NATIONAL FIRE PREVENTION WEEK

OCTOBER 6th to OCTOBER 12th

FIRES KILL 5,580 2,320 CHILDREN

10-Year Story of Fire Tragedy

BILLION-DOLLAR WASTE TO HOME AND INDUSTRY

Canada's Fire Services Unite to Battle Losses, Carelessness, Save Lives

Children suffer most by fires in Canada. Of the 5,580 victims of smoke and flames in the last ten years, 2,320 were youngsters. In 1962, their toll was the highest ever: 266. And more than half of them were wiped out in just 43 home fires that took three or more of the family with them.

Women (1,167) suffered least in the record of fire carelessness, compared with 2,093 men.

Over a billion dollars of property was destroyed in the decade, making the rate of Canada's fire losses one of the worst of any country in the world. One bright spot: in 1962 the estimated per capita loss dropped to its lowest figure in five years. Nevertheless, last year recorded a sharp increase in major industrial fires, 16 v. seven in 1961. A major loss fire is one of a quarter of a million dollars and up. Six times last year, a million dollars went up in smoke in single fires.

Fire summary of recent years (excluding forest and federal government property losses)

	1962	1961	1960	1959	1958
Number of fires	84,898	83,706	79,611	84,241	86,919
Killed	620	556	566	560	532
Loss ($ millions)	126.1	128.3	129.3	124.6	120.3
Per Capita	$6.72	$7.03	$7.26	$7.06	$7.05

THINK about FIRE Wherever You Are

"Don't Be Ashamed"

Voluntary Home Check Wise Plan For Safety

Your home is your castle! The tradition is sacred to the program of voluntary home inspection by the fire service. That it wishes the inspection of a home is subject to the friendly wish of the house-holder, without involvement of any kind.

If an authorized uniformed fire fighter knocks at your door, let him in. He aims to help you [illegible] fire hazards. If [illegible] you need are peace of mind.

[illegible] suggestions as have hundreds of thousands of Canadians.

What to look for are [illegible] the safety of your [illegible] your own life. There [illegible] to you and it does not add [illegible] case, and it will help your peace of mind.

[illegible] a planned [illegible] program [illegible]

PLAY IT SAFE — — HELP PREVENT FIRES!

The Acton Volunteer Fire Department is on 24-hour call. They are on constant alert, ready to leave their work, their homes, their families, to help protect you and your property from the devastation of fire. Help them help you by playing it safe -- don't make that siren blow!

The Acton Fire Fighters stand between you and loss of property and lives in this community! They deserve your support in observing Fire Prevention Week and every week in the year by checking fire hazards at home and at work.

Inspect your home and business premises NOW and be prepared to show your Fire Inspector that you are co-operating with your local Fire Fighters in the observance of FIRE PREVENTION WEEK, OCTOBER 6th to OCTOBER 12th.

Acton Salutes its Fire Department!

OVER THE YEARS THE ACTON VOLUNTEER FIRE DEPARTMENT HAS PROVEN TO BE ONE OF THE BEST IN THIS AREA. THEIR FINE RECORD IS A CREDIT TO THE TOWN AND ITS PEOPLE.

This full page salute to the Acton Fire Fighters is sponsored by Acton's Leading Merchants and Businessmen

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Swims of Canada
Shortill Sheet Metal
Superior Glove
Sam's Barber Shop
TenPro Distributors
Tyler Transport Ltd.
Thompson Motors
T. Eaton's of Canada
United Car Fasteners
Whitham's Garage
Watson's Music Store
Watson's Dairy Bar
Wiles Bus Depot
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