



Keep them alive
teach them the
rules of
TRAFFIC SAFETY

Back to school time  is child safety time

DRIVE

CAREFULLY



More and more children are on the streets again — some of them going to school for the first time. Children will be crossing the streets, walking along country roads, waiting for school busses. Children are sometimes unpredictable, and it is up to drivers to stay alert and in full command of their vehicles in case an emergency arises. PLEASE drive extra carefully. Watch for children at crossings and on the streets. Give the right of way to school busses. Be alert. The children may not see you — be sure you see them!



REMEMBER ELMER
THE SAFETY ELEPHANT?

ELMER GOES BACK TO SCHOOL THIS WEEK TOO,
TO GUIDE THE CHILDREN TO SAFETY.



The Policeman
is YOUR FRIEND



Let him help you!

IN THE INTEREST OF YOUR CHILD'S "SAFETY" THIS PAGE IS SPONSORED IN CO-OPERATION WITH THE FOLLOWING CIVIC-MINDED MERCHANTS and THE ACTON FREE PRESS.

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