

Beardmore Co. Opens Gates to Visitors

Cars and buses crowded Beardmore's parking lot Saturday as 120 members of the Shoe Superintendents' and Foremen's Association of Ontario and Allied Trades toured the plant and saw how leather is processed from raw hides to finished product.

W. J. Beatty, president and general manager and other officials played host to the large group, split into six smaller groups for tours.

Following registration at the main office, conducted tours went through the hide house, beamhouse, laboratory, machine shop, tannery, dry dip, rolling room, warehouse, outside,

chrome, fat-lacquer department, pasting and staking units, buffing and finishing departments, specialty leather, wetting and belting departments and finally a display room showing samples of upper leather, plakin and shoes and bags made from Beardmore leather.

At the conclusion of the tour everyone enjoyed a buffet luncheon provided by a Guelph caterer in a new section of the building. The men heaped their plates high with food and enjoyed chats with company officials and associates.

Two Draws
Mr. Beatty extended a warm

welcome to all visitors and expressed his appreciation on behalf of the company for the large turnout and interest shown. At the conclusion of the lunch two draws took place for ladies' handbags with winners Robert J. Henry and Jack Shweibel.

This is the second time within the past five years the same association has toured the plant and secretary Arnold H. Burden thanked Beardmore officials on behalf of the members.

Skeleton Staff
During the tour of each department a skeleton staff of workers manned machinery in order to show visitors the operation.

The Acton Free Press.

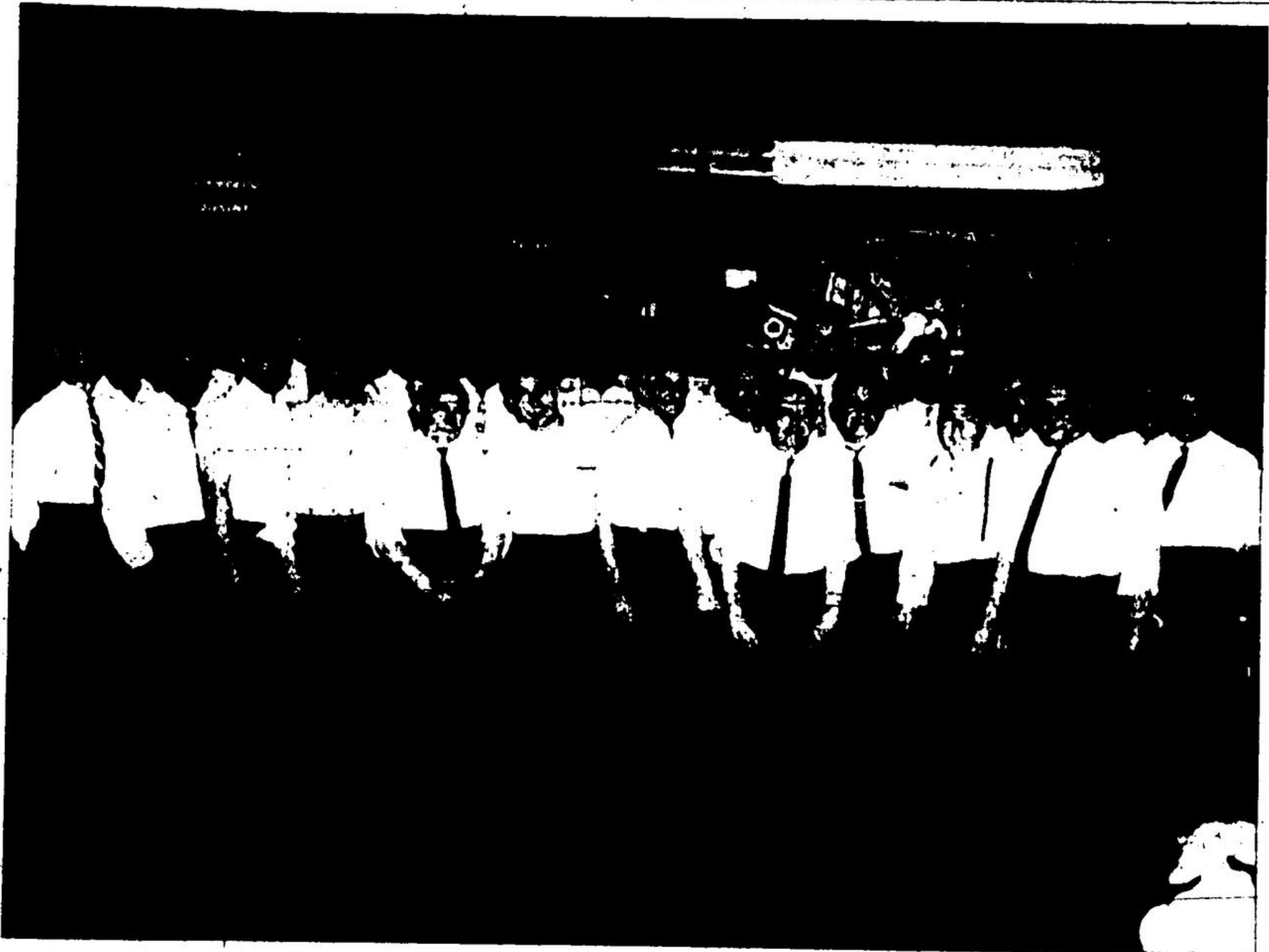
Eighty-Ninth Year.—No. 48.

ACTON, ONTARIO, THURSDAY, MAY 28th, 1964

Second Section



A. M. BURDEN, secretary of the Shoe Superintendents' and Foremen's Association of Ontario and Allied Trades, received special attention during lunch Saturday as president and general manager W. J. Beatty and vice-president Norman Braida pile his plate high with food. Mr. Burden was one of 120 visitors who toured the Beardmore plant.



SHOE INDUSTRIALISTS from Acton joined with representatives from the Shoe Superintendents' and Foremen's Association of Ontario and Allied Trades during a tour of the Beardmore plant Saturday. Included in the above group are Ray Artie and Charlie Blake from Corona Shoe and Eugene Braida from Hamilton Shoe. Also in this group are Jack Greer, Ed Footitt and A. Conway from Beardmore and Co. Six groups were taken on conducted tours of the entire plant by Beardmore officials.

2nd ANNUAL HYDROPLANE REGATTA

SAT., JUNE 20th

Acton Y's Men's Club
and
The Oakville Hydroplane Club



FREE TICKET WITH "Y" BOOSTER CLUB TICKET

● Admission \$7.00 Saturday, June 20th — Students 50c ●

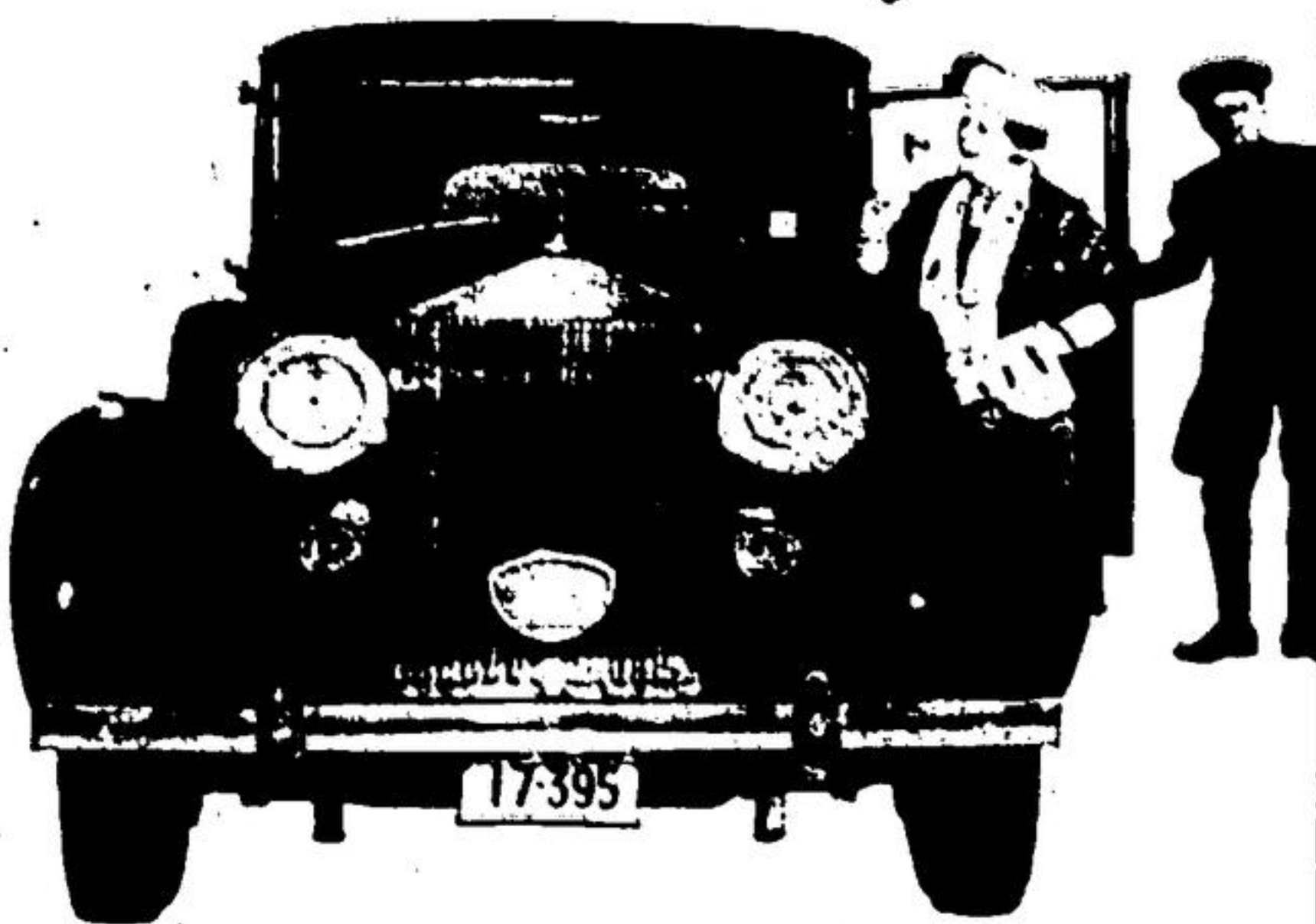
Come and enjoy the THRILLS & SPILLS of water racing

ACTON PARK -- 1.00 P.M. SHARP

6 CLASSES RACING

2 HEATS PER CLASS

I'VE HAD MY CAR
SAFETY CHECKED!



Get your car checked FREE
at the Safety Check Lane

FELLOW STREET

MONDAY, JUNE 1 TO WEDNESDAY, JUNE 3
1 - 4 P.M. AND 6 - 9 P.M. EACH DAY

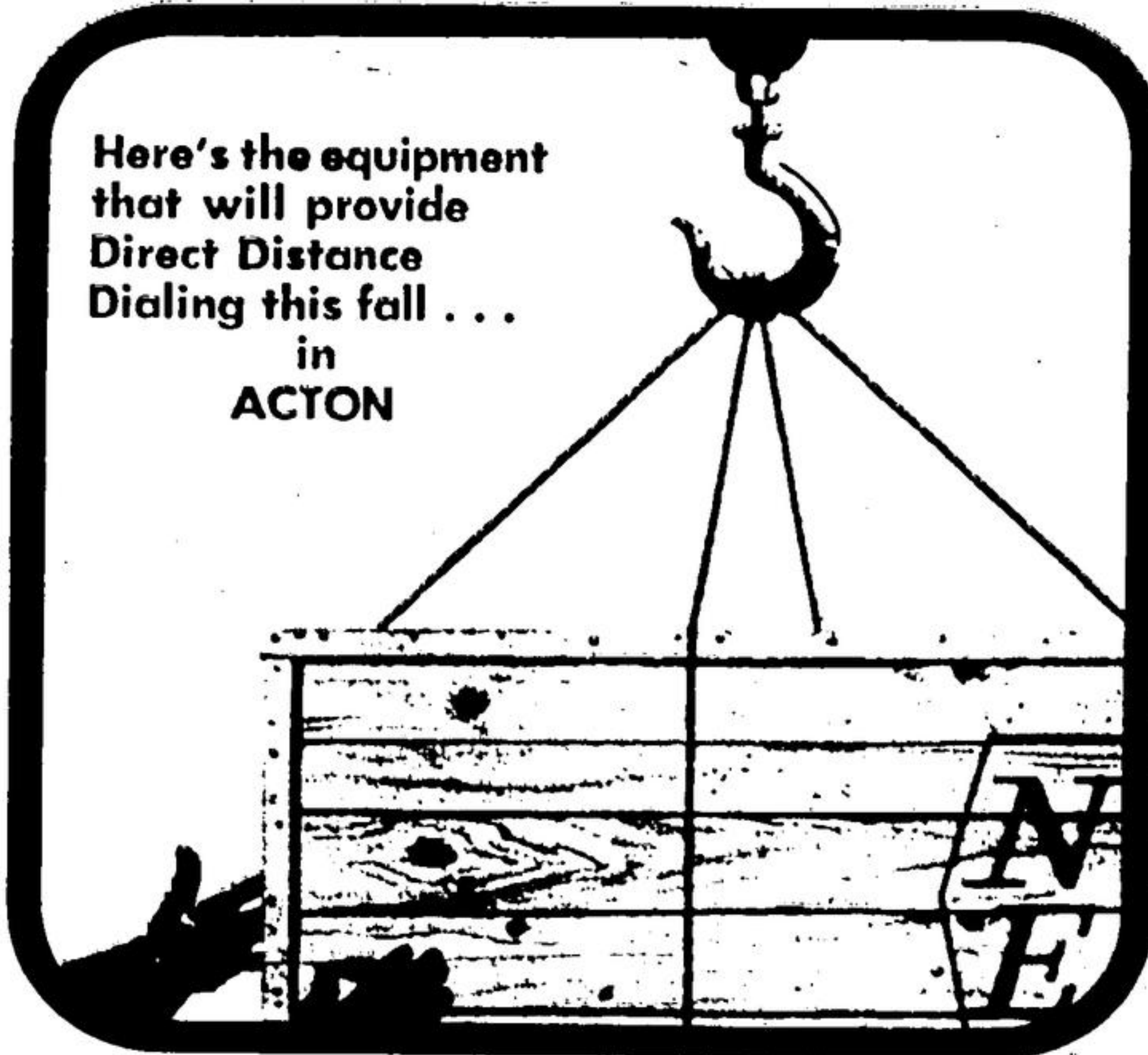
- Free Examination for all passenger cars and small trucks, old or new, commercial or private.
- Quick Service—the complete 38 point check takes no longer than ten minutes.
- No charge—this safety check is offered as a free public service.
- Free Sticker—you receive an "approved" sticker if your car meets the required standards.

REMEMBER, A GOOD DRIVER IS AS SAFE AS HIS VEHICLE!

ACTON SAFETY COUNCIL

ONTARIO DEPARTMENT OF TRANSPORT
Hon. Irwin Haxlett, Minister A. G. MacNab, Deputy Minister

Here's the equipment
that will provide
Direct Distance
Dialing this fall . . .
in
ACTON

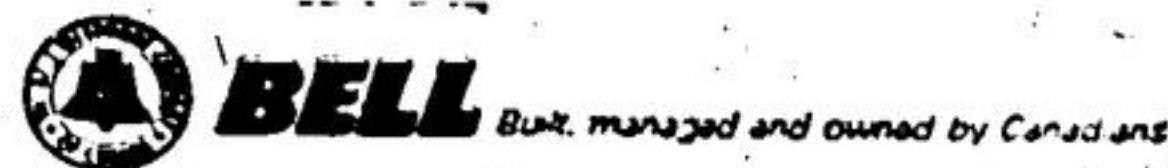


The complex equipment which will make long distance calling so much easier for you, is being installed in your telephone exchange building. All the installations and testing will be completed during the summer, so that your new service will be ready to go into operation this fall. You'll enjoy this amazing new service because:

DDD is ultra modern. It's the most progressive step since dial service. It will bring your community right up to date in telephone communications.

DDD is fast. Most numbers will be reached in less time (about 20 seconds) than calls placed through an operator. More than 80,000,000 phones on this continent can be reached by DDD.

DDD is easy. You'll be able to make station-to-station calls from your home or office direct to dial phones in numerous cities and towns throughout Canada and the United States — just as easily as you dial local numbers.



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DAVE BENHAM entertained Beardmore Company officials and visitors Saturday with his piano accompaniment following a tour of the plant. During the day 120 representatives from the Shoe Superintendents' and Foremen's Association of Ontario and Allied Trades were taken on conducted tours of the tannery and entertained during a buffet luncheon. Shown with Mr. Benham is vice-president Norman Braida.

— NOTICE —

Council are Convening a
PUBLIC MEETING

at the Council Chambers on
Tuesday, June 2nd at 8 p.m.
to discuss a Centennial project for the town

All interested citizens and organizations are invited to attend so that some definite action can be taken in this regard

J. McGEACHIE,
Clark-Administrator