Sugar and Spice

Are you frozen with terror, these days? You're not? Then wake up, you vegetable. You're supposed to be.

Haven't you noticed the relentless campaign to scare the living daylights out of us ordinary souls? There seems to be conspiracy, in the communications media, to put you and me and our wives and kids into a! perpetual state of fear.

Advertising is the most prevalent, though not the most powerful,-westoon of the scaremonsers. It is suggested that if we have greasy hair or a greasy sink, we're sunk; that if we don't use a certain soap, we stink; that if we don't drink a man's beer, we're a bunch of you-know-

in the ordinary amiable chap, my heating bill will soar. What man wants to admit he's a failure because he can't rush out to his friendly neighborsood dealer and snap up an all-new Super Aurora Borealis Shooting - Star Sedan, with salety belts? Or has dandruft?

But this is for the morons. You know, all the people who don't read this column. If they want to wind up with acid stomachs, upter nerves, migraine headaches and irregularity, as constination is now known, serves them right. Anybody who is frightened by that kind of advertising de serves it.

But it is not on the humble!

commercial - watcher that the big guns of the horror - brigade are trained. It is on the serious reader · viewer. They have moved, lock, stock and frightfuls, into the newspaper, magazine, book and "scrious" TV field.

Every time I pick up, leaf we're as sensitive as an old rubthrough, or switch on these me- ber boot. But, in case the scare dia, somebody is trying to fright- distributors are bothering you, en the wits out of me about let me give you a formula that something. It's a bit hard for a is guaranteed to steady the nervfellow to cope with.

Black headlines or graphic pictures suggest that I'm supposed to be shaken rigid about Communists and cancer; birth control and bingo; high school drop-outs and homosexualism.

Simultaneously, I'm supposed to be stricken by integration and insulation. If I'm not in favor of Well, all this is enough to set the former, there'll be a terrible up a certain nervous tension blood-bath. If I'm agin the latter,

> Sometime during the day, I'm supposed to be whimpering in a corner because of high priced funerals; the computer, which is going to put me out of a job; the unfulfilled housewife; and all that lessure time I'm going to have next butt. year, when automation takes oved. You'll notice I haven't even mentioned nuclear fission, which is old hat, nor the squirrels in my attic who, at this moment, according to an art icle, are chewing my wiring to start a fire in which we'll all don't have to pay. he cremated, and do we have enough insurance?

If people weren't basically so tough, sensible and mean, they'd all go to bed and pull the covers over their heads. Fortunately, es. One thing at a time.

Communists - most of us are twice as scared of our wives as we are of the Red men-

Juvenile Delinquents - hit them on the head. Hard.

Cancer - you want to live forever?

Creeping Socialism - better than the galloping type.

The Computer - so wh wanted a job in the first place?

Leisure Time - be happy to have a chance to sit on your

Population Explosion - see Birth Control; also Nuclear dission.

High · Priced Functals - you

And so on.

EDEN MILLS

Officers Elected by Institute At Annual Meeting Last Week

Mills Women's Institute met in The ladies were reminded of the Scripture Reading was taken the home of Mrs. R. Wright with District Annual and a bus trip be from Luke 24. Mrs. Taylor guest fomato . . . and weeks later, we learn about Mrs. R. Roy, the president, pre- ing planned for June. The ladies speaker took as her theme, Living it. Trouble is when we do learn about it, we siding. Interesting reports of the will join Eden Crest Institute in Power and brought an interestyear's work were heard and the a Centennial procet in improving message. A duet. The Old ire greeted with the phrase "Oh . . . I thought roll call answered by paying fees, ing the grounds of the village Rugged Cross was sung by Mrs. Mrs. R. Roy reviewed last year's hall and cleaning up the east side | Wallace Lasby and Mrs. Garnet activities and thanked the ladies of the river and installing bench- McDougall. Roll call, a verse from for their co-operation and help es. Mrs. J. Hamer will be how Luke, and Mrs. C. Lasby closed think we are magicians. during her term of office. Mrs. tess for the May meeting. Wallace Lasby was appointed chairman for the election of officers as follows:

President, Mrs. R. Roy; first weeks in Scotland.

Gilbertson and Mrs. S. Wilson. Standing committees: History Mr. and Mrs. Tony Vois of Eden Mrs. W. McLean Sr.: Home Econ- three weeks' visit. Canadian Industries, Mrs. H.

IN CANADA

School session cancelled.

Christian Raptism will be ad-

- For information call

Acton 853-1958

Georgetown 8774465

BETH-EL

Action, Ontario.

Rev. Wiebe Van Dijk

Phone 853-1585

10.00 a.m .- English Service.

2.30 p.m. Dutch Service.

3.45 p.m.-Sunday School.

ministered.

Church Calendar

This Sunday's

Other News

vice-president, Mrs. W. Lasby; sec- | The executive of the Presby- urer's reports. Roll call was anretary-treasurer, Mrs. Herb Gil- terian Young People met in Eden swered with an Easter thought. bertson; Assistant, Mrs. W. Mc- Mills Presbyterian Church Sunday A quilting bee will be held in June Lean Sr.; branch directors, Mrs. afternoon from near and far with and next meeting will be at the J. Hamer, Mrs. E. Jennings, Mrs. Allan Crow of Morrison in charge. McDonald Farm.

District director, Mrs. J. Gilbert- Mr. Harold Buchanan is at pres-Bon; Roctal conveners, Mrs. S. ent confined to Guelph General Mill St. Office Hospital.

Thank Offering Buchan; Public Relations, Mrs. R.

Monday afternoon the Eden enthusiasm for the coming year, ed the W.M.S. with hymn 216 and

with prayer. Mrs. J. D. Lowrie opened the Mrs. G. Altken, Pittscarry Farm, Ladies Aid with a poem, If You've has returned home after three Tried, and hymn 599 after the usual business, minutes and treas- paper about our installation last month", or "How

K. Atkinson; auditors, Mrs. W. Miss Boiline medical Shortill Moves McLean, Mrs. J. Hamer; pianist, five others enjoyed a holiday Shortill Moves

Shortill Sheet Metal has move Ical Research and Current Events Mills have flown to Holland for to its new location on Mill Street tubmerged as possible. While this newspaper and is occupying a section of the is made up of individuals, it strives to operate in omics and Health, Mrs. Wallace | The Young People of Arkel held old Free Press plant beside Dills Lashy: Citizenship and Education, a dance Saturday evening in Eden Stationery store. Business was Mrs. G. Marshall; Agriculture and Mills Hall which was successful. | uninterrupted during the move.

The company formerly occu-The Easter Thank Offering pied a section of the Dills Print- lieve us, we are ready to do so. meeting of Eden Mills Presbyter | ing and Publishing Co. building Mrs. R. Roy again took the chair, ian Church was hosted Wedness on Willow Street. The new locaand read a poem entitled Don't day afternoon by Mrs. Garnet Me tion is more central with an of-Quit which gave the ladies new Dougall. Mrs. H. Gilbertson open- lice in the front of the building.

MOTHER - GOD'S HELPER

This Sunday we honor you, mother. You have been given the unique gift of being God's helper. "Itain up a child in the way he should go, and when older he will not depart from it." Those prayers taught at mother's knee, those Bible verses lisped in infancy will bring forth their fruit later on. May God bless you as you seek to be His helpersmother,

PRESBYTERIAN CHURCH ACTON PENTECOSTAL TABERNACLE KNOX CHURCH, ACTON P.A.O.C.

Rev. Andrew H. McKenzie. 33 Churchill Road B.A., B.D. Minister Rev. S. M. Thoman, Pastor Mr. E. A. Hansen, B.A. 853-2715 Organist and Choir Master SUNDAY, MAY 9th, 1965 SUNDAY, MAY 9th, 1965

10.00 a.m.-Sunday School for all 9.45 a.m.-Regular Church 11.00 a.m.-Morning Worship. 11.00 a.m.-Christian Family Ser vice, Church School and Ad-

7.00 p.m.—Evening Evangelistic ult Congregation worship to Service. gether...The Sacrament of

uesday, 8 p.m.-Prayer Service and Bible Study. 7.10 p.m .- Youth Fellowship Thursday, 8 p.m. - Christ's Am-

meeting. Young people 14 to bassadors. 20 welcome. Friday, 7 p.m.-Crusaders. Everyone Most Welcome

MAPLE AVENUE Christ risen from the dead and BAPTIST CHURCH become the first truits of them tormerly Evangel Baptist that slept. Church) SUNDAY, MAY 9th, 1945 Bus leaves Y.M.C.A. at 9.15 a.m.

THE CHURCH OF Calling at Limehouse 9.30 a.m. ST. ALBAN THE MARTYR ANGLICAN Corner Willow and St. Alban's

Drive CHRISTIAN REFORMED CHURCH Rev. Ritchie McMurray. M.A., -S.T.B. SUNDAY, MAY 9th, 1965 SUNDAY, MAY 9th, 1965 9.00 a.m.-Holy Eucharist. 10.30 a.m.-Matins.

7.30 p.nt.—Holy Eucharist.

ACTON BAPTIST CHURCH Founded 1842

Pastor: Rev. Stanley Gammon Res. 144 Tidey Ave., Ph. 853-1615. SUNDAY, MAY 9th, 1965 11.00 a.m.-Morning Worship.

Prov. 1: 8.

"Blessings of a Good Mo-Evening service will be cancelled to meet with the Bible Soc icty at Knox Presbyterian

Church at 7 p.m. Wednesday is Missister Band at 4 o'clock: Prayer and Bible study at 7.30.

Thursday is choir practice at 8. finance and property meets

1 Cor.: 15, 20 - But now is Friday-B.H.F. at 7: Explorers at 7.30. Text, "My son, hear the in struction of thy father, and forsake not the law of thy mother."

> TRINITY CHURCH (The United Church of Canada) The Rev. Dwight I. Engel, B.A., B.D. Organist:

Mr. George Elliott, MA., Ph.D. SUNDAY, MAY 9th, 1965 DIVINE SERVICES 9.30 and 11 a.m. THE CHURCH SCHOOL 9.30 a.m. Grade 5 and higher. 11.00 a.m.- years to Grade 4.

hours in a day, our job is made much easier by way! !

SIGNING REGISTER at the annual "At Home" dance friday evening left to right are Cloria

Rody, Bob Black, Jim Jennings and Linda Relation. Students, parents and teachers enjoyed

Editorial Page

Newspaper...

dancing and lunch afterwards.

About a Newspaper....

That may not be an earth-shaking statement.

But we get that feeling squetimes when

You probably didn't think we were anyway.

something happens, such as an important anni-

ersary for someone or some organization; or an

interesting or humorous little incident occurs in

section of the community; or when someone

-particularly one of our young people -achieves

sumething of note either here or abroad, or

when someone catches a big fish or grows a big

That's where we think people sometimes

It is no help to us, and little comfort to you,

if you stop one of us on the sheet and say "

thought you might have had something in the

some you didn't have a picture of that big fish

tue Doakes got a couple of weeks ago?" or

"Pretty nice about Bill Jones' ktd . . . guess you

don't like him or you'd have had the story about

liven told at the time. It is our job to report

these things; whether we like somebody or not

is a human frailty we like to keep as deeply

a non-individual manner. We may disagree with

you or enyone on one subject, but if we find

rommon ground to co-operate on another, be-

We probably would have had it . . . had we

We are not magicians.

you'd know all about it."

his promotion in the paper."

a regular haison, with such news sources which . Frep things coming on a routine basis.

of the way happenings, whether they be hum- Grocery, Royal Cafe, Massey's Born - Eastdown. In Acton, on crous, serious or just plain interesting, we are crippled. Even with a hundred reporters on the staff, we wouldn't know where to look. Over the past few years we have noticed-

and appreciated an increasing awareness of this Rumley, J. B. Mackenzie, George ther 91st year. fact among our readers. More and more people Benton, C. F. Leatherland, Nor- With the unseasonal hot weadrop in to tell us of something newsworthy, or to and the Free Press. cik us to help, or phone when it's a "hot" and timely item. This growing interest in your paper is encouraging

for it is your paper. This perhaps could be classed as a trite saying, a clicke. Nevertheless it sums up the situation. No newspaper staff, no matter how large or how eager or how dedicated it was, could possibly cover ALL the happenings in a community such as this. That's where you entulments have been received peal for the Renovation Fund will come in. This is a community paper. It only reflects what is happening in this area

Not everything you tell us can earn its way into print, the cost of white space being what it it these days. But we would appreciate the opportunity of adjudication. Every reader is a part of this paper. What you know may be of interest to others, what others know may be of interest

We have a large number of faithful watchdogs around town, and we are elemally grateful. to them for recognizing that we are only human, and we need a lot of help. And also for recograzing that, in helping us do our job completely and fully, they are helping themselves by helping their own community.

We are not magicians. Because of that, we We do have regular news sources: council rived all the assistance we can get. We'll be meetings, police reports, civic organization meet- happy to hear from you at any any time. We ings, fire and accident reports, and so on. Har- may not always be able to agree that what you. assed by the fact that there are still only 24. have is real news, but let's give it a whirl any-

The Good Old Ways

20 YEARS AGO

Taken from the Issue of the Free Fress, Thursday, May 3, 1945. At a Liberal convention in Milton Saturday night, the town hall a new Ford car this week. was packed to the doors. Mrs. Mary Pettit, Deputy - Reeve of Some farmers have completed Nelson Township, was chosen it. candidate for the provincial election.

this community, Cpl. Chick Purdy arrived home in Acton Monday. He has been overseas for five years and has come through without a wound. Further honor won on the

battlefront has been awarded Acton. He has now been promoted the rank of Lieutenant Colonet.

Parker as ring master Clowns ed by the congregation. were Johnny Gray, Lorne Arbic. Acton Red Cross Society is do-

on leave for a few days. A grand ing. and War Bond posters.

home." A full page ad for Victory | Esquesing Agricultural Soc-Bonds was sponsored by Wat- let's Spring Horse Show was son's Dairy, Toth's Shoe Repair, held in the park at Georgetown, H. Waterhouse, McEachern's with the classes well filled and Garage, Cloverdale Farms Dairy, some splendid animals were Hinton's, Elliott Bros. Acton shown by local exhibitors. Home Bakery, B. D. Rachlin, The Patriotic Concert, arrange Miss K. Roszell, Symon's Hard led for presentation by the Red water. Pallant's Clothing. Has Cross was a success from every said's Drug Store, Acton Cream- standpoint, both from an enterery, Hotchen's Bakery, Talbot's tainment point of view and also Hardware, Harold Wiles, Brown's | financially. Meats, Carload Groketeria, Mas- Thursday, April 22, 1915, to Mr. iales Dairy, Carroll's Grocery, and Mrs. Leonard Easdown, a Cooper's Men's Wear, Lovell son. Bros. Meats, Barr's Grocery, Died - Makins. In Rockwood, ton Motors, Tyler's Transport thei, children especially are en-

But as for the untoward incidents, the out

Where are Tots?

tall term has not had the result school principals anticipated At the Robert Little school 60 by this weekend. A financial apand more are anticipated. Last be held the end of May. year enrolment totalled 75. At the M. Z. Bennett school enrolment is away down with only 36 age is asked to contact the names received. Last year enrol-(schools in order to have forms

50 YEARS AGO Yaken from the Issue of the Free Fress, Thursday, April 29, 1915. Mr. George Barber purchased Seeding is well advanced.

Eighty in the shade is rather Among the first to enlist from Saturday's weather. It seems a a big mark for April. That was little too early for continuous

summer weather vet. Mr. N P. McLam is making preparations to move his residence about twenty-four feet further back from the street Major T. V. Kenney, a native of and enlarge and improve it. The work is scheduled to start in a short time.

Rev. H. H. Wilkinson, M.A., The 'Y' had its annual display rector of St Alban's Church, with the largest crowd set at gave notice at the Easter vestry tending and 150 boys and girls meeting that he intends to sever taking part. The display took the his connection with the parish form of a circus with Mr. R. R. Shortly. He will be greatly mixe

Eddie Crewson and Frank Spiel nating \$185 to Shorncliffe Hospital \$105 was raised at the con-Capt. Johnny Gray was home cert held last. Thursday even-

march closed the program, with A letter from Sergt. Harry flags carried by Gordon Lawson, Harwood says all the buys are Bobbie Rumley and Buddie OK and in good spirits and are Kentner The gym was patrioti pleased to yet the Acton Free cally decorated with allied flags Press with news of their families and friends at home and in the

"The boys are yearning for surrounding district

Braida's Shoes, Cooper's Drug on Saturday, April 24, 1915, Store, Agar Coal, Johnstone and Pruduce Elizabeth Makings, in

foring summer pursits.

Not all Listed Yet

Kindergarten enrolment for the ment totalled 51

Near End

Vast improvement in Knox church basement and upstairs is already most apparent. It's hoped the project may be completed

completed before the first day of Anyone with children of school school in September.

FREE THE ACTON

Thursday at 18 Willow St. Acton. Unitario Member of the Audit Burcan of Circulations the CWNA and OWNA Advertising rates on request. Subscriptions parable to edvance, \$4 m in Canada \$7 m in all nuntries other than Canada, single copies In Authorized as Becoud Clas. Mail. Post Office Department.



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BUSINESS AND EDITORIAL OFFICE PHONE 853-2010

Professional Directory and TRAVELLERS' GUIDE

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DR. D. A. GARRETT Physician and Surgeon Corner of Willow and River Sts. Entrance River St. Acton, Ont. Phone 853-0341 By Appointment

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Westbound

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