

# Greeting Cards Chronicle Manners, Customs, Events

It all began in 1843 when John Calvert Horsley, a prominent London artist, drew the first Christmas card. Horsley's pioneering greeting was a modest transportation, a steam train chugging past a central panel showing a jolly family with young and old tipping hats from brimming glasses, while the two side panels gave a sobering effect with scenes of the poor being clothed and the hungry fed.

From that time on Christmas cards have faithfully chronicled the manners, customs and events of their times. One Christmas card collected by the artist, He depicted a little girl on her knees at her mother's feet, so-greeting card publishers.

houses hundreds of cards that have been produced in the past 125 years. In sports, fashions, modes of transportation, current events, in children's pastimes and music making.

According to Miss Esther Mooney, who is a curator of the collection, many of the cards are gems of social comment.

"In an English card of 1892," said Miss Mooney, "the formally existing between children and parents in that Victorian era is quite clearly expressed by the artist. He depicts a little girl on her knees at her mother's feet so-greeting card publishers.

west all wishing the lucky recipient seasonal greetings in their own particular style.

In 1898 Christmas cards entered the space age when Soviet Ambassador Mikhail Menzhikov decorated his season's greetings with pictures of three Luntz satellites. And after John Glenn's space flight, came out with a card depicting the featured space ships orbiting Santa and rockets.

In the prosperous 1960's Christmas cards have blossomed forth with a rash of current status symbols. Victorian cards showed the magic base of trees to keep spirits out, well-to-do Victorian home prevented supernatural beings from

today, it's the transistor radio and the stereo hi-fi, the set of golf clubs or the scooter, elegant lanterns in furs and golden Cadillac that mingle with the holy and mischievous.

**Drive spirits**

In earlier times, Polish peasants "drive" spirits away from their crops during the 12 days between Christmas and Epiphany. They burned pine resin all night to rout witches from their homes, and on Christmas Eve, they wrapped cloth around the base of trees to keep spirits out, and fired sticks into fields to prevent supernatural beings from

Since St. Matthew first described the star of Bethlehem, its mystery has fascinated mankind. Was it a meteor? Or was it a brighter-than-usual star or other celestial object?

Astronomers, while seeking to identify the star, emphasize that it may have been indeed a meteoric phenomenon. However, research has provided material for conjecture that the star may have been a natural occurrence.

A Danish astronomer, Tycho Brahe, discovered a new and brilliant star in the constellation Castoreia in 1572. Since that discovery, the American says, it has been suggested that this might be an especially brilliant star visible only at long intervals.

A reported appearance of a bright star in that part of the heavens about the middle of the 13th century, coupled with average account of a similar appearance a little more than 300 years earlier, led to the thought that these might possibly be former appearances of the star of 1572. If, as this might indicate, the

For a quarter of a century people have been sentimentally dreaming their way through "White Christmas."

It was in 1941, the black-clad years had already dawned when Hollywood released a motion picture entitled "Holiday Inn."

DECKING THE HALLS

Decorating with red and green, traditional at Christmas, traces back to the early use of red berried green holly to "deck" the halls.

St. Francis of Assisi is credited with making popular the Christmas Nativity scenes. He is also author of a prayer inspired by the Christmas spirit.

"Lord, make me an instrument of thy peace, where there is hatred, let me sow love. Where there is injury, pardon, where there is doubt, faith. Where there is sadness, joy. O Divine Master, grant that I may not so much seek to be consoled, as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned. And it is in dying that we are born in Eternal Life."



## HAPPY HOLIDAY

We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

**J. B. MACKENZIE & SON LTD.**  
ACTON — GEORGETOWN



**Good Cheer Merry Christmas**

To You and Your Loved Ones... A Holiday Season Filled with Joy

All year long, our many friends wish us well by continued loyal patronage. We take this happy opportunity to express our gratitude and sincere Christmas wishes.

MANAGEMENT AND STAFF  
**THOMPSON MOTORS**  
(ACTON) LIMITED



**Joy to the World**

The message from the sacred manger brings hope and happiness anew.

Merry Christmas!

**THE MUTUAL LIFE**  
Assurance Company of Canada  
ROBERT S. HART, Agent  
341 Oville Rd., Acton  
Bus. 416-451-3460  
Res. 519-853-1527

**Christmas GREETINGS**

Wishing you a holiday season of gleaming good cheer.

**Ron Holloway Barber Shop**  
853-0328

**Joy to the World**

May the spirit of His birth warm your hearts with joyous love.

**RUSS-MAC BEAUTY SALON**

**Good Tidings of Great Joy**

Let, too, come to adore the Child lying in the manger... and His His blessing upon all those near and dear.

**MAE AND ANDY'S RESTAURANT**

**Seek source of star the wise men followed**

Since St. Matthew first described the star of Bethlehem, its mystery has fascinated mankind. Was it a meteor? Or was it a brighter-than-usual star or other celestial object?

Astronomers, while seeking to identify the star, emphasize that it may have been indeed a meteoric phenomenon. However, research has provided material for conjecture that the star may have been a natural occurrence.

A Danish astronomer, Tycho Brahe, discovered a new and brilliant star in the constellation Castoreia in 1572. Since that discovery, the American says, it has been suggested that this might be an especially brilliant star visible only at long intervals.

A reported appearance of a bright star in that part of the heavens about the middle of the 13th century, coupled with average account of a similar appearance a little more than 300 years earlier, led to the thought that these might possibly be former appearances of the star of 1572. If, as this might indicate, the

**"White Christmas" most popular song**

For a quarter of a century people have been sentimentally dreaming their way through "White Christmas."

It was in 1941, the black-clad years had already dawned when Hollywood released a motion picture entitled "Holiday Inn."

DECKING THE HALLS

Decorating with red and green, traditional at Christmas, traces back to the early use of red berried green holly to "deck" the halls.

**Yule prayer**

St. Francis of Assisi is credited with making popular the Christmas Nativity scenes. He is also author of a prayer inspired by the Christmas spirit.

"Lord, make me an instrument of thy peace, where there is hatred, let me sow love. Where there is injury, pardon, where there is doubt, faith. Where there is sadness, joy. O Divine Master, grant that I may not so much seek to be consoled, as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned. And it is in dying that we are born in Eternal Life."

**Merry Christmas**

Like the calm contentment of a snowy landscape, may you and yours have the serene peacefulness of Blessed Christmas.

**MEADOWS'S BP SERVICE**  
ROCKWOOD, ONT. 856-9584

**NORM'S BARBER SHOP**

Let us expertly share in your joyous season of peace, harmony and love. Upon us, your requests shall be met.

**Come all ye faithful,**

Sing out the praises of this joyful season in voices loud and clear. Here a Merry Christmas.

**NELLIS CONSTRUCTION LTD.**

**CRIMLINGS**

The sounds of Christmas are happy sounds... the glorious ringing of church bells... the echo of merry voices amidst the softly falling snow... and our wishes to you: a Very Merry Christmas!

**BILL TOTHS'S SHELL SERVICE**  
318 QUEEN ST. E. ACTON, ONT. 852-0660

**A MERRY CHRISTMAS**

It's Christmas... families gather round the tree... friends exchange greetings... and we extend our thanks and best wishes to all.

**ACTON BOWLING LANES**  
RUTH, KEN HULFORD AND STAFF