

## Fine Speakers, Many Donations Mark Lakeside Chapter Program

At the chapter meeting Tuesday, Lakeside Chapter I.O.O.F. members heard the following report of the year's activities.

The following is a summary of the records of the Lakeside Chapter Imperial Order Daughters of the Empire which I am pleased to present to you, the members, for approval.

During the year, the Chapter held 10 regular meetings and one executive meeting.

With a total membership of 47 including 4 out-of-town members, the average attendance was 20.

**Club Programs**

The program committee presented a fine schedule for the year including guest speakers, pot luck suppers, bus trip to Pioneer Village, films and a visit to the Weatherane in Rockwood to view antiques.

Members of the Duke of Devonshire Chapter and other guests were welcomed on several occasions to share our program with us.

On March 16, a pot luck supper was enjoyed for St. Patrick's Day with table decorations and sham

rocks for game prizes carrying out the central theme.

In April, Fred Dawkins spoke on Canadiana, explaining the re-fitting of old furniture.

Edwin Harrop spoke and showed slides of his trip to South America in June emphasizing the different methods of farming.

**Bus Trip**

Members enjoyed a bus trip to Pioneer Village.

In September, high school student Tom McKeown spoke on his experiences at the United Nations Seminar in Waterloo, also slides of a trip to Southern England were shown by Mr. and Mrs. Geo. Musselle.

The finest collection of Lyon glass in Canada was shown by Donald Stewart of Rockwood in October at his antique shop along with many other interesting pieces.

In November, Mr. Rol of Carleton Nurseries gave a very interesting demonstration of flower arranging.

Slides of her trip around the world were shown at the January meeting by Miss Ann Parker, public health nurse.

We were kept abreast of world affairs by our convener.

At the February meeting, Acton Firefighters demonstrated resuscitation.

On Decoration Day in June and Remembrance Day in November, members paraded and attended services and placed wreaths at the cenotaph and plants on the graves of veterans and former members. Members attended Holy Week services. Convener assisted the CNIB and Cancer drives.

Our standard bearer and a past regent attended the provincial convention in April.

**Fund-Raising**

During the year we held a fund raising events: our annual bazaar in November, bazaar sale in June and cards throughout the year. Exhibits were offered in the fall fair. All were successful.

Throughout the year the Chapter endeavored to fulfill its many obligations as a member of the national organization and as a part of the community.

Nationally we contributed to the following funds: Common wealth Relations, Wilhelmina Gordon Scholarship, National Shipping, Lucy Morrison Memorial, Prov. Special Representatives Fund, Canadian Scene, Prov. Workroom Maintenance, Endow-

ment Fund, Overseas Relief and National Centennial Fund.

Locally we contributed to the Decoration Day Committee, Canadian Legion and Poppy Fund.

The sick were remembered with flowers and cards, and flowers were sent to the bereaved.

**Help Others**

Services at Home and Abroad were busy throughout the year. Lette articles were collected for the Save the Children Fund; pocket editions were sent to the Canadian Army, and jointly with the Rotary Club and other organizations, hampers were prepared at Christmas for needy families in the community.

In educational work the chapter again awarded rings to the best all round boy and girl in grade 12 or 13, a \$25 scholarship and several certificates.

With other organizations in town a donation was made enabling high school students to attend a United Nations Seminar at Waterloo University in May. A trophy was presented to the Music Festival.

## From Magazine

# "Future Has Arrived" at Micro Fashion Products For Jet Age

The February issue of the magazine, *The Imperial Oil Review*, carries an article of interest to Actonians. Introducing it: "Imperial's newest affiliate company began 170 years ago, but its products are as new as the jet age. Meet Building Products of Canada Limited." Author was Robert Collins.

In these fairly unsophisticated days when most people still used natural building products—stone, brick, wooden siding, wooden shingles—BP was fairly avant garde. It had been making asphalt roofing for nine years. Today it is one of the biggest Canadian producers of this product. The Montreal plant still makes roofing at the original Ville La Salle site, (also BP headquarters) on the banks of the Lachine Canal.

**FOR THE SHELTER OF MAN**

If North American business is really as lacerated as some of its critics claim, the blame has to begin with the people who name companies. Take "Building Products of Canada Limited", 40 years old and, as of last summer, a wholly owned subsidiary of Imperial Oil. Nothing really wrong with the name—except that it doesn't do the company justice.

It doesn't show the face of a company concerned with the shelter of man—a face of colors, patterns, shapes of symmetry. It gives no hint of eight Canadian plants turning out things like floor tile, in copolymer—pieces of "Arctic gold", "palm and orchid mist". And shingles in oblong and hexagonal shapes; plastic extrusions in 4,000 indescribable shapes; regiments of roofing paper in two ton cylindrical rolls. And a single pattern that resembles colored tea drops.

**Everyday Items**

Not in there, either, in the name, is the part BP plays in Canadians' lives. The plastic that stiffens your luggage or your son's hockey shin guards may have been fashioned by BP. Also the plastic insides of your refrigerator and the plasticized web that holds the soles of your shoes to the upper.

Natural gas serving ranches in the Millerville, Alta. district runs through BP pipe. So do certain chemicals at the National Research Council building in Ottawa. So does water for the lawn around the Stratford, Ont. theatre and for the Montreal Airport Hilton swimming pool.

**In the Air**

If you lunch aboard a Canadian commercial aircraft, chances are the individual cream containers are of BP plastic. If you set foot in the University of Saskatchewan science building, the provincial forestry building in Victoria, the Royal Alexandra hospital in Edmonton, or the Sun life headquarters in Montreal, you'll walk on BP tile.

Behind the anonymity of the name are people, too: 1,600 workmen, engineers, scientists, salesmen. People in plants at Point Rouge and Montreal, Que., Hamilton and Acton, Ont., Winnipeg and East Kildonan, Man., Edmonton and Wabamun, Alta. People who make asphalt roofing, insulated siding, insulating wallboard, sheathing board and sheathing papers, ceiling tile and floor tile, fibre pipe, plastic pipe, and plastic extrusions (forms pressed out through steel dies, in a multitude of shapes and for a multitude of uses).

**Old Firm**

But if the name is not evocative, the firm, anyway is old and respected. BP's family tree reaches back in 1795 when Bird & Son built a paper mill in Massachusetts. In 1905, they opened a Canadian plant in Hamilton, and 20 years later, the Canadian operation amalgamated with Ruberoid Co. of Ville La Salle, a Montreal suburb, and Pontiac, Que., to form Building Products Ltd. (Bird & Son eventually surrendered its charter in 1949.)

**Look Down**

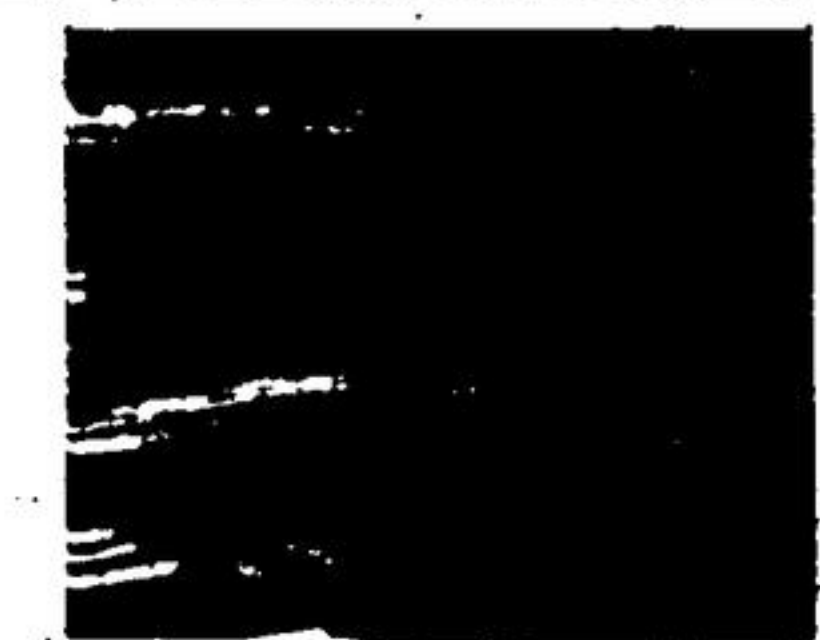
Meanwhile, a new kind of flooring was catching on in the U.S.: asphalt tile. BP moved promptly, in 1931, it began making the tile in Hamilton. In 1952, it became the first Canadian firm to manufacture the then new vinyl asbestos tile, cashing in on the great postwar do-it-yourself wave. Today, BP markets five kinds of tile: asphalt (which is becoming obsolete because it's less pliable and its colors are duller), vinyl asbestos, solid vinyl, rubber and Hypalon, a Du Pont product with high chemical resistance.

There are 1,100 variations of size, thickness, color and pattern in BP tile. Yet even this isn't enough for some clients who demand a special shade conceived just for them by their architect. It means mixing a special batch, at considerable inconvenience, but in the tile business today, few manufacturers can afford to turn down such requests.

**Future Arrived**

The floor tile market is as competitive and changeable as the automobile business. The market constantly knuckle, then heads for new ideas to woo the fickle consumer. Patterns and colors can rise and fall in favor in a matter of months. In 1964, the hottest item, for the housewife whose floor has everything literally, a raised design on the surface of the tile. The "m" designs last fall were yellow-green mustard and mushroom. What will be the '65 rage? "Who knows?" says Hamilton plant manager Earl Riddolls. "We wouldn't be surprised to see a

ACTON, ONTARIO, THURSDAY, FEBRUARY 11th, 1965



Acton Rolls Out Carpet — of Plastic

demand for purple, one of these years."

**Nutmeg, Anyone?**

Most pattern and color fade come to Canada via the U.S. but BP in 1964 created its own pattern in vinyl asbestos. It's called Weaver's, looks somewhat like broadloom, and comes in colors temptingly entitled avocado, nutmeg, taupe, grige and cinnamon.

The contents of floor tile are like its names, rather exotic for a product that gets walked on every day. Some 50 ingredients, ranging from limestone to a compound to some pigments, cost up to \$15 a pound, go into BP tile. Vinyl asbestos, the biggest seller, begins high overhead in the Hamilton plant where two workmen wearing face masks deftly stir and pour bags of asbestos or vinyl resin into a hopper. Along the production line, other ingredients pour in a liquid plasticizer to soften the resin, a stabilizer, limestone.

**Strip of Paste**

The batch goes into a mixer, is friction heated to about 300 deg. F., and comes out as a long strip of grey paste. It moves down a conveyor belt to get its coloring. Then a pattern, if any Roll gets squeezed in to the proper gauge or thickness. Now a continuous carpet or tile, uncut but otherwise exactly as you see it in the stores, creeps down to the punch press. This is the heart beat of the plant. Its thump-thump stamps out eight 9 x 9 inch tile at a blow, every second.

The leftover, looking like the remnants from a child's cut-out book, go back for reprocessing. The finished tiles move on four women, welding suction cups on wooden handles, pluck out any dust. The rest tumble off the belt to be boxed and sent on their way to some home handy man's floor.

**Right at Home**

The result gives Imperial a new and intimate connection with Canadian homes. It continues to deal in things all house-holders use, such as heating oil, fertilizer, the kind of asphalt that goes into driveways and the kind of petrochemical raw materials that go into clothing, diapers and kitchenware. Now, through BP, it can shingle roofs, tile floors and ceilings, drain sewage, sheath and insulate walls, provide plastic track, sill and sash for sliding windows and plastic fixtures for lights, supply brick design siding for exterior walls. BP is currently experimenting with a vinyl siding for house exteriors. In 1965, it expects to bring out an all plastic cave-roasting and downspout.

In short, you can't name a company by its name. The Imperial BP team is far removed from the little London, Ont. company called Imperial Oil which in the 1860s, sold lamp oil and axle grease.

## BUSINESSMEN!

RELAX -- ENJOY YOURSELF  
NIGHTS AND WEEKENDS

DON'T LET EXPECTANT PHONE CALLS  
KEEP YOU HOME

LET US  
ANSWER YOUR TELEPHONE  
AND RECORD THOSE MESSAGES

USE OUR  
24-Hour Answering Service

DAY — NIGHT — WEEKENDS

FOR FURTHER INFORMATION  
Write Box No. 221, Acton Free Press

**Fred A. Hoffman**  
Optometrist  
TA 4-2071  
58 ST. GEORGE'S SQ., GUELPH

## BINGO

THIS MONDAY 8.00 P.M.  
AT THE RIVIERA IN NORVAL  
FULL JACKPOT

### JACKPOT \$1000.00

\$485 IN 27 PRIZES — ADMISSION 50c



Multi-stop city driving calls for **CHEVROLET**

# workpower

Says W. M. Browne, Toronto Caretakers, Toronto, Ontario. "We have used panel trucks of various makes for the past 15 years. Nine months ago we put six Chevy-Vans into service and, from our experience with these, we have purchased six more."

"Accurate comparative analysis of our vehicle operation proves Chevy-Vans to be most economical. The six-cylinder engine is really lively with plenty of power. Gas mileage is very good and has given us a substantial saving per unit."

"Manoeuvrability in city traffic is excellent, resulting in reduced time between calls. Mechanically, Chevy-Vans have proved to be first-class—we have had no failures."

"In summary, I would say that Chevy-Vans are far superior to any units we have previously operated."

Every operation can profit from Chevrolet Workpower—including yours! See your Chevrolet Truck Dealer today.

**'65 CHEVROLET WORKPOWER TRUCKS. WORK HARDER, LAST LONGER!**

AUTHORIZED CHEVROLET TRUCK DEALER IN GEORGETOWN:

### ANDREW MURRAY MOTORS LIMITED

61 GUELPH ST. GEORGETOWN, ONT. PHONE 877-6944

Gnomes' Faces? No, They're Some of the 4,000 Steel Dies at Micro Plastics Plant which Determine the Shape of the Product. These Dies are the Key to each Extrusion. About Five More Dies are Added Each Week, Custom-Made at the Plant.

