# Editorial Page

No Sure Cure

Discussions on the future of Acton arena are well timed. A meeting of representatives of various organizations last week resulted in some frank discussion on the operation of the arena and this is good.

We're happy to see citizens interested in the building in the park because it has not received a great deal of attention in recent years. Actually, though, we fall to see that the establishment of another Board or Commission can greatly improve that situa-

The Board of Parks Management is the fogical organization to take on the job of operating the arena but-naturally such a change will require the co-operation of both the Council and Board. There seems no difficulty here and a meeting between the two groups should be arranged shortly.

It should be well understood though, that transfer of the arena from the Council to the supervision of the Board of Parks Management is no sure-cure formula. It's the the old question of dollars that are involved and no one seems to have any surplus of his commodity.

Late Consideration

Like most people we find it difficult to be continually aware of the approval given all legislation. Until some of the restrictions ere brought to our attention it is not always possible to be atware of them.

Such is the case now as we learn, like a good many for the first time, that it is not possible to deduct hospital expenses paid under the Ontario Hospital plan when calculating our taxable income.

This was announced in the budget of last April and later incorporated in the Income Tax Act changes but it went unnoticed by us and apparently by many others.

Prior to the introduction of the Ontario .Hospital plan, payments for hospitalization made by Blue Cross or other groups, were applicable for deductions on the income tax of that year, if they exceeded the three per cent, minimum.

To the individual there is little change. The individual still pays for his membership in the Ontario Hospital plan, as he did for his earlier membership in the Blue Cross or similar groups. The deduction for the Ontario Hospital plan membership is considered taxable income, yet its use when applied against medical expenses now cannot be claimed for a reduction.

Dollars directed to the Board of Parks

Arenas are notoriously poor propositions

it would seem advantageous to transfer

Management are from the tax rate as well as

the fund that may develop from park rentals.

when it comes to the revenue side of their

operation. Installation of artificial ice is no

cure for that problem as any district munici-

the operation and supervision of the arena

to the Board of Parks Management. Their

function could then become -e year round

operation and an employee engaged for sum-

mer work in the park might conceivably ex-

pect winter work in the arena. The arena

and park are both in need of the thinking of

a group unhampered by thoughts of a dozen

other things as a council must be. Perhaps

too, organizations might be inclined, to lend

financial support to specific improvements if

they were handled by a spear-heading group.

seem, would only provide grounds for con-

flict and disagreements.

Formation of a new group, it would

pality will report.

Taxes too are Council's source of revenue,

Academically this is an imposition of double taxation. All money paid by the province on behalf of a person insured under the compulsory scheme, whether it is from the federal or provincial treasury, has been subject to income tax just as much as money paid out by a private voluntary plan.

Quite obviously the time for objection to this measure is long since past. Already it is almost a year old. It might still be changed if there are sufficient people interested in objecting to it but it is quite naturally easier to achieve success when the matter is up for initial consideration.

For too many of our citizens, the only

time one gives thought to the importance

of health is when the doctor has arrived at

the door after we have become sick. Far too

few of us think of the disastrous results of

unnecessary sickness in terms of misery, un-

happiness, disability, poverty and perhaps

unnecessary death. For too many of us, sci-

ence has provided the means to stay healthy

but we are indifferent. Sickness-mental,

physical or spiritual-is too frequently our

lot because we have not learned the simple

lesson that health and long life are attain-

make Health Week a success. Listen to the

messages you may receive by the spoken

or written word. Organize your own group

or community so that messages from authori-

ties in the field of health may reach good

audiences. Help make the most important

annual national event in Canada more im-

portant still because than health, there can

This is a message to all Canadians to help

able for virtually everybody.

be nothing more important.

#### For Better Health

Once again National Health Week has arrived in Canada. This event will be observed for the 16th successive year during the week commencing January 31st, 1960.

Of recent years, the observing of National Weeks for this or that has become popular. But National Health Week is probably the oldest and certainly the most widely observed and the most important of all-not only in Canada but in the worldand why not? Nothing is more important for human beings than life-and to live life and to live fully a long life, one must have health.

Health in the terms of the definition of the World Health Organization is "not merely the absence of disease but a state of perfect physical, mental and social wellbeing". This is an objective to which every living human being should give thought, and it is well that during one week of the year, we should be encouraged to consider seriously the things that each one of us as citizens should adopt as a health objective for the succeeding year.

Advertising's Basic Purpose

Advertising practitioners have had anything but a good press lately, what with one thing and another, and we would not wish to add to their woes. There are abuses in advertising as in everything else, but these should not cause us to lose our sense of pro-

The consumer should certainly be protected against false and misleading advertising. The answer, however, to such things as bad taste, exaggeration, "hard sell" pressure and blatancy is not to be found in forcing advertising into a legislative straitjacket, but in decisive consumer reaction.

"When business is good it pays to advertise; when business is bad you've got to advertise." So runs the old saw, and this is indeed a fundamental truth, even if those who shudder at advertising which is fatuous sometimes wish it was otherwise.

Fortunately, there is a great deal of advertising which is responsible, restrained, informative and intelligent. The fact that this kind of promotion appears to be on the increase no doubt reflects the growing sophistication of the men in grey flannel suits as much as it does that of the average

cost of advertising have tended to obscure economy and the maintenance of high living standards.

and inane - or just plain annoying - may

Recent criticisms of both the nature and the central fact that its role in a free, competitive society such as ours is vital, even basic, both to the proper functioning of the

### The Acton Free Press

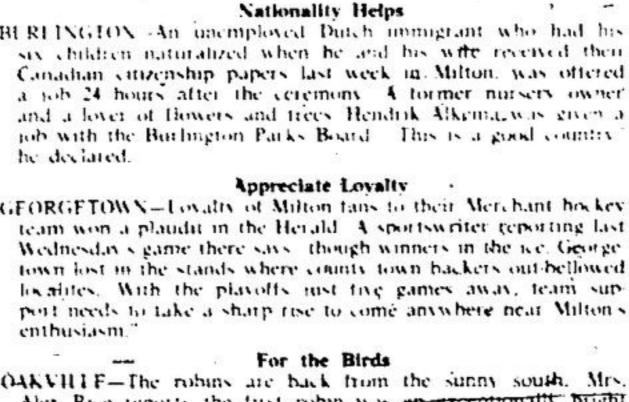


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The only paper ever published in Acton

G. A Dills, Editor-in-Chief





OAKVILLE-The robins are back from the sunny south. Mrs. Alex Rice reports the first robin was an exceptionally bright colored and chubbs bird. She saw it January 14. Comments the Record-Star, "It would seem this bird's judgement is for the

Dog-Gone BURLINGTON-An irate Kitchener man doesn't think much of Burlington's justice. He was summonsed for failing to but a dog licence for a dog he no longer owned. He had to drive down from Kitchener to face the charge, which was dismissed. Doggone ridiculous, isn't it? 

#### **BACK IN 1910**

Tuken from the laste of the Free Press, Thursday, Pabruary 1, 1910

The annual banquet of the Mullimlist Summay School last Wednesday evening was an event of much interest and enjoyment especially to the popular for children were served dinner that and of each sitting the table were piled high with lead us the children devianed every must with came

Included on the program which followed the meal were addresses by Rev. Dr. Annall! the pastor, and II P Moste, superinteratent; a will and chiences by Mine Bertle Smith and 10 girls; cornet and organ about by Misses Lottle and Harri Mason. a fullaby who by Miss Stella Me Lam, a reading by Miss Clara I. Moore, and, a cello volo by Mr. C. W. Mason

Despite the strenuous object ions of liquor dealers in the city of Quebec, a bylaw was passed last week by the city council prohibiting the opening of bars before seven 3.m daily and the sale of any intoxicating liquors in any of them at that time

The licence inspectors of the province believe their salaries are too low and several of them waited on the provincial weret ary, Hon. W. J. Hanna, and asked that the minimum salary be raised from \$400 to \$600 per year They claimed the stricter en forcement of the law and the spread of local option make it necessary to guard against any thus making their duties into h

Mrs. P. Maddock received an order last week for a thousand hand painted pins from the T Eaton Co in Toronto Mrs Mad dock's home made pins have become well known throughout the area and her Triends wish her the best of luck in this ven-

A British Columbia man is in town this week trying to make arrangements for the location of a creamery here in town.

There is some talk of the Bell Telephone Co establishing a local telephone line in the Crewson's Corners neighborhood It would be a great convenience if such a line were opened. Mr. George Graham of the Crewson's Corners' neighborhood

sold one of his fine horses to a

Galt buyer for a fancy price this

their local group by counting four points at the expense of the Burlington that In the first game here last thursday night, Actor defeated Burlington 31. The stators opened up the work ing in the first period but Action cathe back with three fast goals

when been Nichola period tags

and John Core a good the third

**BACK IN 1940** 

Taken from the Issue of the Free

Press, Thursday, February 1, 1940

an, but when the water got low

af the plant of the Beardmore

and (a plant, workmen investig-

ated and examined the screen of

the thome at fairy Lake. They

found the intake clogged with

lich The are was cut away and

trozen tah were cleared from

the errorn and it is estimated

that 700 lish, most of them bass,

were thrown on the bank before

the opening was clear and the

flow of water was back to nor-

mal It certainly was a great

Action hinners retained the

right to stay in the playoffs of

Yes, bass fishing is out of sea-

It was Action's gatter all the was through and the best terms played like a house on fire during the entire game friex Holm en quarting the net for the A. ton ten. placed a stellar game and thwarted the Burtington for ward line, time and time again when they crashed through the A ton defense. Bunk had his team to king well together and if they continue to pile this stole of his key throughout the balance of the schedule will be our : on-

Mr. f. W. Masters, suffered a paintul injury on Tuesday mornand when he fell from a box at the Beardmore Co. plant onto the cement floor "He also fell on the edge of the box and sustained an injury to his back, and spine Following X ray examination of the hospital, he has been confined to his hed at home. The injury has been a very painful one,

Acton Intermediates went down to defeat fast Friday, when they lost to Paris 21 in Paris To date the local team has lost two and won one game

Alterations are nearly complet ed and the Mason Knitting Company will move to their larger quarters on Guelph St. next week The company will have more room for necessary expan sion at the new site and will be centered on the CNR siding which gives a better shipping

#### "Ice Fantasy"

## Sugar and Spice

For most people, no matter how drab life is ordinarily, there is always a special excitement in starting on a - journey. I've been on a lew in my time, and on each occasion there have been the same sensations: anticipation, stimulation, and something akin to fear. Lie started another one, and recognize the

My first journey was when I was sixteen, and got my first job. It entailed hitch-hiking 400 miles, all alone, to get to it. That was quite an experience for a kid who'd never been anywhere or seen anything. It's a good way to see a fair chunk of life in a hurry-hitchhiking across the country with \$2.85 in your pocket.

There was no let-down in the climax of that journey. The huge boat was there, tied to the vast dock. The stevedores were filling her innards, hundreds of people were bustling around knowing what they were doing, and I was standing there, mouth open, stomach churning with the knowledge that I'd soon be part of it. and a whole new life was begin-

Then there was the first trip to college. What a deal that was for a small-town boy, clad in a cheap suit and a deep inferiority complex. Those other freshmen looked so sophisticated. Those girls looked so unapproachable.

There was no anti-climax then, either. Soon there was the exhilarating exploration of the minds of great men, living and dead. And the fun of playing in the varsity band, and being on the college football team, and working on the varsity newspaper, and making all sorts of odd friends,-and falling in love once or twice a week. All of it was heightened by the beginning of war and the certain knowledge that college days would be brief.

The next trip, a short one to the recruiting office, triggered several years of exciting journevs, and not one of them was a disappointment. The first was a hilarious hitch-hiking jaunt to New York, with three other potential air heroes. We had about \$20 each and did the city up brown. One of my mates can still boast that he spew-

BY ROY DOWNS

TALKING BACK-A visitor to a small town in Maine joined a small group of men on the store porch and tried to get a conversation going, but the natives wouldn't speak a word. When he wondered out foul if there was a law against talking, he was told "there's sort of a mutual agreement among us that nobody says anything unless he can improve on the silence." Reviewing the situation, the Waterdown Review declares how wonderful it would be it everybody followed this rule. But in these days of TV conversation (grunts, groans and the odd vawn during commercials). we wonder how anybody could want to suppress conversation - which in our opinion, is a dving art.

...Dodging 'Round the District

Twins Galore

OAKVILLE-Waves on Thornhill Drive are intery, and no wonder. - The school board is wondering if an addition will be necessary for the school serving the area, and rightly so. For within a 100 yard stretch around Thornhill Drive age five sets of twins and a sixth set just moved out of the area. One of the mothers is very proud of her TWO sets of twins.

On the Carpet

OAKATILE: A requisition for \$675,000 worth of debentures for an 18 room addition to the Oakville Italalgar high school has put board members up on the carpet. The board simply wrote a letter to Dakville Council asking for the money. Reeve Tilley demanded a more detailed explanation while Mayor William Anderson said the debentures would sailly plunge the town into debt

BURINGION An unemployed Dutch immigrant who had his six children naturalized when he and his wife received their Canadian citizenship papers last week in Milton, was offered a job 24 hours after the ceremons. A former nursers owner and a lover of Howers and trees Hendrik Alkema, was given a job with the Burlington Parks Board. This is a good country he declared.

team won a plaudit in the Herald. A sportswriter reporting last Wednesday's game there says, though winners in the ice. George town lost in the stands where counts town backers out bellowed localites. With the playoffs just five games away, team support needs to take a sharp rise to come anywhere near Milton's enthusiasm."

hirds.

maiden's as the train rolled into that vast, smoky metropolis, the heart of the Empire. What a city it was then, before the Yanks took over by sheer force of numbers! Sailors and soldiers and airmen of every allied nation, beautiful women everywhere and in the very air that special excitement which only a war can produce, sadly en-

-Photo by Eather Taylor

ed the entire length of Broad-

way, out a cab window. We.

averaged three hours' sleep a

night. A cigarette girl in some

joint promised to write me.

Next excursion was a big one,

across the Atlantic. The only

salt water I'd seen before was

some my mother made me gargle

with, when I was a kid. All I re-

member of the crossing is sea-

sickness, submarine scares, and a

big, 24-hour-a-day crap game. But

what a thrill it was to see the

coast of Ireland; just as it was

when my great · grandfather

shook its dust off his feet, which

Then the first journey to

London, on leave, I thought I

my heart was pounding like a

was a blase young man, but

were probably bare at the time.

and never did.

And more journeys, each stimulating in its own way, meeting new people, finding old pubs, in Scotland and Wales and six corners of England. And soon enough, the short trip, but the big one, across the Channel and into Normandy. No anti-climax there, but the solid satisfaction of culminating interminable months of training by smiting the foe, hip and thigh.

Then the rapid, long leaps, to Lille, to Antwerp, and the first vivid impressions of the bubbling life of people newly freed after four intolerable years. Ah, Lita, where are you

Then into a plowed field in Holland, sans wheels and beginning another long journey across a butter, hostile land. A miserable nek but not without its high points of excitement, aftempted escape in Holland, being strafed in a German frain by one of on is rolling in a locked radway carliage through a night bomb me taid on Frankluss meeting o'd friends long since believed dead in the camps

This is getting monotonous But there was one more exciting pairner It was made on that through about 100 miles of country crawling with drink Russian soldiers and blood thuste explanelaborers and was accomplished with no oth or weapon than a big wated

What I really started out to say was that I ve embarked on another tourney which promises to be as exeiting as any of them After a certain amount of aim twisting. I'm launched on a your nes of exploration In short, I'm taking confirmation classes a.... reading the Bible after lo these many years, and on the way toward a lighting chance at getting to heaven. A friend suggests that you can't swallow anything whole with your tongue in your check, but I'm going to give it a taur trual.

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527 pm 727 pm, 912 pm; 11.32

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