## Jan. 12th at 9 AND LASTING FOR TEN DAYS.

It is rarely such an opportunity as this is presented to the buying public. tremendous amount of winter stock on hand now we are anxious to dispose of same and have reduced prices liberally to warrant a quick clearance,

Date Friday, Jan. 12 and lasting for 10-days

Remember the

# Every Article of Merchandise Guarantee

It is seldom that

we launch sales but

thing in our power

so that you will not

when you come to

discappointed.

most sincerity.

neighbors.

lens Fine Shirts Mens wool socks beautiful range of A limited quantity of all ors, well made. Reg. wool grey socks. Regu-

ular price \$1.75. Priced lar price 50c. On sale or without ear bands and all styles. Price

Mitts and Gloves **49c** Men's Muleskin Mitt 75c. To clear at

**Sweaters** wool and cotton Sweater Coata and Pollovers. Space will not permit us to quote prices but we as-

sure you they are substantially

#### MEN'S, WOMEN'S AND CHILDREN'S WEAR

98c

y blue serge pulse Chiracted fact THE Regular price up to \$35.00 on

\$23.75

## Men's Overcoats

A beautiful assortment of Men's Overcoats consisting of heavy overcoatings. blanket clothe and various other cloths in styles to suit all tastes. Reg. \$25.00 to \$89.00. On Sale to clear at ..

From \$10.95 to \$21.50

# Men's Suits

A limited number of Men's heavy tweed standard style suits, well made. lar \$20.00. On Bale to clear \$10.95

# BOOTS, SHOES AND RUBBERS

### Lattes Coats

25 Ladice Coats consisting of Velours, Blanket Cloth, Duvetyn and Broad Clothe in various colors and styles. Prices Regular \$25.00 to \$45.00. On sale to clear at from

\$9:00 up

NEWS WORKBOOTS Highest grade English

caps. Reg. \$4.50 Sale to clear **\$**3.35

Latios Shoos We have divided our euinto two lots. Among them are pumps, strap lippers and exfords Reg. up to \$7.50 Priece \$2.65 and \$2.64

MENS FINE BOOTS High Grade Russian Toe. Reg. \$6.50. Or

Bale to clear \$4.65

**Boys Bloomers** I weed Bloomers made

98c pr.

Men's 2-Buckle Rub - bers er Laced Men's Snag Proof Rolled Red Sole, Gum Rub

\$2.69 pr.

MEN'S PANTS Heavy all wool tweed pents Reg. price \$6.00 On sale to clear at

\$2.85

ONT

## Ladies Dresses

Highest grade Tricotine, Gabardine, Serge Satins, Taffeta and Jersey dresses in all styles, Reg. from \$20 to \$40. Priced at from \$7.50 up

SPACE DOES NOT PERMIT US TO MENTION ALL THE BARGAINS

### Refunded if Goods are Unsatisfactory

Work Shirts carry chambrays flancels drills and twills. Priced to clear at

980

D. BRILL

**GEORGETOWN** 

Underwear

Penman's highest grade fleece-lined underwear. Reg. price \$1.25 On sale to clear, at

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boe drilk International Superior disc dril!.

Several horses, drivers and workers.

tractors, farm machinery, Floury, Chantz, Wilkinson plows, between stoves, Pedlar steel roofing, lightning rods wice leading, ofreniar news.

Monitor gas engine, rubber tire bargy, top bargy, steel tires; M.-H. Bisser, 7-75 cut; M.-H. disc drill, Pertilizer

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### Please Read Carefully

All kinds of pipes, cigars, cigarettes and tobaccos, cigarette rases, tobacco ponches, etc. You can buy anything in my store at the most reasonable rices, and satisfaction is assurred. Now About Chocolates

I would like very much to say a few words to the ludies and gentlemen in connection with the chocolate business. I am really unable to understand how some storekeepers in George town can sell goods at 25c a tb. I know the chocolates which I am buying from Willards and Neilsons cost me nearly 29c per Ib plus 11% tax. Therefore I cannot understand why there are from molasses, a very cheap grade of confectionery. Then for those demanding a better grade are Neilson's and Willard's Pure Cream Chocolates.

I ask the public to take this into consideration. Whenever you go to buy chocolates make them supply you from a box packed by Neilsons or Willards.

YOU'LL BE SATISFIED - The only people selling a cheap line of chocolates are the Greeks, because they are making them from molasses. But if any store keeper has to buy from Neilsons or Willards he cannot afford to sell for 250 lb because it costs him 29c plus 11% tax. You will find that I am right.

H. DRUKS, - Georgetown

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### **HIRSCHORN'S** Ladies' Wear & Tailoring

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A. HIRSCHORN

EACH WEEK, a lending Toronte paper carries a full page of adverthements in which Toronto merclouds offer for sale by mail special acticles such as violins, furs, . dress goods, blankets, men's furinshings, etc. It is another attempt to draw money by mail from the small town to the city, lit is another attempt to build up The city at the expense of the mall town and the country. And that it will succeed in accomplishing its purpose is a foregone conclusion. There is always the short sighted person who for the sake of a few centa-will buy by mail, forgetting that every dollar epent in the home stores means. better times for all in the town. To offeet this campaign, which the city paper is putting up to increase ts own income and the income of its advertisers, the small town merchant must advertise his own wares and his own prices. If the buyer can learn the price while seated in the home, he or she will buy in nine cases out of ten. This is the charm of the city advertise ment, you know just exactly how much you have to pay before you make up your mind to make a pur-

many gods, so many creeds, So many roads that wind and wind While just the art of being kind Is all this old world needs. - ---Ella Wheeler Wilcox.

THE YEAR 1922 has passed into nistory—an eventful year, with the world stowly recovering from the destructive effects of war and the abnormal conditions thereby. The year 1928 open auspiciously to the optimist, who can see that the worst has been passed and that conditions should show a steady improvement from now on. A revival of industrial activities is generally apparent. and there are indications that a splendid summer of building and new enterprises generally is ahead Peering shead through the mists of the noknown, many face the new year with more or less ap prehension, but the right spirit is to live by the day, anticipate good things, do all the good we canthink no evil and speak nothing but good, for as Ella Wheeler Wil cox said, "just the art of being kind is all that this old world needs." If we do the best we own do unto others as we would that bey should do unto us, and live by the day, determined to make his one day the best ever, nothing else matters :....



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