The Georgetown Herald In Published

EVERY WEDNESDAY EVENING HERALD POWER PRINTING OFFICE

CONTRACT ADVERTISING RATE Furnished on application. Ten senta per ling for first indersion: said five come per fine for such subser-duont lusertion will be charged for gu transfert advoctisements. Twelve lines

Advertisement without specific di recklosts, will be inserted until forbid and charged accordingly. Advertisements, will be changed once each without extra charge. Chaiken for contract advertisements must be in the office by Monday even

SUBSCRIPTION RATES One year \$1.50; or \$1.25 if paid in

The address label shows the date your subscription expires." J. M. MOORE, Publisher

G.T.R. Time Table GOING EAST

Passenger..... 8.45 p.m Mail..... 6.28 p.m Passenger..... 8.80 p.m Passenger, Sunday 7.18 p.m GOING WEST

Mail..... 7.57 a.m Mail.....10.00 a.m Passenger..... 2.01 p.m Passenger..... 5.35 p.m Mail..... 7.57 p.m GOING NORTH Mail 7.57 a.m Mail..... 5.80 p.m

Toronto Suburban Railway

GOING SOUTH

Mail......11.90 a.m

Mail..... 7.40 p.m

DAILY TIME-TABLE n.m. p.m. p.m. Going East......8.10 2.24 6.40 Going West......8.55 8.10 7.47

SUNDAY TIME TABLE Going East 1).111. U.10 3.45 12.20

Going West.....10.40 6.10 9.85

Counter Check Books At the "HERALD"

ST. GEORGE'S CHURCH Rev. Wm. Burt, L. Th., Rector Sunday service as follows:-Matins-11 a. m.

Evensong-7 p. m. Sunday School-9.45 a. m. in basement. Holy Communion 1st and 3rd Sundays of each month at 11 a. m. AND THE RESERVE THE ARREST THE TANK

LEGAL SHILTON, WALLBRIDGE & DALE

Barristers, Solicitors, Etc. Toronto and Georgetown Office: Kennedy Block Le Roy Dale, in charge of George-

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BUTTER PAPER

Chautauqua Week AT GEORGETOWN

June 26--July 2, 1919 A WONDERFUL AND INSPIRING PROGRAM

Thursday, June 26th First Day

Afternoon Concert The Old Home Singers, featuring the Funilian and Favorite Songs of Olden Days, :-Evening-Concert: The Old Home Singers. Lecture: "Wimb Western Democracy Has Done For Me." Dr. Arthur. Walwyn Evans, of Wales.

Second Day

Afternoon-Concert: The Charles Edward Clark Co., Baritone solos; violin solos; piano. Lecture: "The Spirit of France." Lieut. Jean A. Picard, of France. Evening-Concert: The Chas. Edward Clark Co. Lecture: Dr. George Adam, of Montreal. Subject: "With Harry Lauder

local Committee). Third Day

Afternoon-Concert: The Vissochi Florentines. A novelty program featuring the Piano Accordion, with reader, violin and piano. Lecture: "The Fiddler and the Fire." Fred G. Bale, of

in the Trenches," or "David Lloyd George." (Choice left to

Columbus, Ohio. Evening-Concert: The Vissochi Florentines. Lecture: "The Fourth Line of Defence." Fred G. Bale.

Fourth Day

Afternoon-Concert: The DeMille Quartet-a well-known Canadian Male Quartet, with solo and ensemble work of highest merit. Lecture: "A Woman on the Italian Front." Dr. Cecile Griel.

- Evening -- Concert: The DeMille Quartet. Lecture: "Revolutionary Europe." Dr. Frank Bohn.

Fifth Day

Afternoon - Rest Afternoon, in preparation for the Great Play in

Evening- The Play: "7 Keys to Baldpate," Geo. Cohan's popular play under management of Percy Vivian, Belasco Theatre, New York, who will play the leading role.

Sixth Day Afternoon-The Junior Chautauqua Pageant. Concert: The Fisk Jubilee Singers. Wonderful melody. Delightful featuring of Negro Songs.

Evening -- Concert: Fisk Jubilee Singers. Lecture: "Fighting the

Turks at the Dardanelles." Sig. Tom Skeyhill, the Famous

Soldier-Poet and wonderful Orator of Australia Afternoon Program 8 o'clock. Evening Program 8 o'clock.

Daylight Saving Time. Season Tickets-Senior, \$2.00: Children's \$1.00. Transferable within the family, but not outside. Single Admission, Afternoon, 50c: Evenings 75c: Children, 25c and 85c.

War Tax additional to above prices.

The Young Lady will certainly want a pair of

Shoes for Tennis, Dancing, Yachting,

Our Prices are lower than the lowest. Call and

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Cheese or Fruit, put through The

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in the scaled package that keeps all of its goodness in.

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Is where you can secure the very choicest of all kinds of Fresh and Cured Meats, Fish, Etc., at the Lowest Prices....

W. J. PATTERSON

It's no Pleasure to

If it does not keep Perfect Time

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All the latest and best in Watches,

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our Outing Shoes this Summer.

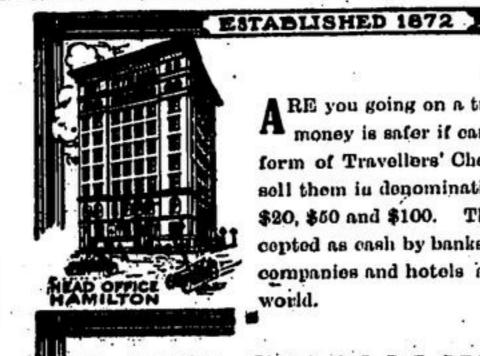
Golf, and all other Outdoor Sports.

be convinced.

Farm Lands, Village Homes, Garden Lands, Etc.,

are attracting many buyers. P.obably I may have just what you have been looking for. Call me up and I will be pleased to show you my list.

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A RE you going on a trip? Your money is safer if carried in the form of Travellers' Cheques. We sell them is denominations of \$10, \$20, \$50 and \$100. They are accepted as each by banks, steamship companies and hotels all over the

Manager

I've been feeling pretty plue: Have you ever had 'em? Well, I guess they're nothing new Bothered even Adam, But I found a medicine

For my troubles, neighbor -I sat down and I buckled in . With my daily labor.

Try it some time when you're go Feelings that are dizzy: Buckle in, no matter what, Just so you are busy.

All the devils of despair 'In the shadows lurking. Seldoni bother you with care

If they find you working. Douglas Malloch

War-Time Speed

(Copyright, 1918, by McClure Newspaper Syndicate.)

By CATHERINE PARBONS

Gardner Lane was busy with the delightful task of painting Amy Roland's portrait. If you had seen Amy you would have really envied him, for she was truly lovely.

On this particular day Amy left the studio somewhat later than usual for the picture was just at an interesting stage and Gardner could not bear to stop work till the last bit of daylight had vanished. Mrs. Roland, who always came with her daughter, had left early to keep an appointment and Amy had promised to meet her at

Gardner had kept her till the last possible moment and she was hurrying toward the front door, when she ran directly into a young man who was coming in the opposite direction. "I beg pardon," exclaimed Amy, as she bounced back in surprise. "Why Billy Lane," she added, as she recognized him. "Where in the world did

you come from? I haven't laid eyes on you for over two years." "Just got here, Amy. I've been out in Colorado working hard. But even an obscure farmer has a right to a vacation new and then, so I'm taking two weeks this time. Maybe it isn't good to see you again-you haven't changed much except to grow up more. suppose you'd forgotten all about me,

Amy blushed slightly, but it was too dark to see. "I hadn't, really ; but of course two

rears is a long time. In another one might forget whether your hair was red or brown. It's hard to remember much when you're kept pretty busy." Billy laughed ruefully. Amy held out her hand with a frank and engaging smile. In another mo-

ment she was gone. "For heaven's sake," cried Gardner, spying his brother from the floor above. "When did you get here? Well, maybe it isn't good to see you again,

too! Is this a pleasure trip?" "Not exactly. The truth of the matter is I'm enlisting in about two weeks and I wanted to see the old town before I went over." "Great Scott, you don't say so!

would myself but I'm beyond the draft age and I hate to leave my work-I'm really needed here. Could they pare you all right?"

just sold out and came along. couldn't stay out of it any longer and I'd nothing to hold me back, either. "I'm single, too, but I may not be long-that's one reason why I don't want to enlist." "Who is it-Louise?"

Gardner laughed. "I should say not! I've had a dozen since Louise. It's Amy this time. I haven't told her yet, but I'm going to marry her." Two days later Amy went for another sitting for her portrait and again she found Billy in the hall on her way

"Helle, Mr. Hermit," she scoffed. "You're not wasting time on your old friends this trip, are you?"
"Most of them seem to be pretty

"Well, I'm not for one, and to prove it I'll invite you to go for a walk with

"Isn't it lovely out today?" cried Amy enthusiastically. "Yes, but you'd never call this beautiful if you could see it out .where live. Mountains and hills and valleys everywhere you look. And the sunsets-you'd love those sunsets, Amy. They just make the whole world a blaze of glory and put peace into your soul. I can't explain how it is out there-it's too big for that. But I can tell you it impresses one. Maybe I'm daffy on the subject, but it's simply life out there to me. I feel like our poet friend who said: 'I want to go

back, and I will!' You'd love it out there, Amy." "Oh, I would love it!" she agreed and almost surprised herself by her

"Will you visit me some day thenyou and your husband?" "We'll be delighted-provided I have one by that time." "In the meantime will you consider

an invitation to dine with me this eve-"I'm sorry, Billy, but I'm going to dinner at the Seatons' with Gardnerthey asked me ages ago. But I've had a lovely walk with you."

"So have I, too. Good night." "What can I do for you?" "Don't you ever want to walk home with me again? I have three more sit-

"Of course I want to. But a mar loesn't do all the things he wants toworse luck! I'll see you before long. though. Good-by."

"I think you're the limit, and you make me cross," flared Amy, and re fused to notice his proffered hand. Whereupon Billy pondered long on the vagaries of women and kept out of Amy's way for the next two bays. But on the day that she came for her astraitting she found him standing be-

strange look on his face.

"Hello, Amy ; I didn't expect you to-

wasn't cut out for society in the first place, and L always make a mess of

to be seen at smart places—especially made by this Court in the Assessin company with a good-looking girl. ment Roll for the year 1919, and "Where to?" asked Amy, with apparent indifference.

"France. He's going in aviation ver there. That's really why be came east, you know. I've got to go down town and fix up some things for him as soon as we leave here-you won't mind if I send you home in the car alone, will you?"

"Of course not, Gardner." Amy was Carried trying hard not to choke on the delicious piece of French pastry which she was doing her best to awallow. Then she received another shock. Gurdner leaned over the table and began to speak in a lowered voice. "Amy-will you marry me?"

"I shouldn't think you would be surorised-I made up my mind some time

"But I didn't know that, and as nuch as I've seen of you lately, it never entered my head that you loved me. I like you, but I don't love you any more than you honestly love me. And I want to be friends-you're a better friend than you would be a

21st at 10 o'clock .- Carried. Gardner smiled in spite of himself. "Where did you learn so much about being in love, little Amy?" "I learned the little I know from a very poor teacher who didn't even want me for a pupil. I'm sorry, Gardner, but I do care for someone else. He doesn't even know I exist-hardly. Forgive me, but it's the truth. And you'll still be my friend, won't you?" "You can be perfectly sure about that," .returned the rejected suitor

asked the man who answered her ring.

n amazement.

happened? You want Gardner?"

"Do you mean to tell me you're not going to marry Gardner? Why not?" "It's really none of your business, ng, I mean."

"What way is that?" "I didn't come here to talk to you the selling cost less. about marriage, Mr. William Lane. only came to tell you how horrid think you are-I think I almost hate

Billy covered the distance between them in less time than it takes to local merchants. He published a his arms and held her till she had effect that Wrigley's spent more ceased to struggle.

"And I love you, love you, love you," many different ways. "Look me in the finitely more valuable to the local eyes and tell me you hate me." But Amy was too comfortable to

look up, so she didn't even answer After a little while Billy looked at

time. Amy darling?" he asked her. know how much I wanted to go with sale. Then he must deliver the you that day, Billy. Let's get out of the house before Gardner comes. I think it would be better to break it to days, even though he didn't really love me at all. Oh, I wish you didn't have not wish another package. Wrig-

could get a special license?" "Yes, any time at all." "Then we'll go and see about it-

will you come with me?"

"Anywhere. You won't be able to ose me now. And Billy, 'my husband and I' will be glad to come and visit you on your wild and woolly farm as soon as you come back to us." "Then, I'll have something worth fighting for now-that's what helps a man to do his duty even if it is hard work, too, I'm the lucklest person in

the world today, Amy dearest." "With the exception of one other," corrected Amy, and was immediately deprived of the power of speech sgain,

One Thing at a Time. General Foch, under whose splendic strategy our army in France is proud to serve, is a "one thing at a time" man. When he gives an order it is an order to do one thing and one thing

Esquesing Council

Esquesing, June 9th, 1919. The first sitting of the Court of Revision for the Township of Esquesing for 1919, was held at 10

Hampshire-Elliott-that M: Standish act as chairman. After considering the appeals it was fore, her pacture in the studio, with a moved by Mr. Hampshire, second Don't look so sad, Billy—I'm not peals to this Court be decided as follows: Robert Holliwell, tenant \$100; Elizabeth J. Bingham, Isabel he sent you a message at the last mininterpolation of the last mined as owners; C.N. Railway, assessmessenger arrived at rour home.
If did. You don't been overloyed sessed \$307; Joseph Fiynn reduced
to see me yourself don't let me keep \$200; W. A. Young and Alex Young
you. What have I done to you, Billy,
that you should be so howed to me. that you should be so horrid to me! Hood, dog died, allowed; Upper Don't you dare say you're not-you Canada College, allowed. Tenants of U.C. College, assessed; Fanny. McDowell, Haryey McDowell, Wm.

McDowell, added .- Carried. ... Thompson - Elliott - that the Gurdner came back from New York | Chairman of this Court be and that the next morning and in the afternoon he is hereby authorized and requir-he took Amy to ten at the most fash. ed to initial all corrections, alteraonable hotel in town. Gardner liked tions, reductions and additions "Billy's sailing tomorrow," he said, the said Roll as finally revised and corrected be passed by this Court, and that the Clerk be authorized to certify to the said Roll.-Carried.

The Court then rose. The Council met, members all

Thompson-Elliott-that John Presswood be paid \$8 for destroying dog found worrying sheep .-

Elliott - McDowell - that the treasurer pay the following accounts: A. McClure, for work done on cemetery hill Norval, \$27.10, Chinguacousy paying one half, also \$12.40 for repairs done to Munici-"Is this a surprise party?" gasped pal drain; James Cleave refund statute labor worked and paid \$15.

-Carried. Hampshire - McDowell - that the treasurer pay F. C. Thompson the sum of \$80 for registered sheep killed by dogs, certified by A. Eccies, sheep valuer; E. Eason \$1.50 for 15 yds gravel supplied to A Eccles P.M. Division 48.—Carried. Hampshire — Thompson — that husband-don't you truly think, Gard- this Council do now adjourn and that it stands adjourned till July

175 Million Advts

Of Wrigley's Colebrated Chewing

Gum Published Each Year

Wrigley's manufacturers of the famous Spearmint, Doublemint and Amy waved her hand to him and Juicy Fruit Chewing Gum, have then turned and walked rapidly in the just issued a unique circular to opposite direction from her own house. | their retail trade, which tells one of Her head was dizzy and her feet the most wonderful advertising seemed to travel too slowly. She experiences that we have ever read dragged herself wearly up the steps Wrigley's Chewing Gum has been of a familiar house and rang the bell. introduced to the public in Can-"Is Mr. William Lane in?" sh ada, almost exclusively by newspaper advertising. Figures given "Don't announce me, then-Ill go in this circular show that Wrigley's is sold by more than 80,000 Billy was sitting with his back to Canadian retailers, that it is adthe door writing. Amy walked across yertised in 267 newspapers, magthe room before he saw her. Then he azines and farm papers, from New dropped his pen and sprang to his feet | Foudland to Vancouver. These publications have a total of 8,147, "Amy!" he cried. "Has something | 628 circulation each issue, which means 165 million Wrigley adver-"No. I don't want Gardner-I've just | tisements go out to the public yearknow why you are going away without this tremendous urge, it is no wonder that the public has responded

so heartily in buying Wrigley's Gum. It is barely ten years ago that this message began to go out to the but I'll tell you. For the simple rea- many readers of the son that I don't happen to care for newspapers. Every year the sales him-not in the marrying way of car- have increased. Every year more papers have been used. Today the advertising is larger than ever and

Recently a Western editor made

a comparison between Wrigley's advertising and the advertising, or lack of advertising, of some of his mention it. Then he caught Amy in statement in his columns to the money with him in a month than some of his local merchants in a he told her for about fifty times in as year, yet, his circulation was inman than it could be to Wrigley's. Wrigley's could only sell chewing gum. The local merchant has hundreds, or maybe thousands, of items that interest the purchaser once he comes into the store. Advertising is needed to arouse interest, to create the desire to buy, in order "It looks as if I'd have to. You don't | that the merchant may make the goods or the service which will induce the customer to come again. So with Wrigley's, the chewing gum must be good or the customer does to go, Billy-I can't bear to think of ley's have wisely added good ad vertising to good chewing gum. "Would you marry me tomorrow if I They have told people that in Wrigley's the flavor lasts, that it benefits the teeth, appetite and digestion and to "Chew it after every

It seems to us such an advertising story as this is of interest to every reader of this paper, whether he wants to sell a stock of merchandise or a flock of chickens. Whether he needs a page advertisement or a liner want ad. Advertising will help to sell goods, rent your house or get you a job.

-We don't know whether you have noticed it or not, but the fountain pens seem to go dry much oftener these days than formerly.

-A :man's wife may not know what he suspects about her, and he may not suspect what she knows

G. C. MACKAY