

The Aeon Free Press, Wednesday, July 2, 1969

Loblaws Birthday Sale



SPECIAL! CHOICE **STEAKS or ROASTS**
BONELESS ROUND
 BOTTOM OF FULL SLICE LB. **98¢**

SPECIAL! IMPORTED SHORT SHANK **LAMB LEGS** WHOLE OR HALF LB. **49¢**
 SPECIAL! IDEAL FOR BAKING or BOILING **Sweet Pickled BACK BACON** BY THE POUCH AND CUTS LB. **95¢**
 SPECIAL! **MINCED CHUCK BEEF** LB. **75¢**

SPECIAL! COOKED SMOKED **Pork SHOULDERS** PICNIC STYLE LB. **55¢**
 SPECIAL! BURNS RINDLESS **SIDE BACON** 1-LB. Pkg. VAC. PAC **79¢**
 SPECIAL! SCHNEIDERS **Liver & Bacon, Braunschweiger or Sandwich Spread Kells** 1-DOZ. Pkg. **29¢**
 SPECIAL! THICK **Smoked Cod Fillets** LB. **62¢**
 IMPORTED LAMB **Shoulder CHOPS** LB. **49¢**
 IMPORTED LAMB **Boneless FRONTS** LB. **59¢**
 SLICED **BOLOGNA** 1-LB. Pkg. VAC. PAC **55¢**
 SWIFFS PRESSED CANADA A GRADE UNDER 10 LB. **BUTTERBALL TURKEYS** LB. **45¢**
 BOOTH BRAND COOKED **COD FISH STICKS** 3-DOZ. Pkg. **33¢**
 MOUNTAIN BREEZE BRAND **Rainbow TROUT** 1-DOZ. Pkg. **55¢**

PRODUCE OF ARIZONA! NO. 1 GRADE! SUGAR SWEET!
CANTALOUPE 3 JUMBO SIZE 27'S **89¢**

NEW CROPS FROM ARIZONA! SWEET JUICY!
RED GRAPES LB. **29¢**
 FROM GEORGIA! YELLOW FLESH! FREESTONE! NO. 1 GRADE!
FRESH PEACHES LB. **25¢**



Dear Hilda

I am touched and proud to tell you this story:
 A customer who shopped in the same Loblaws for 15 years is going back to the Old Country to live out her retirement. On her final shopping day, she left a little card at the cash register, addressed "To All the Staff at Loblaws" that said:
 "A brief little message
 With a specially warm thought
 That comes from the heart
 To say 'thank you very much' "
 And so to Mrs. Mole, who signed the card, I am happy to say "Thank you, Mrs. Mole from All the Staff at Loblaws" and Godspeed on your journey.
 We love you, Mrs. Mole!

Hilda Wilson
 DIRECTOR OF CONSUMER RELATIONS

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Ltd., 545 Lake Shore Blvd. West, Toronto.

SPECIAL! ALL VARIETIES 12 FL. OZ. JARS
BICK'S RELISHES
 4 \$1.00 EACH 25¢

SPECIAL! HONEY GOLD
FANCY FROZEN PEAS
 12 OZ. POLY BAG **15¢**

SPECIAL! MOST VARIETIES
E.D. SMITH PURE JAMS
 9 FL. OZ. JAR **35¢**

SPECIAL! KRAFT CANADIAN
CHEESE SLICES
 3 8 OZ. SINGLES PKGS. \$1.00 EACH 34¢

SPECIAL! ORANGE PEKOE
SALADA TEA BAGS 60'S PKG. **69¢**

SPECIAL! BORDENS 2% PARTLY SKIMMED
EVAP. MILK 2 16 OZ. TINS **27¢**

SPECIAL! LIBBY'S FANCY
TOMATO JUICE 48 FL. OZ. TIN **25¢**

SPECIAL! YORK FANCY ASSORTED PEAS, SEASONED CUT GREEN OR WAX BEANS, CREAM CORN
VEGETABLES 5 14 FL. OZ. TINS \$1.00 EACH 20¢

SPECIAL! HUMPTY DUMPTY PLAN
POTATO CHIPS 11 OZ. "TWIN PACK" BAG **57¢**

SPECIAL! ALPHA-BITS 15 OZ., SUGAR CRISP 13 OZ., HONEY COMB 12 OZ.
POST CEREALS PKG. **55¢**

SPECIAL! FREEZE DRIED INSTANT COFFEE
TASTER'S CHOICE 4 OZ. JAR **95¢**

SPECIAL! DEAL PACK MONARCH COLOURED
MARGARINE 4 1 LB. PARCH. PKGS. \$1.00 EACH 25¢

SPECIAL! DEAL PACK WITH BORAX DETERGENT POWDER
FAB KING SIZE PKG. **\$1.49**

SPECIAL! MAPLE LEAF COOKED
CANNED HAM 1 1/2 LB. TIN **\$1.69**

SPECIAL! ROYALE ASSORTED COLOURS
TOILET TISSUE 4 ROLL PKGS. **59¢**