MATTHEWS DRUG STORE

Tasteless

Cod Liver Oil

Combined with Malt, Hypophosphites and Wild Cherry.

A fine tonic to build up the system, counteract the effects of La Grippe, persistent colds, &c.

50c and $1.00 Bottles

MATTHEWS DRUG STORE

Acton's Druggist, Rodak Co. Developing and Printing promptly attended to.

REAL ESTATE

Money to loan at lowest rate of interest. A large number of farms for sale, cheap. Dwellings and other Property in all parts of the town. We have every facility for transacting our business to your complete satisfaction.

J. E. WILLOUGHBY

CONDENSED NEWS ITEMS.

—Congratulations to our Warden.

—Recruiting meeting next Sunday.

—The County Council will meet the 4th Tuesday of each month during 1916.

—Hear Major Sharp, who has just returned from Serbia, in the town hall Sunday evening.

—Jackson's are selling at big sacrifice a fine line of ladies' Astrachan fur jackets and other fine furs.

—For Military Watches see A. E. Willoughby's stock. Also soldier's mirrors. Watch for special advt. next issue.

—Milton citizens gave Sgt. W. Lorne Bradley and his bride a royal welcome on their arrival from England last week.

—The Linger-Longer Club held a most successful dance in Campbell's hall, Norval, last Friday evening. Every one present enjoyed it.

—Mr. Day has not been transferred from the Norval bank as stated in our last issue. Our correspondent was evidently misinformed last week.

—Lost—Black imitation fur gauntlet for right hand, between Georgetown and third line, Esquesing. Finder please leave at Herald Office.—2t.

—The tea-room at the Public Library will be open on Saturday from 3.30 to 5 p.m. The patronesses will be Mrs J. A. Willoughby and Miss Lawson. Everybody is cordially invited.

—Mr. John Carnahan of Nassagaweya has purchased the 175 acre farm, being parts of lots 7 and 8, con 9, Erin, known as the Wm. Thompson farm. Sale was made by J. A. Willoughby.

—Jackson's offer yet a number of books of standard authors as Elliott, Thackeray and Dickens works. Also a number of works of fiction; books worth up to $1.50, sale price 10c.

—The new stamp of three cent value, issued by the Postmaster General to overcome the inconvenience caused by the necessity of affixing an extra war stamp of one cent to all letters, is now in use.

—Any person willing to assist in making surgical dressings and bandages in connection with the Red Cross work, their assistance would be gladly accepted if they would offer their services on Thursday afternoon in the rooms of the Patriotic League in the Public Library.

—Mr. F. J. Haddell of Parry Sound has purchased a 100 acre farm in Nassagaweya Township from Mr. D. Wesley Cole. Sale was made by J. A. Willoughby.

—We now get our oak tan leather from the best tannery in Canada. This will be a treat for customers as I will not raise prices. Rubber heels at wholesale. J. Rooney, gold boot, O'Neill block, Georgetown

For Red Cross.

A large Milton audience witnessed a very novel entertainment given in the town hall last Friday evening in aid of the Milton Red Cross Society. The "Pierrots and Pierrettes" were under the ab'e management of Miss Aileen Barr (Miss Barber) of Georgetown. The stage decorations corresponded with the attractive Pierrot and Pierrette costumes worn by those taking part and seemed a suitable setting for the varied programme of songs, impersonation and patriotic selections. Those especially appreciated were the songs by Mrs. Mackay, of Georgetown, and the selections by Miss Barr and Mr. Atkinson. The caste included the following: Mrs Mackay, Misses Barr and Kathleen Barber, of Georgetown; Misses High, Ince and Minty, of Toronto, and Messrs. Dalton and Atkinson, of Toronto, Jermyn and Bradley, Georgetown. The net profits were $75. The expenses were not heavy, none of the performers charging for their services. After the entertainment Mrs Gotham gave the performers a reception at her home. Lieut. Col. Bombwhiff, with several of his officers and a number of Milton people were guests. Champion.

The above concert will be given in the town hall, Georgetown, under the auspices of the Patriotic League on Friday evening, Feb 11th. Keep the date open.

LATEST NEWS ABOUT HOME

To Parents and Guardians.

All children intending to start to Public School this Spring will kindly do so on Monday, Jan. 31st. New classes will be formed for beginners on that date and not again until September next.

Halton Mutual Annual Meeting.

The Annual Meeting of the Halton Union Farmer's Mutual Fire Insurance Co., will be held in the town hall, Acton on Monday, January 31st, 1916, at 1.30 p.m., for the purpose of receiving and disposing of the Directors' and Auditors' Reports, for the election of directors and any other business which may come before the meeting.—Richard Graham, President; Thos. Moore, Secretary.—1t.

Rex Theatre.

Wednesday—Episode 10 of the Master Key.

Thursday—"The Romance of Elaine," episode 1. "The Romance of Elaine is the enthralling chapters of the exploits of Elaine and will run for 14 weeks. The song "Poor Pauline" by Willie MacDonald.

Saturday—William J. Lock's celebrated novel and play "The Morals of Marcus" 5 parts featuring Marie Doro.

Coming—"The Captive," with Blanche Sweet.

Halton Conservatives

The annual meeting of the Halton Liberal Conservative Association was held in Milton on Tuesday, Jan. 18th. The attendance was large and the proceedings harmonious. Speeches were made by A. H. Birmingham, Provincial Organizer; John Dearing, the retiring President; Mr. Morrison, barrister, of Burlington, and others. Officers were elected as follows:

President—J. A. Willoughby

Vice President—Sidney Young.

Secretary—R. L. Hemstreet, Milton.

Treasurer—J. F. Little, Milton.

With one or two exceptions last year's Ward Vice-Presidents were re-elected.

E. A. S. Annual Meeting.

The annual meeting of the Esquesing Agricultural Society was held in the Council Chamber, Georgetown, on Friday, Jan. 21st. The following officers were elected for the ensuing year:

President—A. G. Claridge.

1st Vice-Pres.—F. S. Near.

2nd Vice Pres.—Geo. C. Campbell.

Directors—Jas. Barnes, W. W. Fisher, Jno. Cunningham, Thos. Early, Wm. Ashcroft, Hume Currie, Alex Joe, Wm. Gowdy, Thos. Moffat, Robert Reid, C. K. Cotts, H. G. Clark, H. C. Claridge, W. A. Wilson, Dr. J. H. Nixon, D. A. Brooks and A Owens.

Auditors—J. L. Moore and J. L. Standish.

The Treasurer presented his Financial Statement which showed that although the gate receipts were larger than usual there was a great falling off in subscriptions and donations, owing no doubt to the frequent calls for patriotic purposes. Quite a number of subscriptions are still uncollected. The Society decided to hold the Fall Fair on Wednesday and Thursday, Oct. 4th and 5th, and the Spring Show on Friday, April 14th.

Personal

Mrs. Maclahan and Miss Harrison leave to-day for Long Beach, Cal.

W. F. Dewar, bandmaster of the 35th Batt. was in town on Saturday.

Carey Warren has enlisted with the Army Service Corps and is at present stationed at Stanley Barracks.

Mr. and Mrs. Whitley of Alsask, Sask., spent the week end with Mr. and Mrs. A. M. Grundy.

Miss Lawson of Fairyville, Wis., has returned home after spending a couple of months at the home of her cousin, Mr. H. F. Lawson.

Miss Ellen Olmsell, of Alma, has returned home after spending a month with her sister, Mrs. Grundy.

In renewing his subscription to the Herald, Mr. David Coventry of Pease, Alta., writing under date of Jan. 13th says: "We are all well and having fine clear weather with the thermometer anywhere between 35 and 50 below zero."

The following persons attended the funeral of the late W. J. McFadden, Crown Attorney of Peel, at Brampton on Monday. G. C. Lawrence, J. N O'Neill, Major Grant, W. L. Hamilton, W. H. Willson and C. O Roe. The deceased was a past D. D. G. M. of the Masonic Order. The funeral was attended by about 200 Masons.

Meeting Sunday Night.

The recruiting meeting in the hall this Sunday evening at 8.30 will be addressed by Major Sharp, who has just returned from Serbia where he has spent a year with the troops. Rev. R. F. Cameron will also speak.

Died in Flanders

W. A. F. Campbell received word this morning that Mrs. Campbell's brother, Russell S. Pearce of Norwood, had died in Flanders from wounds received in action. He belonged to the 21st Batt. of Calgary.

Entertained Ladies of Institute

On Tuesday of last week Mrs. G. T. Coo, District President of Halton, entertained all the ladies of the Georgetown Branch of the Women's Institute to a five o'clock tea. The afternoon and evening were spent in music and games of all sorts. The feature of the evening being a Xmas Pie from which every lady drew a prize. The prizes for the games were keenly contested for. All went home highly delighted with the afternoon's entertainment.

Temperance Meeting.

A public meeting was held on Wednesday evening, Jan. 19th, in the Public Library, in the interests of the Provincial Temperance Campaign, inaugurated by the Citizens Committee of One Hundred. The meeting, which was well attended by workers and others interested, was addressed by Rev. A. B. Higginson and Mr. James Hales, Vice-Chairman of the Committee of One Hundred. Mr. Hales told about the formation of this organization, which is non-partizan, as it is composed about equally of Conservatives and Reformers. He urged the pressing of the campaign and expressed his conviction that it would result in a great advancement to the cause. At the close of the meeting the O. T. A. Committee arranged for the canvass with the petitions which are being circulated this week.

THE HIGH COST OF LIVING! WHY?

THE COST OF CAKE MATERIALS is higher than ever. Every woman knows that; and so do the husbands when they get the bills to pay.

THAT'S WHY, more than ever, sensible women buy their

Cakes, Pastry and Quality Bread

from this bakery. It's cheaper and you have no bother. The prices remain the same and the hight quality of our goods never varies. Phone and have our driver call.

SEE OUR WINDOW NEXT SATURDAY

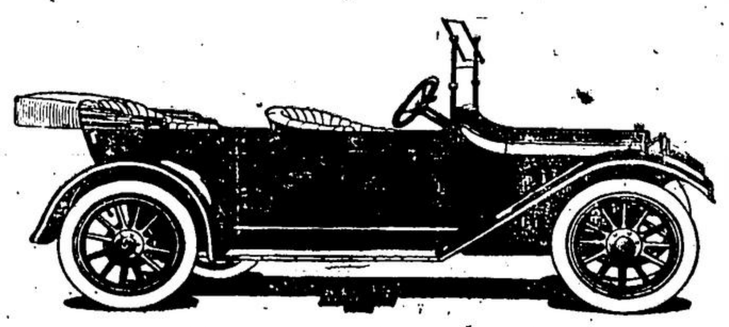
OUR MOTTO:

Prompt Service and Courteous Treatment.

H. A. LIVINGSTONE

Main Street Bakery Georgetown

The Story of the Chevrolet



You may not have heard of the Chevrolet, the car that has taken the public by storm in the United States.

This is no new venture—no untried car—but a proved success, a car that has been marketed with phenomenal success by a company established for five years in the United States.

Well, that is the car we now offer in Canada, only this is to be a distinctly Canadian Chevrolet, not just Canadian in name, but made by an all-Canadian company, backed by one million dollars of good Canadian money, every shareholder, without exception, a Canadian, and every feature of its manufacture completed in a Canadian plant, by Canadian workmen. For the design of this wonder among automobiles all credit must go to Louis Chevrolet, the world-famous designer of racing cars.

Note.—Owing to the great demand for this car, we would suggest placing your order early to ensure delivery. Now on display at Willoughby's show room.

JAMES WOODS, Sales Manager. J. A. WILLOUGHBY, Proprietor

BARNHILL'S

PEEL AND HALTON'S BARGAIN STORE

Lumbermen's Rubbers

Mens Heavy, 1 buckle rubbers, special $1.95
Mens 17 inch-long heavy rubbers, special 2.90
Mens 8 inch-short rubbers, special 1.60
Mens 1 buckle rubbers, special 1.45

Horse Blankets

Our assortment of Horse Blankets should induce you to buy when you see the quality. Getting prices helps buying elsewhere.

Grocery Counter

Pure Spin Pea Rolled Oats, special 25c
Best Granulated Sugar per 100 lbs $5.85
Elite Soap Powder 25
Lemons, per doz 15
Large tartan glasses 25
Small tartan glasses 25

How About Teas

Extra good value in Japan or Black Orange Tea. Quality unexcelled. Prices pleasing.

BARNHILL Norval

MAMMOTH HOUSE, GEORGETOWN

Bargains in Many Lines

LADIES HANDKERCHIEFS

Ladies linen handkerchiefs, plain, 15c, 20c, 25c
Ladies embroidered handkerchiefs 10c, 15c, 20c, 30c, 35c 50c and 75c.
Ladies mercerized handkerchiefs, 8c and 10c
Ladies Silk handkerchiefs 25c, 35c, 50c

LADIES GLOVES

Ladies Cashmere and Kingswool gloves 25c and 50c.
Ladies Kid gloves $1.00, 1.25, 1.50
Ladies long silk gloves 75c and $1.00

APRONS

Ladies and Misses Muslin aprons 15c 25c and 50c
Print all over aprons at 50c

WOOL AND SILK SCARFS

Ladies woolgrain at $1.25
Ladies silk pearls at $1.00, 1.25, 1.50

COLLARS

Ladies fancy collars at 35c, 50c, 75c and 1.00

RIBBONS

A large assortment of fancy wash ribbons at 2c to 15c
Baby ribbon at 2c, 3c, and 5c

LADIES WEAR

A large assortment of ladies underwear (Turnbull's best) 50c to $2.50 a suit.

TOYS

A full range of holiday toys including games, dolls, jewel cases, perfume bottles, boats, trays, pencil, desk, writing sets, and other things too numerous to mention.

GENTS FURNISHINGS

Men's kid gloves lined $1.00 and 1.25.
Men's kid gloves wool lined gloves $1.00, 1.25, 1.50.
Mens kid gloves silk lined gloves $1.25 and 1.50
Mens kid mitts $1.00, 1.25, and 1.50
Mens fancy shirts 75c, $1.00, 1.25
Mens ties 25c, 35c and 50c
Mens linen handkerchiefs 15c, 20c, 25c, and 35c
Mens cashmere sox 25c, 35c, 50c

McBEAN & CO.

JACKSONS

Big January Sale

Are you getting your share of the many money saving values we are giving at our Big Bargain Sale? Next week ends this sale and we are making an effort to make the finish the best. We are offering values extraordinary.

NOW IS THE TIME TO BUY. WHY DELAY?

You certainly will have to pay more money for these goods later on. You cannot afford to miss this opportunity of a big money saving. We need money and simply make this Big Sacrifice to raise quick money. SAVE WHILE YOU CAN. The prices given below are only a few of the many Big Bargains we offer from our big stock of Housefurnishings, Furniture, Carpets, Curtains, Wall Papers, Stoves, Enamelware, General Dry Goods, Furs, Ladies Furnishings, Men's Furnishings, Boots and Shoes.

Stop and Think What These Prices Mean to You

Men's and Boys' Wear

A big special in men's white and colored shirts reg 50c and 1.00 for 39c
A clearing of a line of Men's Felt Hats 75c to 2.50 for 25c
Men's overalls, reg $1.25, for 99c
Men's shirts, reg 75c for 59c
Men's shirts, reg $1.00 for 75c
Men's underwear reg 90c to $1.50 for 75c
Men's underwear reg 50c for 39c
Boys' underwear at equally low prices.
Men's ties reg 25c for 15c
Men's heavy wool sox reg 35c for 25c
Men's scarfs, silken reg 35c for 25c
Men's scarfs, silk reg 90c for 69c
Men's Scarfs, silk reg $1.50 for 98c
Men's caps, reg 50c for 39c
Men's suspenders, reg 35c for 19c
Men's suspenders reg 50c for 29c
Men's sweater coats reg [illegible]
Men's sweater coats reg [illegible]
Men's Overcoats reg [illegible]
Boys' Overcoats reg $3.00 [illegible]
Boys' Overcoats, reg $5.00 [illegible]
Boys' suits, reg $3.75 for 1.00
Special value in Men's and Boys' Gloves, Mitts, Sox, Handkerchiefs, &c.

Cotton Fabrics

are advancing very rapidly. We offer you many lines at less than factory prices
Oxford Shirtings at 8c
Dress ginghams at 12c
Eiderdown at 48c
72 in sheeting at 35c
and many lines of cotton fabrics you will soon be asking for and paying much higher prices.
Crumbs first quality English prints 12c. The new spring price will be 18c. The mills will not guarantee delivery. The high price of cotton and the scarcity of coloring makes delivery uncertain; not only of prints but of many other lines.
Notwithstanding that the mills are booking orders at from 30 to 40 per cent higher prices, we are offering a big stock of select ladies' men's, girls' wool sweater coats, caps, scarfs, at exceptionally low prices. Examine these prices for sure.

Some values extraordinary in

Table Linens

Towellings, towels and napkins. Table Covers, Runners, Squares, Tray Cloths, Doylies and Stamped Linens.

The Knife goes very deep in the prices of

Ladies Wear

Ladies vest and drawers 19c
Ladies Penmans Natural wool underwear reg 1.50 for 75c
Ladies [illegible]
Ladies silk sateen underskirts 1.50 for 75c
Ladies' waists reg 50c to $1.50 for 25c
Ladies' raincoats at half price.
Ladies' underwear at a grand saving
A quantity of dress fabrics at a record price—cut to clear. Grades as high as $1.50 will be offered as low as 25c. A lot of good snaps in this lot. See them here.

Ladies and Misses Dress Skirts at a mere fraction of regular cost.

Our Boot and Shoe Values

are worth your consideration. The prices quoted are only a few of the many lines offered at a good saving.

A Saving in Boots and Shoes

A number of fine lines such as Ladies' Empress and other high grades. These were $3.00, $3.50 and $4.00. Clearing price $2.00
Other lines of ladies' $2.00 and $2.50 price clearing at 1.50
Several styles of Men's black and tan Monarch $5.00 boots clearing at ... 3.98
We sell the lightening hitch hockey boot

Your every day needs in

Crockery, China and Glassware

at big bargain prices
A big saving in 25c articles for 15c
15c articles for 10c
10c articles for 7c
Lamps reg $3.25 to $4.50 for 2.50
A good tumbler at 2 for 5c
Cheese dishes at 15c
Jardineers at 15c
Dinner plates per doz 50c
Dinner sets, china, reg $15.00 to $17.00 for 9.95
Cream jugs reg 15c for 10c
These are only sample prices of hundreds of articles that are offered at a big reduction.
10c stove polishes for 6c
10c Star Ammonia for 6c
15c Hand cleaner 8c
5c Toilet soaps for 3c

Metal pollishes—Silver pollishes—all go at a cut price.
Table spoons reg 60c per doz for 35c
Table Forks reg 60c per doz for 35c
Tea spoons reg 35c per doz for 19c
Values that cannot be duplicated in our [illegible]
A large 2-piece roasting pan for 25c
Toledo Cookers reg $6.50 for 3.95
Toledo Cookers reg $5.50 for 2.75
The easiest to clean and the most perfect working meat chopper, large size, reg $1.50 for 98c
No. 9 steel spiders reg 35c for 15c
Enamelware, tinware and steel articles reg 10c your choice for 7c
" 15c " " 10c
" 25c " " 15c
" 50c " " 35c
Aluminum ware—25c articles at 2 for 25c
A big 4-tie 35c broom for 23c
A good 15c wisk for 10c
50c clothes brush for 35c
50c Hair brush for 25c
Large hand mirrors 5c

Table Silverware

Silver Coffee Spoons, per half doz ... 25c
" Tea " " " ... 35c
" Dessert " " " ... 70c
" Table " " " ... 95c
" Dessert Forks " " " ... 70c
" Table Forks " " " ... 95c
" Dessert Knives " " " ... 75c
" Table knives " " " ... 95c

Housefurnishings

A big cut in tapestry curtains and table covers.
Carpet squares 3x3½ for 9.50
Other sizes and qualities at equally good value
Rugs 40c value for 25c
Comforters reg $1.50 for 1.10
Pillows reg per pair $1.25 for 98c
Floor oilcloth reg 35c for 29c
Linoleum reg 50c for 39c
Why wait and pay more when you can paper your rooms at half price.
We have some papers at 3½c but we offer you some high grade papers at half price. Don't fail to see these. A big saving on each room.
Curtain poles from ..... 8c up
Window shades from ..... 20c up
Lace curtains at a big cut
Extra values in curtain muslins, silkine, cretones and satees.

A Slaughter in Furniture Prices

Would you be doing justice to yourself by overlooking these big bargains

Bedroom Dresser, bevel mirror, [illegible]
Dresser and stands oak finish, [illegible] 36 bevel mirror reg $28.75 for .. 19.95
Dresser, stand ash bed, oak finish, 40in. bevel mirror, reg $42.75 for $1.95
Dresser and stand, 4 cut oak, high polish, shaped case and shaped mirror 24x30, reg $41.85 for 29.95
White enamel beds reg $2.95 for 1.95
White enamel metal beds $5.50 for 3.95
Brass Beds reg $17.50 for 11.95
Brass beds, 2in. pillar, reg $22.50 for 16.95
Dining room extension tables, oak finish, reg $9.50 for 5.95
Sideboard, oak finish, reg $15.00 for 9.95
Cupboards, oak finish, reg $15 for 11.25
Kitchen cabinets reg $12.50 for 9.95
Buffet, oak finish, reg $21.00 for 15.95
Buffet, solid oak, reg $25.00 for 19.95
Extension tables, pedestal, solid oak, reg 19.50 for 12.95
Dining chairs, set of 6, reg $9.00 for 5.85
Dining chairs, 5 chairs and 1 arm chair, reg $11.50 for 9.95
Dining chairs, 5 chairs and 1 arm chair, leather seat, reg $17.50 for 12.95
Dining chairs, 5 chairs and 1 arm chair, solid oak, leather seat reg price $21.95 for 15.95
Dining chairs, 5 chairs and 1 arm chair, solid oak, leather seat, reg price $24.00 for 18.95
Child's high chair with tray, reg price $1.25 for 95c
Couches, Eng. Velour reg $6.25 for 4.95
Couches, Eng. Velour reg $9.75 for 7.95
Couches, Eng. Velour reg $11.00 for 8.95
Couches, leatherette reg $15.50 for 9.95
Couches, leather, extra large size reg $22.00 for 16.95
Rockers, leather seat 2.95
Rockers and chairs, all over leatherette reg $18.50 for 9.95
Parlor Suites, 3-piece, silk upholstered reg $22.00 for 16.95
Parlor Suites, 5 piece, best quality Rug reg $55.00 for 39.95
Parlor tables for 1.49
Parlor tables 24x24 for 1.95
Library tables for 2.95

A host of other substantial furniture at greatly reduced prices.

SAVE THE COUPONS

Use them in the purchase of the genuine Wm. A. Rogers High Grade Guaranteed Silverware. We help you to become the possessor of a fine showing of rich, high-grade silverware. We purchase this silverware direct from the Wm. A. Rogers Co., and guaranteed to be the Wm. A. Rogers quality. We pay more than half your cost of this silverware. Be sure to ask for coupons when making purchases at our store. We give on a 25c purchase 1 coupon, $1.00 purchase 5 coupons, $2 purchase 11 coupons, $3 purchase 18 coupons, $4 purchase 26 coupons, $5 purchase 35 coupons, all over $5—7 coupons on each $1.00. We redeem these coupons.

1 Five O'Clock Tea 25c—for 2 coupons and 10c
1 Tea Spoon 35c—for 2 coupons and 10c
1 Table Spoon 50c—for 3 coupons and 15c
1 Dessert Spoon 45c—for 4 coupons and 20c
1 Medium Fork 55c—for 3 coupons and 25c
1 Dessert Fork 45c—for 4 coupons and 20c
1 Medium Knife 55c—for 3 coupons and 25c
1 Dessert Knife 40c—for 5 coupons and 25c
1 Butter Knife 50c—for 3 coupons and 30c
1 Sugar Shell 45c—for 4 coupons and 25c
Butter Spreader 50c—for 3 coupons and 25c
Cold Meat Fork 95c—for 9 coupons and 45c
1 Berry Spoon $1.50—for 15 coupons and 75c
1 Gravy Ladle $1.25—for 11 coupons and 60c
1 Sugar Tongs $1.10—for 11 coupons and 55c
1 Salad Fork 50c—for 6 Coupons and 25c

We'll exchange these coupons for $5 coupons and redeem them in silverware if requested.

JACKSONS Main Street - GEORGETOWN