# Easy as Falling off a Log...

Since water recreation has grown to be the number one family recreation, learning to swim has become an obligation for every parent. Modern apartments, hotels, motels, schools and recreation centres are all turning to the installation of swimming pools and water recreation facilities. Recreation and physical fitness have become necessities to offset the more mundane aspects of our existence and to improve the state of human health in Canada.

Unfortunately, wafer recreation continues to take its death toll. Drownings number about a thousand every year and most of

these are caused by falls into the water. This indicates that water safety knowledge is just as important as learning to swim, for an individual cannot always control himself when confronted with an accident situation.

Picture an average swimmer falling backfirst into the water. It is, perhaps, his first experience at hitting the water with his body in this position. It will take time and a clear head to re-orient himself into a more familiar body position. Suppose he's fully clothed. He'll weigh more and will need more strength to move himself through the water. Add to this the sudden shock and fear that accompanies the situation and you have the ingredients for another drowning accident.

It's easy to understand how those classed as non-swimmers may get into trouble, but good swimmers drawn too. Being able to swim is important, but this is by no means all. Since ignorance and carelessness cause most drownings, water safety knowledge is just as important as swimming.

## Status Starts at \$4,300 . . .

For anyone who worries about his financial status, and feels anxious about whether he is getting ahead or falling behind in the rece for dollars-per-annum, there are some messurement guides in the latest survey done by the Dominion Bureau of Statistics, of the spending habits of Canadians.

As a starting point for study of the way the typical Canadian spends his money the Bureau had to-decide where to look for the typical Canadian. Their answer to that first question is to be found in the group of taxpayers who declare income of at least \$4,-200 a year, but not more than \$4,299. There were 89,270 Canadian taxpayers in this group at the most recent count, which means by simple proportioning, there should be about 100 in Stratford who are typical, with neither more nor less' income than falls in the range selected for study.

The average of the income taxes paid by this group is \$187 a year, but this amount is only a fraction of the taxes that

### No Need to Panic . . .

Housewives, at least in the Toronto area, seem to be stockpiling sugar because of sharply rising prices. The president of a supermarket chain says that on a week-toweek basis sugar sales recently jumped by 50 per cent in his company's 27 stores in the Toronto area Since January, says this merchant, the retail price of sugar has risen from 11 to 15 cents a pound, and the world' sugar price is still going up So the housewives' reaction is uniterstandable. A price increase of one-third for this table stapleequal to a rise of seven or eight cents on the price of a quart of milk or a loaf of bread -is quite enough to make any thrifty housekeeper seek a way to save even a few pen-

come out of income. If the taxpayer owns his own home, he sees the \$187 of income tax, and his local municipal tax, as the visible tax bites. The invisible bites include \$71 of tax hidden in the \$189 he spends annually for gasoline, \$34 in tax hidden in the \$42 he spends for liquor, \$36 in tax hidden in the \$1,170 he spends on food; \$55 in hidden tax included in the \$1,000 this typical Canadian pays for his used car: \$62 in tax hidden in the \$385 he spends

Considering all the taxes, visible and invisible, it appears that this Canadian of typical income works at least 11 weeks in every 52 for the tax collectors.

Anyone with an income above the \$4,-299 upper bracket has the privilege of paying proportionately more taxes, and is entitled to pat himself on the back for patriotism, as he works for longer than 11 weeks in each year to keep feeding the taxcollection machines.

Stratford Beacon-Herald

in Canada is edging up. The Bureau of Statistics has just announced that the cost-of living index went up again in March The index is computed on the basis of 1949 prices equalling 100 At April 1st the index figure stood at 1323, compared to 1302 one year earlier. In percentage terms, that increase of 2.0 points amounts to a 1.5 per cent rise in the over-all price level .

However, in view of the fact that over the course of the past year prices have been subjected to the influence of higher wages and higher costs of materials - particularly for industries that have to buy with devalued dollars - the consumer has fared pretty well. A rise of just 1.5 per cent in the cost-of-living index indicates there is no need to push the panic button.

Actually, the whole consumer price level

## THE GOOD OLD DAYS

#### **50 YEARS AGO.**

Taken from the lame of the Free Press of Thursday, June 5, 1913.

The old Halton-Peel League hay been revived again under the auspices of the Methodist Athletic Association and the opening, game was played here on Saturday between Acton and Braninton. The reeve was in the box for the opening ceremonies with Rev. J. C. Wilson at the but and councillor A. T. Brown catching while Dr. Lake "filled" the position as umpire. It was comical to see Reeve Hyrds po through all the motions of a professional pitcher. After the preliminaries the real game started. On the Acton team were F. Mc-Lean, Ryder, White, Clarke, Wilds Edmonds, Smith, Laird, Hilde brandt. Acton lost 10-7. A dainty tea was served to the players in the Methodist church by the members of the Epworth league. Acton lost a highly osteemed family when Mr. Wilfred Coles moved to Villa Nova last week.

The foundations are being put in and the lumber laid down for Mr. A. G. Clarridge's time newer residence on his dairy tarm. The schools in town were clos-

ed on Tuesday in honor of the King's birthday. But the old tattered rag that flew over the school will surely justify the

purchase of a new one. The roll of honor of the pupils of the schools who won places of distinction in the May examinations includes the names of M. McDonald, M. Masales, I. Anderson, E. White, K. Gibbons, N. Anderson, R. Nelson, T. Henderson, Brown, D. Harvey, L. Scott, H. Warren, M. McPherson, A. O'Brien, G. Wray, G. McLeod, M. Early, W. J. Johnstone, V. Masales, A. Anderson, W. Moffat, Jean Wilson, Harold Mowat, G. Antierson, George Agnew, Rose Starkman, Olive Mowat, Stella MacLam, Herbie Ritchie Bessie Woodhall, Elsie Stewart, Kenneth Henderson, Duff Wilson, Lloyd Kenney, Hugh, Williams, Jessie Mowat, Sabra Nelson, Hazel MacDonald, Jennie Lasby Willie Stewart, Elsie Lapin, Laura Scott, Pearl Wallace, Jessie Stuckey, Lloyd Forbes, Frances Hurst, Jimmie Ross, James Matthews, Jean Barber, Marie Mowat, Nellie Hall, Agnes Mara, Donald Kennedy, Jack Bristow, Willie Kelly, Clarence Babcock,

# 20 YEARS AGO

Press, Thursday, Sums 3, 1943. Principal G. W. McKenzle has joined the R.C.A.F. and will report for duty at the end of the school term. Leave of absence was granted by the school board. The secretary was instructed to

write him expressing upprecia-

tion of his services and the wish

that war conditions would per-

Taken from the laste of the Free

mit an early return. ... The annual business meeting of Acton Raptist church was held in the church. For the business meeting, Rev. J. E. Ostrom was appointed\_chairman. The menihers were very happy to have with them Mrs. (Rev.) G. R. Easter of Brandon, Manitoba, formerly of Acton. Officers elected for the year are as follows: deacons. Messrs. C. O. Plank, S. Cripps, H. M. Reid and D. F. West trustee hoard, Messrs. W. Wor--den F. Crewson and D. F. West: church clerk, C. W. Landshor

ough; treasurer, Wilma West; 9.

ditors, Messrs. W. Coles, Wm.

Worden and L. Atkinson.

S. Superintendent, S. Cripps; au-

By telegram, airgraph, letters and postcards, the boys write each month telling how they appreciate what the Acton and vicinity War Service League is doing so regularly. There were eighty-five of these messages in the last bundle. Pilot Officer Reg. Finney writes from India "The toothpaste, shaving cream, candies have become rather friendly among themselves and with the socks," Johnny, Moore writes "we hope it won't be long till we're lighting up cigarettes on Mill St." Dude Lindsay says, they are so hard to get over. here." James Lamb says "once you get accustomed to it, this country is quite alright." Jim Me-Geachie was "on a scheme and had to sleep in the bush with one blanket in the middle of Febru ary." Pte. J. Scriven says " don't know what we'd do if it

Mrs. Murray Smith is improving nicely after an appendicitis operation.

wasn't for you good tolks back

To meet paper rationing regulations the Free Press has only' Saturday is Wolf Cub tulip

Tor. R. F. Emmerson has ar-

rived overseas.

Ivy Precious, Willie Cook.

# AROUND

# DISTRICT

COLERAINE-The village has "adopted" a huge turtle, and residents of the village are so interested in its welfare, they recently saved it from heavy traffic. The 14-inch turtle got stuck in a service station culvert once and was picked up and carried across the road by a local resident.

COOKSVILLE-A \$200,000,000 project to be the core of a fu- C-10 7 6 4 ture metropolitan City of Peel, was proposed last week at Toronto Township council's meeting. The plan envisages a city made up of Port Cada, Toronto Township and Streetsville, combining with a second city formed by Brampton and the surrounding area. Both cities would amalgamate to form a "Metropolitan Peel." First steps toward the city would be development of 1,000 acres south of Highway 401, which would be a core city of 40,000 people.

BURLINGTON-In a story headlined "Blithe Spirits," the Gazette reports councillors turned in a performance worthy of an Emmy "or Oscar award for humor. "A gay carnival air permeated the council chambers and laughter and chuckles bounced back and forth . . . " says the article. It took 12 men 45 minutes to approve busing boots, galoshes and shirts for the police department, but only 60 seconds sufficed to borrow \$1,000,000.

GEORGETOWN-A \$120,000 expenditure to provide free downtown parking will be paid for by the merchants affected, and won't be levied over the whole town. Mayor F. Hyde told council. The town's debt is too high for another major debenture issue, and most of the merchants favor paying the levy out of their own pockets.

OAKVILLE-The streets were full of uniformed toungsters on Sunday when Oakville's 4,000 Scouts, Cubs, Guides, Brownies, Sea-Scouts, Rovers and Rangers marched in their annual parade Four bands helped the marchers keep in step as they paraded to a service and presentation of the colors ceremony

MILTON-Holy Rosary Separate School will be getting a four room, \$80,000 addition this symmer bringing the school to 14 rooms One classroom will be used as a kindergarten, the first in the school's history Holy Rosary opened in 1964 with two rooms . . . . paying page, a manager's a fagus parameter and a comment of page page and a parameter of the page and the page

# Milk Producers Hold

subject of the annual ladies' night program of the district 12. Toronto Milk Producers on Wed nesday May 29. The meeting was held it the Esquesing toweshin hall Stewarttown, with R C Alexander, president of the pro-

diker group, as chairman D A McArthur extension specilaist in farm management at the Ontario Agricultural College was the guest speaker Mr. Mc Arthur stressed the importance of setting goals, and plaining, to achieve a wound farm manage ment process. He also expanded the methods of making decisions that would improve's farm management program.

J W. Pawley, secretary of the association, reported on changes in the milk market in the Toronto area. Mr. Pawley also outlined the milk promotion program presently being carried on by the association. This program is centred around a portable milk unit where demonstrations of modern milking methods are presented to the consumer.

presented by J. Allen Francis, agricultural representative The film outlined the need for fariosafety as an important part of tural living

Intertainment for the evening was presented by the Alloa Iu nur Farmer ladies' trio, and Ai the Kerr and his orchestra. The evening concluded with lunch served by the Ashgrove Women's Institute Program arrangements were made by John Bird, secretary of the District 12 unit of the Toronto Milk Producers Assoclation.

#### DAFFY-NITIONS

Gord turn one that gets the blankers back on your side of the

legend a he that has attained the dignity of age Imagination: winething that vits up with a wife who sits up waiting for her husband. Sophistication: the ability to

June is back in town, busting unrall over. She busts up those dream castles of young love. nicks up the pieces and turns them into the mortgaged bungs-

Every woman's magazine in the land is builded with articles giving advice to the fune bride. This is ridiculous. As though there were a woman alive who needed advice on running a marriagel

ows of marriage.

It seems to be an effortless transition for the damsels who forsake the wall of the lukebox for the roar of the vacuum cleaner, the Saturday night dance for the Monday morning wash.

But my heart goes out to the vonth who is deserting the delights of the noothall for the drudgery of bringing home the bacon, who is bidding farewell to the fascination of the street-corner to say hello to the horror of changing loaded diapers.

First of all, son, what made von do if? You were in clover. There you were: living at home cheaply; eating Mom's cooking; spending your own money on something, sensible like the '48 Dodge; getting slicked up and wowing the chicks every Saturday night; and having a good roar with the boys now and then.

However, it's too late now, and I wouldn't try to turn you from your course, even if could. In fact, I wouldn't want to see any young fellow miss the character-building institution of marriage. Welcome to the club.

But just as I'd hate to see our dopy little spaniel tossed into a pit with a bad-tempered mastiff, I don't like to see you going into a battle that's going to last your

#### Let's Play Bridge By Bill Coats

A while back I wrote an article on the power of distribution. Here is another board on which East does not seem to realize the power hand that he holds. The board was played five times and only one pair reached slam. This is amazing since 13 tricks are there for the taking. Dealer South. East-West vul-

> North H-Q 10 9 6 2 D-10 4 2 C - 932West

> > S-K J 10 6 4 5

H- K842 H-AJ7 D-K 0 J 9 C-Void South 5-0 D-8763 C-AKQJ85 West North East Pass Pass Pass 4 D Pass 4 11 6 S Pass Pass

S-A 9 2

The bidding as shown is only one way to reach six spades. There are other routes that do not involve cue bidding. Let us look at each bid. South has 14 points and should open. North lacks 6 points and hence passed.

Now cast has a problem. His hand is not strong enough for a cue bid of two clubs. A double does not do justice to it. If the partnership uses strong jump overcalls then 2 spades fills the bill. I would double since I us nally use weak jump overcalls. West is happy to raise to three spades. Now the exchange of information begins. East four club bid is strong and guarantees first round control of clubs (ace or void). West shows the ace of diamonds and East then shows the ace of hearts. West hids four

spades awaiting developments. East could now jump directly to six but uses a useful but little known convention. A direct bid of 5 N.T. is the Culberson grand slam force. It requires partner to bid deven of the agreed suit if he holds two of the top three honors in it. Since West has only one honour he just hids six

With the even split in outstand ing trump. East does not need the heart linesse. Two of dummy's hearts are discarded on diamonds and Past makes 13 tricks -six spades, four diamonds, two high hearts and a heart miff in

Fast must realize that he holds powerful hand and opposite a reasonable dumms can do well It is up to East to take strong action to see that a slam is not . missed This week's winners: liest, Mr.

and Mrs. Jack, Hooper; second, Totte Warnes and Reg Williams tied, third, Miss O. Logue, Mrs. E Hewson.

\$1,232, AVERAGE TAX

Foundation estimates that the average Canadian paid \$1,232 in taxes to all governments in 1957. the year on which the survey was

your own dim wire.

Therefore, and in view of the propagatida pourlag out of those women's magazines, I think you could use a few tion to even the odds. Blink of vourself as a young, untried soldier. Think of me as a scarred Veteran of many a pastrimonial akirmish, stiff with wounds, but bearing them proudly. Ready?

Piret thing to do, after the ceremony is over and all those dumb relatives of here have been shaken hands with, is to let her know who's boss. When you start on the wedding trip, have a quiet little talk with her. Don't get nasty; just be firm. When the stops crying and you stop apologizing, it will be all settled who is to be boss. But don't allow a little setback like that get you

When the hahr comes along, don't let her pull that "little mother needs her sleep" routine. Stand on your rights. Demand that she get up every second night and walk with the little squawk-box. She won't, but you'll feel better because you stood on your rights. It's good practice. After awhile, when you haven't a leg to stand on you can always stand on your rights.

Another Important thing in marriage is to be able to lie while looking her stragiht in the eve. Practice in the bathroom. Any old husband will tell you it can be mastered in no time. From then on, every time you look her straight in the eye she'll know vou're lying, but 'you can't win them all.

Something else that will come to you automatically in n'short time, is the ability to change the subject without seeming to. There's no particular set of rules about this. Just observe how your wife does it, and you'll soon fluid yourself equally advoit when you!don't like the direction a compertation is taking.

Make it a point to hand up your clothes every night. In fact, it's not a bad idea to lock them up. Never, never not the idea that your wife is above such a thing as going through-your pockets. And never, never leave in them such items as a book of matches with "Murphy's Tavern" printed on it. You know you bummed the matches from a:fellow at work. She knows you've been out roistering, and will no ver believe anything else.

Most important of all, perhane, is this. Never admit any thing, my boy, unless you are caught red-handed. If you are, of course, throw yourself first upon your knees, then on her merc.y Tell her you're weak and sinful. Tell her you need the support of her strong and lofty character, if you are to be saved from evil companions, such as poker, drink, women, or whatever you've been up to.

Suddenly, I feel better, With these few pointers dispensed, I can look with more equanimity on the procession of lambs to the slaughterhouse this month.

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