

the painted box

By Wendy Thomson

Every now and then—in fact, quite often—I'll find myself thinking "I wish they'd do something about..." any one of a variety of things. The question that follows is "Who they?" or "They who?" because there usually is no "They" to cover the particular problem I'm viewing. Or if there is, to get the situation remedied would involve a long series of phone calls, letters or complaints.

Wouldn't it be marvelous if there was a "They" who dealt immediately and devastatingly with the line of a thunderbolt when called upon with a valid complaint.

Maybe "They" would do something about:—the small ordinary annoyances like laundromat appliances that won't work; people who sit on the phone and talk to someone else when you're trying to phone them; cars that go 60 in a 45 zone; that go 45 in a 60 zone; youngsters who wear their wrists; family cars that want to break down till the one day in the week that I have it; clothes that shrink when I figure they'll stretch in the wash and vice-versa; husbands who forget birthdays, and so on.

—dogs that chase cars. There's a couple on our road that come roaring out at each car, and I swear that one day I'll move them down, but each trip I chicken out just as they go out of sight by the front wheel, put my foot on the brakes, and slam us all into the dashboard.

—restaurants that save by serving an artificial orange drink that's supposed to taste like the real thing (or even better!) but is quite blah in reality; restaurants that skimp by serving a two-inch hamburger on a four-inch bun; that cheat by surrounding a half inch sliver of fish with 1 1/2 inches of batter on each side; that butter just the middle of a piece of toast (with margarine); that put three ice cubes in a glass and fill the small remaining space with pop. Not honest mistakes like forgetting to put the spice in a pumpkin pie (Oh, but that was terrible!) but honest-to-goodness efforts to "do" the customer.

—flies that buzz around and keep settling on the same spot—until you get the flyswatter. And why should horse-flies be able to fly sideways as fast as a horse can run frontways?

—little punks not more than 12 years old, swaggering along trying to look hip with cigarettes hanging out of their mouths, daring somebody to do something. Oh, I'd have rubbed my hands in their hair if that thunderbolt had struck them!

—employees in stores who act as though their customers are a little on the simple side. In a small town there isn't too much of this since the customers often know the clerks well enough to tell them that they're off their ruddy rockers now and then. In Toronto once, I finally walked out on a woman who insisted that a half-slip with a waistband no more than 20 inches around would stretch to fit my considerably more than 20-inch waist. I had no doubt that it would, but a picture came to mind of my finger after I put a tight elastic band around it once and cut off the circulation. I could just see myself going down the street in my new half-slip, my face turning delicate shades of blue and purple.

—companies that seem to time their circulars so that it is the sole occupant of our mailbox on a cold, rainy day, and I walk down to the road for it.

—people that push girls at boys before they're ready, sometimes with boy-girl get-togethers at home, and sometimes at school. There's a game to play or a walk to go on? "Pick a little boy for a partner, dear." A present for Christmas? "Draw a little boy's name."

Afternoon W.M.S. begins season

The afternoon auxiliary, W.M.S., of Knox Church opened the fall season with a meeting at the home of Miss Robena Clark. Miss Isabel Anderson presided and Miss Clark introduced the new Mission Study, Reconciliation in a Troubled World, using the book by John Oliver Nelson, entitled Dare to Reconcile. The book is designed to lead its readers through the experience of reconciliation in practical, specific ways—in such areas as self-centeredness, war, sectarianism, the generation gap, a social antipathy and interreligious imperialism. The service of worship was led by Mrs. G. Sprowl and Miss Anderson. Arrangements were made for the Fall Thank-Offering meeting to be held in October, with Mrs. Murray of Caledon East as guest speaker.

Imagine shunning Rembrandt art? average shopper does

You may thrill to the works of Rembrandt, Van Gogh, Picasso and other old masters. But when it comes to choosing a reproduction of an art piece for your home or apartment, you will probably pass the masters by to purchase a print of a less famous artist's depiction of a landscape or seascape.

This art fact was uncovered during a survey by A. R. Gellman and Co., a creative marketing firm whose home base is in Toronto. The company is preparing to offer consumers in IGA supermarkets in Southern Ontario their choice of 120 free prints over a 12-week period beginning this month. At the same time, corresponding frames for the prints will be offered.

Ray Crone, of the Gellman Company, assisted by experts in

the art-buying habits of the Canadian consumer, found that the average print purchaser across the nation wants a reproduction of a painting that is not too recognizable by subject or artist. "People either want to own an original painting or they want a conversation piece print that can create the illusion of an original," says Mr. Crone.

"Consumers will buy Gainsborough's famous 'Blue Boy' and girl in pink ('Pinky') by Lawrence, but they are in the minority."

Mr. Crone discovered that most Canadians prefer prints of landscape, seascapes and mountain scenes for decorating their homes.

The provinces in which they live are a determining factor in

their choice. People in the Maritime provinces like seascapes. Paintings of mountain scenery have a major appeal to art enthusiasts in the western provinces while landscapes are of great interest to Ontario and Quebec residents.

Why? "These scenes depict the areas in which they live, and they are comfortable with them. Of course, Ontario people who see neither oceans nor mountains in their territory enjoy prints of all the beauties of nature, no matter where they are located."

Mr. Crone also discovered that paintings with people as subjects are less popular in Canada than land and sea scenes.

The art-buying habits survey was made before Mr. Crone reviewed 15,000 different paintings for the offer. His choice of the 120 prints was determined by his findings.

Although several great masters are included in the collection that is special to the shoppers, Mr. Crone predicts demand for them will not exceed five per cent of the total picture.

Each print is mounted on heavy board and has a brush stroke embossed surface to resemble an original oil. Matching frames, in a wide choice of finishes, will be available with the prints.

Each of the prints was also chosen for recognizable subject matter. None is up or pop or "Farout", for according to Mr. Crone, the average Canadian wants a print he can live with for an extended period of time.

Acton's IGA store announces the picture offer in this week's Free Press, while Lobby's has been making the offer for several weeks now. The IGA is planning a display of the pictures for the fair.



IMAGINATIVE ARRANGEMENTS of framed prints can create a charming focal point for any room. Here, large and small horizontal and vertical prints, part of a selection of 120 prints that will be offered free to IGA store shoppers along with corresponding frames are grouped in a distinctive arrangement. The print and frame offer begins September 22 and there'll be a display at the fair.

L'Arche Auxiliary plans booth, sale at fall fair

The first fall meeting of the L'Arche Auxiliary was held at the home of Mrs. G. Garton, on Wednesday, Sept. 10.

Mrs. N. Price stated that the total so far from the Flowers of Hope Campaign was \$316.65. This amount is only one-third of the total collected the previous year. Anyone still wishing to donate may do so at the Bank of Montreal.

Three Acton boys went to camp Tillicum and spent an enjoyable two weeks.

The Workshop repaired 19 chaise lounges and 34 chairs. Anyone requiring chairs rewebbed should contact Mrs. J. Kulkarni at 853-1175, chairs \$2.50 and chaise lounges \$4.50. A display of articles made by trainees is on show at the Acton Red & White. Appreciation was expressed to B. Looyenga for his interest in the work.

The booth at the fall fair will be inside the Community Centre this year. They will be selling sandwiches, candies, chips and drinks. Also there will be an exhibit of things made at the

workshop. Tickets for a draw on a cozy quilt made by Mrs. Robbins and bathroom scales will be sold at the booth.

Plans for the fall dance are well in hand. Mrs. N. Price is convener and The Silvertones will provide the music at the legion hall on Oct. 18 at 9 p.m. Tickets are being sold by members.

Although the Sunline School now comes under the North Halton Education Board funds are still needed for the Workshop, and also to build a residence. Any new members who are willing to spare a few hours once a month for this worthy cause are very welcome. Further information can be obtained at the Fall Fair Booth or the next meeting on Sept. 24 at 8 p.m. in the Acton library.

Barbecues start season for clubs

The Y's Men and Y's Menettes both opened the season with barbecues last week. The Y's Menettes held their first meeting at the home of Mrs. Carol Bouwman with a barbecue.

The Y's Men had their cook-out at the home of Bill Wilson on Thursday.

Volunteers, bake donations sought at A.C.W. meeting

Following a two month summer recess, the A.C.W. once again convened Wednesday evening, September 3, in Luxton Hall. President Mrs. Vic. Britton chaired the meeting.

Following the opening prayer, Mrs. Frank Oakes accompanied the group on the piano for the hymn, O Master, Let me Walk with You. Mrs. George Haggert read the scripture. The minutes of the June meeting, read by Mrs. Don Lindsay, brought the members up-to-date on the summer events, followed by the treasurer's report by Mrs. Ted Pratt. The various catering done throughout the summer was discussed and the ladies who assisted, thanked by the president.

Members were asked to bring "gifts" suitable for the Christmas Bazaar for the missions. Volunteers were requested for the nursery, since church school began once again for the fall term. Everyone was asked to bring their own lunches and beverages, for the church school picnic.

The Harvest Dinner, which was such a successful event last year will be on Monday, October 6, and tickets will be printed for sale shortly. Churchill Community Church had forwarded a letter of invitation to attend its Thankoffering meeting, and members were pleased to have the opportunity to join the discussion group from another church.

The Halton Deafness Meeting is to be held Tuesday, September 30, at Lowville. It is hoped that as many members as possible will be able to attend, as integration will be discussed among the ladies groups.

Following the Mizpah Benediction, an enjoyable lunch was served by the group in charge.

ROBERT R. HAMILTON
OPTOMETRIST
116 Mountainview Road S
Georgetown
877-3971

REMINDER

EVENING CLASSES

sponsored by the Halton County Board of Education will begin Monday, Oct. 6 at Milton and Georgetown District High Schools.

REGISTRATIONS

for the courses will be held at both high schools

MONDAY AND WEDNESDAY
Sept. 22 and 24 - 7:30 to 9:30 p.m.

(NOTE: Fee paid on registration night must be paid in cash.)

TO REGISTER BY MAIL

Use the form attached to the brochure obtainable at your local North Area High School, and enclose a cheque for the fee payable to the Halton County Board of Education and mail to:

Evening Classes,
Halton County Board of Education,
166 South Service Rd., E.
Oakville, Ont.

FOR FURTHER INFORMATION

Phone Mr. W. Tom - 878-2839, Milton D.H.S.
or Mr. A. M. Baxter - 877-6966, Georgetown D.H.S.

RED & WHITE FOOD STORES

BUY-OF-THE-WEEK
F.B.I. 100% PURE RECONSTITUTED ORANGE JUICE 32-oz. 3 for \$1

KERRY'S QUALITY FOODS
SPAGHETTI 19-oz. tin 2:49
SAUERKRAUT 32-oz. jar 35¢

BLANKET \$3.99
SAVE 6¢ - CATELLI'S MACARONI or Spaghetti 2:43
SAVE 6¢ CRISCO SHORTENING 39¢
FEATURE! - POUCH PACK - ASSORTED Save 29¢
MONARCH Cake Mixes 6:51
REG. 79¢ VALUE! - 6¢ OFF PACK
SUCCESS Super White WAX 65¢
ECONOMICAL! SUPREME LIQUID BLEACH 39¢

HAIR DAZE
Specially Selected - Choice - Plump - Canada Grade "A"
CHICKENS 39¢
LEG 'O' LAMB 59¢
RIB Lamb Chops 59¢
LAMB In-A-Basket 33¢
CHICKEN IN-A-BASKET 43¢
SCHNEIDER'S LUNCHEON MEATS 2:59

MAXWELL HOUSE INSTANT COFFEE \$1.44
BEST BUY! - SAVE 5¢! KELLOGG'S SPECIAL "K" Cereal 49¢
BEST BUY! CANADA BRAND VINEGAR 12-oz. tin 69¢
SAVE 12¢! WHITE SWAN Household TOWELS 49¢
REG. 29¢ VALUE! - 4¢ OFF PACK - COLOURED - PARCHMENT SOLO BRAND MARGARINE 2:45
SAVE 35¢! - STRAWBERRY OR RASPBERRY E.D. SMITH PURE JAMS 9-oz. jar 3:51

FRESH FRUITS - VEGETABLES
MUSHROOMS 69¢
FRESH WHITE
WESTON CRACKERS 39¢
DUTCH CLEANSER 2:53
FRONZED FOOD ORANGE DRINK 17-oz. tin 2:89
SUPREME FANCY FRENCH FRIES 2-lb. tin 39¢

Salada Orange Pokes 69¢
Tea Bags 69¢
St. Lawrence Corn Oil 59¢
POTATO CHIPS 59¢
White Swan Facial Tissue 2:59

Day after Day You Get MORE FOR YOUR MONEY