



# SCHOOL'S OUT SAFE DRIVING IS IN . . .

## DEATH LOVES CARELESSNESS



**READ  
THESE BASIC  
RULES**

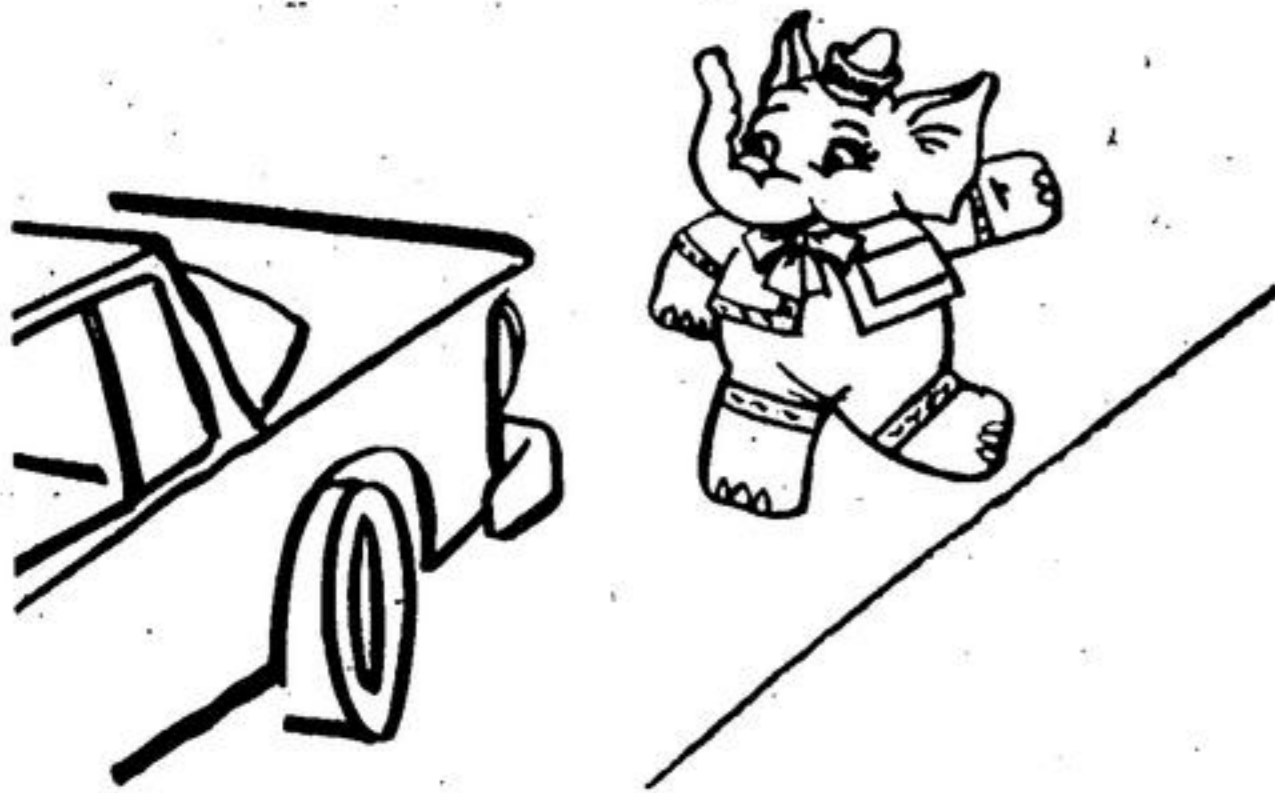
FOR DRIVING SAFELY

- The license to drive is a privilege, not a right. Honor it.
- Set a good example to your children and other young people.
- Install and use approved safety equipment at all times.
- Start your trip in plenty of time to avoid the big rush!
- Signal to other drivers, give them ample time to act.
- Remember, hand signals give you a double margin of safety!
- Carry emergency warning flares and lighting equipment.
- Plan to enjoy driving for a long, long time. Drive Safely!
- Obey traffic and road signs. They are for your protection!
- Keep your car in good mechanical shape. Maintenance pays!
- Never drive when below par, over-tired, not alert.
- On vacation-trips, rest — stretch out every 2 hours.
- Anticipate, be on guard for other driver's wrong moves.
- Keep both hands on the wheel, eyes faithfully on the road.
- Keep within the posted speed-limit. Remember, speed kills!
- Observe the "Golden Rule". Treat the other guy like yourself!
- Be especially watchful for youngsters darting into traffic.
- Never think you are "special". Taking chances is kid-stuff!



**SCHOOL'S OUT! VACATION-TIME IS HERE. BE EXTRA CAREFUL!**

**ELMER the Safety  
Elephant says**



## "TEACH YOUR CHILDREN TRAFFIC SAFETY RULES" . . .

Traffic safety is the responsibility of everyone — the responsibility of the teacher, the policeman, the motorist, and the parent. Do your part at home to teach your children traffic safety. Repeat the following rules aloud with them periodically:

- 1 Look BOTH WAYS before you cross the street.
- 2 Keep out from BETWEEN parked cars.
- 3 Ride your bike SAFELY. Obey signs and signals.
- 4 Play games in a SAFE PLACE away from traffic.
- 5 WALK when you leave the curb.
- 6 Walk FACING traffic where there are no sidewalks.

**Remember, traffic safety is everybody's responsibility**

This Message is Published by These Civic-Minded Acton Businessmen

For the Safety of Your Children -- and Ours

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**SAVE LIVES...BE A SAFE DRIVER**