## Hirt Hirss PAGE



Ours is an age caught up in idealism, flower power and universal brotherhood, but there seems to be a faction of society to which young people tend to be indifferent - the elderly - those in the older-than-parent age group. Parents, we often resent; the elderly we

While I could hardly knock the virtues and advantages of youth, we must take into consideration that most of the elderly simply could not help growing old.

We condemn them for the ultimate sin of passing middle-age because they don't identify with our go-go Pepsi generation.

Yet, how can they when the present commercial world revolves around youth? You never see anyone over 30 in a fashion show, a Cover Girl commercial or a cigarette ad. The pop culture is as foreign to them as a quilting bee is to us.

We tend to punish them unduly. At 65, a worker is automatically retired whether he is still a swinger or not. Few employers will look at a job-seeker over 45.

Commercial land-developers expect the elderly to give up their long-time homes in the name of progress without question or resentment. An old person even runs the risk of being shipped off to a semi-penitentiary known as 'the old age home', before he or she feels ready to trade independence for constant antiseptic care and life in a lounge chair beside the shuffleboard lane.

We're content to grant all elderly people a token pension that enables many to rent a small apartment to starve in. We tend to write off grandparents as kindly old souls who give us hand-knit mittens for Christmas, but who really couldn't help us with our current problems.

. True, they grew up under different conditions and they sometimes find it difficult to accept the dynamic changes that have come in the last fifty years. Yet, there is considerable value in the wisdom of experience. Our generation has never fought a war or endured a depression. We might possibly learn something from those who have - if we want to.

We have given the world portable radios, mini-skirts, the pill and the heart transplant. But they gave us the basics to work with, the electric light, the automobile, penicillin, and a free national identity. They deserve more of our time and interest.

Besides, despite mini-skirts, go-go girls, Dodge fever and Trudeaumania - most of us will somehow degenerate into old age ouselves.

Let's humanize it before we get there.

#### Carol Swackhamer competes at C.N.E.

Carol Swackhamer, Halton's representative in the Ontario Dairy Princess Competition at the C.N.E. was eliminated in the preliminaries on Monday night.

The 41 young ladies in the competition competed in groups of five, from which ten would be chosen to enter the semi-finals. The competition was extremely stiff, particularly in

Carol's group. For all of the girls, it was their second or third year in the contest. Carol went for Halton last year. They were the cream of the crop, representing Elgin, York, Perth and Wellington counties.

Winner of the group was Beth Stansell of Elgin County, who had been the runner-up to the Ontario winner last year.

In the preliminaries, each girl was given a ten-minute interview in front of the three judges; they had to prepare and give a three-minute speech on the dairy farming in their country; they had to go through the milking procedure.

The ten girls in the semi-finals competed on Tuesday and Wednesday. The finals are on Thursday of this week.

-Pictures of the Project Action marathon and cheque presentation to the Cancer Society have been sent in for possible publication in the Cancer Society's magazine.

#### Pollock and Campbell

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# Feminine frills and mini gurus

from the boys by the clothes

The girls go back to school in fashions that are decidedly feminine for a change with dirndl skirts, full sleeves, defined waistlines, ruffles, laces and embroideries. Designers interpret this feminine trend in soft cottons that drape to fit the look. Tiny florals, neat pin-dots, and fine stripes are very much on the scene. . .

The plaids, checks, gypsy prints, Victorian motifs, and l'art nouveau patterns are alsobig this fall. Mini-kilts and very short wool jumpers are coming for the colder, weather.

Colors are bright and clear but never loud. Red, white, and blue plaids; lacquer red is back along with brown and white and black and white combinations. The greys are front runners in the neutral color camp.

There is always that strong nostalgia to copy other times and places. The fashion world borrowed the Valentine laciness of the Victorians, the mannishness of the 30's, and the authoritatian look of the Soviets. This year it is the cool mysticism of the Near East.

strictly Nehru and meditation beads. There are Nehru coats, Nehru lackets, Nehru suits and Nehru shirts, It promises to be a fall of mini gurus.



THE DIRNOL-SKIRYED dress in cotton print with lace trim is a favorite back-to-school look this fall. The mannish military look has given way to long sleeves, wide-belted waists and feminine frills.

#### NOTICE OF MEETING HALTON MUTUAL FIRE INSURANCE

COMPANY

A Special General Meeting of the Policy Holders of the Company will be held in

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TURTLE

## back-to-school fashion trends

This fall, you can tell the girls combinations are strong in fall

For the young man, it's



THE GURU INSPIRED SHIRT is a new fashion first. Wear it for studying, meditating, or just for fun. In rich cotton print, the easy flare shirt is styled with stand-up collar and slightly belled sleeves. It can be worn by boys or girls.

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Fall fashions

#### Scout News

Beginning this Friday, August 30th our Scout meetings will be held on Fridays. Time as usual: 7.30 p.m. at the Scout Hall. Bring pencil and

FRED A. HOFFMAN Optometrist 58 St. George's Sq. Guelph, Ont. Telephone \$24-2971

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SAVE 4c - ALCAN - 12" WIDE - 25-H. ROLL

BEST BUY! - SAVE 20c - RED ROSE

PURITAN - BEEF OR IRISH - SAVE &c

BEST BUY! - SAVE 9c! - BALLET

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