Finest Meat Anywhere at Low, Low, Prices

SPECIALI CHOICE

PORK SPARE RIBS 79	SIDE BACON VALUE 85 .
WIENERS T. 09	Beef Steakettes 12 69 c
SOLE FILLETS 82	Loin Lamb Chops 45.55 c
SAUSAGE 1227 79	BEER SAUSAGE 142 79
Salami SAUSAGE was 79	
COD FILLETS 122 59	Genoa SALAMI THE PIEST . 19
COOKED HAM WELL 69	TURKEY ROASTS TRANSPORT 2. 99
Corned Beef 4 255.99	POTATO SALAD HE 59 c

PKG. OF 8

SPECIAL! CLOYER LEAF 7 . 02. TIN

32 FL. OZ. JAR SHIELD SALAD DRESSING

15 OZ. TIN WHISTLE

SPECIALI LIQUID BLEACH

COLOURS

ROLL PKG.

CUDNEY FANCY WHOLE KERNEL

BUTTERNUT COLOURED

PEKOE

SPECIALI CRESCENT PROCESS PLAIN SINGLES

PKGS. EACH 34¢

WITH PECTIN 24 FL. OZ. JAR

> SPECIAL! SUNFRESH 16 OZ. TINS

SPECIAL! WITH PORK IN TOMATO SAUCE OZ. TINS

SPECIALI HEINZ

LB. BAG

II FL. OZ. BOTTLES

ZISE 36.2

Dear Hilda

I received a phone call yesterday that really touched me and I'd like to share it with you.

One of our senior lady customers lost her purse at Loblaws-not once, but twice in recent weeksand also left her walking stick behind-just once so far.



Each time the store manager located her lost items and returned them to her safely (including the contents of the purse). She has renewed faith in the honesty and integrity of people and is going to try to take better care of her belongings in future.

This might be a good opportunity to remind everyone that although people are basically honest, it is not a goodidea to leave purses and other valuable articles unattended in shopping carts even for a moment. We all can't be as lucky as the lady who called me this week.

> Helda Wilson DIRECTOR OF CONSUMER RELATIONS FOR LOBLAWS

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaw Groceterias Co., Ltd., 545 Lake Shore Blvd. West, Toronto.