly enhanced the cultural wealth of the country of their adoption. J. Murray Gibson, who sponsored the festival under the auspices of the Canadian Pacific Railway, even goes so far as to say that Saskatchewan and the other prairie provinces have within their borders the foundation of a National culture finer than that of any other nation on earth. To this foundation, the first seed for which had been sown at the previous festival at Winnipeg, all the races which go to make up the people of the west have contributed—Islanders and Irish with their folk-songs and lore, Swedes and Finns with their folk-trads and dances. Hardly a race known to civilization, old or new, but contributed to the festival some artistry which will make for the further development of that culture which, being national, will be the means of welding to a still greater solidarity, those people who are Canada.

That the movement for the attainment of this end is a popular one was demonstrated by the fact that literally thousands were unable to obtain admission to the exhibits and concerts and that western cities are vying with one another as to the site of the next festival.

To Secure this \$51 Saving

National Sani-Built Week

APRIL 20th--APRIL 27th



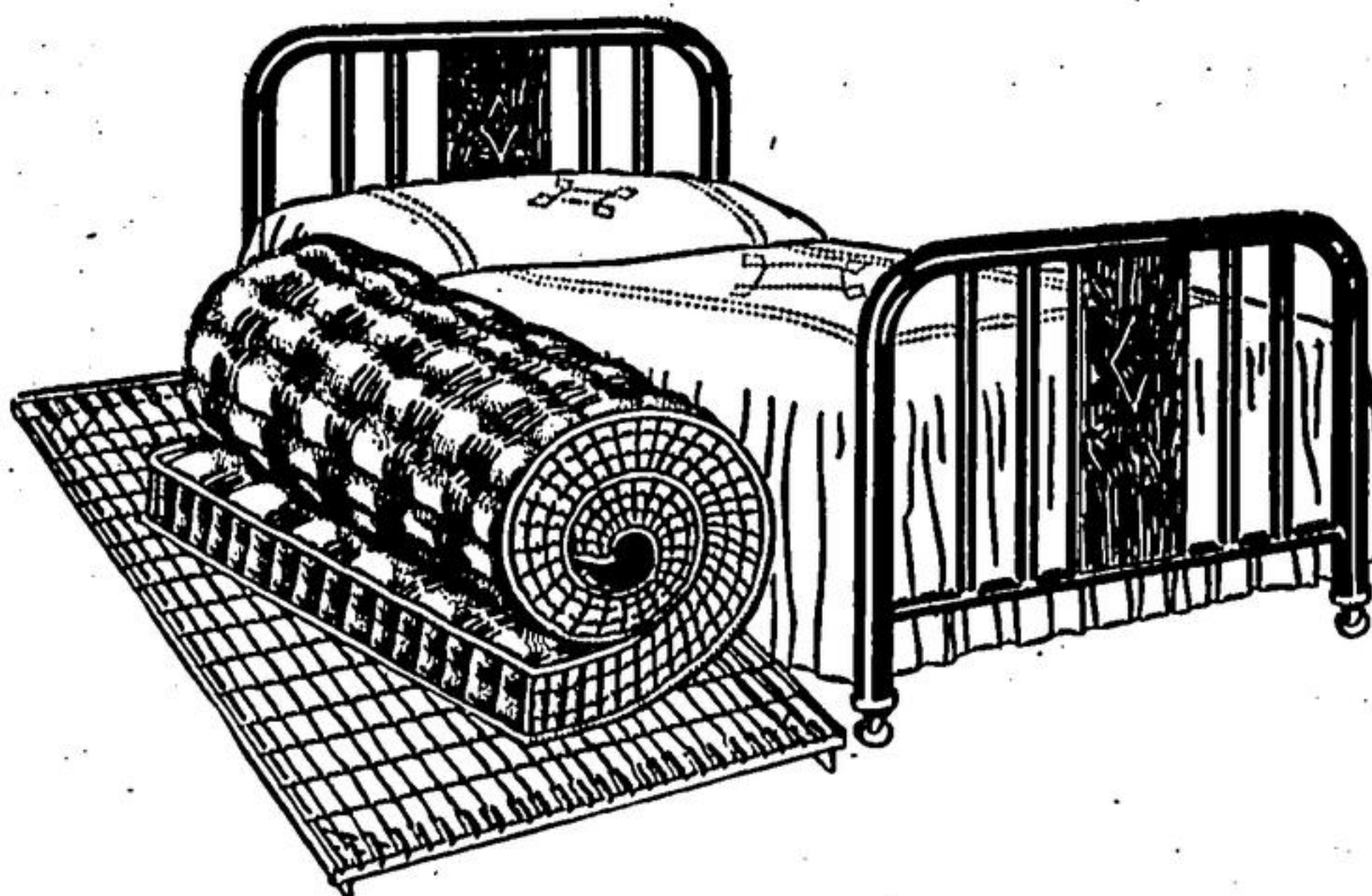
Do Not Fail to See This Remarkable Value
A Sani-Built Suite is a Protected Investment

Regular Price
\$250.00

Our special
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Less Tax ONLY

A Net Saving of
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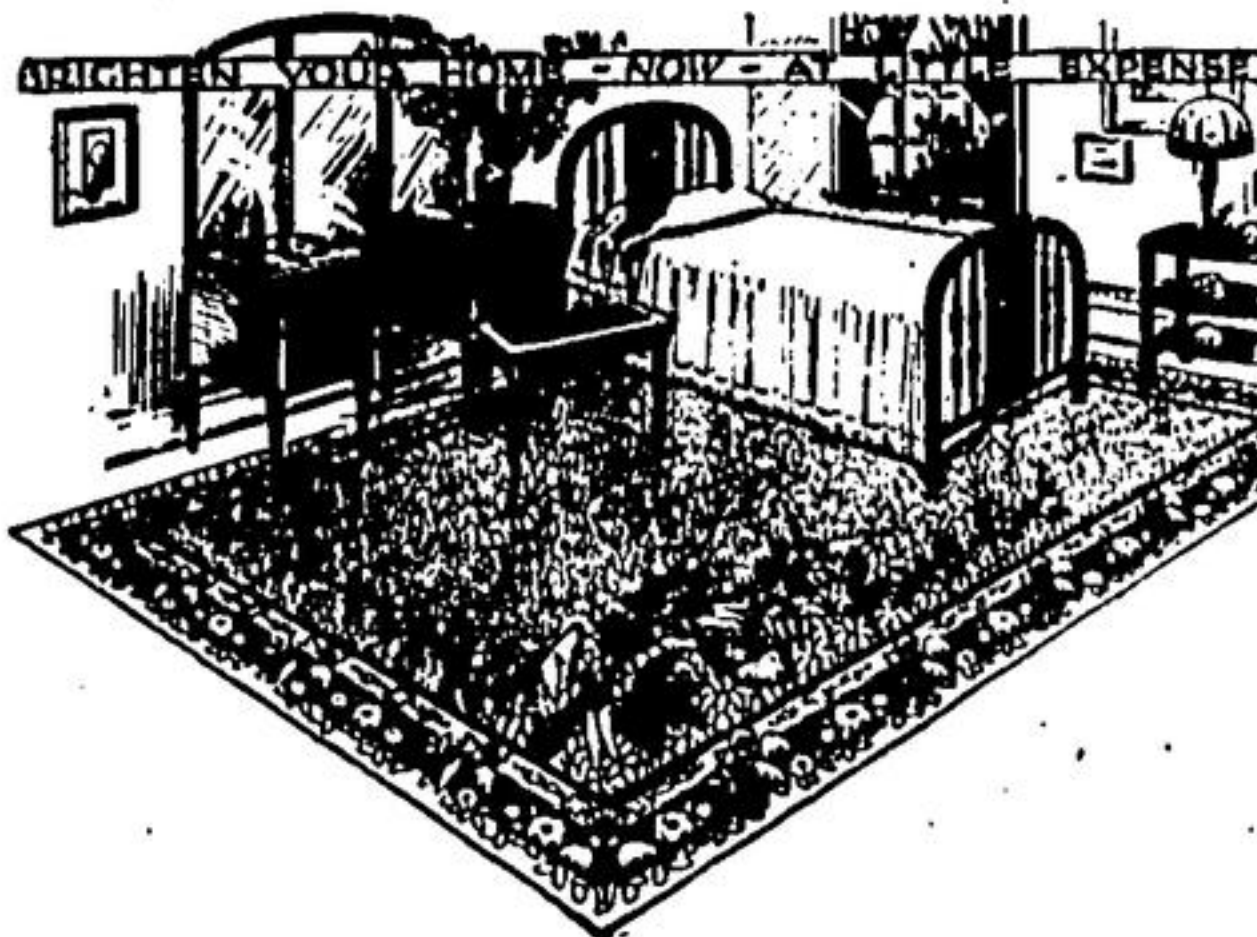
Guaranteed Moth-Proof



YOUR BEDROOM FURNISHED FOR \$99.00

Bed, Spring, Mattress, Dresser, Dressing Table, Chest of Drawers, Bench and Two Pillows. A 1929 Model Simmons Bed with new type panel. A dainty looking bed outfit. The Dresser, Dressing Table, Chest of Drawers, and Bench are of Birch Walnut, regularly worth more than we are asking for the complete nine piece outfit on Sale on FRIDAY and SATURDAY, APRIL 26th and 27th.

Now is the Time to secure that
CONGOLEUM RUG
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New Low Prices
All the Newest Designs
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GEORGETOWN

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West Has Priceless Heritage



Saskatchewan might be termed the epitome of Canada's Great West. No other Province has a more interesting population, for the fabric out of which that population has been woven contains threads of up many racial cultures. Of these, three-fourths are of British descent with English and Scots blood predominating. Over half a million were born in Canada, and of these ninety-eight thousand were born in the British Isles. Continental Europe has added twenty-two racial strains of which the larger groups may be summarized as Slavonic (55,000), Scandinavian (20,000), Russian (20,000) and Romance (14,000). The aboriginal Indian population numbers about 10,000. Each of these racial groups can contribute something to Canadian art and music, and each has its traditions of handicraft and folk-song, traditions which represent an inherent love for beautiful things and a love of melody.

Folk-song is inalienably linked up with handicraft, for it is to the accompaniment of folk-song that the spinning wheels turn and the beautiful homespun fabrics are woven. These fabrics can never be duplicated by the factory-made article, and the efforts of the Canadian Handicrafts Guild to find and retain a market for the craftwork which can be done during the winter months on the farms of Western Canada is therefore well worthy of support. This Guild is preparing a handicraft exhibit in connection with the Folk-song and Folk-music Festival which the Canadian Pacific is sponsoring to be held at Regina, March 20-23rd, as the inauguration of a Saskatchewan Branch.

The main idea of this Great West festival is to help Canadians to realize the priceless heritage which they possess, the traditional melodies which have been brought to this country by immigrants, and in some cases have been equated in this country by early settlers. The field of folk-music is so vast that only a glimpse of it can be secured in the four days of this particular festival, but some of the greatest artists of the continent will render interpretations and it promises indeed to be a feast of melody and color. Poul Dal, the Danish baritone will feature in Norse music, Charles Marchand in the French-Canadian folk-song and almost every nation will be represented in handicraft, as in song. Above it all a Slovak weaver who will remove his spinning wheel and sing to his handwork.



Special While They Last

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- ASPHALT SLABS SLATES, 4 in 1, in red, green and purple variegated, per Square 6.70
- Brantford ARRO-LOCKS, red and green, per sq. 5.65
- Slate surfaced roll roofing, 36 inches wide in red and green, per Square 3.10
- Slate surfaced roll roofing 18 inches wide, per sq. 3.65
- Light Roofing, per Square 1.80
- Tarred Sheathing Paper, per 400 Sq. ft.97c
- Building Paper, per 400 Sq. ft.65c

THE GEORGETOWN LUMBER COMPANY Ltd.
GEORGETOWN ONTARIO

LILIES AND LOLLIPOPS.



A black and white study in Bermuda, where the Easter Isles come from. Bermuda is on the route of the Canadian National Steamship West India Service, which was inaugurated in December. The new steamers give a fortnightly passenger, cargo and mail service between Canadian Atlantic ports and the picturesque ports of the Spanish Main. The first vessel of the new fleet, which consists of five vessels, was christened "Lady Nelson". The others are also named after the wives of famous British seamen. — Ontario National Exhibition Photograph.

CLARK'S Cash Specials

Friday and Saturday Apr. 26 & 27

- CRISCO, 1 lb. and 3 lb. tins, Free pie plate .. 25c & 75c
- Finest Cohoe SALMON, 1 lb. tins 35c
- Cross Packed Sardines, imported, 2 tins 25c
- Finest Smyrna Cooking FIGS, 3 lbs. 25c
- CORN SYRUP, 2 lbs. 15c
- CORN FLAKES, 3 pkgs. 25c
- Black Currant Jam, 40 oz. jar 39c
- Black TEA, per lb. 49c, 59c, 75c
- Sunlight or Surprise Soap, 10 bars for 55c
- Cream Olive Toilet Soap, 4 bars for 25c
- Shoe Polish, per tin 10c
- MACKEY'S BREAD—Fresh Every Day—Delivered. Try OUR OWN Home-Made Baking

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EVERYBODY'S GOING TO THE BIG SALE
BEAT THEM TO IT

Fresh Water Tiger



35 pound muskell captured by G. Clark of Toronto after an hour's fight with a light rod and nine pound test line.

Fishermen differ as to the fighting merits of the various species of the fishy tribe to be found in North America's waters. Some claim that inch for inch and pound for pound, the small mouth black bass is the gamest fish that swims; others are equally enthusiastic in praise of the speckled brook trout; while still another fraternity claim that the salmon puts up as noble a battle for liberty as any game fish extant. All are agreed, however, that the muscalunge, sometimes called the "fresh water tiger" is one of the greatest fighters known to anglers, and that he will put up a battle royal when attached to the business end of a rod.

One of the productive muscalunge streams in North America is French River, in Ontario, Canada, which connects Lake Nipissing on the East with Georgian Bay on the West. This tangle of waterways is not only the haunt of the fighting muscalunge, but it yields small and large mouth black bass, great northern pike of enormous size and pickerel in abundance, as well as pan fish. Not long ago a prominent New York business man landed a 55 pound "muskie" after a battle which will probably satisfy his quest for a thrill for the rest of his life.

French River is two hundred miles north of Toronto on the Sudbury line. The French River angler's camp, a series of cozy individual bungalows centering around a main club house, provides comfortable accommodations for the angler and his family. Jack retreat, is a genial host who is glad to give the uninitiated fisherman a few tips on how to lure the wily "muskie". French River Bungalow Camp has as its adjunct Pine Bay on the West. This tangle of waterways is not only the haunt of the fighting muscalunge, but it is likely to lure,