

Massed Selling

by Long Distance

Right now, all over Canada, salesmen are making appointments with customers in distant cities, forestalling competition and getting the orders on the books.

At no time in history has it been more important to the business man to be in many places in one day. The more places he can be in, the more goods he will sell.

No man can be in two places at once except by using Long Distance.

In many cases, the line that separates the efficient from the inefficient is the thin copper line of Long Distance.

Multiply your contacts—Long Distance does it!



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In The Public Eye

By O. T. WALKER



REAL SERVICE
COURTEOUS COMPETENT ATTENTION

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Registered Optician & Optician
Phone 355 for appointment.

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BEST SCRANTON COAL
Cement on hand
John Ballantine
GEORGETOWN

WOOD

Here is your chance to save money on fuel, good solid hardwood, mostly beech and maple cut in 12 in. lengths, \$14.00 per full cord. Rails mixed hard and soft \$12 per full cord or \$6 per half cord. Why pay more?

N. SNYDER
Georgetown Phone 471

Notice to Creditors

IN THE MATTER of the Estate of William Wright, late of the County of Essex, in the Province of Ontario, deceased. NOTICE is hereby given pursuant to section 56 of the Trustees Act, R.S.O. 1914, Chapter 121, that all creditors and other persons having claims or demands against the estate of the said William Wright Scott, who died on or about the 28th day of February A.D. 1923, at the said Township of Essequing, are required, on or before the twenty-ninth day of March next, to send by post prepaid or deliver to the undersigned, solicitor herein for William John Harding and George W. Wright, co-trustees of the Estate of the said William Wright Scott, retired farmer, deceased, their claims and demands, setting forth in writing the nature of the claim, the amount thereof, and the date of the same, if any, and the name of the creditor or persons of whose claims notice shall not have been received by them at the time of such distribution.

LEROY DALE, Solicitor for the said Executors. Dated at Georgetown on the twenty-eighth day of February A.D. 1923. 28-23

To Water Users

Owing to the continued dry season, town water will be required to be as careful as possible of the supply and refrain from wasting any. Any person allowing tap to run or in any way wasting water will have their supply shut off. By Order of Waterworks Committee.

Take Notice

People who have shattering rafters and good frames, fast-going rot for want of protection with galvanized corrugated sheeting. At present prices are less, considering the improvement or sundries for this line, no use to sell and buy, the other place is worse. Take stock and have a talk with Gilbert Binkley, 108th R.R. No. 1, Georgetown, Steel Tank, Tanks, Garages, all kinds of galvanized tanks, Lightning Prevention.

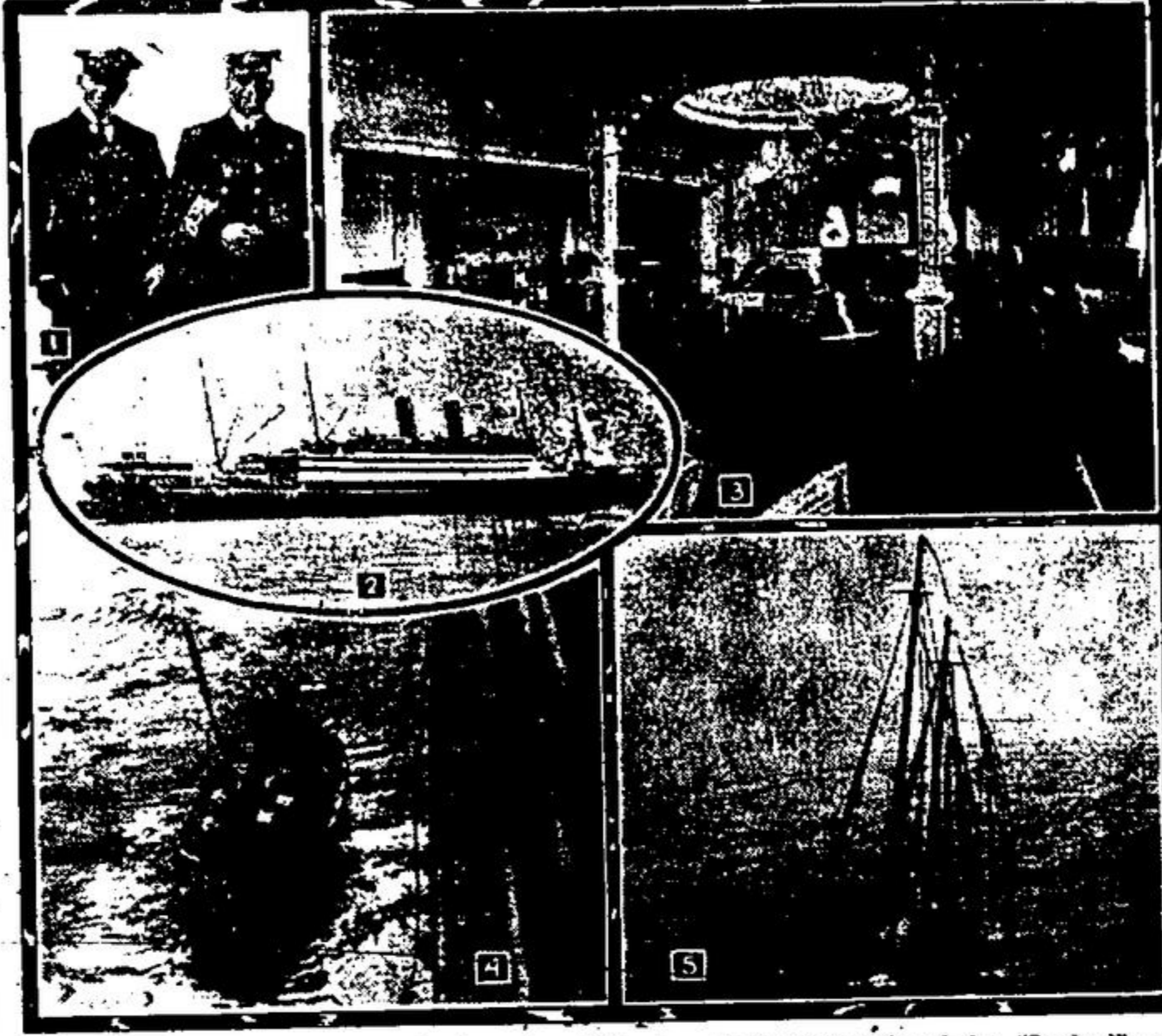
BEDDING FOR STABLES

Straw, Peat Moss, Sawdust and Shavings Considered.

Straw Preferred for Many Reasons—Measuring Hay in the Mow and in the Stack. Hand-feeding in the Lambing Farm. Trampassers Secured. (Continued by Ontario Department of Agriculture, Toronto.)

The materials used for bedding domestic animals are generally straw from the grain fields, peat moss from the swamp, or shavings from the saw or planing mill. Straw is used to a greater extent than any other material, first because of its abundance; secondly because the stubble offers a medium for transferring this by-product of the field to manure, and thereby maintaining its fertility to the land; thirdly because it is a good absorbent of liquids. Straws from oats, peas, rye, wheat and corn vary in value as a litter or bedding material. The hard rye and wheat straws, while durable to the extent of being used as good an absorbent as the softer oat, barley and pea straws. Wheat straw not being highly valued as a bedding material, it is not so abundant as the other straws. The peat moss and shavings are generally of a better quality than the manure from any other source. It has one objection in that it is not a clean material. Sawdust shavings, while serving the purpose as a litter or bedding material, add little value to the manure, sawdust being an irritant to the animal manure and preventing the loss of the liquid portion of the manure. Sawdust or shavings are used as a bedding material, but it must be remembered that the fertility value of sawdust is low. Those who may never saw or peat moss should then use the sawdust or shavings as a bedding material.

A DARING RESCUE AT SEA



Unusual pictures of the sinking of a Lunenburg, N.S., schooner. 1—Capt. Gillies of the "Scotland" and Chief Officer McMurray, who commanded the lifeboat that made the rescue. 2—The "Empress of Scotland." 3—A glimpse of the lounge aboard the "Scotland." 4—The return of the lifeboat. 5—The last moments of the "Clinton" after her crew had been rescued by the "Empress of Scotland."

THE tale of a heroic rescue at sea and of a desperate battle with the elements that kept two vessels afloat until help arrived was told when the Canadian Pacific steamship "Empress of Scotland" arrived at New York recently with Captain Aaron Kearley and his crew of five of the last schooner "Clinton" of Lunenburg, N.S.

It was an epic of courage on the part of the sturdy Nova Scotians and of the coolness and heroism of British seamanship in which Chief Officer E. W. McMurray, and Captain Kearley of the lost schooner played the leading roles.

Totally helpless in a terrific storm, the "Clinton" bound for Halifax from Port au Prince, Newfoundland, was in a sinking condition when it was sighted by the "Empress." Captain James Gillies, the liner's commander, was compelled to abandon the lifeboat in which the schooner's crew was rescued because of the heavy sea.

"For three days and nights we had manned the pumps," Captain Kearley said, "we had given up hope and were completely exhausted when we sighted the steamer. We hoisted the distress signal, but even after we were sighted, did not believe that we could be saved before my ship sank. None suffered any ill effects from the three days of exposure."

Chief Officer McMurray, his brother officers said, has played the part of the rescuer in several sea disasters, and received a silver loving cup from the Mikado of Japan for having rescued the crew of a wrecked Japanese steamship in the China Sea several years ago. Other officers of the liner also have been decorated for bravery, both in war and peace.

First Officer Ronald Stewart received the Victoria Cross for sinking a German submarine while commander of a "mystery ship."

Captain Gillies is Commander of the Order of the British Empire. All of the wrecked schooner's crew are under 30 years of age and unmarried, Capt. Kearley said. They were given \$400 by the passengers of the steamer. The great Canadian Pacific liner is now cruising the Mediterranean carrying a large party of tourists from all over the United States and Canada. In the early summer she will be back upon the regular Canadian Pacific trans-Atlantic route. The remarkable photos of the sinking schooner and the lifeboat were caught by a passenger on the "Scotland."

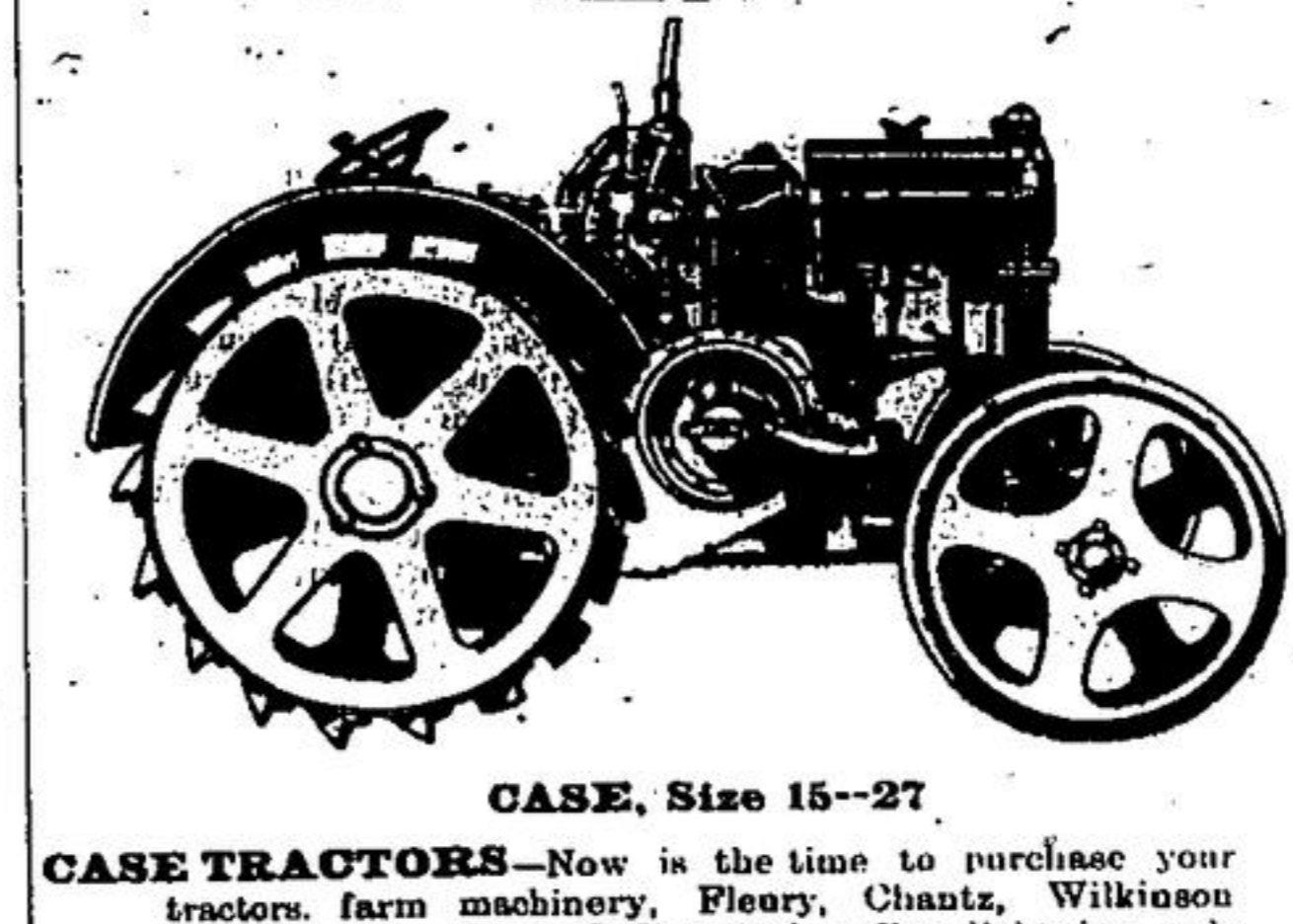
Willoughby Farm Agency

Offers for Sale One of the Best Farms in the Scotch Block Consisting of 150 acres nearly all workable, 30 acres plowed and 11 acres Fall Wheat and balance seeded. There is a good solid brick house with furnace and all nicely decorated. Bank Barn 50x50 cement floors, water inside. This new driveway has a 21x30 ft. two room garage and carriage. The first 100 acres have been offered for sale. Good reasons for selling and the price is right.

H. B. McDowell, Rep. Georgetown, Ontario
or to
The WILLOUGHBY FARM AGENCY,
Head Office 43 Victoria St., Toronto, Phone Main 7304

TRY
A. LIVINGSTONE
FOR YOUR
WHOLE WHEAT BROWN BREAD
AND
NO. 1 WHITE BREAD
SPECIAL FOR SATURDAY—Chocolate eclairs, Golden Rods, and a lot of other choice pastries.

Farm Machinery!



CASE, Size 15-27
CASE TRACTORS—Now is the time to purchase your tractors, farm machinery, Ploery, Chantz, Wilkison plows, buggies, stoves, Pedlar steel roofing, lightning rods wire fencing, circular saws.

T. E. HEWSON NORVAL

A.E. WRIGHT
Butcher
Main St. — Georgetown
Phone: Shop 1st. House 235 J

H. DRUKS Cigar Store

Cigars, Cigarettes and Tobacco Pouches, etc.
ALL LINES OF CONFECTIONERY
We are making a sale of Lowney's first class chocolates. Attractively priced at 35c per lb. You are invited to sample them.
CALL IN
H. DRUKS, — Georgetown

For Sale

Seven room frame house, stable, barn, two lots, Good orchard.
PRICE \$1200

E. A. BENHAM
Real Estate and Fire Insurance
GEORGETOWN Box 128

AUCTION SALE!

FARM STOCK
The undersigned has received instructions from **JAMES FIDLER** to sell by public auction at 10 a.m. on FRIDAY, MARCH 16th at Lunenburg, the following:

Horses: Black mare 6 yrs., bay gelding rising 6 yrs., by Glouchier of horse 12 yrs., good worker. Cows: Reg. Holstein, 9 yrs., calf at foot, reg. Holstein, 4 years, due May 25th. Grade Holsteins—Cow 7 years, calf at foot, cow 1 yrs., calf at foot, heifer 3 yrs., calf at foot, cow 7 yrs., due time of sale; Durham heifer due time of sale; Holstein cow 7 yrs., due March 21st; Holstein cow 8 yrs., due March 18th; Holstein cow 8 yrs., due April 1st; brindle cow 8 yrs., due 10 May; Durham cow 4 yrs., due June 4th; Durham cow 8 yrs., due Aug. 20th; Holstein cow 3 yrs., due Oct. 30th; milking cow 4 yrs., due Oct. 15th; milking; Holstein cow 5 yrs., due Nov. 10th; milking; 5 yearling Holstein heifers: Ayrshire heifer, yearling Jersey heifer, 3 Holstein heifers, 11 months.

Anyone wishing to secure good dairy cows should attend this sale. The whole will be sold without reserve as 100 acres have been sold. In case of stormy weather the sale will be held under cover.

Terms—Cash sales and all sums of \$20 and under, cash; over that amount 7 months credit on approved joint notes. 5 per cent per annum off for cash.

W. A. Wilson, Auctioneer, Ben Petech, Clerk.

CREDIT AUCTION SALE!

Household Furniture, Etc.
The undersigned has been instructed by **MR. G. VICK** Frankford Park Farm

to sell by public auction at 10 a.m. on FRIDAY, MARCH 16th, 1923 at 1 p.m., the following:
1 turned oakavenport, 1 bright oak davenport, 1 bright oak buffet, 1 turned oak round extension table, 6 dining-room chairs, Morris chair, oak china cabinet, walnut hall rack, sewing machine, oak mantle, 2 writing desks, Columbia gramophone and records, sideboard, extension table, oak dresser, oak chiffonier, light oak dresser and washstand, dark dresser and stand, oak finished chiffonier, double brass bed, springs and mattress, 4 double white iron beds, springs and mattresses, 8 camp cots and 4 mattresses, sliding couch, 8 cupboards, 8 large wardrobes, 8 large rugs, several yards heavy carpet, woven felt, rug and other mats, 5 bedroom toilet sets, several pictures, including paintings, etc. J. J. Taylor safe, 5 hall trees and brackets, 1 towel rack, 3 mounted deer heads, 6 large veranda chairs, arm chair, wicker chair, dinner bell, kitchen cabinet, large refrigerator, small refrigerator, nearly new drop-leaf table, 6 kitchen tables, various sizes; 3 large green tables, small oval table, lounge kitchen cupboard, large flour bin, McClary's steel range No. 4 (nearly new), 3 Acme cook stoves and pipes, 2 Acme cook stoves and pipes, wash bench, step ladder, 2 pairs scales, DeLaval Separator No. 15, DeLaval churn, butter worker and bowls, milk pails, several large and small crocks, 5 doz. qt. jars, 1 doz. pt. jars, jaffle bottles, etc., 1 nickel plated stand lamp, 2 bracket lamps, 2 glass lamps, 2 clothes presses, 2 doz. 11 qt. fruit baskets, large silver tea set and kind, coffee percolator, knives, forks, spoons, carving set, 500 dinner dishes, a quantity of odd dishes, pitchers, etc., 2 doz. water glasses, double roast pan, and other cooking pans and dishes too numerous to mention, 2 bread boxes, 2 kitchen clocks and small clock for dressing table, brushes and mirrors for dressing table, 4 small square mirrors, 4 water barrels in galls, vitrolite, coal oil cans, several large and small flour bags, 1 1/2 Winchester rifle, 1 1/2 Gauge shot gun, about 15 lbs. of potatoes, and numerous other articles.

Everything will be sold without reserve as the farm is sold. Terms—\$10 and under, cash; over that amount 6 months credit on approved joint notes. 5 per cent per annum off for cash. Potatoes to be cash.

T. F. Chisholm, J. F. Robinson, Auctioneers, Clerk.

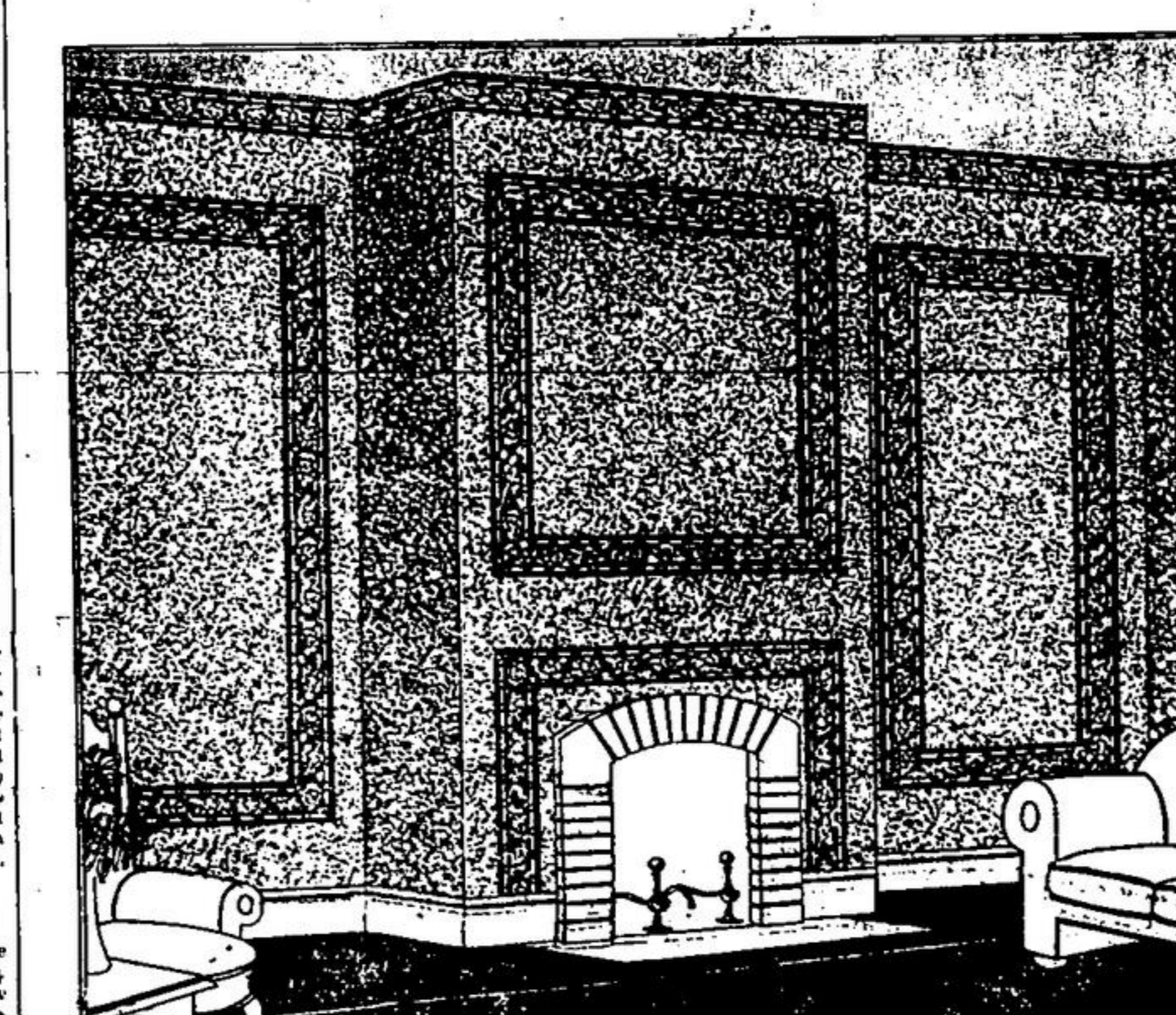
Resolution for 1923

We know it hard to pay the cash. But credit makes us easy. Some people do right up and give us for more. My shop is plastered with cash signs. Which you can plainly see. And when you ask for credit, it always up to me. When I refuse it sure does hurt, I do not think it clever. But as for CREDIT in my shop, those days are gone forever.

Shakes sharpened oil finished 15, crowned 35c, hollow ground also crowned on 25c, riveted \$7.50, complete set \$2.00.

J.A. Ballantine
Navy Factory Office at 1000 and 10th St., Georgetown, P.E.I.
Hours 8 a.m. to 6 p.m., daily, 5.30 p.m. Saturdays.

We Thank all who have Renewed their Subscriptions to the "Herald."



WALL PAPER

Solves every decorating problem

Now is the time to freshen and beautify the home interior. Do not let this Spring go by without the refreshing touch every home requires. If you would have your new wall decorations in accord with the latest conceptions of the best authorities, must on papers bearing the name

BOXER

Master Makers of Wall Papers

In their collection you will find just what you are looking for. The patterns are applicable to any interior. These new patterns are 21 1/2 inches wider than the old type of Wall Paper; which besides enabling you to paper a room with fewer rolls, means easier hanging, more beautiful design and the improved appearance which results from fewer seams. Look for the name "Boxer" on the selvage.

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