

**Never Say Die!**

Never say die though joy goes by  
And sorrow comes to stay,  
Though rough and stony is the track  
You tread from day to day;  
The darkest hour precedes the dawn,  
Cold winter days are brief,  
And shine and shower each last its  
hour.  
Like happiness and grief.  
Never say die but make reply  
To all life's knock-out blows;  
The coward heart that takes the  
count.  
The doublets all its woes,  
But if you fight life's battle well,  
With courage, faith and grit  
You'll win the fight for truth and  
right.  
And score the winning hit.  
Never say die, but rather, try  
To smile when others frown;  
To tramp along life's road with song;  
Whether it's up or down,  
Put it all in far lighter than you,  
Hater to stand than fall,  
Hater to fail than weak and frail,  
Never to fight at all!

**The Bee's Part in the Production of Crops Other Than Honey**

How many of us, when eating a very-cheeked apple or juicy plum, ever think of the forces that combined to produce such luscious fruit. We see the growing plants, admire their loveliness when in bloom, and rejoice when they are laden with fruit, but the factors which aided in bringing about the final achievement escape us. One important factor is the production of fruit or seed is that cross-fertilization. Experiments have shown that most of the fruit, some vegetables, and seed producing plants are partially or wholly unable to produce fruit of themselves. It is also an accepted fact that those fruit or seed producing plants, which are self-fertile will yield much more heavily because of cross-fertilization. To bring about cross-fertilization the pollen or male element of one plant or flower must be conveyed to the pistil or female element of another plant or flower and the chief agents in such distribution are wind and insects. It has been shown that wind plays little or no part in the cross-pollination of the above mentioned plants but that insects are of utmost importance. Of the many flower-loving insects the industrious and methodical honeybee is the most efficient pollen carrier and in regions of orchards and wild berries, especially when frequently unfavourable weather during the blossoming period demands that pollination be accomplished quickly, a few hives of bees in or near the orchard or field are a necessity. Fruit and seed growers are aware of this fact and if they do not keep bees themselves are glad to have specialist beekeepers place their apiaries so that the bees may visit their trees or plants when in bloom. It has been estimated that bees are of equal value as agents in cross-pollination as they are as honey producers.

**If You Would Not Sign Me, Don't Say M'**

A great many of us have acquired the unfortunate family of talking too much. We purport to know much about the other fellow and his personal and business affairs. Without making sure of our facts, we proceed to collect and pass out gossip. A great many persons, as soon as they see or hear of something a little suspicious, proceed to make it the shakiest foundation for their next conversation.

One of the very best methods to pursue in trying to break ourselves of this pernicious habit of peddling gossip is to adopt and live up to the following rule:

Whenever you are tempted to tell a bit of gossip you have heard, or whenever you are compelled that you do not just understand, give it this test before you tell it: Would you be willing to write out, sign your name and add around the gossip which you have heard or the suspicions which have been aroused in you by what you have seen or heard? You honestly say that what you are about to say or repeat would be right, and that by repeating it you would not be injuring anyone and would not object to having it published over your signature?

If what you might otherwise say will not bear this test, let it alone. Let the subject drop right there. If you won't sign it, you are suspicious of it; so—Don't Say It—Mend Your Operation.

**PARAGRAPHS**

A hypocrite is one who pretends to believe you when he knows you are lying.

Saintly persons seldom need advice as to what they should do; they just naturally do it.

Well, one more couldn't do much harm. Why not have a "Mind Your Own Business" Week?

It's strange how much the world's statesmen are thinking about "unthinkable wars."

"When the roll is called up under" the nose of a man's roll will not count for so much.

A doctor gets paid according to his knowledge of the patient's physical and financial condition.

Being old-fashioned, we still feel that a girl should not propose to a man except as a last resort.

Samson was one of the earliest big advertisers, and got amazed results by using two columns.

**Dances and Supper**

The first annual dance and supper under the auspices of the Juvenile Orion Lodge No 7 will be held in the town hall, Glenviewton on Fri. Jan. 20th. 3-piece Orchestra. L. Crans, Floor Manager. Dancing at 8 p.m. Tickets \$1.00 extra, extra lady 25c. E. Hill, Chairman, G. Dargan, Secretary.

**Curling Commandments**

1.—Thou shalt love no other game before me for I am the reasoning game which was in the beginning (even in the stone age) is now and ever shall be.

2.—Come not upon the ice with the old house broom. Thou can't not quicken the pace of a dying rock with a last year's broom.

3.—Thou shalt learn thy turns, both the out and the in, for the skip will not hold him guileless that throweth a wrong turn.

4.—Play not a running shot when thou art asked for a guard, lest thou raise thine own shot, so sending thy skip in the air; such play getteth his guard, and his game, causeth him to swallow his gum, and to re-tilt thee openly.

5.—Thou shalt hearken diligently to the defeated skip when his voice is lifted up in lamentation against the punk ice, and thou shalt not turn thy face from him when he blankest his third man. Even so shalt thou secure a hatonner against the day of thine own defeat.

6.—Thou shalt not strew straw from thy broom on the path of thine own, or thine adversary's rock, unless thou expectorate in front of them, causing them to halt in their course, and to die suddenly and become pooh, for even as pooh is an abomination to the Jew, so also is a hog in the sight of the skip.

7.—Thou shalt have no discussions with thine adversary while his foot is on the hook and his hand is on the rock, but if, thou will thou cannot pay for him.

8.—Thou shalt not push or kick a rock into the house from behind, stealthily, for the opposing skip will know of a surety and his anger will rise up in righteous indignation over thee and smite thee even with the edge of the broom handle, and thrust thee hence from the sight of the curlers, and the days of thy curling shall be ended, for this is the unpardonable sin.

9.—Thou shalt not covet thine opponent's rock, nor his new broom, nor his lead player, neither shalt thou sigh from him his third man, he is his master, and is well defined in the day of battle.

10.—And when thou comest to the last end and hast the game, and hast still a rock to play, and thou playest with great deliberation and thy rock gambols playfully down the ice, sailing jauntily around the guard and through the pot, and wicketh thine adversary's rock into the house so that it counts him the end and the game, and then comest down the ice in fear and trembling, and are hailed by the enemy as a good sport and curler, and by thine own side with groans and murrainings and find thou hast peddled the game away, then shalt receive the proper hand of thine adversary and bring it even if in thine heart thou shouldst with it were his neck.

**Public Notice**

Pursuant to the provisions of Section 15 of the Divided Courts Act, notice is hereby given that a Public Meeting will be held on Jan. 11th, 1928 in the Court House in the Town of Milton on the 25th day of January, 1928 at 10 o'clock in the forenoon for the purpose of altering the limits of the Third Division Court in the County of Halton at Georgetown, by adding thereto that part of the County of York which is comprised in Lots 6 to 32 inclusive.

All persons interested are requested to be present.

J. W. ELLIOT  
Judge  
S. N. WEBSTER  
Sheriff  
E. A. NEW  
Warden  
W. W. ELLIS  
Inspector.

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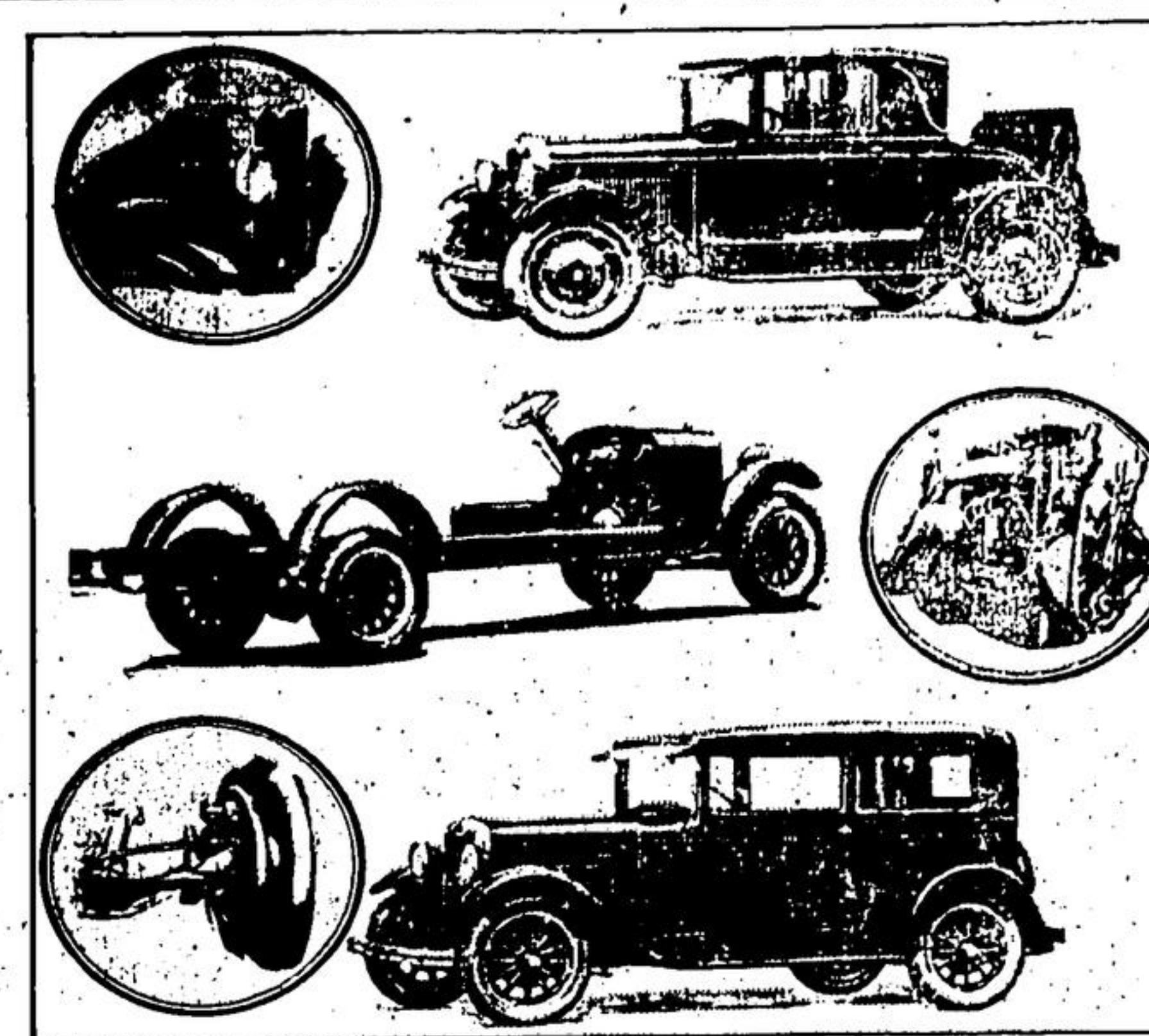
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That the interest aroused in the New Chevrolet has been well merited is indicated by these first photographs of this latest addition to the light car field. The newest sport cabriolet, with its folding seat and door which is shown in the upper right-hand photograph. In the centre is the sturdy Chevrolet coupe chassis, while at the lower right is the coach model, the body of which is five inches longer than formerly. Insets are: upper left, the massive new radiator and heavy full crown fenders; right, the powerful and clean-cut motor of the new line, with two-port exhaust and complete enclosure; lower left, a view of one of the four-wheel brakes. The New Chevrolet, which are to be reduced in price, are to be available at once. They are longer and roomier than previous models.

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**LATEST STYLES IN WINTER HATS**  
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Ladies this an Opportunity You Should Not Miss  
**Misses Claridge**  
HERALD BLOCK GEORGETOWN

**Did You Ever Stop to Think?**

**That**

the merchant who fails to "speak up" lets a lot of golden sales slip past his store. This lost business goes either to his competitor down the street or, by the mail order route to the big city stores.

**People**

are often surprised to find that the goods they bought "unsight unseen" from a catalogue can be seen and examined in the local store.

**Tell**

your buying public what you have. Advertising in THE HERALD will invite the whole community to your store. And

**People Shop Where They are Invited to Shop**

**Here and There**

Edmonton—Northern Alberta's biggest fair is to be held this year and the other day a delegation of the well-known Trent Farm who sold to a colony of Mennonites for more than \$125,000. The new owners, who are here, will open their gates on New Year's Day. The farm, which is in the Tosfield district, has 2,641 acres.

Passengers on the "Empress of Australia" now touring the world had a memorable experience when they were attacked by a swarm of mosquitoes near the Grand Canal, initiated by King Fuad of Egypt in honour of the visit of King Amadeus of Afghanistan. Some of the passengers were severely bitten by the King Fuad's court.

Toronto—An optimistic note with regard to the sheep market in Canada was struck by A. J. Miller, representative of the British Ministry of Food in conference with publishers of the Canadian newspaper that Canadian farmers would be very poorly advised to slacken hog production at the present time, stating that an improvement in hog prices was to be expected with many of the countries which had been flooding Britain with bacon during the past year being practically out of the business.

With around a thousand guests seated in the Ball Room, the Main Dining Room and the Jacques Cartier Room at the Chateau Frontenac, Quebec City, that famous hotel presented a remarkable scene on the occasion of the New Year's Day opening of the Canadian Parliament. The Governor General and the Queen were the Governor of New Jersey and officials of the state, while important parties came up from New York, Philadelphia, Boston and other cities of the United States.

A haulage of New Year's gifts to the people of Canada is indicated in the announcement of reduction of rates charged by Express Companies of the Dominion for shipping packages over 50 lbs. in weight and not over 500 lbs. in length, width or depth, which has been issued and filed with the Board of Railways Commissioners of Canada by C. N. and C. P. Railways. The reduction went into effect January 1 and it includes a continuation of the arrangement by which the Express Companies give protection against loss and damage up to \$50 without extra charge on packages carried.

Toronto—The Exhibition at Toronto led all the fairs on the continent last summer with an attendance of 1,000,000 according to a report by E. L. Richardson, chairman of the International Association of Fairs and Exhibitions. He states that fairs each year are becoming more and more successful, educationally and financially. More than 30,000,000 persons attended the 2,258 fairs in the U.S., Great Britain and Canada last year, and attendance has, in fact, increased each year since 1910 by about 2,000,000. Investments in buildings and grounds is put at \$250,000,000 dollars gross each year amount to \$4,400,000.

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