

PRICES EFFECTIVE UNTIL MAY 24 — MILTON ONLY  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES



# Loblaws

## more savings for you again this week

POPULAR TROPICAL FRUIT! DELICIOUS & NUTRITIOUS!

**BANANAS** 2 POUNDS **25¢**

FROM SOUTH AFRICA! NEW CROP! SWEET BLACK BEAUTIES!

**BARLINKA GRAPES** LB. **39¢**

FROM CALIFORNIA! NO. 1 GRADE! SIZE 24

**HEAD LETTUCE** EACH **19¢** **PINEAPPLES** 3 SIZE 12'S **\$1.00**

RED OR BLUE BRAND BEEF

SPECIAL CHOICE **SHORT RIB ROASTS** LB. **65¢**

SPECIAL CHOICE **CROSS CUT RIB ROASTS** LB. **69¢**

SPECIAL! HEINZ STRAINED-ALL MEATLESS VARIETIES

**BABY FOODS**  
4 4 1/2 OZ. JARS **49¢**

SPECIAL! KELLOGGS CEREAL  
**SPECIAL "K"**  
7 OZ. PKG. **33¢**

SPECIAL! SUNFRESH  
**EVAP. MILK**  
2 16 OZ. TINS **31¢**

SPECIAL! ALL FLAVOURS  
**ROYAL JELLY POWDERS**  
3 OZ. PKG. **8¢**

SPECIAL CHOICE **CHUCK STEAKS** LB. **79¢**

SPECIAL! SIX BRAND RINDLESS **SIDE BACON** 1-LB. PKG. VAC PAC **79¢**

SPECIAL! BRUNSWICK BRAND IN LEMON OR BUTTER SAUCE **Cooked Haddock** 16-OZ. EACH **79¢**

BURNS **SAUSAGE** SMALL LINK BULK LB. **49¢**

RUPERT BRAND FLIP 'N' FRY **SOLE FILLETS** 3-LB. PKG. **1.19**

CHOICE SLICED **CALVES LIVER** LB. **1.19**

SPECIAL CHOICE **BONELESS SHOULDER ROASTS** LB. **69¢**

SPECIAL! BURNS Summer Sausage, Ketchup, Mustard or Horseradish Sauce with Pineapple Slices **Cooked MEATS** 2-LB. PKG. VAC PAC EACH **45¢**

SPECIAL! FRESH OCEAN **PERCH FILLETS** LB. **49¢**

MEATY **PORK HOCKS** LB. **32¢**

BURNS **WIENERS** 1-LB. PKG. VAC PAC **53¢**

SIX BRAND **HEADCHEESE** 12-OZ. CUPS EACH **49¢**

SPECIAL! SWEET PICKLED **Back BACON** END CUT BY-THE-PIECE LB. **85¢**

SPECIAL! IMPORTED **SMOKED KIPPERS** LB. **39¢**

IMPORTED SHOULDER **LAMB CHOPS** LB. **45¢**

CHOICE **BOLOGNA** BY-THE-PIECE LB. **33¢**

TENDERFLESH BRAND FRESH FROZEN **Chicken Wings** TRAY PAC LB. **37¢**

SWEET PICKLED **Back BACON** CENTER CUT BY-THE-PIECE LB. **98¢**

ALL VARIETIES **BICK'S RELISHES** 4 12 FL. OZ. JARS **\$1.00** EACH 25¢

LOBLAWS MAJESTIC **BREAD WHITE SLICED** 24 OZ. LOAF **21¢**

SPECIAL! DEAL PACK-CHASE AND SANBORN **INSTANT COFFEE** 6 OZ. JAR **99¢**

SONNET COLOURED **MARGARINE** 1 LB. PARCH. PKG. **15¢**

CAMPBELL'S TOMATO OR VEGETABLE **SOUP** 2 10 FL. OZ. TINS **25¢**

GOLDEN SEAS SOLID **TUNA WHITE MEAT** 7 OZ. TIN **39¢**

SPECIAL! ALL VARIETIES MONARCH **CAKE MIXES** 5 POUCH PAKS **95¢**

SPECIAL! ROYALE ALL COLOURS **FACIAL TISSUE** 20'S BOX **17¢**

BRIGHT'S FANCY **TOMATO JUICE** 19 FL. OZ. TIN **17¢**

ALPINE CLUB CANNED **DRINKS** 6 10 FL. OZ. TINS **45¢** 24 TIN CASE **\$1.79**

SPECIAL! VIVA **MAGARONI or SPAGHETTI** 2 LB. BAG **29¢**

SPECIAL! AYLMER CHOICE ONTARIO HALVES **PEACHES** 2 14 FL. OZ. TINS **59¢**

FANCY WHOLE KERNEL **NIBLETS CORN** 12 FL. OZ. V.P. TIN **21¢**

SPECIAL! DELMONTE PINEAPPLE-ORANGE OR PINEAPPLE-GRAPEFRUIT **DRINKS** 3 48 FL. OZ. TINS **\$1.00** EACH 34¢



### HILDA'S COLUMN

Well now, it's time to think about opening the summer cottage and cleaning it up for another year of fun in the sun.

Wherever you go in Ontario, you'll find a Loblaws in the vicinity ready to give you the same friendly service you always get at your regular Loblaws. And for your cottage supplies—food and non-food—take an extra minute this weekend to look around the store and discover for yourself all the things we have to add to your good-weather pleasure, at home or away. You'll just love shopping at Loblaws where the customer is Boss.

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2B.

Hilda Wilson  
Director of Consumer Relations