

PRICES EFFECTIVE UNTIL MAY 3 MILTON ONLY
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Loblaws

**FINEST RED
OR BLUE
BRAND BEEF**

Beef Sale!

STEAKS or ROASTS

BONELESS ROUND (BOTTOM OR FULL SLICE) **98¢** **LB.**

PORTERHOUSE, WING or SIRLOIN **\$1.09** **LB.**

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| SPECIAL! PHENIC STYLE COOKED SMOKED
PORK SHOULDERS 1/2 LB. 51¢ | SPECIAL! SWIFT'S LAZY MAPLE RINDLESS
SIDE BACON 1/2 LB. 79¢ | SPECIAL! Burns Peppercorn, Beer or Salsani
SAUSAGE 16-OZ. TUB 79¢ |
| SPECIAL! PENNYWISE
BEEF STEAKETTES 1/2 LB. 65¢ | SPECIAL! BOOTH BRAND OCEAN
PERCH FILLETS 1/2 LB. 37¢ | SPECIAL! FRESH
COD FILLETS 1/2 LB. 49¢ |
| IMPORTED SHOULDER
LAMB CHOPS 1/2 LB. 45¢ | MEATY
PORK HOCKS 1/2 LB. 32¢ | MAPLE LEAF BRAND
WIENERS 1/2 LB. PKG. 57¢ |
| PRESSED CANADA A GRADE
TURKEYS UNDER 17 LBS. 39¢ | MOUNTAIN BREEZE BRAND
RAINBOW TROUT 1/2-OZ. PKG. 55¢ | 3X BRAND SLICED ROAST
PORK LOIN WITH BRILLING VAC. PAK. 67¢ |
| BURNS SMALL LINK BULK
PORK SAUSAGE 1/2 LB. 49¢ | IN CHOPS
1/4 PORK LOIN 1/2 LB. 75¢ | SCHNEIDERS SWEET PICKLED SLICED
BACK BACON 4-OZ. PKG. 62¢ |

GARDEN FRESH! TASTY-TENDER! NO. 1 GRADE!

ASPARAGUS **39¢** **POUND**

FRESH ARRIVALS from South Africa!
BARLINKA GRAPES 1/2 LB. **39¢**
FROM CALIFORNIA! GREEN-TOP CARROTS 2 LARGE BUNCHES **35¢**
From Florida! No. 1 Grade! Red Skin!
NEW POTATOES 5 LBS. **49¢**

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| SPECIAL! PRIDE OF ARIZONA
INSTANT COFFEE 6 OZ. JAR 75¢ | SPECIAL! JACK & JILL HOMOGENIZED
PEANUT BUTTER 3 LB. JAR 99¢ |
| SPECIAL! MARSICO SPOON SIZE
SHREDDED WHEAT 17 1/2 OZ. PKG. 39¢ | SEABROOK FARMS FANCY FROZEN FRENCH CUT
GREEN BEANS 2 LB. POLY BAG 45¢ |
| SPECIAL! SALADA PRIDE PARK
TEA BAGS 100 1/2 PKG. WITH 20 EXTRA FREE 69¢ | SPECIAL! CABBURY'S CHOCOLATE
BISCUITS PKG. 39¢ |
| SPECIAL! LIPYON CHICKEN NOODLE
SOUP MIX 2 1/2 OZ. PKGS. 49¢ | SPECIAL! WHITE SWAN
TOILET TISSUE 4 ROLL PKG. 49¢ |

REMARKABLE VALUE!

LAWN CHAIR

TUBULAR STEEL

Check these features then check the amazing low price

- MULTI COLOURED WOVEN CANVAS COVERING
- TUBULAR STEEL CONSTRUCTION FOR EXTRA STRENGTH
- FOLDS COMPACTLY, STORES EASILY
- HANDSOMELY LACQUERED BEECHWOOD ARM RESTS
- SPRING SUSPENSION FOR RELAXING COMFORT


ONLY \$2.98



Packed in cartons of six. Why not buy a half dozen for your home or cottage.

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| SPECIAL! SWAN LOTION
DETERGENT 24 FL. OZ. BOTTLE 39¢ |
| LOBLAWS MAJESTIC WHITE SLICED
BREAD 24 OZ. LOAF 21¢ |
| BORDERS 2% PARTLY SKIMMED
EVAP. MILK 2 1/2 OZ. TMS 29¢ |
| SPECIAL! LOBLAWS KITCHEN PRIDE DUTCH
APPLE PIE 24 OZ. 49¢ |
| AYLMER FANCY
TOMATO JUICE 48 FL. OZ. TIN 27¢ |
| SPECIAL! MONARCH COLOURED PARCHMENT
MARGARINE 4 1/2 LB. PKGS. 1.00 |

HILDA'S COLUMN



My Mother says it's important to tell shoppers that just because they can't find an item on the shelves doesn't mean that Loblaws has stopped selling it. In many cases, the product is right in the stock room and a clerk can run and get it for anyone who asks. In other cases, the store has discontinued stocking it for a variety of possible reasons — in which case all a shopper has to do is mention to the manager that she wants it back on the shelves — and PRESTO! if at all possible, she will get her wish. Managers are dedicated to giving the shopper what she wants. Introduce yourself to your manager the next time you are in Loblaws.

If you have a shopping problem, a suggestion or a complaint, Hilda wants to hear from you. Write to her at Loblaws Groceries Co., Limited, 545 Lake Shore Blvd. West, Toronto 2H.

Hilda Wilson

SPECIAL! TRI-VALLEY HALVES OR SLICES
FANCY PEACHES

3 28 FL. OZ. TINS **\$1.00**

SPECIAL! OCEAN SPRAY OR UNIVERSAL
RED SOCKEYE SALMON

7 1/2 OZ. TIN **49¢**

SPECIAL! HONEY GOLD FROZEN
FANCY PEAS

12 OZ. POLY BAG **15¢**

SPECIAL! POWDERED DETERGENT
TIDE XK

KING SIZE PKG. **\$1.49**

SPECIAL! WHITE SWAN
FACIAL TISSUE

4 360'S BOXES **\$1.00**