No Only Gold, us Gifus, Frankincense, Too

And when they had opened their treasures, they presented unto Him gifts; gold, and frankincense, and myrrh.

Thus St. Matthew describes the first Christmas gifts of all, brought to the Christ Child by whe men from the East.

Sach of the gifts was rare and, especially in Biblical times, treasure.

Frankincense. or olibanum, is a gum resin which flows from a tree growing on bare rocks in the mountains of southern Asia and north-eastern Africa. It was formerly used in medicine but its now chiefly employed as incense in Catholic churches and Indian and Chinese temples.

Myrrh is the popular name for a gum resin obtained from a small gray-barked tree which grows in Arabia and adjacent Africa. From earliest times it has been used for making incense and other perfumes, The Encyclopedia Americana says.



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Shop Santa Sets Up Far

From Home

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Thousands of children actually get to see Santa at work every year. And they don't even have to travel to the North Pole!

The lucky youngsters are visitors to two "outposts" of Santa's workshop, located in Wilmington, N. Y. and Torrington, Conn. In either location, visitors may view Santa and his belpers as they make toys and other gifts.

"Santa's Workshop" or "North Pole," on the side of Whiteface Mountain at Wilmington, opens in June and continues operations until November. Eight reindeer are among the live animals present in the village.

Connecticut's "Christmas Here, elves help Santa, and reindeer-replicas include the red-nosed Rudolph.

In both villages the religious meaning of Christmas is well remembered and represented, with beautiful Nativity scenes illumined by a lighted star.

Santa Gets His Garb
From Poem, Cartoon
Baita first appeared in his
now-traditional guise as a
plump, jovial, white-bearded
and pipe-smoking old gentleman — "a right jolly old eif"
— in the poem, "A Visit from
St. Micholas," written by Dr.
Clement C Moore in 1822.
Earlier, "Santeclaus" had
been pictured dressed as a
bishop, in a book called "The
Children's Friend," and in
Washington Irving's "Enickerbocker History of New York,"
published in 1809, Santa was
said to wear a broad-brimmed
hat and huge breeches.

Even Dr. Moore's poem did
not, apparently, clothe Santa
in a red suit. "He was dressed
all in fur from his head to his
foot," says the poem.

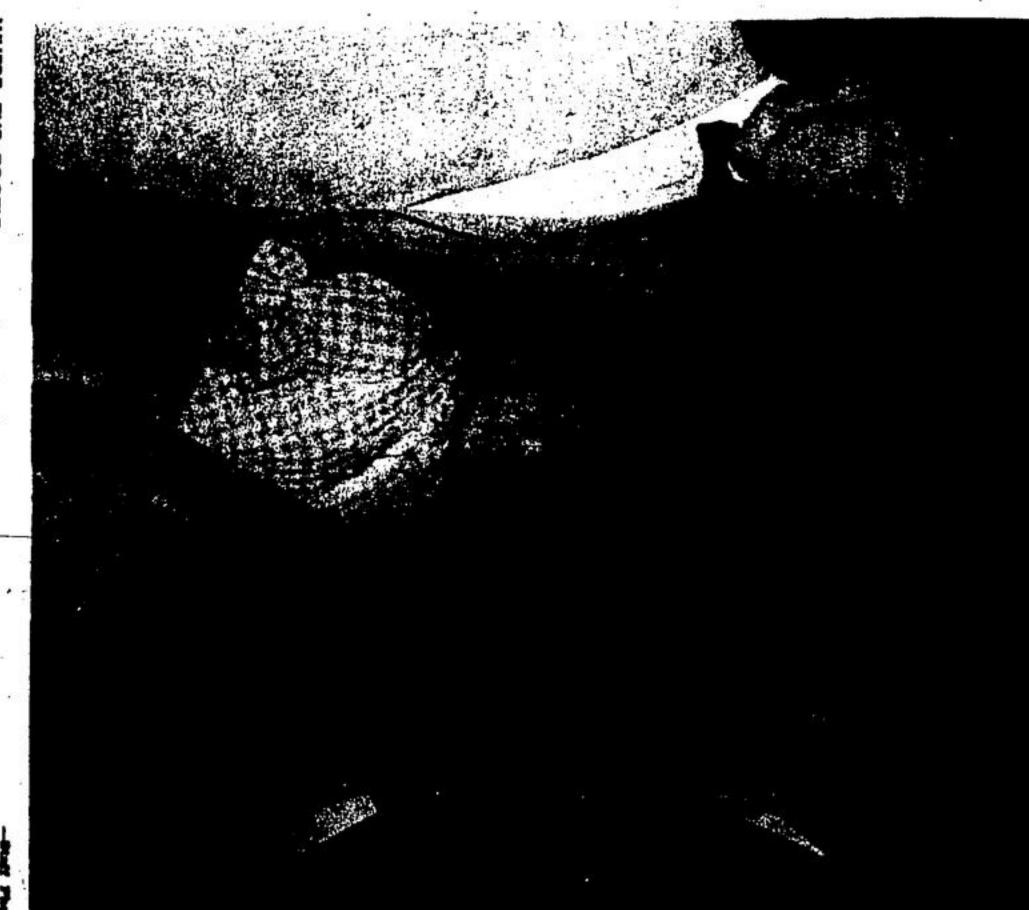
Banta as he looks today was
first sketched by Cartoonist
Thomas Mast, in 1809, The cartoon showed Santa in his familiar red garb, smoking a

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advantage of the lesson, too. taking part in the Christmas part ed by over 200.

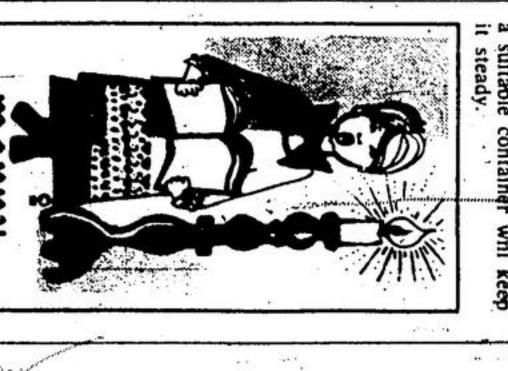


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泉 B reflect upon that holy seere greetings to all. rn in Bethlehem, may in His life, to as, the sacred story SUNCE guide

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The palm is a favorite for yuletide decorating in southern climates. In this respect, many southerners are quick to point out that palm was the common tree, not the pine, in Bethlehem where Christ was born. Palm trees are lighted and decorated in much the same manner that northerners light their outdoor spruces and pines. To avoid damage and accidents, lights are usually strung under the mid-rib of each palm frond, and stars and other ornaments are not attached to new tips or unopened centre buds.



D ESPECIALLY

Spirited as a jingling bell, joyful as carol is the Christmas we wish for yours. Happy holidays!

And at this time, we wish to extend our thanks to each and every one of our wonderful customers, for your favors and friendly good will. Your patronage is always deepty appreciated.

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Wrap yule melody gifts

made of gift ribbon. It been silt and criss-crouthen placed in descending ers on the package.

An angel fashioned of papers and ribbons was in ed by the favorite carbi. I the Herald Angels Sing, an especially suited to tall, tangular packages.

For those who like to add inclodic touch to the Yule holl lays, try gift wrapping to the une of Christmas. In fact here's a whole medley ohristmas gift packages you an "compose" right from the lages of a holiday song book Your whole family — ever had — will want to join in the un of holiday wrapping when ou create gift packages are und a special theme choses or the whole family.

For the theme of Christmas nelodies, try making a frosty hristmas tree package with the musical backgroud of Christmas tree package with he musical backgroud of Christmas Tree (O Tannen aum). The icy fir needles are make it easy to put the day touch on Christmas the windows, wreaths and settings. A clear lacquer sis also useful. Spray tree aments with this type and they will acquire a higloss and be better prote against breakage. made of gift ribbon that's been silt and criss-crossed, then placed in descending layers on the package.

An angel fashioned of gift papers and ribbons was inspired by the favorite carti, Hark the Herald Angels Sing, and is especially suited to tall, two tangular packages.

AEROGOL AIDS

A variety of aerosol products are available to help with the Christmas decorations. Push button artificial snow sprays make it easy to put the holiday touch on Christmas trees, windows, wreaths and table settings. A clear lacquer spray is also useful. Spray tree ornaments with this type spray and they will acquire a higher gloss and be better protected against breakage.

Bright Here's wishing you holiday season AWOTTOH 0 TORS