

# Loblaws



PRICES EFFECTIVE MARCH 12, 13, 14 AND 15 MILTON ONLY

## CONTINUES TO SET THE PACE WITH LOWER FOOD PRICES

**HILDA'S COLUMN**

So many people have commented on the shopping tips our President gave in a Ladies Night address to the Sales and Marketing Executives of Toronto, that I am reprinting them in to-day's column:

**CHECK THE QUALITY:** substandards may not always be the best buy, even if the price is attractive.

**CHECK THE SIZE:** for the sake of freshness, let the rate of consumption, not the price be your guide as to which size to choose.

**CHECK THE LABEL:** net weight, brand name, ingredients and cooking instructions are important.

**CHECK THE PRICE:** take advantage of as many "Specials" as possible. Stock up for the future.

That's pretty good advice from Mr. Weinstein, and he ought to know!

*Hilda Wilson*

**-FINEST RED or BLUE BRAND BEEF-**

<b>SPECIAL! CHOICE</b> <b>SHORT RIB ROASTS</b> LB. <b>59¢</b>	<b>SPECIAL! CHOICE</b> <b>CROSS CUT RIB ROASTS</b> LB. <b>65¢</b>
<b>SPECIAL! CHOICE</b> <b>CHUCK STEAKS</b> LB. <b>69¢</b>	<b>SPECIAL! CHOICE</b> <b>BONELESS SHOULDER ROASTS</b> LB. <b>69¢</b>
<b>SPECIAL! BURNS RINDLESS</b> <b>SIDE BACON</b> 1 LB. VAC PAC <b>79¢</b>	<b>SPECIAL! SCHNEIDERS SLICED</b> <b>SPICED HAM LOAF or ROAST PICNIC</b> 6 OZ. PKG. VAC PAC EACH <b>49¢</b>
<b>SPECIAL! SX BRAND</b> <b>HEADCHEESE</b> 12 OZ. CUPS EACH <b>49¢</b>	<b>SPECIAL! SHOPSYS</b> <b>CORNED BEEF</b> 4 2 OZ. PKGS. <b>89¢</b>
<b>SPECIAL! CORAL REEF BRAND</b> <b>HALIBUT STEAKS</b> 12 OZ. PKG. <b>69¢</b>	<b>SPECIAL! RUPERT BRAND FLIP 'N' FRY</b> <b>SOLE FILLETS</b> 24 OZ. PKG. <b>1.19</b>
<b>SPECIAL! PENNYWISE</b> <b>BEEF STEAKETTES</b> 1 LB. PKG. <b>59¢</b>	<b>SPECIAL! FRESH</b> <b>COD FILLETS</b> LB. <b>49¢</b>

**CHIQUITA AND CABANA PREMIUM QUALITY!**

<b>BANANAS</b> 2 POUNDS <b>25¢</b>	<b>ORANGES</b> FROM CALIFORNIA! SEEDLESS SUNKIST NAVEL LARGE SIZE 88 DOZ. <b>79¢</b>	<b>CABBAGE</b> FROM TEXAS! NO. 1 GRADE! GREEN EACH <b>17¢</b>
<b>PARAMOUNT SALMON</b> 7 1/2 OZ. TIN <b>55¢</b>	<b>LEE PINEAPPLE</b> 19 FL. OZ. TIN <b>19¢</b>	<b>MOM'S MARGARINE</b> 1 LB. TUB <b>29¢</b>
<b>CHEDDAR CHEESE</b> SPECIAL! KRAFT CRACKER BARREL MILD 12 OZ. WEDGE <b>53¢</b> MEDIUM 12 OZ. WEDGE <b>59¢</b> OLD 12 OZ. WEDGE <b>65¢</b>	<b>CATSUP</b> SPECIAL! AYLMER 18 FL. OZ. BOTTLE <b>29¢</b>	<b>PAPER TOWELS</b> SPECIAL! SCOTTOWEL 2 ROLL PKG. <b>49¢</b>
<b>CREST</b> TOOTH PASTE REGULAR OR MINT FAMILY SIZE TUBE <b>87¢</b>	<b>TOMATOES</b> SPECIAL! GARDEN VALLEY CHOICE 4 28 FL. OZ. TINS <b>1.00</b> EACH 25¢	<b>PEAS</b> SPECIAL! HONEY GOLD FANCY FROZEN 12 OZ. POLY BAG <b>15¢</b>
<b>GREEN or WAX BEANS</b> SPECIAL! NATURE'S BEST CHOICE CUT 14 FL. OZ. TIN <b>12¢</b>	<b>EVAP. MILK</b> CARNATION 2 16 OZ. TINS <b>33¢</b>	<b>FLOUR</b> SUNFRESH ALL-PURPOSE 7 LB. BAG <b>59¢</b>
<b>DOG FOOD</b> CHUM 15 OZ. TIN <b>10¢</b>	<b>JELLY POWDERS</b> NABOB 3 OZ. PKG. <b>8¢</b>	<b>TOMATO JUICE</b> SPECIAL! LIBBY'S FANCY 10 OZ. TIN <b>10¢</b>

<b>DINNER</b> KRAFT 2 7 1/2 OZ. PKGS. <b>29¢</b>
<b>BUTTER</b> CANADA FIRST GRADE APPLE GROVE 1 LB. PRINT <b>68¢</b>
<b>CANNED DRINKS</b> ALPINE CLUB 10 FL. OZ. TIN <b>7¢</b> 24 TIN CASE <b>1.67</b>
<b>MARGARINE</b> SONNET COLOURED 1 LB. PARCH. PKG. <b>15¢</b>
<b>MIRACLE WHIP</b> SALAD DRESSING 32 FL. OZ. JAR <b>59¢</b>
<b>CREAM PIES</b> SPECIAL! MORTON FROZEN 3 14 OZ. PKGS. <b>1.00</b> EACH 34¢
<b>TOMATO SOUP</b> CAMPBELL'S 2 10 FL. OZ. TINS <b>25¢</b>
<b>VEGETABLES</b> SPECIAL! MIX OR MATCH LIBBY'S FANCY PEAS, CREAM CORN MIXED VEGETABLES or PEAS & CARROTS 7 10 FL. OZ. TINS <b>1.00</b> EACH 15¢

THESE PRICES APPLY TO LOBLAWS IN THE **MILTON PLAZA**

**STORE HOURS:**  
 ● Monday - Tuesday - Wednesday 9 a.m. to 6 p.m.  
 ● Thursday - Friday ..... 9 a.m. to 9 p.m.  
 ● Saturday ..... 8.30 a.m. to 6 p.m.