

Care for
Your Car

The Acton Free Press

ACTON, ONTARIO, WEDNESDAY, AUGUST 14, 1968

An untuned car is trouble Trouble you can't afford.

Worn spark plugs in an untuned engine are trouble. Breakdown trouble. Passing and load-hauling trouble. Gas mileage trouble. Trouble enough to spoil your hard earned vacation.

It's trouble you can avoid by getting a Champion Tune Up now. Here's how we know.

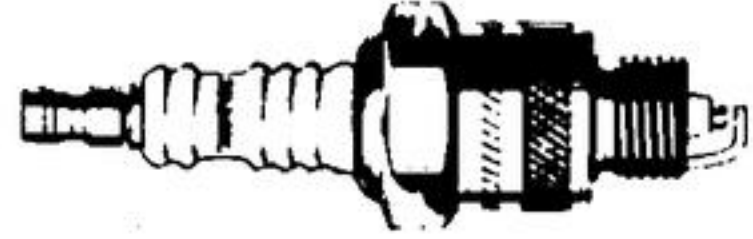
We tested hundreds of cars including Chevrolets, Fords, Plymouths, Ramblers and other makes that had gone over 10,000 miles without a tune-up. Each of these cars was given a Champion Tune-Up (a new set of Champion spark plugs plus any other basic tune-up items needed). The U.S. Auto Club certified the test results.

The results were just what you'd want. Increased power for safer passing and an average gas savings of over a gallon per tankful.

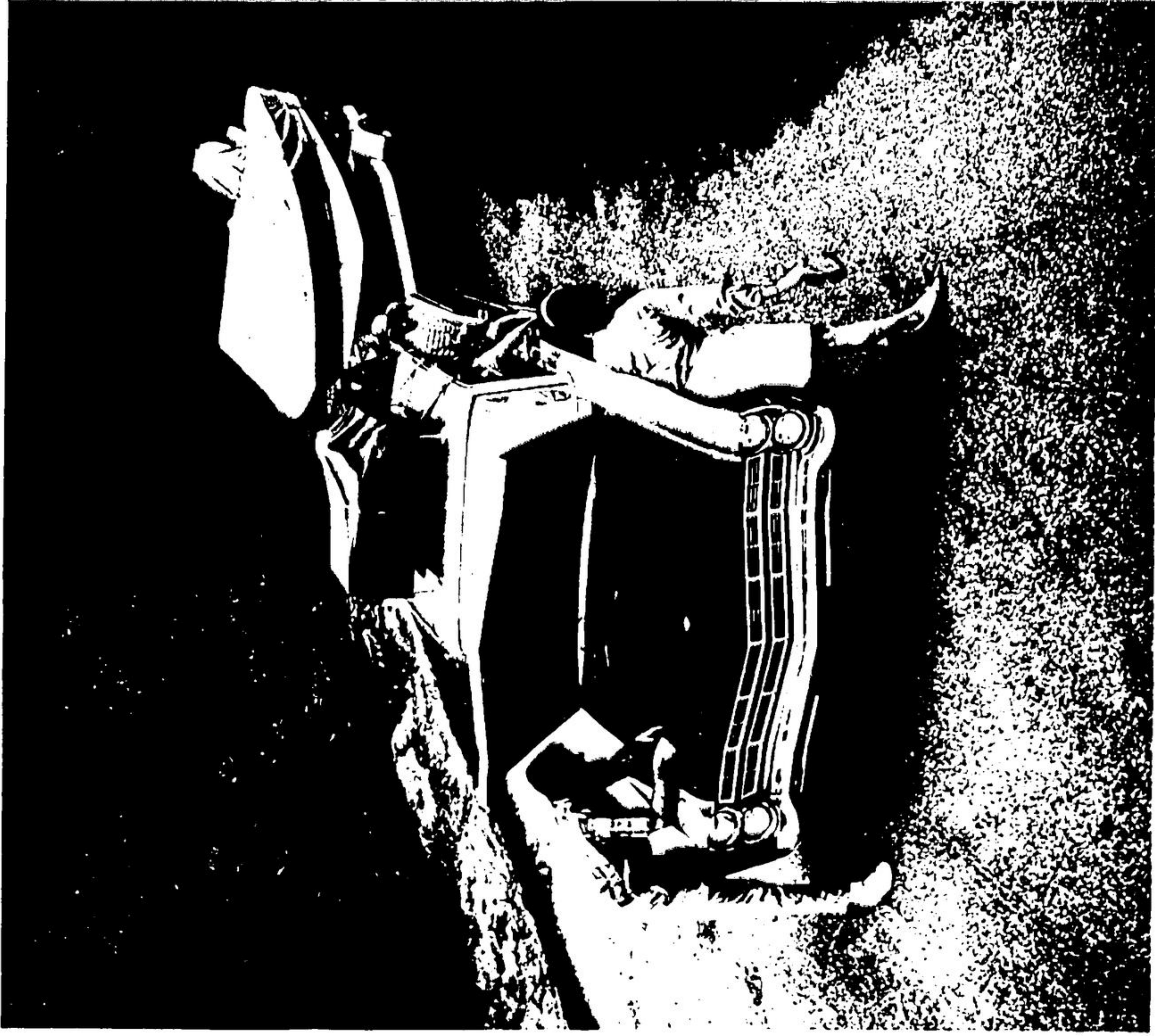
But the most important thing for you to remember is that a well tuned car assures you of dependable, trouble-free motoring this summer.

Why risk summer driving trouble. Get a Champion Tune-Up at least once a year or every 10,000 miles.

Champion spark plugs meet or exceed warranty requirements of all vehicle and engine manufacturers.



Champion spark plugs ... the heart of a tune-up



Care for Your Car

Here's your guide to carefree motoring... how to make sure your upcoming motor trips are as safe and trouble free as a car in prime condition can make them.