A penny saved is not always a penny Sometimes it is two pennies The merchant who spends nothing on advertising loses much more than he saves.

The money spent for plate glass windows: is not looked on as lost; nor is the money spent on better interior lighting.

Anything that increases favor, that adds to sales, that multiplies customers is very properly regarded as a good- investment

Advertising is a good investment-just as plate glass windows are. Advertising sells more goods to more persons than shop-windows do.

A Word to the Public

Do you resent having a merchant address his message to you in the form of an advertisemet in our columns? On the contrary, is not your impulse to respond to his friendly overtures?

Shop Where You are Invited to Shop

Issued by Canadian Weekly Newspapers Association

Clearing Summer ber running across it, so that a square yard is made up of 1,800 threads, each a yard in length.

MILLINERY

New Radio

LOW PRICES

MISSES CLARIDGE

Herald Block

A POPULAR OFFICER

adian Pacific Steamahlps. Ltd., S. S. "Montcalm." which has just completed her malden trip across the Atlantic is under the command of Capt. G. S. Webster. R.N.R., R.D. He was born on September 3rd. 1867, and joined. Mesara, Elder, Dempeter & Co., 58-Mar. 21st, 1892. Capt Webster is one

of the-most



CAPT. G. S. WEBSTER Atlantic; his first Canadian Pacific command was the "Lake" Michigan" in April, 1903, when Elder Dempster's Steamers were taken over by the C. P. R. Since 1903 Capt. Webster has commanded such well-known C. P. R. liners as the "Montross," "Lake Champlain," "Lake Manitobl," and "Empress of Britain," and during the War the "Metagama" and "Melita" made many voyages across the Atlantic under his charge.

BUNNY ALGIERS.

"Why not Algiera?" asks Mr. Mac-Callum Scott, M.P., writing in Sunday

"When fogs hang over London, when mists and rain and sleet drive us indoors in England, the northern. shores of Africa are bathed in brilliant sunshine, the sky is a deep turquoise, the Mediterranean is a sheet of purple, azure, and emerald, and the land is gay with flowers, and orange groves and palms. At Christmas one may pluck the ripe-oranges and lemons from the trees. In January the scents of spring are already in the air. Almond blossoms deck the hillside. In the eucalyptus woods there is a continual bursting of flower pods and, pattering of husks, diffusing their balsam on every side. The Bougainvillaca trails its purple tresses over wall and bedgerow, and the mimosa pours down in cascades

"The Riviera is a favorite resort of those who fee the English winter; but the opposite shore of the Mediterranean, the Barbary coast, except in regard to the Casino at Monte Carlo, outvies all its attractions. The climate is warmer, and more constant, and the vegetation more tropi-cal. The mistral wind, which is the bane of the Riviera, never blows. The scenery is more varied, more picturesque, and more wildly romantic.

"The native quarter of Algiers, the Kashbah, as it is called, is a veritable museum of Oriental and African life and custom. The 'streets' are an intricate labyrinth of narrow passages lined by forbidding, windowless walls, and overhung by projecting upper stories which shut out the sky Sometimes through a hastily opened doorway one may catch a glimpse of a courtyard full of color. The walls are pierced at intervals by the entrances to dark, cave-like, little shops, where sit the owners plying their hereditary crafts of tailor or metal worker, or slipper-maker. The streets are thronged by a motley crowd of Arabs, Moors, Turks, Jews, Kabyles, and Berber tribesmen. among whom the awarthy Sicilians and Spaniards seem quite at home. "The costumes are as varied and picturesque as the races. Red, purple, blue, and white burnouses, red fexes, and turbans of all sizes and colors, attract the eye. Veiled women filt about like sheeted spectres. Scarcely a European dress is to be

"It is all so strange and allen that timid visitor might be pardoned for feeling nervous about venturing into this native hive. But there is no danger. The people are law-abiding and courteous to strangers. And there is a simple clue to the labyrinth which seems at first so confusing. If one keeps walking uphill one arrives at last at the Kashan fortress and the palace of the Dey, at the very apex of the pyramid-shaped town, from which a century ago the rulers of the pirate state could watch their corsairs returning with booty across the Mediterranean. If one turns one's footsteps downhill one returns again to the Parisian boulevards, with their gay cadets and shops, which surround

Your 1,000 Miles of Cotton. How much wool does the average

To simplify calculations we may assume that every yard contains a mile of wool yarn. The average suit or costume needs four square yards of cloth, so that every man or woman wears something like four miles of wool. Allowing two sets of clothes a year, we find that each of us uses four hundred miles of wool in fifty years.

. When we come to linen and cotton goods, with eighty or one hundred. threads each way to the inch, the total length of thread becomes appalling. A single handkerchief may contain 2,400 strands, each fifteen inches long, so that 1,000 yards of cotton thread are required to make it. A shirt represents about three miles of thread. In fifty years every Millinery to 1,000 miles of cotton.

Brightest Lighthouse.

New lamps are being fitted to certain of the lighthouses round the coast of the British Isles. Meanwhile the engineers and experts attached to thrown. In the Elreumstances, officials at Trinity House are unable to state which is the most powerful lighthouse in the British Isles. There are only three the lights of which are produced by electricity—St. Catherine's, the Lizard and Bouth Foreland. The remainder, over 60; are worked by oil, and every year they consume 145,000 gallons of parafin. A strong light of 490,000 candlepower alone absorbs nearly 4,000 gallons of oll.

Thermalene, discovered by Karl Wolf, of Zurich, is an intimate mixture of acetylene and vapourised oils, and is claimed to have important advantages over other gases for producing high temperatures. It is somewhat heavier than air, has a specific heat a little over one-eighth of that of acetylene, and at room temperature is liquefied by a pressure of 1,500 to 1,500 lbs. per square inch. A notable peculiarity is a soft, sweet, inoffensive odor. In welding, few sparks are thrown off; it can be used at relatively low pressure. at relatively low pressure, it produces no corrosive or poisonous effects, and is not liable to cause explosion.

A Family Pailing. Mr. Hay: "I wonder what makes Mrs. Hay: "Ob, most of our Bills are unsettledi"

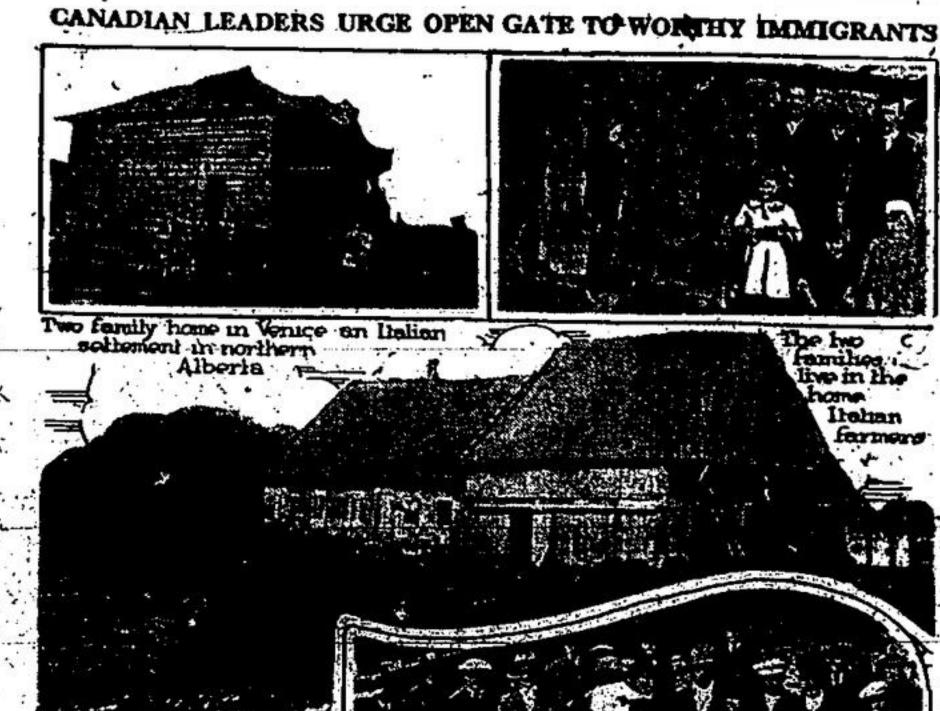
Doherty Stoves And Ranges

Becond hand Manure Spreader, Mower, Buggies, Maple -Leaf Grinder, Beatty Bros. Hay Track, Cars and Sling.

Malotte Cream Separator. Machine Oil, Axle Grease.

B. GROAT

Office Phone 222w Besidence 292. GEORGETOWN



Fearing buildwise and fuel supply of peel of Russian settlers in southern Manuloba in pre-war days immigration flowed toward America from the four ends of the earth. This tide

was dammed by the war and its

conditions. Canada erected legis-lative barriers as to quantity, quality Canadian leaders now declare

A personally conducted CPR land party arriving at St John N.D. from England Canadian leaders now declare that so far as Canada is concerned; the barriers must be raised and desamigration encouraged. Lord Shaughnessy, under whose administration as its president, the Canadian Pacific Railway performed miracles of colonization and development for Canada, says: "We must be an insistent demand open Parliament to pass legislation that will open the doors to them to an reasonable extent and will permit them to come in."

No man in Canada knows better than Lord Shaughnessy what the matural feeling that grew out of the manufactions on immigration that have been merged into mixed communities. Between 1900 and 1915, Canada absorbed 255,942 insingurants, I am afraid we have lost them to come in."

No man in Canada knows better the value of worthy immistrations on immigration that have been merged into mixed communities. Between 1900 and 1915, Canada absorbed 255,942 insingurants from the Central Powers and less than 100 have come in durations of various countries of various countries of various countries of various countries of the value of worthy immistrants of various countries of the contrary. I am afraid we have contributed to the Dominion's grants, no matter whence their origin, and the first steps are better than distance of the succeeding feats. Canada realizes the value of worthy immistrants of various countries origin, and the first steps are better than distance of the succeeding feats. Canada realizes the value of worthy immistrants or various countries origin, and the first steps are better than distance of the succeeding feats. Canada realizes the value of worthy immistrants or various countries origin, and the first steps are better than distance or countries or co

The Point to Consider When Buying a Used Car

Whatever you buy, whether it be clothes, furniture or household necessities, you buy on good faith.

Faith that the manufacturer has made a good product-faith that the concern that supplies you will stand squarely behind it.

When you buy a used car from a McLaughlin-Buick dealer, you can do so with absolute confidence.

For the McLaughlin Motor Car Co., Limited, insists that McLaughlin-Buick dealers must typify and reflect McLaughlin-Buick standards; that they must be men of strict integrity, of financial standing-men who will live up to every promise made to a customer in consummating the sale of a car.

So when you buy from us, you know exactly with whom you are dealing - you'll know what you are buying.

Trinity House are evolving a new formula for estimating the candle-power of the lights, which involves a revision of the strength of the beam thrown. In the circumstances, offi-Mill St., Georgetown J. H. SMITH

UNIQUE COMPASS.



A silver mounted compass which nearly 200 years old and is fitted with a sundial also longitudes and latitudes of important cities and ports, was presented by a Alias Buckley, a passenger on board the Canadian Pacific liner Metagama, to Mr. E. Cox, the third class steward, as a token of gratitude while on a

Voyage to Canada. Mr. Cox states that the Squire of the parish of Weston, Norfolk, presented the compass many years ago to the Rev. Buckley of Weston, who was Miss Buckley's grandfather, and when he died he left it to her. The compass is in a well-preserved grobs shar case, inside which is the following inscription:-

> "This compass and did was Given me by Sir George Oxenden in 1773 it having been Bir Basil Dinweids, made ot Paris about the year 1727 H. H.

when opened the sun dial and suppers is on the tace, while on the tudes and latitudes. -. It was found a very valuable instrement for carrying in the old Einsting days.



CASE, COMPASS & DIAL

Wood

on hand all the time BEST SCRANTON COAL Cement on hand John Ballantine

GEORGETOWN

Teaming and Cartage!

Contract work a specialty.

Norman Snyder

Palm Garden .Lunch Rooms.. Meals Served at all

Hours. Ice Cream, Fruit • Confectionery Full Line of Tobaccor

Cigars and Cigarettes

Atl Phone Orders Delivered. H. Wheatley

No Shovelling Required STANDARD. ANTHRACITE

SCRANTON COAL In all Sizes

Automatically Screened and

Coal Wood

Select Lump for Domestic and Threshing purposes. Smithing and Cannel Coal. In fact I carry everything to be found in an up-to-date Coal and Wood Yard.

John McDonald Georgetown PHONE 19

Brown's Garage

can handle all kinds of auto wrecks. order to avoid losses, and under no. full line of Auto Accessories. Gasoline and Oils. Agent for Oil fed on sweet clover ensilage if it Cushion Tappets. Service station appears mouldy. Such animals seem for Presto Light Batteries. For to develop marked vascular changes. Service phone 800 day or night. which produce a tendency to internal

Free Air

Brown's Garage Main St. North

Stewarttown

PHONE 84 r 13 Old reliable dealer in Wire Fenc.

ng, Fancy and Plain Gates and posts of all kinds always on hand.

Thave a large quantity of Rails which I will deliver any length, at reasonable price.

STEWARTTOWN

In The Public Eye By O. T. WALKER



MOST Eye Trouble is the direct result of eye-neglect. When the first signs of eye strain appear a Registered Optometrist should be foomulted. We will thoroughly examine yeur eyes and prescribe the glasses that will-give you gostfort and ease. Our moderate charge is regulated according to the strength of, and the amount of work on the lenses: also the value of the mounting you choose. A Registered Optometrist is an eye specialist who has proven his competency by government examination to care for your eyes.

HE SURE TOU GO TO O. T. WALKER, R. O. All Sizes of Tires, Tubes Repaired

-There are quite a number people who have yet to use a lightd match to see if the auto. gas tank is full. Those who did are beyond further experiments.

Is a l'angérous Feed, Especially to Young Cattle.

Investigational Work by Provincial Veterinarians - It Makes Castration and Dehorning Risky-More Research and Experimenting Noccasary.

(Contributed by Ontario Department of

Recently considerable sickness and losses have been reported among cattle being fed on enslinge. In some instances only a few animals have been affected on a particular farm, but in a few cases the losses have Prompt attention to all orders been serious, as one farmer is known for any kinds of teaming and cart. ' to have tost 17 animals out of a herd age. Pisho and Furniture moving, of 50 cattle. The frequency and pecultarity of these losses has led the Department to have investigations and experiments made to determine

investigational Work by Ontario Veterinariana. The staff of the Ontario Veterinary College have been in close touch with the veterinary surgeons throughout the province, and reliable information obtained as to the prevailing circumstances where cattle have died. In all cases investigation has revealed the fact that the lusses have occurred among cattle fed extensively on sweet clover enslinge which had become mouldy. Samples of the enslinge were shipped to the Veterinary College, and experiments conducted clearly indicated that mouldy sweet clover ensitage was harmful to cattle. From observations and information available at the present time, it would appear that the harm is confined to sweet clover enslinge which has become mouldy, and that the continued feeding of it is liable to cause death. Young Cattle the First to Succumb. It is an interesting fact that young cattle under three years of age are the ones which suffer most severely and succumb the quickest. In Illustration of this the case mentioned where in a herd of 50 cattle the 17 which died were all young cattle under two years of age and in good condition. No sickness had been present in the herd-until after the feeding of the ensilage commenced, and the losses occurred within a few weeks. Apparently mature cattle over four years of age are able to

sliage may be harmful to cattle of all ages. It Makes Castration and Deborning

withstand the ill effects better than

young cattle. However, continued

feeding of damaged sweet clover en-

It is also interesting to note that operations such as dehorning and castration performed on cattle that have been kept largely on mouldy sweet clover ensilage caused sudden death in many cases, while the same operations similarly performed on cattle fed differently have not been followed by ill effects. The exact nature of the poisonous' factor associated with the ensilage, and the manner in which it produces harmful effects in cattle and to cause their death has not yet been definitely determined, and any opinions expressed at the present time are based on practical observations.

More Research and Experimenting Required.

In fact a large amount of intense study, investigation and research will be necessary to obtain reliable conclusions regarding the possible danmouldy sweet clover ensilage, or as. to whether sweet clover cut at certain stages and under certain conditions develops harmful properties as silage. In the meantime sufficient evidence is at hand to justify warning farmers assinst the feeding of Has now a wrecking crane and mouldy ensilage to live stock in Auto and General Repairs and a circumstances should operations including dehorning and castration be .

> hemorrhage resulting in death.—Dr. C. D. McGilvray, President, Ontario Veterinary College, Toronto -Clover seed from Italy and other countries of similar climate produces plants that are not hardy in northern districts of Canada and the. United States. In 1918 four and onecame into the United States. This seed is not sold to farmers in the condition that it comes in, because seed-houses know it is inferior and will not produce good crops. There-fore it is mixed with native clover seed and undoubtedly is the cause

to a considerable extent of the unsatisfactory clover crops. The only way to be safe is to buy from reliable firms which will guarantee the source of the seed or purchase from growers in the immedi-

When purchasing direct from growers care should be exercised to secure seed free from naxious and otherwise troublesome weed seeds .--A. C. Arny, University of Minnesota.

Keep Records. Adequate records are necessary to the efficient management of any busihess. The farmer, to be successful must be a business man as well as

a grower of cross and producer of live stock. As a business man he should have sultable business records. Uniformity Desirable. Every poultry raiser should make a study of the market demands. uniform color of eggs and desh is poultry is desirable. A mixed flock

Vulcanizing

will not produce uniform eggs or meat, and eggs from such a flock are

not desirable for batching.



Tiresfor Sale

Cord Tires a Specialty.

F. H. Butterfield

Opp. Rex. Theatre