

**LOWER PRICES. TOP QUALITY. FRIENDLY ATMOSPHERE**

# Loblaws

PRICES EFFECTIVE MARCH 6, 7, 8  
MILTON ONLY

**'WHERE THE CUSTOMER IS BOSS'**



March 2nd to 8th is "CONSUMER WEEK IN CANADA"—time for all shoppers to realize their role as consumers, their rights as consumers and their responsibilities as consumers. Loblaws has been serving consumers for 50 years. We know a great deal about their needs and wants in supermarkets. Loblaws was the first food chain to introduce "self-service" shopping back in 1919 and we are still leading the way with changes and improvements for your shopping convenience.

As consumers, you are important to us. That's why we keep asking you to let us know your comments—good or bad—about shopping at Loblaws. In this way, we will be able to develop the good—change the bad.

At Loblaws, "CONSUMERS COUNT."

*Hilda Wilson*

P.S. To find out more about the Consumers' Association of Canada who sponsor "Consumer Week in Canada," write: 100 Gloucester Street, Ottawa 4, Canada, or to me, and I shall be happy to pass the word along for you.

-RED OR BLUE BRAND BEEF-

**PRIME RIB**  
ROASTS FIRST 5 RIBS SHORT CUT LB. **89¢**  
STEAKS "NOTE OUR SPECIAL TRIM" LB. **95¢**

SPECIAL! CHOICE BEEF BRAISING RIBS LB. **49¢**  
SPECIAL! PICNIC STYLE COOKED SMOKED LB. PORK SHOULDERS **53¢**  
SPECIAL! MARY MILES BRAND RINDLESS SIDE BACON 1 LB. PKG. VAC PAC **75¢**  
SPECIAL! MAPLE LEAF BRAND VAC PAC BOLOGNA RINGS or BLOOD PUDDING LB. **49¢**  
SPECIAL! BOOTH BRAND COD FILLETS 1 LB. PKG. **41¢**  
SPECIAL! 2 Lb. Pkg. or Over 2c Per Lb. Less WINGED CHUCK BEEF LB. **69¢**  
SPECIAL! SWEET PICKLED-BY-THE-PIECE BACK BACON LB. **89¢**  
SPECIAL! SLICED COOKED HAM 6 OZ. PKG. VAC PAC **59¢**  
SPECIAL! CHOICE SLICED PORK LIVER LB. **25¢**  
SPECIAL! THICK COD FILLETS SMOKED LB. **55¢**

SPECIAL! CANADA GRADE A SMALL EGGS CASTLE 3 DOZEN **\$1.00** DOZ. 34c

SPECIAL! GOLD REEF FANCY SLICED PEACHES 3 28 FL. OZ. TINS **\$1.00**

BUTTER CANADA FIRST GRADE APPLE GROVE 1 LB. PRINT **68¢**

SPECIAL! BRANJE PEKOE SALADA TEA BAGS 60's PKG. **75¢**

SPECIAL! SWIFTS FROZEN MEAT DINNERS 11 OZ. PKG. **55¢**

SPECIAL! BERRYLAND FARM FANCY FROZEN SLICED STRAWBERRIES 15 OZ. PKG. **39¢**

DEAL PACK MAXWELL HOUSE INSTANT COFFEE 10 OZ. JAR **\$1.44**

CHUM DOG FOOD 15 OZ. TIN **10¢**

HEINZ OR GERBERS STRAINED-ALL MEATLESS VARIETIES BABY FOODS 4 4 1/2 OZ. JARS **53¢**

NABOB JELLY POWDERS 3 OZ. PKG. **8¢**

FROM THE SUNNY SOUTH! NOW AT THEIR BEST!

**GRAPEFRUIT**  
RED OR WHITE SIZE 48 EACH **6¢**

FROM FLORIDA! NO. 1 GRADE! CRISP & CRUNCHY! CELERY STALKS LARGE SIZE EACH **21¢**

FROM MEXICO! GREEN PEPPERS EACH **10¢** FROM TEXAS! NO. 1 GRADE! GREEN CABBAGE EACH **17¢**

SPECIAL! ALL FLAVOURS TASTY TREAT ICE CREAM 1/2 GALLON CARTON **79¢**

SPECIAL! LOBLAWS KITCHEN PRIDE APPLE PIE 24 OZ. **39¢**

SPECIAL! LOBLAWS FRESHLY ROASTED TWO CUP COFFEE 1 LB. BAG **59¢**

SPECIAL! SONNET COLOURED MARGARINE 1 LB. PARCH. PKG. **13¢**

SPECIAL! HUNT'S FANCY TOMATO JUICE 48 FL. OZ. TIN **25¢**

SPECIAL! KELLOGG'S CORN FLAKES 16 OZ. PKG. **37¢**

SPECIAL! ALL COLOURS MODERNE FACIAL TISSUE 360's PKG. **25¢**

THESE PRICES APPLY TO LOBLAWS IN THE

**MILTON PLAZA**

STORE HOURS:  
Monday - Tuesday - Wednesday 9 a.m. to 6 p.m.  
Thursday - Friday ..... 9 a.m. to 9 p.m.  
Saturday ..... 8.30 a.m. to 6 p.m.