

Loblaws

PRICES EFFECTIVE UNTIL MAY 10—MILTON ONLY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WHERE THE CUSTOMER IS BOSS!

EXTRA SPECIALS PLUS EVERYDAY LOW PRICES

The Action Free Press, Wednesday, May 7, 1968 B5

SPECIAL! DEAL PACK CHASE & SANBORN

COFFEE

65¢

1 LB. BAG

SPECIAL! FRESH LEAN

LOIN PORK ROASTS

RIB END 3 1/2 LB. AVERAGE TENDERLOIN END 3 1/2 LB. AVERAGE

59¢ 65¢

LB. LB.

SPECIAL! ALL VARIETIES DUNCAN HINES

CAKE MIXES

3 1.00

PKGS.

SPECIAL! LIQUID BLEACH

JAVEX

128 FL. OZ. PLASTIC JUG

79¢

SPECIAL! AYLMEY TOMATO OR VEGETABLE

SOUP

10 FL. OZ. TIN

11¢

SPECIAL! LOBLAWS KITCHEN PRIDE

RAISIN PIE 24 OZ. **45¢**

SPECIAL! LOBLAWS BLACK ORANGE PEKOE

RED LABEL TEA BAGS 60'S PKG. **59¢**

ALPINE CLUB

CANNED DRINKS 10 FL. OZ. TINS **45¢** 24 TINS **1.79**

SPECIAL!

QUEEN ANNE CHOCOLATES 14 OZ. BOX **79¢**

SPECIAL! CUDNEY FANCY WHOLE

KERNEL CORN 6 12 FL. OZ. V.P. TINS **1.00**

SPECIAL! NATURE'S BEST

CHOICE PEAS 6 1/4 FL. OZ. TINS **1.00**

SPECIAL! MONARCH BUTTERCUP

SOFT MARGARINE 5 8 OZ. TUB **1.00**

LOBLAWS MAJESTIC SLICED

WHITE BREAD 24 OZ. LOAF **21¢**

HEINZ OR GERBERS STRAINED-MEATLESS

BABY FOODS 4 4 OZ. JAR **53¢**

FANCY WHOLE KERNEL

NIBLETS CORN 12 FL. OZ. TIN **21¢**

CARNATION

EVAP. MILK 2 16 OZ. TINS **33¢**

SPECIAL! MEATY

PORK SPARE RIBS LB. **69¢**

SPECIAL! SWIFFY SUGAR PLUM, FULLY SKINNED, MINIMUM FAT, SHANK OFF

Cooked Smoked Hams WHOLE OR HALF LB. **69¢**

SPECIAL! BURNS BINDERLESS

Side BACON 1-LB. PKG. VAC PAC **79¢**

SPECIAL! HIGHLINE BRAND COOKED

FISH CAKES 12-OZ. PKG. **35¢**

IMPORTED SHOULDER

LAMB CHOPS LB. **45¢**

MOUNTAIN BREEZE BRAND

Rainbow Trout 12-OZ. PKG. **55¢**

IN CHOPS

1/4 PORK LOIN LB. **75¢**

6X BRAND SLICED

BOLOGNA 1-LB. PKG. VAC PAC **49¢**

SCHNEIDERS COIL

Polish Sausage LB. **75¢**

SPECIAL! SHOPPYS ALL BEEF

Frankfurters 1-LB. PKG. VAC PAC **57¢**

SPECIAL! FRESH

SOLE FILLETS LB. **72¢**

PRESSED CANADA 'A' GRADE

TURKEYS UNDER 10 LBS. **39¢**

CHOICE SLICED

PORK LIVER LB. **29¢**

SUPER VALUE BRAND BINDERLESS

Side BACON 1-LB. PKG. VAC PAC **72¢**

LOBLAWS 3 LITTLE PIG

Pork Sausage 1-LB. PKG. VEAL PAC **59¢**

Also Brand 11 oz. Popovers & 9 oz. Cheese

PIZZA PIES BOTH FOR **89¢**

SPECIAL!

ROSE PICKLES 3 16 FL. OZ. JARS **1.00**

AYLMER FANCY

TOMATO JUICE 48 FL. OZ. TIN **27¢**

COLOURED

SONNET MARGARINE 1 LB. PARCH. PKG. **15¢**

SPECIAL! CATELLI

MACARONI or SPAGHETTI 2 LB. PKG. **37¢**

JAFFACROWN SWEETENED

ORANGE JUICE 3 48 FL. OZ. TINS **1.00**

SPECIAL! MOTHER PARKERS

INSTANT COFFEE 10 OZ. JAR **1.29**

SPECIAL! FIVE ROSES

FLOUR 5 LB. BAG **59¢**

SPECIAL! BERRYLAND FARM FANCY

FROZEN SLICED STRAWBERRIES 15 OZ. PKGS. **85¢**

LOBLAWS RASPBERRY OR LEMON

JELLY ROLLS EACH **39¢**

SPECIAL! ALL VARIETIES GOLDEN ACRES

FROZEN DINNERS 11 OZ. PKG. **49¢**

BACK BY POPULAR DEMAND

EVERGREEN ENGLISH IRONSTONE TABLEWARE

ALL PIECES NOW ON SALE AT

LOW LOW PRICES

FROM CALIFORNIA! TOP QUALITY! SWEET & LUSCIOUS!

STRAWBERRIES

FRESH

QUART BOX **59¢**

FROM CALIFORNIA! NO. 1 GRADE! IDEAL IN SPRINGTIME SALADS!

HEAD LETTUCE EACH **25¢**

FROM FLORIDA! SWEET & JUICY! MARSH-SEEDLESS! LARGE SIZE

GRAPEFRUIT 10 FOR **79¢**

SAY IT WITH FLOWERS MOTHERS DAY MAY 11 TH.

GOOD SELECTION AVAILABLE IN MOST MARKETS!

HILDA'S COLUMN

In answer to the many people who have wondered about my mother, Loblaws is dedicating to-day's column to her and to all Mothers everywhere.

Whenever people reminisce about their childhood, they always talk about their Mothers, and the stories they tell are masterpieces of wit, wisdom and nostalgia. And many of the best stories ever told—how we were forced to eat the things we didn't like because our Mothers knew they were good for us—how our cries were turned into laughs with a special treat from the pantry—how we had the kitchen smelling like Mother took the roast out of the oven—how wonderful life could be at our dinner table.

Mothers, bless 'em, always know what's best for us—and my Mother is no different. So we, at Loblaws, are proud and pleased to say Happy Mothers' Day and "thank you" to the very special Mothers who visit us throughout the year.

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2B.

Hilda Wilson
Director of Consumer Relations.