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Second Section.



JACK IN ACTION: "Now what am I bid for this fine job right here?" auctioneer Jack Elliott coaxes skeptical bidders at a recent auction sale in Milton. After nearly 34 years of conducting auctions, during which time he sold "everything from a 10 cent box of junk to a \$90,000 commercial site," Jack hung up his cane for good, on December 31.

Staff Photo

Jack Elliott Announces His Retirement Practised Auctioneering for Nearly 34 Years

Jack Elliott, Auctioneer
This familiar signature, appearing on auction sale notices in Milton and throughout Halton County for the past 34 years and 10 months, will appear no more. For Jack retired last week, and the gravel-voiced, familiar figure will be missed by his countless followers of auction values throughout the district.

"I have only one regret," he said after announcing his retirement at the Joe Crowe sale last Wednesday afternoon, "and that is, that I don't have a son to take over where I left off." For, he points out, the auction sale trade is a flourishing business and there's plenty of work for the man who doesn't mind the hours of hard work and the honest effort that is required.

Lot of Pleasure
"I want to say thanks, though, to my many friends for the cooperation — and business — they have given me over the years. I've had a lot of pleasure out of auctioneering, and I took it very seriously. My acquaintance with most of the people was the very finest."

And though he's through as an auctioneer, Jack Elliott isn't finished working. He still plans to continue his work as an agent for J. A. Willoughby and Sons Ltd., Realtors, from his Court St. home. For the past 16 years, he has been their local representative on a part-time basis, and recently Mrs. Anna Caines joined the staff to handle home sales, while Jack devoted more time to farm and rural property transactions.

Real Estate Work

Now he figures he can spend his full time on real estate, leaving enough free evenings and weekends to head off to the curling rink or the bowling green, Boston Church, hunting and fishing trips, or fall fairs.

Jack was farming in the Scotch Block area, north of Milton, and got his start in the auctioneering in 1931 when a neighbor showed up at his house carrying an auctioneer's cane — and a sale bill listing Jack's name as auctioneer. Jack figured his friends were just pulling his leg, but soon found out the sale was for real.

He'll always remember that sale. It was on March 3, 1931, and

sponsored by Mr. Coulton, who owned the farm now occupied by Reford Gardehouse on the Fourth Line. Easingly, "I didn't sleep very well for a week or 10 days before the sale," Jack admitted. "I remember the day of the sale, it was really cold and I walked to the sale to cool myself off."

Beep Shovel-\$1.00

When the time came to start selling, the first item up for sale was a scoop shovel which, trembling all the while, he managed to sell to Charlie Morton from Nassagaweya for \$1.90. Was he nervous? "Everything was black," he remembered. A bunch of his friends had gathered at the back of the crowd that day, probably to laugh at his amateurish efforts. But before the sale was over, they had worked their way up through the crowd and stood smiling — and bidding — in the front ranks.

"I came up the hard way, from them on," the retiring auctioneer recalls. "I had no help except good hard work, and some wonderful cooperation from the public."

10 Cents to \$10,000

During his years of association with Mr. Hindley, they would go anywhere from \$10 to \$125 in sales a year. Jack has always purchased auctioning licenses in Halton, Peel, Wellington, and Wentworth Counties, and claims the talk sold everything from a 10 cent box of junk to a \$10,000 commercial site in Burlington.

One thing that impressed him the most was the helpfulness and community spirit shown by neighbors for a bereaved rural family. The auctioneer was often times called in to dispose of chattels after a death in the family and he really appreciated the way neighbors would band together to aid the deceased's family during a sale.

Another thrill he always goes for is the expression on a child's face after successfully outbidding the others on a particular item.

\$100 Cow

He recalls the first cow he ever sold for \$100, and the price was the talk of the country for weeks to come. A few years later, he sold the daughter of the same cow for \$400. His work has ranged over farm equipment, modern house furnishings, real estate and even large herds of pure bred cattle and other animals.

His vivid memory takes him back to the day he and Roy Hindley sold the first Guernsey cow in Canada to reach a \$100 price tag — it was on the Fred Armstrong farm on Highway 25, south of town, now owned by Dr. C. A. Martin. "The mud was terrible."

Harold Thompson has an outstanding 4-H club record, having completed 23 4-H clubs.

Soon his business had grown to quite a size and in 1945, Jack and Roy Hindley began working together on sales. Mr. Hindley at that time was conducting sales in the northeast end of the county, and their sales dates were overlapping, so they decided to work together. The arrangement lasted until 1958 when Mr. Hindley retired.

"I learned a lot from Roy," says Roy. "He was a graduate of the Chicago School of Auctioneering and had been at it since 1917." Jack recalled, "He was a great evaluator, a good judge of human nature, and he could carry a crowd along with his clean Irish wit."

Roy was strictly honest in his dealings, and our association in business was most pleasant," he added. "We never had any disagreements — except over politics, after the sales."

Since 1948, Jack was associated with Jack Holmes of Acton who claims "he would have made a wonderful auctioneer." But Mr. Holmes has recently decided to devote his full time to real estate.

No Bargain

Honesty is the best policy when you're an auctioneer, he claims. For that reason he never purchased anything for himself at a sale, and no friends ever got a bargain price on any item.

You're working for the man who's paying you and you have no friends on the day of the sale," he explained.

The work of an auctioneer is not easy for he must be able to estimate the value of every piece of merchandise sold, and he must know a lot about every line of work. The auctioneer is responsible for viewing and letting the goods to be sold, advertising the sale, hiring clerks, and arranging the display of chattels before the sale. "You can't just toss everything in a pile in the back yard and expect it to sell," he warned.

Still Name Price

And yet, though times have changed and auctions have gone modern, inflation has never increased the auctioneer's charges. Jack boasts he has never once raised the price of his service — one per cent commission on farm stock and implements and five per cent on furniture.

Despite a lot of travelling through four counties and some pretty bad nights for driving, he's made it home every night except once he was snowbound at Clarkston.

His price and his work are the same whether the sale falls on the hottest, most humid day of summer or the coldest, blustery, stormiest day of winter. And he's worked in both extremes from 100 in the shade to 20 below zero temperatures, and credits his good health to allowing him to keep active for nearly 30 years at the job.

Warned to Slow Down

Jack has been considering retirement for several years now, but lately, he explains, he has had indications it is time to slow down and take it easy.

"I've had a few warnings," he says, pointing to his chest, "and I'm not as young as I used to be."

Now, with no one to take over his place, he expects the auctioneers around the district will be able to handle the local work. "I sure enjoyed the work. I like people, put me in the limelight, I'm going to miss it," Jack Elliott concluded. And thousands of auctioneers around the district will be able to handle the local work.

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OFFICIALLY RETIRING after nearly 34 years as an auctioneer in Halton and district, Jack Elliott of Court St., Milton, looks back on many pleasant associations with thousands of people during his years in the trade. He's quitting for health reasons, and plans to devote his time to his real estate business.

FAME Loses Fearman's Cannot Make Payment

FAME — the Farmers' Agricultural Enterprise cooperative — will continue direct control and ownership of the plant, but is reorganizing its financial structure and placing it under a new management. FAME members responded to a call for an outlook on which the experts will increase the company's volume of specialty products and provide for increased employment.

Mr. Gummer is sympathetic to the problems of FAME and will be receptive to meeting them, should their financial position materially alter during the next three months.

The Provincial board of FAME was holding a meeting in Toronto today to consider launching a full-scale fund drive. Funds already turned in are being held in trust so that if the deal falls through the farmers will be able to get every cent of them invested back.

"It's embarrassing for FAME," admitted Mr. Service. "It's very hard to take, for those of us who are members of the board, after we put four years of real hard work and effort into it."

Mr. Service added that he had been to several of the county FAME committee meetings, and there was "very little sign of animosity toward the Board."

Yippee!

Music supervisor Glenn Banks will be casting cowboys and cowgirls soon for the Robert Little school operetta "On the Range" which will be staged the third week in February. He has started practice for the music and the dialogue book are expected soon.



NOW A CONSTABLE
James Redpath, the first young man to join the Ontario Provincial Police as a Cadet, and who was transferred to Milton O.P.P. last March, became 21 years of age in late November, and last week was officially sworn in as a regular Constable with the force. Magistrate James Black conducted the swearing-in ceremony at Burlington.

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