



The World must practice

ECONOMY

as never before.

THE DIRECT SUPPLY STORES

begin economy at home and are going to save you the expense of 5 Middlemen's profits, i.e. Drover, Railway Shipping Expenses, Commission Agent, Abattoir Agent, Abattoirs Commission and Expenses, to get your own goods returned slightly modified at this tremendous expense.

McCallum's Direct Supply Stores Limited, of Brampton, will have two of their New Speed Trucks loaded with Choice Meats of all kinds at corner Main and Church Sts., GEORGETOWN, on

Thurs. Morning, Oct. 27

at 9 o'clock, and after this week Every Friday until a store is secured in Georgetown
The Choicest Meat direct from the producer to the consumer, and we have our own cold storage plant at Brampton

Following is our Price List:

BEEF		PORK		BACON	
Choice Tender Roasts, per lb.	10c	Legs, per lb.	25c	Choice Breakfast Bacon, per lb.	28c
Choice Round Steak, per lb.	18c	Shoulder per lb.	15c		
Choice Sirloin Steak, per lb.	22c	Butt Roasts, per lb.	22c	LARD	
Choice Hamburg Steak	10c			20 lb. Pails, per lb.	16c
Fore Quarters of Beef at 8 & 10c		SAUSAGE		5 & 3 lb. Pails, per lb.	18c
Liver per lb.	5c	McCallum's Cambridge Sausage,		BUTTER	
		per lb.	18c	Choice Creamery Butter, per lb.	42c
		Pure Home-Made Sausage, 3lb. for	25c		
LAMB					
Legs, per lb.	25c				
Loins, per lb.	22c				
Stewing Cuts, per lb.	10c				

McCALLUM'S

The Stores that set the pace.

Brampton, Georgetown, Norval, Orangeville and Western Canada.

Head Office, BRAMPTON