

Producers hold panel on egg marketing plan

By H. J. Stanley

Egg producers in Halton turned out for their annual meeting on Tuesday, March 12, despite the poor weather. A guest speaker and a panel discussion on the proposed Egg Marketing Plan provided three hours of very useful information.

John Stewart-Smith, Secretary of the Ontario Egg and Fowl Producers' Market Board, discussed the advantages of a Marketing Board, and some of the problems faced by the Egg Board.

He suggested that a Marketing Board could permit a control on supply. Last year, with an increase in production of 12-1/2 per cent in this country, egg prices dropped by 33 per cent. The average price for eggs to the producer in Ontario was only 72.2 cents per dozen, as compared to 81 cents in the United States. Marketing Boards increase bargaining power, could economize in the collection and transportation of eggs, could promote and develop new markets, and have added financial strength through the unity of producers.

Problems faced by the Ontario Egg and Poultry Producers Association are foreign imports, especially United States and the United Kingdom. In 1967, two million dozen eggs were imported from the United Kingdom in the frozen form, compared to six

million dozen the previous year. Another concern is the inter-provincial trade with eggs moving into Ontario from Quebec and Manitoba. However, Ontario exports 15 per cent of the eggs produced to other provinces.

A panel discussion then took place on the proposed changes to the Marketing Plan for eggs under the chairmanship of Ted Hoover, Burlington. Panel members were Donald Lindsay, Halton President; Gordon Hunsberger, Provincial Director; George Martindale, Caledonia; and Ross McEwan, Lincoln County.

The panel expressed many opinions on the proposed changes to set quotas for egg producers with all eggs, with the exception of direct sales to customers, to be sold through the Marketing Board. Quality is very important. It was stressed that more emphasis must be placed on quality not just on the farm, but in the retail outlets. With one selling agency, it was suggested that eggs would lose their identity and the personal relationship between the consumer and producer might be lost.

Forecasts as to the size of the profitable poultry farm of the future ranged from 2,000 to 250,000 hens. The smaller producers must produce their own feed and market their eggs directly to consumers.

Egg quotas for the proposed plan would be based upon the area of present poultry housing. Quotas are being suggested as a means of controlling production.

All egg producers in Ontario are to vote on the proposed changes in the plan on April 9 and 10, in each Agricultural office, 9.00 a.m. to 5.00 p.m.

Directors appointed to the Ontario Egg and Fowl Producers' Marketing Board for 1968 from Halton are George Coulson, Don Lindsay, and Ken Ella.

Directors elected to the Halton Egg Producers' Association are: Executive, Don Lindsay; Doug Robertson, Acton; Mrs. E. J. Maxwell, H. Olson, Oakville; Ken Alderson, Harry Ludwin; Burlington, George Coulson, George Szabo; Nassagaweya, Bill Price; Hatcher, Ted Hoover; Trades, Jack May, B.J. Jelinek.

Repair it now

Now is the time—not for all good men to come to the aid of that party—but for all farm machinery, that isn't ready for spring work, to be fixed. Equipment in good repair is better equipment, since it does a good job without the worry and fuss of breakdown. Breakdown of machinery can be dangerous, because delays and makeshift repairs cause setbacks for an accident.

Soil, Crop Association plans many projects

By H. J. Stanley

The directors of the Halton Soil and Crop Improvement Association chose a number of projects for 1968. The main project is featuring crop cost studies on hay, corn silage, grain corn, and spring grains. Soy beans are to be encouraged on a few farms in the County, with an attempt to prove their adaptability and yield potential in Halton. All members of the 4-H Forage Club are to receive \$3 assistance to help purchase their seed. Corn will be purchased for the members of the Halton 4-H Corn Club, and a 4-H Seed Judging Competition is to be sponsored.

The drainage demonstrations have been carried on on four farms in heavy clay soil during the past three years. These demonstrations have shown that 40 feet is a maximum width for tile in this type of soil. This year plastic tile is to be installed on a trial basis. A bus trip is to be sponsored.

"I'm worried about my car," groaned the motorist, "If I don't trade it in pretty soon, I'll own the darned thing."

A Free Press reader noted our comment there seemed to be fewer cardinals around this year. Not long after he took a look at his feeder -- and there were half a dozen cardinals, far more than usual.

In the summer to the new farm at Elora, owned by the University of Guelph.

All Halton County farmers are eligible to become members of the Halton Soil and Crop Improvement Association, and to participate in these projects.

Dublin FRUIT CUPS planning exhibit

On Thurs, March 14, Dublin West Fruit Cops held their third meeting at 7 o'clock at the home of Mrs. B.E. Wilson.

They opened the meeting with the 4-H pledge. Light green book covers with black letters was decided for the club books. They talked about their exhibit and decided that Doris Black would be commentator. Everyone was to find information on dried fruit for the speech on dried fruit. The roll call was answered by all.

The next meeting is to be held on Mon., March 18, at 7 o'clock at the home of Mrs. H. Blyth. Karen Pierce and Kathy Boyd made the oven-steamed fruit pudding and Mrs. Wilson made the sauce.

Some of the girls made a fuss to eat it and some just ate it and enjoyed it. But when they were finished they said it was delicious. Then the meeting was adjourned.



THE ANNUAL MEETING of the Halton Egg Producers' Association was held Tuesday evening in Hornby United Church. Among those attending were Ted Hoover, moderator of the panel discussion following the meeting; Gordon Hunsberger, Zone representative of the

Egg and Fowl Marketing Board; Halton association president Don Lindsay, and guest speaker John Stewart-Smith, secretary of the Ontario Egg and Fowl Producers' Marketing Board.

(Staff Photo)

Mrs. J. McNabb, Lloyd Chisholm honored by Guernsey breeders

By H. J. Stanley

On Friday evening, March 15 members and friends of the Halton Pool Guernsey Club met in the Stewarttown Hall for the annual banquet and presentation evening. Bruce Hodgins, Secretary of the Canadian Guernsey Breeders' Association, congratulated the Halton-Pool club on hosting delegates to the world Guernsey conference last summer. These delegates visited at the farms of Mrs. H. D. MacPherson, and J.H. and J. D. Cameron.

He unveiled a new true-type picture of the Guernsey cow. This cow weighs 1,300 lbs., is

54 inches at the withers, and produces 15,000 pounds of milk per year. One of these was presented to Mrs. John McNabb for having top scores in the All Canadian Guernsey judging contest. The other was presented to Lloyd Chisholm for his contributions to the Guernsey breed over the years, in regard to type.

Lloyd was a member of the National Type Committee since it was formed in the early 1950's, and was chairman for a period of three years.

Production certificates were awarded to John V. McNabb, Mel McCullough, Kingsholm Farm, W. G. Booth, J.H. & J.D. Cameron, and Mrs. H. D. MacPherson.

Henry Stanley complimented the club on its showing accomplishments last year. He discussed the 4-H records of the club members with Guernsey calves, and suggested it was time for Guernsey breeders to lighten their belts and cut costs by culling labor saving devices, and producing more feed on their farms.

Hartley Cameron, director to the Ontario Association, stated that the Halton-Pool Club was one of the smallest clubs in the province, but had the highest score per member in club activities last year.

A euchre match concluded the evening.



AL HAYWARD of Acton, right, receives the Grand Champion Poultry Division Award from Professor H. L. Orr of the Poultry Department as part of Grand Show Day at the University

of Guelph, March 9 --The day which traditionally winds up College Royal attracted some 6,000 visitors this year.

(Staff Photo)

Doris Tubman named president Utoke Party Peppers

The Utoke Institute has once again sponsored the Utoke 4-H Club, with project A Club Girl Entertains. The project consists of eight meetings. Each member is required to keep a record book and a reference file.

An Achievement Day will be held at the end of the course. Leaders for this project are Mrs. M. Reid and Mr. W. McKersie. Election of officers was held with the following result: President, Doris Tubman; vice-president, Mervyn Tubman; secretary, Connie Atkinson; press reporter, Kathy Mook; telephone and courtesy, Marion Nellis. Club members named the mascot Utoke Party Peppers.

Mrs. Flavelling, home economist from Arthur, was present at the second meeting. She helped to demonstrate packing a weekend case and discussed entertaining a guest and responsibilities of a guest.

Table setting was discussed at a third meeting and was demonstrated by the leaders.

Jr. Farmers prepare drama festival Fri.

By H. J. Stanley

On Friday evening, March 22, the Halton Junior Farmers will hold their annual Drama Festival in St. Paul's United Church, Christian Education Centre, commencing at 8.30 p.m. The Palermo Junior Farmers will present a play called "The Income Tax" and the Acton Club is putting on "Mr. Snoopy's Murdered". Musical entertainment will be presented by each of the three clubs.

The W. L. Dick Trophy is presented to the best play, the Margaret Alice Elliott Trophy to the best actress, and the J. E. Whitlock Trophy to the best actor. Gwen Kovachik won the best actress award in 1966 and 1967. The top actor last year was Brian Cargill of the Acton Junior Farmers. Everyone is cordially invited.

Milk stays fresh longer if you add a pinch of salt to a quart of fresh milk.

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No Canadian should remain indifferent to the fact that there is, in this country, a program whose objective is to promote progress in disadvantaged rural areas. ARDA is a joint Federal-Provincial program and its goals are to increase income and employment opportunities of rural people and increase the efficient use of rural lands. In order to achieve these objectives, ARDA is using various means: — In Ontario, for example, major emphasis is being directed to the farm enlargement program and to the counselling, training and mobility programs which are applicable to the entire rural population. — The problem in Ontario resolves itself into the improved utilization of both human and natural resources. Our changing technology almost dictates that society will be increasingly urbanized. ARDA in Ontario can and is assisting in the many facets of relocating rural people in urban centers, while at the same time and wherever possible the land resources of the rural areas are being developed and brought into improved productivity to better serve the rural population. In brief, social and economic development for rural people and optimum utilization of natural resources are the two concepts inspiring ARDA.

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