



**GET THE MOST FOR YOUR MONEY  
GET THE BEST FOR YOUR FAMILY**

Don't Forget to  
Use Your Loblaws  
FREE Tickets To  
CANADIA Before  
AUG. 24th

WE RESERVE THE  
RIGHT TO  
LIMIT QUANTITIES

PRICES EFFECTIVE UNTIL CLOSING AUG. 23rd  
MILTON ONLY

# Loblaws

The Above Free Press, Wednesday, August 23, 1969

SPECIAL! MRS. LUKE'S WITH PECTIN  
**STRAWBERRY OR  
RASPBERRY  
JAM** 24 FL. OZ. JAR

**39¢**

SPECIAL! AYLMER FANCY  
**TOMATO  
JUICE** 48 FL. OZ. TIN

**27¢**

SPECIAL! WITH PORK IN TOMATO SAUCE  
**VIVA  
BEANS** 14 FL. OZ. TIN

**12¢**

SPECIAL!  
**HEINZ  
KETCHUP** 15 FL. OZ. BOTTLE

**29¢**

SPECIAL!  
**LAUNDRY DETERGENT  
EXPLORE** 5 LB. BAG

**89¢**



*Dear Hilda*

If the words "Thank You for Shopping at Loblaws" ring a familiar bell, it's because that's what you've been hearing in our stores lately.

Why are we thanking you? Because you are the most important part of our organization.

- You deserve the best service we can give.
- You tell us what you want so that we can serve you better.
- Your continued patronage and loyalty keeps our business improving.

When you hear "Thank You" from all the staff at Loblaws—we're saying thank you because we mean it.

*Hilda Wilson*  
Director of Consumer Relations For Loblaws

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Ltd., 545 Lake Shore Blvd. West, Toronto.

SPECIAL! CHOICE

**FRESH CHICKEN  
LEGS** WHOLE OR **BREASTS** WHOLE OR SPLIT

**55¢**  
LB.

SPECIAL! SWIFFS SUGAR PLUM, FULLY SKINNED, MINIMUM FAT, SHANK OFF

**COOKED SMOKED HAMS** WHOLE OR HALF **79¢**

SPECIAL! SWIFFS PREMIUM **WIENERS** 1-LB. PKG. VAC PAC **59¢**

SPECIAL! PENNYWISE **BEEF BURGERS** 1-LB. PKG. **69¢**

SHOPS GENUINE PICKLED **CORNED BEEF** BRISKET **98¢**

HIGHLINER BRAND **COOKED LAMB LEGS** 1-LB. PKG. **89¢**

Cod-in-Batter **49¢**

SPECIAL! SWIFFS LAZY MAPLE **RINDLESS SIDE BACON** 1-LB. PKG. VAC PAC **89¢**

SPECIAL! FRESH **COD FILLETS** **59¢**

ALORO BRAND PEPPERONI **PIZZA** 2 11-OZ. PAGES **98¢**

SCHNITZERS ALLIANCE PORK SLICED **COOKED MEATS** 10-OZ. PKG. VAC PAC **65¢**

Swifts Processed Canada A Grade **BUTTERBALL TURKEYS** 10 LB. LB. **49¢**

SWIFFS PREMIUM **HEAT 'N' EAT SAUSAGE** 12-OZ. PKG. **83¢**

SCHNITZERS **POLISH SAUSAGE** COIL LB. **89¢**

FROM THE TROPICS! DELICIOUS AND NUTRITIOUS!

**BANANAS** POUND

**12¢**

FROM CALIFORNIA! SWEET EATING! LUSCIOUS FLAVOURFUL!  
**HONEY DEW MELONS** LARGE SIZE EACH **39¢**

FROM CALIFORNIA! NO. 1 GRADE! BARTLETT VARIETY!  
**FRESH PEARS** 7 FOR **45¢**

SPECIAL! LOBLAWS

**WHITE VINEGAR** 128 FL. OZ. BOTTLE

**69¢**

SPECIAL! LOBLAWS MILD COLOURED

**CHEDDAR CHEESE** LB.

**71¢**

SPECIAL! FANCY ASSORTED TENDER BIG or MEDIUM SMALL PEAS CREAM STYLE  
CORN or KITCHEN SLICED GREEN or WAX BEANS

**GIANT VEGETABLES** 5 10 FL. OZ. TINS

**79¢**

SPECIAL! CAPRI ASSORTED COLOURS

**TOILET TISSUE** 2 4 ROLL PKGS.

**89¢**

SPECIAL! CUDNEY FROZEN

**ORANGE JUICE** 12½ FL. OZ. TIN

**35¢**

SPECIAL! KELLOGG'S

**RICE KRISPIES** 17 OZ. PKG.

**49¢**

SPECIAL! GOLDEN ACRES FROZEN

**MEAT DINNERS** 11 OZ. PKG.

**49¢**

SPECIAL! TRUMPET

**INSTANT COFFEE** 10 OZ. JAR **99¢**

VALUABLE COUPON

GOOD FOR ONE 16 x 20  
FAMOUS ART REPRODUCTION

**FREE**

WITH ANY PURCHASE OF \$5.00 OR MORE  
WHEN YOU PRESENT THIS COUPON AT YOUR  
LOBLAWS PARTICIPATING MARKET.

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