

# Loblaws

PRICES EFFECTIVE JAN. 22, 23, 24, 25  
MILTON ONLY

## New Look

The Acton Free Press, Wednesday, January 22, 1969 B5

### CONTINUES TO SET THE PACE WITH LOWER FOOD PRICES

SPECIAL! FRESH CHOICE

**CHICKEN LEGS**  
or **BREASTS**

SPECIAL! LEAN - SOLID MEAT - BONELESS

**PORK LOIN ROASTS**

**48¢**

**89¢**

SPECIAL! 3-LB. PKG. OF OVER 2¢ PER LB. LESS  
**MINCED BEEF**

**55¢**

SPECIAL! IMPORTED  
**LOIN LAMB CHOPS**

**55¢**

SPECIAL! BURNS RINDLESS  
**SIDE BACON**

1-LB. PKG. VAC PAC

**79¢**

SPECIAL! SWIFT'S PREMIUM New Oven Roasting  
**CORNERED BEEF BRISKET**

**98¢**

SPECIAL! HYGRADE  
**TOURTIERE MEAT PIE**

16 OZ. PKG.

**69¢**

SPECIAL! BUDDIG  
**SMOKED BEEF**

**3 1.00**

SPECIAL! BOOTH BRAND  
**OCEAN PERCH FILLETS**

**37¢**

SPECIAL! SMOKED THICK  
**COD FILLETS**

**53¢**

GARDEN FRESH FROM TEXAS! NO. 1 GRADE! CRISP & GREEN!

**CABBAGE**

SIZE 24  
APPROX. 2 LB. AVERAGE

**19¢**

FROM FLORIDA! NO. 1 GRADE! CRISP & CRUNCHY! SIZE 30

**CELERY STALKS**

**19¢**

FROM CALIFORNIA! LARGE SIZE 88

**SUNKIST**  
**NAVEL ORANGES**

DOZ.

**79¢**

BRITISH COLUMBIA'S FINEST! EXTRA FANCY  
**GOLDEN**

**DELICIOUS APPLES**

**5 59¢**

**KRAFT DINNERS**

**2 29¢**

CAMPBELL'S  
**TOMATO SOUP**

**2 25¢**

ALL POPULAR BRANDS  
**CIGARETTES**

REGULAR SIZE 200'S CARTON **4 21¢**

KING SIZE 200'S CARTON **4 31¢**

GRAULATED  
**SUGAR**

5 LB BAG **47¢**

10 LB BAG **93¢**



### HILDA'S COLUMN

Lower prices are really important, as Loblaws discovered several months ago from its Consumer Survey. That's when we immediately launched our continuing "New Look" program of lower prices.

But my mother says that lower prices alone will not help some of the shoppers she sees in supermarkets because they don't know how to shop wisely for the family table.

To help these shoppers, many of the community colleges in Ontario are sponsoring evening courses in consumer education. For example, a new ten-week course in "Consumer Education in Meat" begins tonight at 7 p.m. at George Brown Community College in Toronto, 21 Nassau Street, no stairs to climb. Its organizer, Arthur Buck, says that shoppers would make better purchases if they knew what to buy in the first place.

I heartily recommend Mr. Buck's interesting, informative and demonstrated lectures.

*Hilda Wilson*

P.S. Any community college that does not have a consumer education course will be happy to start one—all you have to do is ask for it—and you should.

CANADA FIRST GRADE

**BUTTER** **APPLE GROVE** **1 LB. PRINT** **68¢**

HEINZ OR GERBER'S STRAINED  
**BABY FOODS** **4 43/4 OZ. JARS** **53¢**

SPECIAL! SOVEREIGN FANCY RED SOCKEYE  
**SALMON** **7 1/2 OZ. TIN** **57¢**

CARNATION  
**EVAP. MILK** **2 16 OZ. TINS** **33¢**

FANCY WHOLE KERNEL  
**NIBLETS CORN** **12 FL. OZ. TIN** **21¢**

SONNET COLOURED  
**MARGARINE** **1 LB. PARCH PKG.** **15¢**

SPECIAL! SEALD-SWEET FROZEN  
**ORANGE JUICE** **2 6 1/4 FL. OZ. TINS** **37¢** **12 1/2 FL. OZ. TIN** **33¢**

SPECIAL! CUDNEY CHOICE ONTARIO HALVES  
**PEACHES** **3 19 FL. OZ. TINS** **1 00¢** EACH 34c

SPECIAL! DETERGENT POWDER  
**TIDE XK** **KING SIZE PKG.** **1.79**

LOBLAWS COTTAGE BRAND  
**BREAD** **24 OZ. LOAF** **21¢**

SALAD DRESSING  
**MIRACLE WHIP** **32 FL. OZ. JAR** **59¢**

SPECIAL! LOBLAWS KITCHEN PRIDE  
**RAISIN PIE** **24 OZ.** **39¢**

ALPINE CLUB  
**CANNED DRINKS** **CASE-OF 24'S** **1 67¢** EACH 7c