

Winners BY THE THOUSANDS

PRICES EFFECTIVE MAR. 9, 10, 11, 12

PRESIDENT'S SPECIAL! SOVEREIGN FANCY RED SOCKEYE **SALMON 57c**
7 1/2-OZ. TIN

THIS WEEK'S
BIG PRIZE
WINNERS!



\$500.00
MRS. T. VLOET
WELLAND



WINS PONTIAC
MISS E. HORTON TORONTO



\$500.00
MR. J. HUTTON
HAMILTON



\$200.00
MRS. S. GAWLIK
TORONTO



\$200.00
MRS. S. SMITH
TORONTO



WINS TRIP
MRS. LATTER ST. CATHARINES



\$200.00
MRS. B. JOURIK
TORONTO



\$200.00
MRS. H. MAXWELL
NORTH BAY



\$100.00
MRS. H. SUTTON
OAKVILLE



\$100.00
MRS. G. NOVOTNY
PETERBOROUGH



\$100.00
MRS. W. RUDY
BURLINGTON



\$100.00
MRS. D. SCOTT
WESTBROOKE



\$100.00
MRS. B. SALMON
HAMILTON



\$100.00
MRS. M. CONSTANT
KINGSTON

PRESIDENT'S SPECIAL! WHITE SWAN

TOILET TISSUE 2 4-ROLL FAMILY-PACK **89c**

PRESIDENT'S SPECIAL! Salada Orange Pekoe **TEA BAGS** 60's PKG. **79c**

PRESIDENT'S SPECIAL! 30c Off Regular Price **CHEER** KING SIZE PKG. **1.29**

PRESIDENT'S SPECIAL! Loblaws Plain, Sugared or Cinnamon **DO-NUTS** 2 1/2 PKGS. **45c**

PRESIDENT'S SPECIAL! Niblets Fancy Whole **KERNEL CORN** 3 1/4 FL. OZ. V.P. TINS **55c**

PRESIDENT'S SPECIAL! Hostess Biscuits **RASPBERRY JELLY TARTS** 13-OZ. PKG. **29c**

PRESIDENT'S SPECIAL! Del Monte Sweetened Reconstituted **ORANGE JUICE** 2 48 FL. OZ. TINS **69c**

PRESIDENT'S SPECIAL! Assorted Chocolates **Willard's WILL-G-PAKS** 2 FOR **59c**

PRESIDENT'S SPECIAL! Aylmer Fancy **TOMATO JUICE** 3 48 FL. OZ. TINS **1.00**

PRESIDENT'S SPECIAL! Cream of Mushroom or Chicken Vegetable **AYLMER SOUP** 3 10 FL. OZ. TINS **49c**

PRESIDENT'S SPECIAL! Choice Assorted **AYLMER PEAS** 3 15 FL. OZ. TINS **49c**

PRESIDENT'S SPECIAL! **AYLMER CATSUP** 2 11 FL. OZ. BTL'S **35c**

PRESIDENT'S SPECIAL! Kitchen Pride **LEMON MERINGUE PIE** EACH **49c**

PRESIDENT'S SPECIAL! Fancy Frozen **MCCAIN PEAS** 2-LB. POLY BAG **45c**

RED BRAND BEEF

PRESIDENT'S SPECIAL! LOBLAWS PROTEN[®] PORTERHOUSE, WING or SIRLOIN **Steaks or Roasts** LB. **89c**

PRESIDENT'S SPECIAL! Loblaws Proten[®] BONELESS MANHATTAN **STEAKS - ROASTS** LB. **89c**

PRESIDENT'S SPECIAL! Loblaws Proten[®] BONELESS DENVER **OVEN ROASTS** LB. **89c**

PRESIDENT'S SPECIAL! Maple Leaf **Rindless Side Bacon** 1-LB. PKG. **98c**

PRESIDENT'S SPECIAL! Maple Leaf **WIENERS** 1-LB. PKG. **55c**

PRESIDENT'S SPECIAL! Bluewater Brand **FISH FRIES** 5-OZ. PKG. **45c**

PRESIDENT'S SPECIAL! IT'S FLORIDA GRAPEFRUIT TIME! **WHITE MARSHSEEDLESS GRAPEFRUIT**

6 EXTRA LARGE SIZE 6 1/2" **65c** **8** LARGE SIZE 8 1/2" **65c**

RICH IN VITAMINS... LOW IN CALORIES... NOW AT ITS VERY BEST!

PRESIDENT'S SPECIAL! Can. No. 1 Grade! Famous for Finest Eating Quality! **PRINCE EDWARD ISLAND POTATOES** 10-LB. BAG **59c**

PRESIDENT'S SPECIAL! Garden Fresh from California! No. 1 Grade! **SNOW WHITE CAULIFLOWER** GOOD SIZE HEAD **33c**

Free LOBLAWS *Make Money*
\$100,000.00 CASH
Pontiacs Flights to Europe **BOAC VC10**
SO EASY TO WIN CASH!

PICK UP YOUR FREE "MAKE MONEY" ENVELOPE AT YOUR LOBLAW STORE TODAY. NO PURCHASE NECESSARY. IN EACH SLEWED "MAKE MONEY" ENVELOPE IS A 1/4 OF A "MAKE MONEY" BILL - EITHER \$500 - \$200 - \$100 - \$50 - \$25 - \$10 - \$5 - \$2.50 - \$1.25 - \$0.625 - \$0.3125. SAVE YOUR 1/4 BILLS. WHEN YOU COLLECT BOTH THE LEFT AND THE RIGHT HALF OF ANY ONE OF THESE BILLS, YOU WIN THAT AMOUNT OF CASH!

DETACH ENTRY FORM FROM "MAKE MONEY" BILL IN ENVELOPE WHICH IS OBTAINABLE FROM CASHIER. FILL IN YOUR NAME AND ADDRESS AND DEPOSIT IN BILLET BOX IN STORE. 1 POINTING EACH WEEK. 1 TRIP TO EUROPE FOR TWO EACH WEEK.

WINNER MUST ANSWER QUALIFYING QUESTION

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| 50 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. INSTANT NU-MILK 11/27/73 | 50 WITH COUPON & PURCHASE OF ONE LARGE TUBE PRELL SHAMPOO 11/27/73 | 50 WITH COUPON & PURCHASE OF ONE 4 FL. OZ. BOTTLE RES-DAN 11/27/73 | 50 WITH COUPON & PURCHASE OF ONE ECONOMY SIZE PKG. CURAD 11/27/73 | 50 WITH COUPON & PURCHASE OF ANY TWO 3-OZ. PKGS. WMP & CHILL 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 30" ROLL CABBAGE BAGS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 40" BOTTLE A-RACIN 11/27/73 | 25 WITH COUPON & PURCHASE OF TWO 1/2 PKG. - 1-OZ. SIZE HOT CHOCOLATE 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. MOLASSES 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. INSTANT COFFEE 11/27/73 |
| 25 WITH COUPON & PURCHASE OF ONE 7-BARS BOX SOAP 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 10-PAD PKG. SNAP PADS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 2-BARS BOX JOHNSON'S CASTLE BABY SOAP 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 7-LB. BAG FLOUR 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 1-LB. PKG. BATE WAX 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 1-LB. TIN WIENERS & BEANS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE REGULAR BOTTLE FRUIT SALT 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 1-LB. PKG. BROWNIE MIX 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. TEA BAGS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. INSTANT COFFEE 11/27/73 |
| 25 WITH COUPON & PURCHASE OF ONE 10-BAGGY PKG. BATHING BRUSHES 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 12 FL. OZ. TIN PROSECO ORANGE-BRAND AWAKE 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 2-LB. POLY BAG CUT GREEN BEANS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 10-OZ. PKG. CHEERIOS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. BAG BREAD MIX 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 12-PK. PKG. BEEF SAGNETS 11/27/73 | 25 WITH COUPON & PURCHASE OF FOUR 15-FL. OZ. TINS DOG FOOD 11/27/73 | 25 WITH COUPON & PURCHASE OF TWO HEADS LETTUCE 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE EXTRA LARGE BUNNINGS CELERY HEARTS 11/27/73 | 25 WITH COUPON & PURCHASE OF ONE 3-LB. PKG. TOMATOES 11/27/73 |