

**FIVE O'CLOCK IN THE MORNING**

The day lay gliding o'er the grass,  
A mist lay over the Brook,  
At the earliest beam of the golden Sun  
The Swallow lurk'd most forward.  
The blossoms of the Hawthorn tree  
Lay thickly the ground adorning,  
The birds, were singing on every bush  
At five o'clock in the morning.

Then Beside the milkmaid merrily  
sang,  
The meadows were fresh and fair,  
The breeze of the morning kissed her cheek,  
And played with her nut brown hair  
But off she turned and looked around  
As if the silence, nearing,  
'Twas time for the mow to what his  
soytha

At five o'clock in the morning,  
Then over the meadows the mower  
came,  
And merry their voices rang,  
And one among them would hit  
way  
To where the milkmaid sang,  
And as he lingered by her side,  
Despite his comical warning,  
The old, old story was told again,  
At five o'clock in the morning.

**Jack Spill and "Gallagher's"**

We're a pair like "Gallagher" and  
"Sean", always together. I like  
good company. I like that which  
relieves pain and sickness, which  
builds up mankind to better plays  
and enables them to enjoy  
life more fully and to be of more use  
in the world. This is our slogan,  
"Gallagher's Builds the Body" and  
it does. Listen. We have a letter  
from a man who was having hemorrh-  
oids of the lungs requiring a doc-  
tor's attendance twice a week, was  
discouraged and altogether discouraged  
when he began taking Gallagher's  
Indian Lung Remedy with a little  
of the Blood Purifier and Kidney  
Remedy and now he is well and  
strong, working every day and  
steadily gaining weight. Results of  
this kind are worth while, are they  
not? If you have ANY lung  
trouble go to W. H. Watson and get  
some "Gallagher's". Till next week,  
good bye.

Yours truly,  
Jack Spill.

*The  
Aroma a  
promise—  
The  
Flavor a  
memory*



**OLD MEDAL  
COFFEE**

—Your daily staple—

**Many do  
not yet  
realize  
this!**


"My bill for that call was  
60 cents", said Mrs. King,  
"and Mrs. Jones paid 75  
cents!"

The explanation is that Mrs.  
King had said to the oper-  
ator "I will speak to any-  
one there".

That made it a Station-to-  
Station call.

Station-to-Station calls are  
quicker and about 20 per  
cent cheaper than person-  
to-person messages. More-  
over, low evening rates  
(after 8.30 p.m.) and still  
lower night rates (after  
midnight) apply on station-  
to-station calls. And con-  
nection is usually estab-  
lished while you remain at the  
telephone.

Remember please—station-  
to-station calls are quicker  
and cheaper.



**Showing Canada  
her Opportunity  
in World Trade**

Another Striking Advertisement  
by the Trade and Commerce  
Department, Ottawa

The various striking advertise-  
ments of the Trade and Commerce  
Department at Ottawa which have  
appeared in Canadian newspapers  
from time to time are calculated to  
create an "export trade consciousness"  
throughout the Dominion.

It was decided last year by the  
Honorable James Macdonald, Minister  
of the Department, that Canadians  
should become more im-  
mediately acquainted with business  
opportunities outside their own coun-  
try. In order to accomplish this, the  
campaign of publicity was embarked  
upon.

Canada's external trade has grown  
in such proportions as probably few  
Canadians realize. For instance, in  
the last fiscal year, ended March 31st,  
the Dominion's total exports were  
valued at more than a billion and a  
quarter dollars, or to be exact \$1,  
250,156,297. This represents an ex-  
port trade of more than \$100 for  
every man, woman and child in  
Canada. At the beginning of the  
present century Canada's export trade  
amounted to less than 200 million  
dollars.

Another method of gauging Cana-  
da's export trade is found in the fact  
that last year the country's export of  
manufactured products alone amount-  
ed to about the same as her total pro-  
duction of manufactured products in  
1900. In other words, Canada is  
exporting as much in manufactured  
articles to-day as the total output of  
every factory in the Dominion twenty-  
eight years ago. These few  
figures may give reader some concep-  
tion of the immense increase in  
export business.

Most public men and business men,  
no matter what their politics may be,  
agree that export trade is probably  
the most valuable asset the Dominion  
can have. Canada's natural resources  
are so varied and so rich that it  
would be impossible for Canadians to  
consume them. Take wheat for ex-  
ample. It is manifestly impossible for  
9,000,000 people to consume 400,  
000,000 bushels of wheat annually.  
Canada's future prosperity therefore  
is bound up in seeking markets abroad  
for her surplus production.

When Canadian business men seek  
to sell their products in other lands,  
they cannot hope to control prices.  
They have to meet competition from  
thousands of other business men and  
producers living in other countries.  
They are hence continually engaged in  
competition in maintaining their hold on  
export business. To maintain this  
trade of a billion and a quarter dol-  
lars a year and to increase it, Cana-  
dians must become acquainted with  
every legitimate method known to  
business. They must learn how to  
pack their goods in the manner de-  
sired by the foreign buyer, they must  
learn how to keep contract dates,  
how to ship their goods by the most  
economical and reliable routes. And  
perhaps most important of all Cana-  
dian goods must always be kept up  
to the standard of the sample sub-  
mitted.

The Department of Trade and  
Commerce at Ottawa, doing every-  
thing in its power to further this ex-  
port trade. Years ago a Commercial  
Intelligence Service was established,  
and trained trade commissioners  
sent to the world's trade centres. In  
1922, Canada had the first trade com-  
missioner abroad, thus inaugurating  
a system which has been widely  
copied. Today the country has 24  
trained trade commissioners in  
foreign business centres. More men  
are now in training to go to other  
parts of the world. The government has by sub-  
sidy and other means, obtained first  
class shipping facilities to these busi-  
ness centres. The trade commissioners  
are constantly on the alert, seeking  
opportunities for the selling of  
Canadian products. Whenever they  
learn that there is a chance of a  
Canadian order being placed, they  
immediately communicate with the  
Commercial Intelligence Service at  
Ottawa, giving all information they  
possibly can. This information is  
the possession of the service at  
Ottawa is at the disposal of any  
Canadian producer or manufacturer.  
This system, the result of some years  
experience, is thoroughly organized  
and working smoothly. Today the  
Canadian manufacturer or producer  
can find out with little trouble, and  
no expense, if his products can be  
profitably marketed in almost any  
part of the world.

No encouraging have results been  
from the export system adopted by  
Canada, and so well have Canadian  
goods been received abroad, that it is  
fairly prophesied that within a de-  
cade Canada's exports will amount to  
double the present figures. Hon. Mr.  
Macdonald as the responsible head of  
this department believes in keeping  
Canadians fully informed as to op-  
portunities abroad. To do this he is  
reaching the people through news-  
papers, magazines and trade journals.

**The Fish Pond Explosion**

The evening last week the calm-  
ness of the midnight air was  
suddenly shattered with a terrific explosion  
that awakened numerous residents of Ac-  
ton and the country surrounding.  
The following morning reports about  
town blamed the noise on a variety  
of explosive articles at the Fish Pond.  
The real cause however was the set-  
ting off a charge of dynamite that had  
been laid in a trap to stop poachers  
who have been fishing at the property.  
In their hurried exit the poachers,  
left behind their fishing tackle and  
catch of trout and one was so badly  
scared that his hair stood up and  
knocked his cap off and he lost the  
headpiece. It is reported that the  
missing article is likely to lead to  
the identity of the trespassers. Suffi-  
cient to say that new fishing grounds  
are trying to be located by the pair.  
—Free Press.

**\$100. Cash  
IN PRIZES**

With every \$1.00 Cash Purchase  
we will give One Lucky Num-  
ber Coupon.

**J. N. O'Neill & Son**  
Chevrolet and Oakland Dealers for Georgetown,  
Millon and Acton Districts  
Phone 14 Georgetown

**The Bootery**  
Next Door to Post Office  
**LADIES' AND GENT'S FOOTWEAR**  
Latest Styles Best Quality  
Most Reasonable Prices  
IT WILL PAY YOU TO BUY YOUR FOOTWEAR HERE  
REPAIRING PROMPTLY DONE  
**Will F. SMITH**  
Phone 147 Main Street Georgetown

**SINGLE ROOM CARS POPULAR**

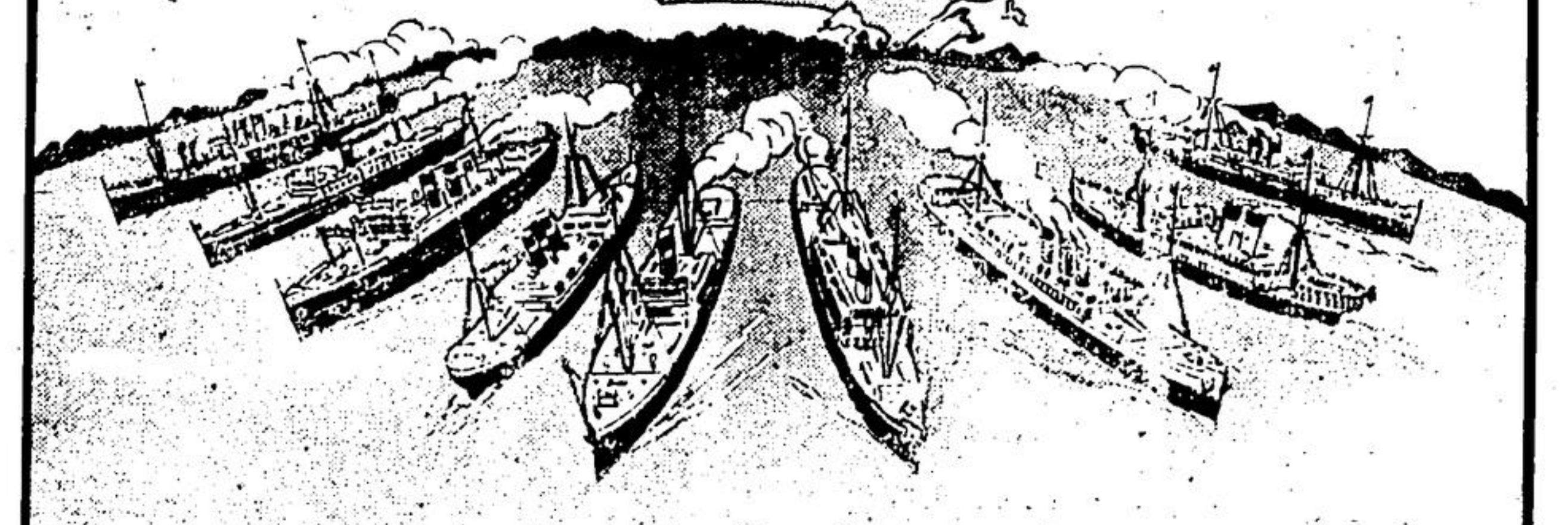


When the National Railways introduced the single room sleeping cars on  
the Montreal and Toronto, it very soon  
found that this type of high-class service would be welcomed by the  
traveler. As a result of the immediate popularity, it has already been  
placed these cars in service on other trains of the company, and  
these cars have been in service along the ten o'clock night trains  
between Montreal and Toronto.

Those who require a little  
more comfort and privacy during  
the night journey, the single  
room sleeping car meets their  
needs. Each car contains fourteen  
single bedrooms, and each room is  
equipped with a toilet and wash  
basin. The Canadian National System,  
the only one of its kind in the  
world, is especially designed for  
night travel, there is no additional  
seating accommodation in the  
bedrooms, which are delightfully  
decorated, the passenger finds a real  
resting place, which is placed cross-wise of the  
car instead of lengthwise as in the case of ordinary sleeping-car berths. Each  
pair of rooms has a connecting door, so that couples or parties travelling together  
may use this door, which, however, has bolts on each side for use when the rooms  
are used individually. The rooms are equipped with every device for the comfort  
and convenience of the passenger and are filling an important place in furnishing  
the traveler with added comfort and convenience during his journey.

These cars are operated in addition to the club cars and other latest equip-  
ment which has become a recognized feature of the all-steel Canadian National  
Railways trains between the two cities.

**Canada's Market -  
The Empire**



**ROLL** down the map of the world. Follow the British Empire  
red through the continents and across the seas. There you  
see beckoning markets for Canada—where fewer trade  
restrictions intervene, where British tradition is appreciated, where  
Canada is known. There we can sell. There we can also buy.

Canada is buying more Empire goods than ever before—things we  
cannot grow or make—raw materials for our factories. Since 1922  
Canada's imports from Empire countries have increased 67 per cent.  
Last year we bought Empire goods to the value of \$250,000,000.

And what is Canada selling the Empire? Last year we shipped  
\$500,000,000 worth of our products to other British lands, an increase  
of 44.3 per cent. in six years.

The various parts of the Empire want more Canadian goods. A  
demand exists among them for Canadian manufactures, or for the  
products of Canadian lands or waters. But we must see that our  
exports are maintained at a rigid standard, that they are packed as  
consumers desire, and that our prices are right.

To encourage this growing Empire trade, eleven of Canada's twenty-  
four Trade Commissioners abroad, are working in Empire centres.  
They are familiar with the demands of the people among whom they  
live. Their services and the information they gather are at the  
command of any Canadian producer or exporter. To get into touch  
with Trade Commissioners, write the Commercial Intelligence  
Service, Department of Trade and Commerce, Ottawa.

When you buy Empire goods, you do a part in making possible  
greater Canadian exports to these sister countries. Where we sell,  
we must also buy.

**The Empire  
Opportunity in  
Manufactured Goods**

Of 38 groups of manu-  
factured goods Canada sells  
the Empire to the total of  
\$178,000,000. It is to be  
remembered that the Em-  
pire imports from all  
countries their goods to  
the amount of \$2,571,000,  
000. The British Empire  
presents a tremendous  
opportunity for the devel-  
opment of export on these  
commodities.

**THE DEPARTMENT OF  
TRADE AND COMMERCE  
OTTAWA**

F. C. T. O'HARA, Deputy Minister      Hon. JAMES MALCOLM, Minister

**Service**




THE Firestone Dealer's trained service men  
apply tires and tubes right, and help you  
keep them in condition to get more mileage.  
They service every tire they sell. This is one reason  
why Firestone Gum-Dipped Tires are breaking  
mileage records around town and everywhere else.  
Firestone builds in the miles—Firestone Dealers get  
them out for you. They save you money and serve  
you better.

Always put a Firestone tire on a new car.  
In used cars, put a Firestone tire on a new car.

**Firestone**  
BUILDS THE ONLY  
GUM-DIPPED TIRES

T. J. Speight - Georgetown

**Identifying the  
"Finest  
Low Priced Sixes"**



THE Pontiac emblem, now a familiar sight on  
every highway, is the distinguishing mark of  
the world's finest low-priced six.

It identifies the smoothness of Pontiac's Six-  
cylinder engine, with its new improved G-M-R  
cylinder-head . . . the enduring qualities of Pon-  
tiac's sturdy chassis . . . the easy-riding comfort  
of Pontiac's Lovejoy Shock-Absorbers . . . the  
countless refinements of engineering and con-  
struction that spell "quality" in a motor-car.

And, just beside the hood of the New Series  
Pontiac Six is another symbol of a fine automobile  
. . . the "Body by Fisher" emblem, with all that  
it implies of luxury, craftsmanship and stylish  
beauty. Pontiac is the lowest-priced six which  
can claim the distinction of "Body by Fisher".

Whenever you see the familiar "Indian Head"  
emblem, and say "There goes the New Pontiac  
Six", you are identifying, beyond doubt, the  
world's finest of low-priced sixes. P-14-7-28C

Ask your dealer about the G.M.A.C. Deferred  
Payment Plan which makes buying easy

S. V. KING, Georgetown

**PONTIAC SIX**  
New Series  
PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

**XX Sizes  
of Balloon Tires  
in Stock**



**ALL Good-  
years Full  
Goodyear  
quality. Low  
Goodyear  
prices. Our  
own service  
thrown in free of  
charge. If we  
haven't your size,  
we can get it for  
you fast.**

**J. N. O'Neill & Son**  
Chevrolet and Oakland Sales and Service  
PHONE 14  
Buying at home means service at home