

The Skies Above



CLOUDY SKIES over this unique photo of the dikes at Kaleso Conservation Area Dam, were captured by photographer W. Merlin Gunby.

A Big Success . . .

Acton's 50th Fall Fair was a resounding success and despite unfavorable weather predictions, the sun shone beautifully.

It was good to see the record crowd and to know that the enthusiasm and vigor with which plans were laid for the anniversary

What's a Customer? . . .

A leading manufacturing concern offers its employees the following definition of a customer.

It is one which might with advantage be read and digested by all of us, since we are all essentially concerned with customers whether in industry or retailing.

A customer is a person who brings us his wants. Our job is to fill them profitably to him and to ourselves.

A customer is never too far away to affect our jobs, no matter how remote from him our work may seem. One small slip or flaw in any department can lessen the value of our product or service in the customer's eyes.

What's in a Name? . . .

The question of whether planning boards ever do any planning - though they do other useful work - came up during a workshop session of the 51st annual meeting of the Ontario Chamber of Commerce not too long ago.

Delegates applauded when A. H. LeMaurier of the regional co-ordination division of the Ontario Government's Department of Economics and Development said, "I've been a member of several planning boards in my day and quite frankly I don't believe that

With Unusual Despatch . . .

A civil service "pay inquiry" has been started in Ottawa, headed by Mr. A. D. P. Heaney, a career diplomat and former chief of the Civil Service Commission. Although it will be some months before a report will be ready, the government has acted with unusual despatch in naming the committee members, providing offices and hiring a staff. It was only a month ago the Prime Minister Pearson set up the committee in keeping with a promise to introduce an appropriate form of collective bargaining for government employees. Earlier civil servants agreed to renounce the strike weapon in return for a formal system of binding arbitration of disputes.

The other main purpose of the inquiry reports the Canadian Press will be to find

sary, were reflected in excellent results.

To the Directors, Officers, exhibitors and entertainers, three cheers for a job well done. No doubt this will herald new growth and initiative that will continue to reflect in future successes.

A customer's good opinion of our company is the most valuable asset in the world. Whatever we can do to build that good opinion will eventually be to our own advantage.

A customer's good opinion cannot be bought or stolen. However, it can be freely given in response to our gift of value.

A customer expects value in what he buys from us. If we do not give him value, he will go elsewhere to find it.

A customer is the boss behind our boss. By serving him well, we serve ourselves well.

planning boards are doing much planning."

But, he continued, "planning" is an unfortunate choice of words. "Programming" is much better. People seem to associate 'planning' with dozens of don'ts and antis. Programming implies scheduling and utilization of services which is more in line with what we are trying to do."

If a change of name will give those groups a better chance at doing some important work, one wonders why such a change has not been implemented long ago.

THE GOOD OLD DAYS

20 YEARS AGO

Taken from the issue of the Free Press, Thursday, Sept. 23, 1943.

Favored with an ideal September day on Saturday, a near record attendance of 5,000 thronged Acton Fair Ground where one of the finest exhibits of live stock was shown and a splendid program presented.

Fire which was first noticed about four o'clock on Thursday afternoon destroyed the section of the house on Victoria Ave. where Mr. and Mrs. Clarence Boddy reside. The whole structure was threatened with destruction for a short time. Two lines of hose were laid and the fire brigade soon had the blaze under control.

Miss June Gowland had a narrow escape from serious injury at Acton Fair on Saturday afternoon when the horse she was riding missed the high jump and stumbled. She was thrown to the ground and narrowly missed being stepped on by the horse as he recovered.

The highway between Milton and Acton certainly needs attention. We hope it isn't one of the forgotten points with the new government.

AC 2 C. W. Willard of the Wireless School in Guelph sustained injuries in an accident on the highway just east of Acton on Saturday that resulted in his death a short time after being admitted to Christie Street Hospital, Toronto. Hitchhiking, he was running alongside a truck which was stopping to give him a lift when he somehow slipped and fell beneath the wheels and was dragged a few feet along the highway. The truck wheels did not pass over his body, but his body was pinched beneath the wheel and the pavement as the truck stopped.

The draw sponsored by the Acton branch of the Navy League was held at the Fair night dance in the Town Hall. Winner of the half-ton of aid was AC 2 G. W. McKenzie. Mrs. H. L. Fox won the quilt and Mrs. Alex Mann was the winner of the lamp. The proceeds are to assist the Acton branch of the Navy League.

Officers have been announced for the Fifth Victory Loan honorary chairman, Reeve, J. M. McDonald, Deputy Reeve, G. W. Murray, chairman, A. Masson, Vice-chairman, H. R. Force, publicity, G. A. Dills, E. S. Force, W. J. O. Dakes, salesmen, C. F. Leatherland, F. L. Wright, W. Linham.

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BRAMPTON — There are too many experts on parking in Brampton, Mayor Russell Prout feels. "All of a sudden everyone is an expert on parking," he told council as they discussed a month old municipal parking lot for everyone - except the town - seems to know how to operate.

GEORGE TOWN — A plebiscite on a two-year council term will probably be voted on at December's election but there is a move afoot to have it approved by council without a public referendum. It is felt a two-year term would cut election costs \$2,000.

OAKVILLE — A testimonial dinner was planned November 14 for William Anderson, who has been Mayor since 1936. Mayor Anderson was deputy Halton Sheriff from 1934 to 1945 and has spent many years serving Oakville through the Legion, the council and the church.

MILTON — A fox suspected to be rabid was hunted by many town area residents after it was noticed chasing a fox. In another separate incident, a man reported a fox approached him as he sat by the side of the road. No animals have yet been located but health authorities issued a warning to beware of animals appearing sick or acting strangely.

Our Readers Write

EXPLAINS VIEW
St. Macdale Rd.,
Acton, Ont.
Supt. to Editor
The Editor
Acton Free Press

Dear Sir:

Today a large section of our newspapers and political rivals are busy branding the members of the New Democratic Party as socialists and referring to this party's programme as socialism. They do this not with the intention of associating us with a courageous new pattern of government for the common good, but rather to associate us with the 19th century socialism of what is commonly known as true socialism.

They brand every form of social welfare or social progress as socialism in the hope of confusing the majority of our Canadian people and thereby retain the Status Quo (government for the selected few). It is also true, that a large number of our people do not know the meaning of the word socialism, and must recognize it as a dirty word connected in some way with totalitarian Communism. Under this word socialism they also group

50 YEARS AGO

Taken from the issue of the Free Press, Thursday, Sept. 25, 1943.

Those who have walked in the country or parks or through the suburbs the last few days have noticed many signs of the approach of fall - fields plow with goldenrod, dead leaves scattered over the ground and the woods about to burst into the autumn glory of reds and yellows and other autumnal tints.

Work has been resumed on the residence under construction on the site of the property, which has been lying dormant the past two summers. It is the intention to complete the exterior as far as possible this fall, enclose it and proceed with the interior during the winter. Mr. Walter D. Beardall will move thereto from his Toronto residence when the new one is completed. Mr. Beardall was a resident of Acton for several years back in the eighties.

He will be cordially welcomed back again.

Milton Board of Education has limited the age of admission of 1275mers to school to seven years. None under seven will be registered.

It is reported that the Kelly

Mine, which had such a large part in causing the striking of the Farmers' Bank may yet prove a dividend prayer. A number of people in this section will rejoice if such proves to be true.

Empty caskets have been re-

plenished and roots have picked up very noticeably since the rains

of the past week.

W. White, a Grand Trunk

brakeman, had the great misfortune while his train was shut up in the GTR yards here one day last week, to lose his right arm. He missed his footing and fell, a cut wheel running over his arm below the elbow and near the shoulder.

Corn cutting and silo filling

are the busy occupations of the farmers just now between the visit to the fall shows of the neighborhood.

The annual convention of

Guelph Agricultural League

convened in the Methodist

Church, Rockwood, last Thursday

and Friday. Nearly all the leagues

of the district were represented

and the program was fulfilled almost without exception. Rev. G. D. Draper of Acton, the president, presided at all sessions.

The brick work on the new

addition at the school is nearing completion. The building pre-

sents a fine appearance.

Sugar and Spice . . .

BY BILL BAILEY

What qualities do young people want in a father? You'd be surprised. And then again, you might not. I found out the other day when I asked about 35 teenagers to list the traits which they considered would make up The Ideal Father.

They don't want much, really. The modesty of their demands was almost pitiable. All they want is someone with the looks and build of Rock Hudson, the morals of Sir Francis; the sense of humor of Stephen Leacock, and the bankroll of E. P. Taylor, to name only a few of the required at tributes.

As I wrote down their suggestions, checking them one by one against my own characteristics, the hearty smile with which I had begun to write the list turned into a sick simper.

My wife has been telling me for years that I'm a lousy father, and I've been retorting, "I am not. I may be a lousy husband, but I'm a perfectly good father. Ask the kids."

And they, depending on where

the treacherous young devils feel like throwing their weight, would answer, "He's not so bad. Mom, there must be lots worse fathers than Dad!" Or, "She's right, Dad, you're not much of a father."

But here was proof, from

outside the family. I had only

about four of the 39 qualities

required by those teenagers in

The Ideal Father. It hurt. I

admitted to myself that I

had been a disappointing child,

a lazy student, a frightened

fighter pilot, a happy prisoner of

war, a slapdash weekly editor,

a columnist by sheer accident

and a school teacher because

there was a shortage of same.

And as I pondered the mat-

ter further, I remembered that

most of the people whom I had

considered ideal in these vari-

ous capacities, over the years, had been a sharp pain in the arm, and, moreover, hadn't had one quarter of the fun I'd had.

So cheer up, fellow BOOB. It doesn't really matter whether you are kind, considerate, thoughtful, loving, generous, rich or well groomed.

Be honest, Dad. Do you really care whether you wear the pants, whether you are indolent, ambitious, intelligent, and brave? Does it pain you that you are not good-looking, sports-loving, steady, reliable, a pillar of the community, and full of fun?

Don't give it another thought. Those teenagers are just like us dreamers. We'd like our children to be ideal-polite, obedient, clever, handsome, quiet, thoughtful, kind, decent, thrifty and so on.

We'll have to accept our kids just as they are. And a good thing too. Who, after all, wants to be an ideal anything?

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