

Trade Crusade Planned

Stop-Think Before You Buy!!

Rather than bawling the government 'austerity program' for seeking a scapegoat on whom to pin the blame for a devalued dollar, residents of Ontario should take advantage of the situation. This thought was expressed in a news release prepared by the Hon. Robert W. Macaulay, Q.C., Minister of Economics and Development.

We Have Advantages
The combination of the devalued dollar and tariff surcharges give Ontario products an advantage in domestic and foreign markets. Mr. Macaulay reports: "Now is the time for decisive action."
The Ontario Government's part in Ontario, included in this project is the Manufacturing Opportunities Show and Conference at the Royal York Hotel in Toronto on November 5 and 6.
"The success of the 'trade crusade' lies squarely on the shoulders of each and every one of us," Mr. Macaulay said. "If our people will stop and consider what is best for Ontario and Canada, before they make a purchase, they will soon find out that what is best for Canada is also best for them."

What To Do
To promote expansion of trade, Mr. Macaulay suggests the following points:

1. Canada should embark upon a well thought-out public relations campaign stressing the necessity of increasing exports, reducing imports, producing more of what we need here in Canada and involving in our people a feeling that "Canada needs you and you can help!"
2. This campaign should emphasize over and over that we must produce more of the goods that we import as well as ex-

Ontario Government intends to co-operate to the fullest extent.
5. We should re-examine our existing legislation, particularly the Combines Investigations Act. Our aim should always be to promote effective competition in the Canadian scene but at the same time allow for the rationalization of production in our manufacturing industries to secure maximum efficiency. Canadian industry will never be able to stand up to foreign competition until the problem of "fractioning" is dealt with boldly as a matter of Canadian public policy. We cannot hope to successfully sell our goods abroad if our industries cannot compete effectively in Canada.
6. We should begin now to encourage American subsidiary companies in Canada to expand their operations; to purchase more of their component parts from Canadian industries; to develop export markets outside of Canada; and to work out new arrangements in the event of tariff reductions between Canada and the United States.
7. We should promote a "See Canada" tourist campaign directed at both Canadians and Americans. For the past ten years we have had a deficit in our tourist expenditures which reached a peak in 1959 and 1960 of over \$200 million. In 1961 the deficit was cut to \$160 million and with the new restrictions on expenditures by Canadians abroad, we should see this deficit reduced even more in 1962. However, our goal should be to secure a surplus on our tourist account.
8. "A county or a province is as strong as its trade and no stronger," Mr. Macaulay maintained. "In Ontario we are prepared and, in fact, do accept our responsibility in trade matters. Therefore, with in our constitutional rights we intend to do everything we can to make Ontario strong, because we believe what is good for Ontario is good for Canada, and what is good for Canada, is good for Ontario."

Are you Adverts Space "Sold Out"
Advertising contracts for the arena have all been let. The painting on these billboards is almost complete and they'll be put up soon. You'll see plugs in the palace for Ledger's IGA, Frank Toth Motors, Paul and Paulette Shops, Watson's Dairy Bar, Masales Dairy, Tyler Transport, Manning Electric, Don Timings and Canadian Tire.
Revenue from this advertising has made possible the purchase of the new time clock and P. A. system.
A picture of the Queen and two flags are donated by the I.O.E. The two flooders will be repaired. Jack Ridley's Cartage will take over the flooders which sported Prouse Motors advertising last year. Frank Toth Motors has the other flooders.
A cabinet for the public address system is being made by Jim Gibson, who has also been selling tickets at the front door. A cheque for \$75 has been received from the Legion Ladies' Auxiliary for drapes.
The new coat rack is awaiting casters.

CAMPBELLVILLE

Institute Debates Early Village Days

Mrs. Omar Van Sickle was hostess to the November meeting of the Campbellville Women's Institute when Mrs. William Webb presided. After the singing of the Institute Ode, and the Mary Stewart Collect was repeated, Mrs. S. Cramp gave the secretary's report, Mrs. T. Moore the financial report, Mrs. George Inglis the cheer report, Mrs. Katharine McPhedran the home economics and health, and Mrs. Jack Wheelahan the resolutions report.

The roll call was answered by 25 ladies with the school day sport they liked the best. Members were urged to attend the Summary Day Nov. 23 in Milton. Mrs. George Inglis reported on the Canadian Cancer Society, a group of ladies attended at the Scottish Rite in Hamilton, W.I. seals were purchased and handed out for W.I. mailing. It was decided to sponsor the Foster Child in Hong Kong for another year.

Mrs. Jane Gleason was appointed to look after the talent table donations. Delegates to the Area Convention to be held in Guelph O.A.C. Nov. 15 and 16 are Miss Katharine McPhedran, Mrs. Stewart Cramp, Mrs. A. T. Moore and Mrs. George Inglis. The secretary was ordered to purchase a new brief case for her books.

Mrs. Frank Quinlan and Mrs. Lennard Andrews then presided over the historical research and current events program, which consisted of a panel discussion with the conveners, and Duff and William Alexander of the Halton County Museum, and local points of interest dating back to the 1700's, namely the first survey of the lower half of Halton County was in 1804 and at that time there were just trails in the bush. The Canadian Pacific Railway came through in 1880. The first public school was on the farm now owned by Mrs. William Cairns, then school sections were formed in 1862. The first high school in Halton County was near Georgetown.

Some forms of entertainment were literary societies, glee clubs, political meetings, kika-boo Indian programs, box socials, step-dancing contests, quiltings, apple peeling bees, barn raisings and the Masagaweva fair which ran from 1813-1913 and moved to the Campbellville Drill Hall in 1908.

William Alexander recalled the homecoming from the Beer War in Africa for the late Robert Cunningham which took place on the lawn of the now A. T. Moore home. There was a broom each lighted with fire for everyone to carry to welcome him back.
Campbellville has boasted in the past years of saw mills, wooden mill, tannery, brick works, saw mill, mill, coffin makers, shoe maker, blacksmiths, millinery shops, harness shop, taylor and 14 licensed hotels from Eden Mills to Burlington and several log churches. Other notable names were Stratogie, Hopkins

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DC3s Move Airline Out of Red TCA Pilot Tells Lions, Y's Men

The speaker was "up in the air" Monday when the Lions club and Y's Men enjoyed a joint meeting. He was TCA pilot Captain Neil Bruce who spoke primarily about the DC 1, DC 2, and DC 3, answering questions afterwards.
The DC 1, designed when the airline was in debt, broke 19 existing records. There were 11,000 DC 3s built since 1936 and half of them are still flying. They moved the airline right out of the red, he said. These planes proved their worth during the war. The R.A.F. used them for astonishing feats of evacuation, such as in Burma. The last DC 3 was built in 1946.
Being an airline pilot is a competitive business, he said, and a medical must be passed every six months. Men may fly up to the age of 60 with commercial airlines.
Although the jet flight now takes 55 minutes, there's elaborate procedure behind the scenes.
Just Bread
Allan Lauder welcomed the Lions' guests and Bill Wilson replied Phil Heibel ran a Chinese station, a toaster was won by both Morley Allen and Clarence Rognvaldson, and in a cut Mr. Rognvaldson was left with just the bread.

Daughters of Knox Read Letters From Japan

Mrs. C. Kingsmill presided at the November meeting of the Daughters of Knox, which was held in the choir room of the church.
A short Bible study period was taken by Mrs. C. Kingsmill.
The reports were read and the roll call was answered by naming a book from the Old Testament.
The study and worship service was conducted by Mrs. W. Toth assisted by Mrs. H. Price, Mrs. E. A. Hansen and Mrs. M. Jordan. They formed a panel and told about Korea and the Koreans in Japan, and many questions were answered about the church in Korea.
Mrs. W. Toth read portions of letters from Mr. and Mrs. John H. McIntosh, two missionaries in Japan, who are cousins of Mrs. Toth. They told about learning the language, their every day living and how friendly the people are to them there, and how they made them feel at home in their church, etc. so these letters were very interesting to the group.
Mrs. Toth closed the meeting with prayer, and a delicious lunch was served by the group in charge.

C.W.L. Enjoys Pot Luck Supper

The Catholic Women's League of St. Joseph's Church enjoyed a well-attended pot luck supper before their monthly meeting in the church hall on Thursday, November 8.
President Mrs. Reno Braida opened the meeting with the League prayer and the main topic for discussion was the annual Christmas bazaar in December. General convener, Mrs. Fred Gordon and various project conveners reported all preparations were well on schedule. Mrs. John Smith and Mrs. Beatrice Chew, conveners of the afternoon tea, made their final arrangements.
A Christmas euchre party and exchange of gifts was planned for the December meeting. Mrs. Braida closed the meeting by leading in the prayer, an act of consecration to the Blessed Virgin.

Wm. Allen Stokes Heads L.O.L. 1184

L.O.L. 1184 held their election of officers on Wednesday, November 7, with Worshipful Bro. Jack Stokes in the chair. The following officers were elected and installed: W.M. Bro. Allen Stokes, D. M. Bro. Edward Parchum, Chaplain; Bro. D. Stokes, Rev. Sec. Bro. Harold Dennis, Fin. Sec. Bro. G. Collins, treasurer; Bro. George Stokes, 1st lecturer; Bro. Thom Parchum, 2nd lecturer; Bro. Jack Stokes, Marshal; Bro. Leonard Stokes, 1st committeeman; Bro. Norm McKimstry, 2nd committeeman; Bro. Harvey King, 3rd committeeman; Bro. Lloyd Stokes, 4th committeeman; Bro. Geo. Goldthorp, auditors; Bro. George Collins and Bro. Harry King.

W.I. Manor Visit

The Acton Women's Institute made their annual visit to Halton Manor on Tuesday evening, Nov. 13, providing program and lunch for the residents. A full report will be written by the Manor's regular news correspondent.



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High School Highlights

By David Liddon

Last Thursday night, November 8, Parents' Night was held, with a new idea being tried. The idea was to assemble the parents in the centre of the gymnasium and the teachers at tables around the sides. Parents were allowed five minutes with each teacher and wished to see. Both teachers and parents liked this set-up very much and hope it will be continued in future years.
Intra-mural football is over. The boys of 9C defeated the boys of 9D by the score of 6-0 and 11B boys whipped 12A and B to the tune of 12-6. Guess we all know who can play football!

On Wednesday, November 14, 11B boys played 9C boys but at the time this column was written, results were not available, so I will have them for you next week.

Girls' intra-mural volleyball has started and now it is the boys' turn to go out and cheer their class. It seems 11B has done a lot of cheering lately.

Girls' basketball practice has started and the teams are getting into condition.

Commencement is tomorrow, Friday, November 16 and all parents are invited. It begins at 8:15 p.m.

Christmas exams start on Wednesday, November 28 and Christmas holidays the 21st of December, with school beginning the 1st of January.

Tartan Sash Given Mrs. Bob Gardiner

At the regular dance of the Scottish Dance Club last Saturday in the Y a presentation was made to Mrs. Bob Gardiner, who is leaving in the near future for California. She has been an active member and will be missed. Jack McGeachie made the presentation of a tartan sash for her to wear while doing country dances, and Mrs. Gardiner assured her friends here she would be looking for a similar club as soon as she was settled in her new home.
There was a good crowd with visitors from Guelph and Milton. Dave Iratt was in charge. There was a session of instruction for young people. A buffet lunch was served.

Cadets at Arena

The St. John Cadets are meeting now each Friday in one of the downstairs rooms at the community centre. St. John Brigade senior members will be on hand at the arena for intermediate games, tri-county games and minor sports.

POPPY SALE
Ham Peel, chairman of the Poppy Day sale this year is satisfied with returns in spite of inclement weather.
Friday afternoon members of the Legion Ladies' Auxiliary sold poppies at Industries and Legionnaires made a house to house canvass in the evening scheduled to sell poppies on the street Saturday. Legionnaires were unable to because of heavy rain.
Proceeds from the sale assist veterans and their families in need of assistance.

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