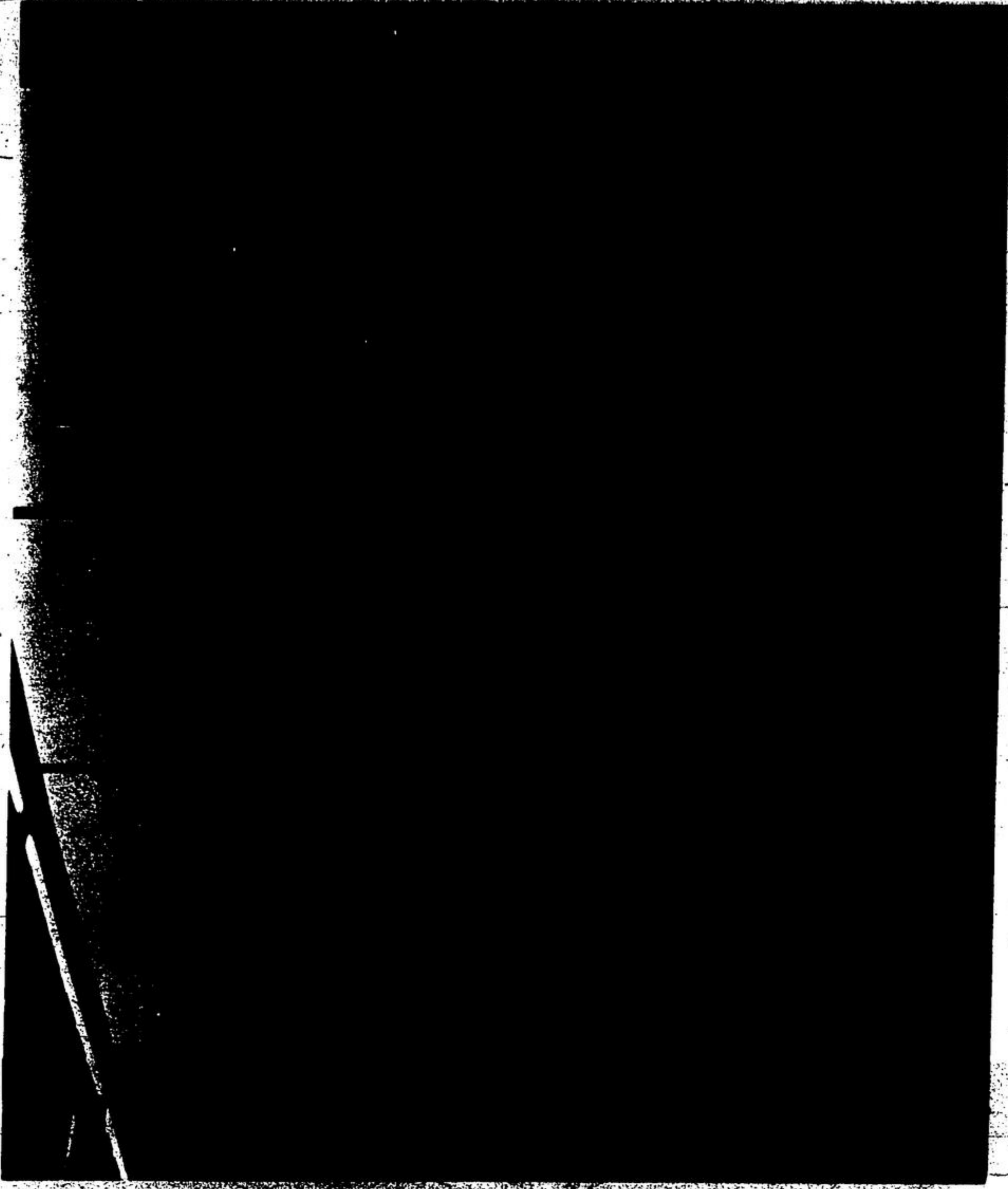


The Acton Free Press

INTRODUCING Our Switch to Offset



She's making
a List
of the things
her family
isn't making
use of
and she's going
to sell them
with
**Acton
Free Press**
Want Ads

*Wouldn't that be
a smart thing for you?*

The Goss Community Press is the heart of a complete change in printing technique that has taken place in your community weekly newspaper. From a previous use of relief metal material to produce your paper, we have changed to a complex photographic process. Not only does the new press permit the more dramatic use of color, it will improve the reproduction of photographs. It will also open up new areas for advertisers in their use of the most accurate product illustration and art work in their messages. The mighty Goss press will produce 12,000 papers of 12 pages in one hour, exceeding the former press in both speed and section size. It will be capable of handling a number of newspapers for other organizations or advertising circulars in any week.