

Staff at Sheridan stresses practical needs of students

"We are putting a moratorium on Shakespeare and Dickens," Thomas J. Allen, chairman of English at Sheridan College in Brampton, said recently when outlining plans for the first-year English course. He went on to say that the emphasis would be on accurate, clear and persuasive verbal communication and on writers who are "turned on" to the 20th Century social and personal problems and to the Canadian scene.

This is the typical approach of department chairmen at the new college. They all stress the importance of two objectives: a practical approach in the courses of study, and an awareness of the needs of the student and the community. The staff is well fitted to put these theories into practice. Each of the chairmen has taught and each has also worked in business or industry. In charge of the Technology Branch is Ross Conning. Following his graduation from the University of Toronto in Electrical Engineering he held supervisory, design and sales positions in the electrical industry before joining the vocational department of a secondary school. When he talks about his department he can speak as both teacher and engineer. The three-year course leading to the status of Technologist is endorsed by the Association of Professional Engineers of Ontario of which he is a member.

A graduate of this course will be prepared for employment as an engineering assistant, production supervisor or in engineering sales. After the first general year the student will specialize in electrical, mechanical or chemical technology.

Graduates of the two-year technician's course can also be certified by the professional engineering association as junior engineering technicians and they will form a vital link in industry as assistants to the engineer. Mr. Conning believes that colleges of applied arts and technology must be "dedicated to innovation" and ready to gear their courses to suit expanding and changing needs in the community.

Rudolph Zabel, chairman of the Business Division, has, in his opinion, a staff that will "expertly perform its teaching functions" because it combines excellent formal education with business and teaching experience. Mr. Zabel himself was in business for five years before he became a teacher. He has been the director of the business and commerce department in a college.

The business curriculum will be "student-centred". Every effort will be made to determine the interests, ambitions and goals and abilities of the student and to take these into account in the teaching process. There will be three-year and two-year programs and it will be possible after the first year to choose a wide variety of subjects such as marketing, market research and advertising, wholesaling and retailing.

Within five years, according to some experts, electronic data processing promises to become the world's leading industrial occupation and already the occupations of computer programmer and systems analyst are Canada's fastest growing. This course will be offered in the Business Division.

Chairman of Data Processing is Arthur Burrows. He believed that it is probably the most interesting newcomer to the educational curriculum. He points out that computer influence is expanding so rapidly in business and industry, changing production methods and altering the science and the art of management, that today's business graduate needs to have a background in electronic data processing in order to work effectively in an environ-

ment that is oriented to the computer. "Sheridan can play a role," Mr. Burrows says, "in helping fulfill the manpower needs in this field."

The course will be a combination of instruction and practical application by means of case studies and the students will be ready on graduation to enter a field with great job potential. Mr. Burrows, an electrical engineer, has been a computer systems engineer, a computer systems instructor in industry and has taught the subject in one of the first secondary schools to experiment with such a course.

William E. Firth, chairman of applied arts, says that "Sheridan intends to try its utmost to graduate skilled creative people to assist in assuring Canada's future." The art courses will have a liberal arts base but they will be directed to the needs of industry in visual communication display and packaging and other areas, and will develop a thorough knowledge of techniques. "Fundamentally," Mr. Firth says, "the courses will encourage the student to master skills which will enable him to answer creatively the demands of the modern business world."

In addition to commercial art and design, there will be courses for the community planning technician, in fashion techniques and design, in general arts and in hotel and institutional management. Firefighters are polishing the old Studebaker fire truck to take part in parades.

Mr. Firth is a graduate of Gray's School of Art in Scotland, and honor graduate of the Ontario College of Art, has been head of a vocational art department, and has had experience in industry, in display and in architectural sculpture.

Since skill in communication is essential in every job, English will be on the curriculum for every student at Sheridan. The diversified and qualified staff, some with post-graduate degrees in both English and Business Administration, knows the communication needs of industry and business, but staff members will also stress the study of English as it contributes to the art of living.

Mr. Altko, chairman of the English department, has degrees from both Oxford and Queen's University and has had extensive experience in teaching and newspaper work, most recently on the editorial board of the Toronto Daily Star.

Appointment of the Dean of the Ontario Craft Foundation school of Design, a division of Sheridan which is located in the former Lorne Park College in Port Credit, will be announced soon.

Mr. and Mrs. Frank Freeman attended the wedding of their nephew Mr. Eric Schoch and Miss Deanne Steadman in the Royal York Road United church in Toronto on Saturday, August 26.

Mr. and Mrs. D. Williamson and Mrs. Annie Burns of Silvercreek spent Sunday with Mr. and Mrs. Jim Dennis at Alberton. Mr. and Mrs. William Thompson holidayed at Leamington visiting Jack Miner's Sanctuary at Kingsville and other points and also spent a few days at their cottage at Braco Bridge. When returning home they took a trip through Algonquin Park, Lindsay, and Peterborough.

Mr. and Mrs. John Pell and children of Stoney Creek visited on Sunday with Mr. and Mrs. R. L. Davidson. Visitors on Sunday at the home of Mr. and Mrs. Ward Hamilton were Miss Muriel McNicholl of Weston and Mr. and Mrs. Bill Smith of Ballinfad.

Several auction sales have drawn large crowds the past week. Some Actonians were out to another antique auction at Eden Mills as well.



LIKE HUGE FIRING PIECES jutting from behind emplacements, the stone and gravel elevators at Acton Limestone Quarries pile their loads in cone-shaped mounds while railway cars await loads for delivery to building projects. A hive of activity during spring and summer the huge quarry, one of or the largest in Canada contrasts with its pastoral setting between the third and fourth lines.

(Staff Photo)

Free Press Local News Items

--Shop in local stores for back to school specials and clothing!

--Don't forget school starts September 5. Drive carefully.

--Firefighters are polishing the old Studebaker fire truck to take part in parades.

--A former Miss Acton Fair, Linda Ferguson, has completed her grade 13 at Erin high school and will be a nurse-in-training at Kitchener-Waterloo hospital in September.

CHURCHILL

Double trio takes part in C.N.E. youth festival

For the past week Mr. and Mrs. Ward Hamilton have had friends from Calgary, Mrs. Howard Armstrong and sons John and Douglas visiting at their home. They were on their way home from Expo, Mrs. Hamilton and Betty, also Alene Shortill of Ballinfad, with Mrs. Armstrong, John and Douglas spent Monday at the Toronto C.N.E.

The double trio of Erin high school of which Miss Kathy Swackhamer is a member, sang at the Youth Talent Festival at the Toronto Exhibition on Saturday, August 26.

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ELMIRA FAIR
Labour Day Weekend
SEPTEMBER 1 - 2 & 4th.
HARNESS RACING — MONSTER MIDWAY
CATTLE AND HORSE SHOWS
THREE GREAT GRANDSTAND SHOWS

Friday, September 1
IMPERIAL HELL DRIVERS
2.30 MATINEE WITH "HAPPY THE CLOWN" AND HIS MIDGET CAR
8.00 P.M. — FAMILY SHOW
2 HOURS OF THRILLING ACTION

Saturday, September 2
1 P.M. — MONSTER PARADE
7 P.M. — BAND TATTOO AND VARIETY SHOW with 7 Great Bands

Monday, September 4
8.15 p.m. — Stars of the 'Grand Ole Opry'
Wilma Lee, Stony Cooper and the Clinch Mountain Clan
10.30 p.m. — Big Dance

One of the Great Fairs of Western Ontario

Explodes theory of aggression

Experiments with mental patients and children show that releasing anger on punching bags, or with toy guns in the case of children, does not mean that a person's aggression has been relieved and that he will be less inclined to fight in the future.

The analysis was made by Dr. Lincoln D. Clark, associate professor of psychiatry at the University of Utah College of Medicine.

In fact, he added, mental patients who practice with punching bags just have better aim, and children who play with toy weapons have more fights with children who don't. The need that must be satisfied, he said, is removal of any threat to security. People may do this verbally or physically and according to Dr. Clark "the former is much more acceptable."

—Start rummaging in the trunks, or sewing! If you haven't an old-fashioned costume yet, you'll be needing one for Old Fashioned Days and the fall fair. Store Clerks and the fair board are setting the pace and ask others to join in by "dressing up" for the centennial event.

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Telephone 824-2071

Robert Leslie takes board oath of office

The Eramosa Township School Board met in the board room recently. The trustee appointed, Robert Leslie, subscribed to the oath of office and took his seat on the board. Window screens were authorized for the Rockwood Centennial School.

The board discussed arrangements for the official opening of the Rockwood Centennial School on Oct. 20. The Board would appreciate being informed of any organization or individual who would wish to present a picture or other articles to the school. Presentations would take place at the opening.

Adjustments were made in transportation routes and costs. Secretary was requested to secure a price on fire extinguishers.

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Fashioned with a crew neckline and raglan sleeves. Sea green, navy mix, blue mix, wine mix. S. M. L.

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PERMANENT PRESS SLACKS

A blend of 50% fortrel and 50% cotton koratron. Reg. waist style. Half boxer, two pockets. Tailored by "Starr Hollywood". Ass'd. colors. 8 - 16.

3.99

TEE-KAYS SLACKS

In thickest corduroy. Backwiser styling with a half boxer waist. Two front pockets trimmed with simulated leather. By "Monarch Wear". Brick, thunderbird, brass, new brown, green, new camel. 8 - 12.

6.00

VERTICAL STRIPED SHIRT

A sporty slim 'n skirt topper in crisp cotton, detailed with long sleeves and a button-down collar. By "Shirt Tales of Canada". Orange, green, brown. 7 - 14.

3.98

HI-LO CORDUROY SLIMS

Its two pockets are on the square Rider style back. Four rows of stitches detail its wide buckle belt. Zipper fly front. Tailored by "Junior Deb". Porate gold, chili, metro blue, blue grass. 7-14.

5.98

SPORT SHIRTS

Button-down collar styles. Long sleeves, ass'd. pattern and styles. By "Starr Hollywood". 4 - 6x.

1.67

ALPACA STITCH CARDIGAN

V-neck styling with button front in acrylic fibre. By "National Knitting". Teal blue, burgundy, grey mix, hunter green. 4 - 6x.

2.99

Orlon Acrylic Sweater Shirt

Fashioned collar and three button placket trimmed with a contrasting edge. By "National Knitting". Grey mix, hunter green, burgundy, powder. 4 - 6x.

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DAN RIVER PINWALE CORDUROY SLACKS

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A blend of orlon and antron. Checked fronts and solids in the selection. By "Tiny Tots". Blue, red, brown. 4 - 6x.

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