

\$80.00 POSTAGE

That's the price you would have to pay for postage alone if you sent a letter bearing a four-cent stamp to every Free Press subscriber

But . . . you can reach all of these people through a . . .

FREE PRESS CLASSIFIED AD

costing as little as **50c**

We know people invest in Free Press Want Ads to get results. They continue to advertise (and indeed increase their advertising) because they continue to get results.

Week after week you can turn to the classified page of The Acton Free Press confident that you will find the greatest selection of family and business wants, needs and services.

We bring to you each week, a fresh NEW selection from which to shop . . .

So when you have something to sell or a service to offer, you can be confident that by investing as little as 50c your ad will be seen by our weekly audience.

You simply dial 853-2010. You'll be pleasantly surprised.

WHATEVER YOUR NEEDS – YOUR BEST BET IS

The Acton Free Press.

Classified Advertising Dept. – 2 Lines 853-2010