The Georgetown Herald

Sixty-Third Year of Publication

Canadian National Electric

Hallways

EABTBOUND

No. 3- 7.19 a.m. -

8— 1.57 p.m. 10— 3.57 p.m. 54— 4.57 p.m.

1 . 12- 5.57 p.m.

14- 7.57 p.m. 16- 9.57 p.m. 18-11.53 p.m.

Passenger

Passenger

Passenger, Bunday

6-11.57 a.m.

Toronto Suburban Kallway

C.N.R. TIME TABLE

Passenger, Sunday 7.31 p.m.

Going West

Going North

DIRECTORY

LE MOY DALE

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WESTBOUND

No. 1- 7.35 a.m.

3- 035 a.m.

5-11.35 m.m.

7- 1.35 p.m.

" 9- 3.35 p.m. " 11- 5.35 p.m.

" 13- 7.35 p.m.

" 18- 9.35 p.m.

" 17-17.06 a.m.

6.32 p.m.

7.06 p.m.

10.24 a.m.

Georgetown, Wednesday Evening, January 30th, 1929

\$1.50 per Annum in Advance; \$2.00 to U.S.A

The Georgetown Herald J. M. MOORE Speight's Garage & Machine Shop Publisher and Proprietor Member Canadian Weekly Newspaper

Repairs to all makes of Care, Acetylene Welding and Cutting, Storage Battery Repairing and Charging, Worn Fly Wheels Fitted with hardened steel ring gears, Magnetos Recharged and Repaired. Ignition and Generator Work.

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THE Outstanding Chevrolet of Chevrolet I History has now been seen and inspected by millions of people—and everywhere it has been hailed as exceeding all expectations.

A six-cylinder, valve-in-head engine which develops 32% more power than its fumous predecessor, higher speed and faster acceleration. Such quality car features as full ball-bearing steering mechanism with latest flat-type wheel, foot controlled headlamps and newly-designed, quiet, easy-acting, four-wheel brakes.

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And, in the new Fisher Bodies elements of beauty, luxury and safety, worthy of direct comparison with the finest and costliest automobiles.

The beautiful new models are now on display in our showroom—and you are cordially invited to call.

utstanding Chevrolet

of Chevrolet History a Six in the price range of the four!

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Serve with piping hot milk - Doesn't overload your stomach -- Makes you alert and active - fine for youngsters

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Cream Puffe, per dozen 60c

SPECIAL FOR SATURDAY

Fruit Buns, per dozen All kinds of soft pies and a full line of Cookies. Brown Bread 9c. White Bread

D. LIVINGSTONE

The Bell Telephone Company and its financial policy

F given authority by parliament, the Ball Telephone Company will laste new shares of stock over a period of years, at intervals and in amounts depending on the expansion required to serve public demand.

. The new shares will be offered for purchase by shareholders and the price will depend on the management's judgment of conditions. This method is the exact procedure by which the

company has built the present telephone system in Ontario and Quebec. In forty-eight years the telephone company has nel-

ther suggested nor received a government subsidy. In forty-eight years it has never split its stock, nor issued shares that were not fully paid for at par

In forty-eight years it has never been exploited for the benefit of either individuals or groups, although it is now one of the largest institutions in the country.

has met double obligation

N choosing and following this financial policy the management of the company has had constantly in mind the double obligation of those who operate a public utility. There is, first, the obligation to the users of the

telephone system to give them proper service at lowest possible cost. And, secondly, there is the obligation to the owners to protect their property and pay them a fair return on the money they advance to build the system.

These two obligations have been acrupulously ful-

Service has been given by steadily extending the system from a few hundred telephones in 1880 to over 700,000 now in use. The company is spending over \$27,000,000 this year to extend and improve the system further and has made plans to spend over \$120,000,000 in the next five years.

And this service has been given at low cost. The rates paid by telephone subscribers in Ontario and Quebec are the lowest in the world for comparable service. The Board of Railway Commissioners has officially acknowledged that they are more reasonable than other rates in Canada.

The 15,300 owners of the system receive a fair return, but not more than a fair return. The company's policy has handed out no "melous" nor extra

A test of this is the actual experience of a shareholder who bought Bell Telephone stock on the market fifteen years ago at \$145 and has since taken advantage of every opportunity to buy new shares as they have been offered.

His annual return today, on the money he has paid for his shares, is less than seven per cent. To be exact it is 6.9 per cent.

in the national interest

THE management does not favor any change in its policy, because:

- 1. the record of the company's policy in efficiently fulfilling the obligations to both users and ownere justifies its continuance.
- 2. If, however, the financial policy of public utility companies is to be fixed by parliament it should be made applicable to all such companies rather than to single out one company which does not deserve special restrictions.
- 8. a change in policy is not in the national interest; it means that Canadian investors will be attracted to put their money into numerous American utility companies with which the telephone company is now competing for new capital and where it is the recognized practice to offer new shares to stockholders.

The present policy of the company safeguards future expansion of the telephone system by retaining support of reliable investors, and promotes the national interest of Canadians in Canadian development.



was in overalls, as they Went riding by my grounds today, And looking up I saw them pass Within their limousine of glass And waved to them a friendly ha They were too proud to understand

They fancied me a workman there, They fancied it were shame to be On friendly terms with men like me As if it mattered if I were. And made it plain they wished

And yet I chuckled at the pride With which my greeting was de With which my greeting was denied. For just a week or so before When fashion's evening dress I wor This self-same pair to flatter me Had asked me to their house for tea.

Must always wear the garb of atyle! Poor fools to think that any dress

(Continued from last week)

REVEILLE IN 1891

There are many institutions

soldier, and which add so much spirit other chapters.
to Military Camp Life.
The Regiments vie with each other in their efforts to make their tour of

duty a record of amariness of Main Guard and Picquet, and Duty Band; and this competition, and these punctuations, add their touch of colour no natter how gray the day. Many memories linger of that Oc-

tober Camp in 1801, but none so vivid-The word, from the French verb "to awaken," has as many recollections as fire, at or about Sunrise, as devoid taken: of poetry or romance as the sound of Dr. (

geant as he summoned the sections to mittee are doing." Roll Call in the wet grass of the Parinto the conglomeration of equipment am enclosing a cheque for \$50 in favor ment of night police. pair that would fit: to the horses in I have subscribed \$50 for endowment. Beneath a thin sheet of ice on the the transport lines it probably meant Kindly have me advised when that horse trough at her father's farm, near nothing more than water, hay and money or more, is required from me." Mossboro, the body of Mrs. Roy Leslie.

than all this, if one possesses a spark expenses, and hope to do better for the of the Divine fire that is called imaginstion, and most of us do.

the arrival of another day.

Theoretically, it means Sunrise, but in reality an arbitrary hour about Sun-rise, set by the Divisional Staff; and this year the hour was early, and the Regiment stood in its greenooats, union Parmers' Mutual Pire Insurance ahivering at Roll Call long before the first rays of the sun had gilded the operations for this company. The loss-the roof of old Port Mississaugus: as this year are a trifle lower than three years, will retire from the poet has it, we helped Hyperion to his horse.

County.

County.

Rev. J. H. McBain, pastor of St. John's United Church, Oakville, for more than three years, will retire from the poet has it, we helped Hyperion to his horse.

duty band has been summoned and the amount of insurance in force at ministry for about forty years, will the Sergeant of the Main Guard is amount insured in 1928, \$4,407,045.00; stated. the Sergeant of the Main Guard is studying the operations of the second hand of his wrist watch: the gunner from the Artillery is loading the gun: and all the buglers are standing in front of their respective guards. Iipping their cold mouth pleoes and emitting those premonitory sounds whereby buglers have revealed their position and intention, since the days when Joshus and his host encompassed the City of Jericho.

The susets of the company will be held in the liabilities, \$88,103.08. The annual history of this organization that such the City of Jericho.

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the notes of the Long Reveille. Prec Press. The Guards acramble from their blankets and line up in front of their CALIFORNIA-BOUND CANADIANS respective tents as if to face the inspection of the God of Day, in whose honour the flourish of bugies is being

that traversed the whole front of the camp; a march that crossed the parade ground of each of the twelve Registres of the Compound that marked gates of the Compound that marked and to return via the other. In this private the camp of the Burlington on Monday, A. E. Divisional Headquarters.

There are various routes—two of the lived for some time after the accident.

At the annual meeting of the Nelson and Burlington Agricultural Society, held at Burlington on Monday, A. E. Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the Compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the compound that marked manner the beauties of both Canada Harris, editor of the Burlington Classical and the compound that marked the compound that the compound that the

were lost in the ensemble of bugie sounds; but as that subsided, the atrains of the march became discernsifernia — fares, accommodation and able, swelling louder and louder till literature may be obtained from any they reached a glorious crescendo as they reached a glorious crescendo as the band receded and were swallowed.—St.

The pound-trip.

Complete information regarding Callound and Stanley Dynes secretary-treasurer. The date of the fail fair was not selected, but will be chosen at the directors' meeting later,

n the misty distance on that cool October morn.

In a little, while nothing was heard but the regular tap, tap, of the bass drum, as regular as a metronome, as the drummer beat out the cadence, and regulated the time to one hundred and twenty paces to the minute. They been permitted. Commenting on this iment," a march without a superior. and which has since been adopted as the Regimental March of the 13th Royal Regiment of Hamilton. As the notes of the Infantry Reveille

die away, the trumpeters of the Artill-

ery, booted and apurred, superior and aloof, raise their instruments—for why should the nightingale sing when every goose is cackling?—and send for their dulcet notes,—their contribution try gain entrance to the schools. If it to the ceremony. Then floating back from across the Nisgara comes the echo as the American trumpeters salute the new day, and send out a messworth age of welcome and greeting to their friends North of the River. As the Duty band crossed our parade ground, we will appreciate the kind of coun-

population of Georgetown turn the key in the door and repair to the park to support its Lacrosse team, as it battled with its rivals: and I have seen one half the spectators in a Stadium vantage under which the other fellow

Camp Life, but none so colourful as at College opponents.
Reveille. In civil life one sometimes Then came the Roll Call, and after hears the expression. Come day, go that the routine of meals, duties and IONORANCE of Canada and its day, God send Sunday; a phrase that parades, that trod upon one anothers climate seem to be colossal in both expresses the last word in colourless heels, so closely were they fitted into Great Britain and the United States. existence; a tedious sequence of to- the short day between Sunrise and A few years ago when the British Medmorrow, and tomorrow and tomorrows Sunset; and all announced and ad- ical Association met at Toronto in The soldiers day in camp, however.

Is not permitted to degenerate into a and black belts, and white helmets of them with the injunction, "Keep monotonous peries of revolving duties:

The soldiers of revolving duties:

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The soldier monotonous series of revolving duties; had to be in order if they were to con- from frost." The language of the for even if one day was a duplicate of form to the goregous appearance of express men is said to have been hot the day previous, there is sufficient the officers, who turned out in full enough to melt the paste on the lavariety due to the emphasis placed on dress uniforms:—and the full dress bels. Recently, a well-intentioned the so called Station Calls, Reville, of a Rifle Regiment Officer has no su-gentleman of the Southern States

> supervision these duties function — in and all his officers: the Sergeant Ma-ahort takes over the responsibility as jor, and all his Sergeants, and in guardian of the good order of the fact so many interesting personalities camp, as well as custodian of the many pass in review, that I will have to fill traditions so dear to the heart of the my pen, and postpone the review to

GREENWOOD CEMETERY

Many letters of appreciation have been received by the Committee unly as that first Reveille, following a dertaking the raising of funds and formulating plans for the Immediate to reports, it seems to be giving comsound sleep on the hard surface of formulating plans for the Immediate plate satisfaction both to customers mother earth with a sharp-cornered and Perpetual upkeep and care of the and dairymen. But life won't seem

The following are few excerpts from letters received from subscribers exit has corrupted pronunciations; and pressing their pleasure and congratuto penetrate our dreams and warn us to some it means nothing but Gun- lations of the good work being under- that it is almost time to get out of bed.

of poetry or romance as the sound of Dr. George E. McGuire, Simcoe, Ont. an alarm clock, or the factory whistle —"I am glad to subscribe to the very that summons to work six days out of worthy cause of improving and maintaining Greenwood Cemetery, and I To some it recalls a kick in the ribe am sure all plot owners, and especially from the tent corporal, in response to those living at a distance will apprecthe raucous voice of the Orderly Ber- late the good work you and your com-Allen Holmes, Publisher, Oalt Reade Ground: to others the cessation of porter,-"I think the work you are

snoring, and the beginning of yawn- planning is highly commendable, the ing; as the occupants of the tent dug only way to handle the situation. I and boots about the tent pole for a of Mr. McKay for immediate work and But Reveille means something more "I am sending you \$25 for immediate found by relatives early last Thursday.

Instion, and most of us do.

Under its spell I have known two officers, tent mates, who spent a round hour preparing for breakfast before the slightest word or gesture was given that indicated a knowledge of the others existence. It is a great Institution, a ceremony that is performed with all the dignity and solemnity of a Religious Rite: and as its High Priest it has the Bergeant of the Main Guard, and to assist him there are many acolytes; including the Duty Band, a gunner from the Artillery, the Buglers of the Regimental or Quarter Guards, as well as the Guards themselves, all of whom make their contribution to the reception that greets the arrival of another day.

Mrs. George H. Dawson, Militon, Ont.

—"We are indeed pleased that the mate indeed pleased that a great that the are indeed pleased that a great that the are indeed pleased that the matter of perpetual care is being taken the matter of perpetual care is being taken that the agreat that the agreat that they on the best of aucceas in your undertaking."

Co. N. Rysn. Rio de Janiero, South America.—"I was very glad to hear that the appearance of the Cemetery was to be improved this year and that the appearance of the Cemetery was to be improved this year and that Buglers of the Regimental or Quarter that would be the proper thing to do and am pleased that a Committee and am pleased that a Committee that would be the proper thing to do and am pleased that a Committee that would be the proper thing to do and am pleased that a Committee that would be the proper thing to do and am pleased that a Committee that the matter of perpetual care is being taken to the matter of perpetual care is being taken that the wonson formerly lith, of Mr. Hans Stevenson formerly lith, of ore taking up his residence in Shellowers of the survived by a widow and one child.

The farm home of William McCarrow, near Hornby, in Trafalgar Townson, well-known auctioner. Mr. Stevenson formerly lith, one taking up his residence in Shellowers. We assure that the perpetual care is bein

HALTON UNION

The annual report of the Halton County.

GROWING IN NUMBERS

Before the reverberations of the ing desert resorts of California com-gunfire had died away there came bine to make possible all the diversi-another sound, the six beats of the fied sports and entertainment dear to drummer of the Duty Band who the heart of a summer-lover. drummer of the Duty Band who the heart of a summer-lover.

| pierced one of the men from back to front, but he lived for some time af-

For a while the notes of the music and the United States are seen during ette, was elected president, Thomas

THE practice of allowing travelling photographers to visit schools and take pictures of pupils is under attack in Newmarket, as it has been in other towns where the abuse has the Barrie Examiner says:- These pictures are of a poor quality and the photographer's visit nothing more or less than a "rush touch" on the pocketbooks of teachers and scholars. An offer of a percentage of the proceeds to one or other of the school's organizations is usually made by the visitor and this, more than anything else, is the chief reason why this class of gen-

en in us a real fiational apirit so that Must always wear the garb of style!

Poor fools to think that any dress
Can make a man's value, more or less
Poor fools, who overalls can't see
Yet ask an evening dress for tea!

By Edgar A. Guest.

By Edga ment as naturally as the buttercups happened when a cyclone visited and golden rod that grace the mead- Kansas, or not waken up at all. Ac-Under its impulse, I have seen the bery, cyclones, floods, etc., fill the rise with tumultuous cheering as its labors to appreciate the advantages football team emerged through the which we possess.

Retreat, and Pirst and last Post, repperior; and in the Regiment during protested against a society of which resenting in order, Dawn, Sunset, and the Nineties, all the officers wore it: he was a member, convening in Tornightfall.

and all the men wore cloth tunics of onto, on the ground that it would nec-Each Regiment in turn, takes over the Camp Duties, provides the Main days, I think had a very smart appearance.

In the Regiment in those distribution of their members purchasing moccasins and snowshoes, that pearance.

And then, there was Colonel Kerns, another opportunity of using.—Milver-as well as a Pield Officer, under whose

> THE old glass milk bottle, n feature as characteristic of modern civilization as the automobile and radio. may be doomed. New York dairies are discarding it altogether, and have introduced a new cardboard container, in which the milk is delivered to the waiting housewife. The new container a glazed. water and moisture-proof cone-shaped arrangement, has the approval of the New York state board of health, is much cheaper than the flass bottle, and can be thrown into the waste-paper basket or the garbage can after the milk is used. According quite the same without the early morning, "clink clink" of milk bottles

GENERAL NEWS

The number of inmates at present confined to the Ontario Reformatory is 631, which is a somewhat large number than usual.

Alex Halbert has been appointed Chief of Police of Orangeville, while Robert Clarkson received the appoint-

Mrs. Thomas Steele, Windsor, Ont .- | well-known Aberfoyle resident, was

The death took place at Shelburne Mrs. George H. Dawson, Milton, Ont. on January 14th, of Mr. Hans Steven-

ted as Warden; Austin Smuck, of Glassford, the Warden of Wentworth INSURANCE COMPANY County; J. J. Jamieson, Toronto township, for the Wardenship of Pee

Fire! barks the Sergeant: the gunner twists his body to the left and so pulls the lanyard: Boom! goes the gun: Guard turn out! yells the sentry of the main guard! Guard turn out! yells the sentry of the main guard! Guard turn out! yells the sentry of the main guard! Guard turn out! yell all the sentries and the Buglers raise their instruments to their lips and send the echoes flying with the potent of the Long Reveille.

Pebruary 4th. The Directors and Officers and Officers are: President, Duncan Campbell, home of Mr. William Stone, ex-President of the well-known firm of Rolph. Clark, Stone Limited, together with 22 acres of his 32-acre estate, has been sold for about \$100,000 by W. S. Davis, whose news is not disclosed.

Thos. Moore, Campbellville. — Acton Bank of Toronto Building. Toronto, whose name is not disclosed. whose name is not disclosed.

An unidentified man died in 8 Mary's hospital shortly before noon last Priday and another is seriously The famous resort cities, the ocean hurt as a result of an accident near beaches, the mountains, the fascinat- Doon, on the new sewer main being