W. H. WILLSON
LEADING FUNERAL DIRECTOR AND EMBALMER
Residence & Office opp. Merchants Bank
Open Day and Night
GEORGETOWN, ONT. PHONE 64

THE GEORGETOWN HERALD

WEDNESDAY EVE'G, OCT. 11, 1916

Subscription Price Must be Advanced

There will be very few, if any, country weeklies in Ontario that will retain the dollar subscription price after the new year. There is hardly another article on the market that has not gone up in price. The situation at present is such as to warrant the gravest concern on the part of every weekly publisher. The public are not aware of the fact that forces are at work in a direction inimical to the interests and the very existence of many weekly papers. Paper, inks, material of every kind, and everything the editor and his family requires for sustenance have gone up in price. THE HERALD has already been offered by several subscribers $1.60 for a year's subscription, but our rate still remains at the old figure. All new names and renewals at the old price of $1.00 will be credited with a year's subscription up to December 31, 1916, when the price must be advanced to $1.50.

MEASURING OUR BLESSINGS by the suffering of millions in Europe, due to the great war, any Canadian not imbued with a true feeling of thankfulness on Monday last, does not know the meaning of the word.

UNITED STATES' foreign trade for seven months of this year exceeds that of the entire total for 1914. For the entire year it will likely reach $8,000,000,000—almost double. When it is considered that the enormous amount is primarily due to Great Britain, which is not only buying heavily itself from the big republic, but financing all the other allies purchasing there, it may be seen how pleasure is the claim of the U.S. government that its country's trade is being restrained.

PRIVATE TOMMY ATKINS is one of the mysteries of the war. He goes into battle singing, and comes back as light hearted as if just coming from a picnic. Standing before a camera, it is hard for him to suppress a smile. It seems as if smiles are part of his equipment. He is more cheerful and more optimistic than the civilian at home. One reason for this cheerfulness is because he knows his conscience is clear; he knows what he is fighting for. Tommy Atkins is the prince of optimists.

A CORRESPONDENT urges that a more reverential attitude be displayed toward the playing of the National Anthem. This is not the first protest of a similar nature to be lodged on this score, and it may be that our people are no greater sinners in this regard than any other people. But the trouble is that we fail to recognize in the National Anthem a prayer to the Almighty for the safety and success of our King, and that is what the Anthem really is. To use it as a sign for the customary stampede for the door is nothing short of a sacrilege. It might be much better to substitute Yankee Doodle as an accompaniment for the grand rush.

IN THE TORONTO Daily Star of Friday last we read the following, which refers to a disastrous fire in buildings connected with the cold storage plant of Flavelles, Ltd., of Lindsay, on Oct. 5th:—

"The cold storage building, which was semi-detached, is still in danger owing to the difficulty of getting at the fire. This building contains 8 storages and houses at the present time $350 000 worth of produce. This includes 25,000 cases of eggs, 500 000 pounds of butter and 1,000 boxes of cheese."

This and other similar plants are no doubt greatly responsible for the scarcity of and high price demanded for butter and eggs at the present time.

INFANTILE PARALYSIS is spreading in Ontario. Provincial authorities are considerably concerned and are contemplating steps to deal more rigorously with the situation. As a result of communications received from Hamilton last week, Major McCullough, of the Provincial Board of Health, intimated that it would probably be found necessary to-day to close the kindergartens and moving picture shows to all children under fourteen years of age. During the present month there have been forty-nine cases and five deaths in Ontario. In the whole month of August there were forty-four cases and five deaths, while the July record was twenty cases and three deaths. The epidemic seems to be more or less general, and covers all parts of the Province. There was one case of a man of fifty years of age in Prescott county. Major McCullough was unable to say whether the epidemic had started in Ontario from similar conditions which had proved its origin in the United States or whether it had been brought in by carriers, who themselves showed no sign of the disease.

Glenwilliams

The Harvest Festival services in St. Alban's Church on Sunday were largely attended. Rev. O. F. Cook of Milton was in charge.

Mrs. A. Nevens and son Harry, of Georgetown, spent Sunday at Mrs. Geo. Beaumont's.

Mr and Mrs H. Beecoby and children, of Toronto, spent the holiday with Mrs Lewis.

Miss Agnes Fry, student of Shaw's Business College, passed her exam in shorthand with honors.

Miss Ethel McMaster spent the week-end with friends in Toronto.

FARM
WANTED
Wanted to rent, within five miles of Georgetown, a farm with good dwelling house, about 50 acres of land would be sufficient. State rent, location, when vacant and full particulars. Apply at "Herald" Office.—tfp.

A Successful Fair.

Splendid Exhibit and Large Crowd at E.A.S. Fall Fair

Ideal weather favored Esquesing Agricultural Society on Thursday last when their Annual Fall Fair was held at Georgetown.

The Society made extensive preparations for handling a big crowd, and it was well they did, for the attendance was the largest in years, and we might say all were well repaid for their visit and apparently delighted with the day's proceedings.

The attractions this year were exceptionally good. The stock and poultry exhibit was certainly grand and we doubt very much if you would find anything better outside Toronto's big show. The horses, cattle, sheep, pigs and poultry were much above the average and spoke well for the farmers and stock men of this locality.

The exhibits in the main hall such as grain, fruit, vegetables, etc, were good considering the season. There was a splendid display of dairy butter, dressed fowl, baking, canned fruits, etc. In fine arts and fancy work the display was excellent and exceeded that of previous years. The writing and drawing by the Public School children was also of a high order and reflected much credit on our teaching staff.

The procession at 1.30 proved quite an attraction. It started from the Public School grounds and proceeded by way of Main Street in the following order:

164th Batt. Band,
A Company of men of 164th Batt. under Command of Major G. Brown and Lieut. Jack McIlbbon
Our Own Boy Scouts,
Several hundred school children with flags
Citizens, autos, buggies, etc

On arrival at the Park the school children under the able leadership of Mr. A. B. Castell, sang several patriotic choruses which delighted the large gathering.

The 164th Batt. Band, under the leadership of Sgt. W. F. Dewar, played a splendid program during the afternoon in front of the stand.

The fair management are to be congratulated on the success of the show both financially and otherwise.

NOTES.

W. C. Anthony's display of all the latest in stoves and heating appliances looked well and attracted many visitors. It was ahead of previous years, and that's saying a good deal.

Although a very large crowd was present, splendid order prevailed throughout the day.

L. V. Hourigan, druggist, had a very attractive display, which added to the appearance of the hall and will no doubt prove a business getter.

W. H. Boles display of pianos and sewing machines was as usual good and proved quite an attraction.

The competition in the lady driving contest was quite keen. There were quite a number of spectators who didn't quite agree with the judge in his decision.

The following prizes were awarded:—

HORSES

Heavy draft—Pair horses Ashenhurst Bros, 3 year-old gelding or filly Bert E Landadell, N Gillies & Sons; 2 year-old LaVerne Thompson; 1 year-old gelding or filly Jas Burns, Ira B Vanatter; colt, 1916, Fuller Bros, N Gillies & Son, G H Hunter; brood mare, registered, Fuller Bros, N Gillies and Son, G H Hume.

Agricultural—Pair horses in harness, A Stark, E E Patterson, Ino Prince; 3 yr-old gelding or filly, W G Appelbe, F A King, Arthur Wilson; 2 year-old gelding or filly, C B Fuller, Wm Hardy, Mark Given; 1 year-old gelding or filly, Ronald McDonald; colt, 1916 Bert E Landadell, J F Elliott, Ira B Vanatter; brood mare, J F Elliott, Bert E Landadell, Ronald McDonald.

General Purpose—Pair horses in harness, G A Wilson, 3 yr-old gelding or filly, N Cantelon, W H Allan; 2 yr-old gelding or filly, John Wheeler, Gideon Huffman, Thos Ryder; 1 yr-old gelding Joseph Allan, A M & F Brain, J D McDonald; colt 1916, Ronald McDonald, Thos Ryder W H Allan; brood mare A G Wilson, W H Allan, Thos Ryder.

Carriage—Pair horses, James Felt, R W Armstrong; single in harness, W C Howard, Earl Wilson, W H Rutledge; brood mare, N Wrigglesworth, Fred Ellis, E E Patterson; 3 yr-old gelding or filly in harness, Donald McLean, W W Carter; 2 yr-old gelding or filly, Wm Wheeler, James Felt; 1 year-old gelding or filly, James Felt; colt, 1916, Fred Ellis, N Wrigglesworth; saddle horse (open) W C Bessey, Dr J H Nixon.

Roadsters—Pair in harness, D Robertson & Co, W Ashenhurst; single in harness, A J Chalmers, S H Lindsay, W H Rutledge; brood mare, Fuller Bros Wm Wheeler, Jos Allan; 3 year-old gelding or filly in harness Ellery Brownridge, John Chisholm, J H Devereaux; 2 yr-old gelding or filly, Mark Given, J Moore, E Brownridge; 1 year-old gelding or filly, J H Miller; Colt 1916, Wm Wheeler, E E Patterson, R W Lource.

SPECIAL PRIZES

Lady driver, Miss Till, Miss F Given; Spring colt by James, Ronald McDonald; spring colt by Sir Milton, J D McDonald; Agricultural mare or gelding on line W G Appelbe, C B Fuller; draft mare or gelding on line, Fuller Bros, La Verne Thompson; roadster mare or gelding on line, Mark Given, E Brownridge; draft or agric. turn-out, Ashenhurst Bros; single turnout, A E Chalmers, Earl Wilson; lady driver to hitch up, trot or pace ½ mile and unhitch, Miss F Given, — Allan, — Brownridge; trained spring colt by boy under 15 yrs, W E Saylor, F E Patterson; road horse in harness, W C Cunningham.

The list of prize winners in all other classes will be completed in our next issue.

Stewarttown

Nearly everybody have took in the fall fair last week.

The Thanksgiving services on Sunday, in St. John's Church, both morning and evening, were well attended. The Church was tastefully decorated for the occasion and the music good. The Rev. Fennell, of Toronto, conducted the service in the morning and preached in the evening.

Mr. Hugh Graham of Toronto, was home over the holiday.

Miss Elizabeth Appelbe and friends were visiting at Mrs J. Appelbe's.

Mr and Mrs Hamlin and baby Grace were at Mrs Tracy's.

Mrs Laydon, Harry and Alfie, are visiting at Mrs G Appelbe's.

The Misses Thurston and friends spent the holiday at Mrs R Thurston's.

Miss Florence McCoskery, of Durham, has been visiting with Miss Jean Lawson.

Mr. Will Lawlor has gone with his Batt., the 94nd Foresters to Montreal. The first stage of their journey east. We wish him a safe and successful trip and safe return.

Mrs. W. Lawlor and baby have gone to Copley to be with her parents while her husband is away with his Batt.

The Regular Monthly meeting of the Requesing Women's Institute will be held at the home of Mrs John Brown, Friday afternoon, Oct. 13th at 2.30. All are welcome.

—Teacher—Now, children, what was the cause of the decline of the Roman Empire?

Bright Boy—I know. It was due to too much militarism on the part of civilians.

Memorial Service

To the Late Pte. Percy King

The Methodist church was crowded to the doors last Sunday morning on the occasion of the Memorial Service to the late Pte Percy King, who fell on the battle field in France on Sept. 16th.

Members of the 164th Batt., to the number of about 40, under the leadership of Major G. Brown; the Boy Scouts, headed by the 164th Batt. Band, led by Sergeant-major Castell, paraded from the armories to the church and occupied seats immediately in the rear of the deceased's family and friends.

Rev. Mr. Davey, a former pastor of the Methodist church here occupied the pulpit. Before opening his address he said: "I am glad to see so many soldier boys present. I am in touch and sympathy with you as I have one son in the trenches and another training at Camp Borden."

After reading the 23rd Psalm, Rev. Mr. Davey chose as his text the 4th verse of the 9th chapter of St. John, viz:—"I must work the works of Him that sent me while it is day; the night cometh, when no man can work."

"Christ's great object in coming into the world was two fold, viz:—To offer atonement for the sin of the World and to enlighten the world by his doctrine and life by his example he has shown how to act in order to secure a crown at last. We all have a work to do, and we should look upon it as an honor not as one of the effects of the fall of Adam. There are minds to cultivate and souls to save, but first we must secure spiritual goodness, seek first the Kingdom of God and all other things will be added, etc., no matter what position in life you occupy there are opportunities for doing good. Too many do little or nothing for Christ. Life is short when we think of the work to be accomplished to get ready for Heaven. Christ's Kingdom must be promoted and this evil world conquered. Some may not have many opportunities but they must improve what they have. An opportunity once lost is lost forever. How many we have lost. Grasp some opportunity to day for the night cometh when no man can work. All life, young or old, bright or gloomy, is going to the grave. Think of the brave young men sacrificing their lives and the precious blood that is spilled for our freedom. Once in the grave there is no returning. As the tree falleth so shall it lie. All are started by sudden deaths; who knows but they may be next. Now while you may, attend to the salvation of the soul for in such an hour as ye think not the son of man cometh. The late Percy King was a member of the church and sabbath school and a young man of good character. He was among the early ones to enlist and we are all in full sympathy with those who go forth to conquer a nation that says: 'Might is right.' I pray God will help and strengthen the men who go forth to fight, that He will comfort the bereaved mother and family, and bless the soldier boys among us this morning."

A solo, "Face to Face" rendered by Mr. Percy Harrison was much enjoyed.

Military News

Mrs. Lilly Lewis has received word that her son Sergt'd Leslie Lewis of 1st Canadian Mounted Rifles has been invalided to Gosport Hospital, Newcastle on Tyne, suffering from shell shock and trench fever. At last report he was doing as well as could be expected.

Masonic symbols have become realities to eighteen thousand Masons who have enlisted in the Canadian overseas forces; they have thereby interpreted into deeds the teachings and ideals of the ancient order. Their Masonic training fitted them for entrance into the khaki brotherhood, and many of them have been faithful unto death, notably the late Major-General Mercer, who was a Past Master of the Masonic order.

Ten thousand Masons have enlisted in Ontario; this is equivalent to almost nine Battalions or over two infantry brigades.

The 75th Batt of which Lieut Keith Nixon, of Stewarttown is a member, is making a reputation for its self. Mayor Church, of Toronto, has received a letter from Premier Hearst, telling of the visit the latter paid to the 75th Battalion, of Toronto, at the front recently, which says in part:—

"Although they had spent four weeks in the trenches—a very hard ordeal for a "green" regiment—all the men looked fit, and this regiment has already made a splendid name for itself. They have won, in the short time they have been in action, some seven military medals in all. A few nights before I saw them, they had carried out a number of very successful night raids, bringing back some prisoners with them and killing a number of others who refused to surrender, and they have avenged the loss of Howard and Devlin, (Lt F. C. Howard and Lt Harry Devlin, both of Toronto), that the colonel and officers and the whole regiment feel very keenly."

Referring to the regulations now governing the organization of new battalions the Lindsay Warder has this to say:—"The O.C. of the 252nd is forbidden to take more officers than he has men for; that is there will be no surplus number of officers drawing pay for doing comparatively nothing. Officers will only be attached when there are sufficient number of men in the battalion.

It is also important to note that officers wearing the King's uniform, but who are not attached to any company in a battalion are liable to arrest and to a heavy penalty.

Lieut Roderick Fraser, an old Georgetown boy, is now in charge of a cable section in France.

Mr. Charles Pepat is leaving with his Batt. for overseas this week.

Bandsman Harvey Wilson was home on his last leave last week.

Pte. Arthur Herbert of the old 4th Batt., who has been back in the trenches since June, writes his uncle, Mr. A. B. Castell, that he is well.

The "Listening Post" a newsy little sheet issued within the fighting zone, has been received by Mrs. R. C. Nixon from her son Keith now with a machine gun battery in France. It is mostly military and very interesting.

The latest news received from Corp Henry Shepherd, of Stewarttown, states that while fighting in the Somme battle he received a bullet in the right shoulder and a bruise on the head. The bullet has been removed and he is getting along fine.

Wounded

Pte. J. McKinlay, Acton.
Pte. John Patterson, Milton.
Pte. C. Simpson, Norval.

County Council

County Council met on Tuesday, Oct. 3.

Communications were read from F. S. Spence, Ontario Municipal Association, re police court fines; H. J. Roberts, Asst. Secretary British Red Cross Society, re special campaign; and Weitlaufer Bros., re account.

The chief business was the opening of the tenders for the debentures to the amount of $24,400—$10,000 for the new Registry Office and $5,400 for the Jailer's residence. There were fourteen tenders. The debentures were awarded Messrs A. E. Ames & Co., Toronto, whose bid was the highest, 97.72, amounting to $23,860.

Jos—Hynds—That the resolution dated August 24th, regarding the transfer of $723 48 by way of loan from Requesing good roads account, be hereby rescinded, and the payment dated August 29th, 1916, to the corporation re E. J. Law account as per pay sheet, signed by the Warden and Superintendent of good roads, be and is hereby confirmed, said amount to be charged to Acton good roads account, and to be paid by the corporation of Acton, as per resolution passed by the council of the corporation of Acton. Carried.

A number of reports from the various standing committees were presented and read, and afterwards considered in committee of the whole and adopted by council.

Turner—Dyne—That E. D. Chest and A. S. Forster be appointed delegates to attend the meeting of the Ontario Municipal Association.—Carried.

Campbell—Little—That the appeal of the British Red Cross be left over for consideration at next meeting. Carried.

Campbell—Forster—That the County Clerk notify the G.T.R. of the dangerous condition of the first line crossing in the Township of Traligar because of the high banks on the west approach to the crossing. This council would ask that the railway take the necessary steps to have the said banks removed so that persons driving can see approaching trains. Carried.

Mr. Readhead again brought up the question of passing a by law to wide tires, and the council went into committee of the whole to consider the matter, but came to no decision regarding the same.

Council adjourned to meet at the call of the Warden.

New Advertisements

ROOMS TO LET
Furnished or unfurnished. Apply at "Herald" Office.—tf

HOUSE TO RENT
Good house with all conveniences on Queen St. Possession at once. John Ballantine—tf.

House to Rent
8 room house in good condition, hard and soft water, electric lights; also garden and fruit. Corner of Kennedy and Artists streets. Apply to Miss Gillies Charles St.—tf.

House to Rent
With all modern conveniences. Possession immediately. Apply to Adam Kay, Charles St., Georgetown.—tf.

House to Rent
On Arletta street. Possession October 20th. Apply to J. W. Kennedy, Georgetown.—tf.

Pony for Sale
Strong pony for sale; also harness and nearly new wagon. Price $60.00 for the lot. Apply to Frank Salmon, Exchange Hotel, Georgetown.—tfp.

Fireman Wanted
Night fireman. Apply to Georgetown Floral Company.—tf.

Servant Wanted
General servant. Apply at once to Mrs. McLeod, Georgetown.—tf.

Mortgage for Sale
Second mortgage of $600, interest 7 %, guaranteed. Apply box 448, Georgetown

Help Wanted
Man to mind cards and attend small boiler. Also girl, or woman for part of day. Apply H. Corke & Co., Georgetown Woollen Mills.—1t.

LOST
A wrist-watch in leather case, on Wednesday, October 4, between George St. and Laundry. Finder please leave same at Herald Office.—1tp.

BANDSMEN WANTED
The 164th Battalion require a few more musicians to complete their Band. The following instruments preferred, cornets, baritone, clarinets, but any instrument acceptable. Apply for any information desired to Sgt. W. F. Dewar, 164th Batt. Camp Borden, Ont.

100 Acres
FOR SALE!
Will be sold reasonable if taken at once. Never rented; good fences and water. First class buildings. Located near station. This farm is well known as one of the best producing in this part of the province. Apply to Jas. Wray, Norval.—tfp.

ADAMS & CO.

OUR MILLINERY SHOW ROOMS
are now open. We have a complete range of New Trimmed Hats and Fall Sport Hats. Call and see us.
Our General Stock is in good shape for fall trade and we have very many lines that are below the cost of manufacture.
100 doz. Worsted Hose, sizes 6½ to 10½, at regular prices two years past.

Specials This Week
IN EVERY DEPARTMENT

We will give you very extra prices on fruit this week.
We give you extra value on your SUGAR this week to do down the fruit.
Come to us for your Groceries. Our store is convenient and we give you prompt service.
Peaches, Plums, Pears, Apples, Etc., Etc.

ADAMS & CO'Y
Phone 43 Georgetown Main & Mill Streets

All "Herald" subscriptions must be paid in advance after December 31st. Pay Now.

The Men's Store
Fall Announcement

New Fall Goods
Our Fall Stock just to hand, consisting of one of the finest assortments that it has been our pleasure to place before you. Comprising fine suitings, overcoatings, trouserings, etc., in all the latest colourings. Special Blue and Black worsted suitings at practically the old prices. We have a large stock purchased before the big advance in price of woollens.
Purchase your Winter clothing now and get the benefit of the low prices.

Men's Furnishings
Practically all our new goods for the men are now in stock. New Neckwear, new Shirts, new styles in Collars, Gloves, Hosiery, etc., new Hats, new Caps in all the latest styles. Ready-to-wear clothing. We have a fine large stock of men's and youth's ready-to-wear suits and overcoats, well tailored, and up to the minute in style.
A fine selection of men's and youth's sample overcoats. Having purchased a whole range of travellers samples, we are offering them at about half these usual value.
Come early and get your choice of these, they won't last long.
Our values are equal to any city establishment. We invite you to call and inspect our stock before making your Fall purchase.

MILLAR & CO - GEORGETOWN PHONE 126
FINE HIGH-CLASS TAILORING AND MEN'S FURNISHINGS
Agents for Stockwell, Henderson & Co., Dyers and Cleaners, Toronto.

Auction Sale
—OF—
Bakery Outfit
The undersigned has received instructions from
J. M. O'NEILL
Assignee of the Estate of Braby Bros.
to sell by Public Auction on the premises Guelph St., Georgetown, on
THURSDAY, OCTOBER 12th
at 3 o'clock sharp, the following:
Good farm horse, Delivery horse, 2 good baker delivery wagons, 2 baker delivery sleighs, good cutter, Gladstone sleigh, 3 sets harness, set 1200 lb platform scales, good safe, 50 gal. oil tank, and other articles
Positively no reserve.
TERMS—Cash.
BENJ. PETCH, Auctioneer

Talks on Kodakery
Do you know that there are many grades of printing out paper?
A cheap paper will make a fair print from a good negative.
A high priced paper will give better pictures from any kind of a negative.
Don't you think that, after the trouble you take, you want the best pictures that can be made from your snap-shots.
I use the best paper that I can buy.
Frank J. Barber, Georgetown

Shaw's Telegraph School
gives thorough courses in operating and station work by Home Study. Plans or to those who attend Day or Night sessions. Full particulars sent on request. Write W. H. Shaw, President, 3 Gerrard East, Toronto.

Get the Best. It Pays.
ELLIOTT Business College
TORONTO, ONT.
Yonge and Charles Sts., Toronto
Is strictly first-class in all departments. We had more than 240 positions to fill in two months this year. Enter any time. Catalogue free. W. J. Elliott, Principal.

Give and heal!

Running Stalled, Firing Line—Official Pics. "Battle of the Somme."

An urgent call for help again goes forth from the Motherland's mighty life-saving agency — the British Red Cross. The Empire is called upon to give greatly, give lovingly, give quickly, that the sick, wounded and suffering on all the battle fronts may not languish and perish in their hours of deepest need.

Here is a great work in which all can share. The Joint War Committee of the British Red Cross Society and Order of St. John is the only institution which carries voluntary aid to the sick and wounded of the British forces on land and sea in every region of the war. Thousands of lives of our bravest and best are saved through this splendid work. YOUR gift may save a life. Isn't it worth doing? It is. GIVE!

The Red Cross looks after the transportation of sick and wounded—it equips thousands of hospitals, rest and convalescent homes, it supplies countless requisites for hospital work, clothing and other comforts. Over 2,000 Red Cross Motor Ambulances are at work on the various fronts, while "rest stations," hospital trains, steamers and launches, food for prisoners, books, special work for the blind, etc., etc., are a few, only, of Red Cross activities.

Make "Our Day" Your Red Cross Gift Day
Give on October 19th

The Sick and Wounded Call For Your Help
Give on October 19th

Ontario's princely gift in 1915 of $1,514,000 rang a clarion mercy call, throughout the Empire. The British Red Cross were grateful beyond measure, and their appeal through Lord Lansdowne, President, now comes to us as to friends who sympathize and help. The need is greater to-day than a year ago—it is ever growing. Will Ontario do less than she did last year? No! GIVE—give a day's pay, give all you can. GIVE

Your gift will go entirely to the British Red Cross, where, again, through much voluntary work, the working expenses are cut down to only 3½% of the total revenue. Thus, if you give $10, actually $9.77½ goes to the healing and saving of some stricken hero. The expenses of the Ontario Committee, advertising, printing, etc., are being met entirely by the Provincial Government.

Premier Hearst Has Seen the Work
"My visit to England and France has aroused deeper appreciation than ever of the splendid work of the Red Cross. It deserves every support, and I trust the people of Ontario will respond with their usual generosity to the British Red Cross Appeal for October 19th."
HON. W. H. HEARST,
Prime Minister of Ontario.

Mr. N. W. Rowell, K.C., Brings a Red Cross Message
"I bring a message of cheer to those who have relatives at the front and who fear they may be wounded. I believe everything human skill can do, that human care and sympathy can provide, is being done and provided each day and each night throughout the year by the Army Medical Corps and the Red Cross. It is a perfect marvel of efficiency."
MR. N. W. ROWELL, K.C.,
Leader of the Opposition.

He gives twice who gives quickly.
Your help is needed NOW!
The Motherland's only direct appeal to us for help in this great war is her great Red Cross mercy work. Ontario's response must and will be quick and generous. Give through the Treasurer of your Local Committee—or, send your subscription to the Clerk of your municipality—or, make it payable to Hon. T. W. McGarry, Treasurer British Red Cross Fund for Ontario, Parliament Buildings, Toronto.

Don't Let Your Stricken Defenders Call in Vain, but
Give and heal!

Wounded in the Somme—Official Pics. "Battle of the Somme."