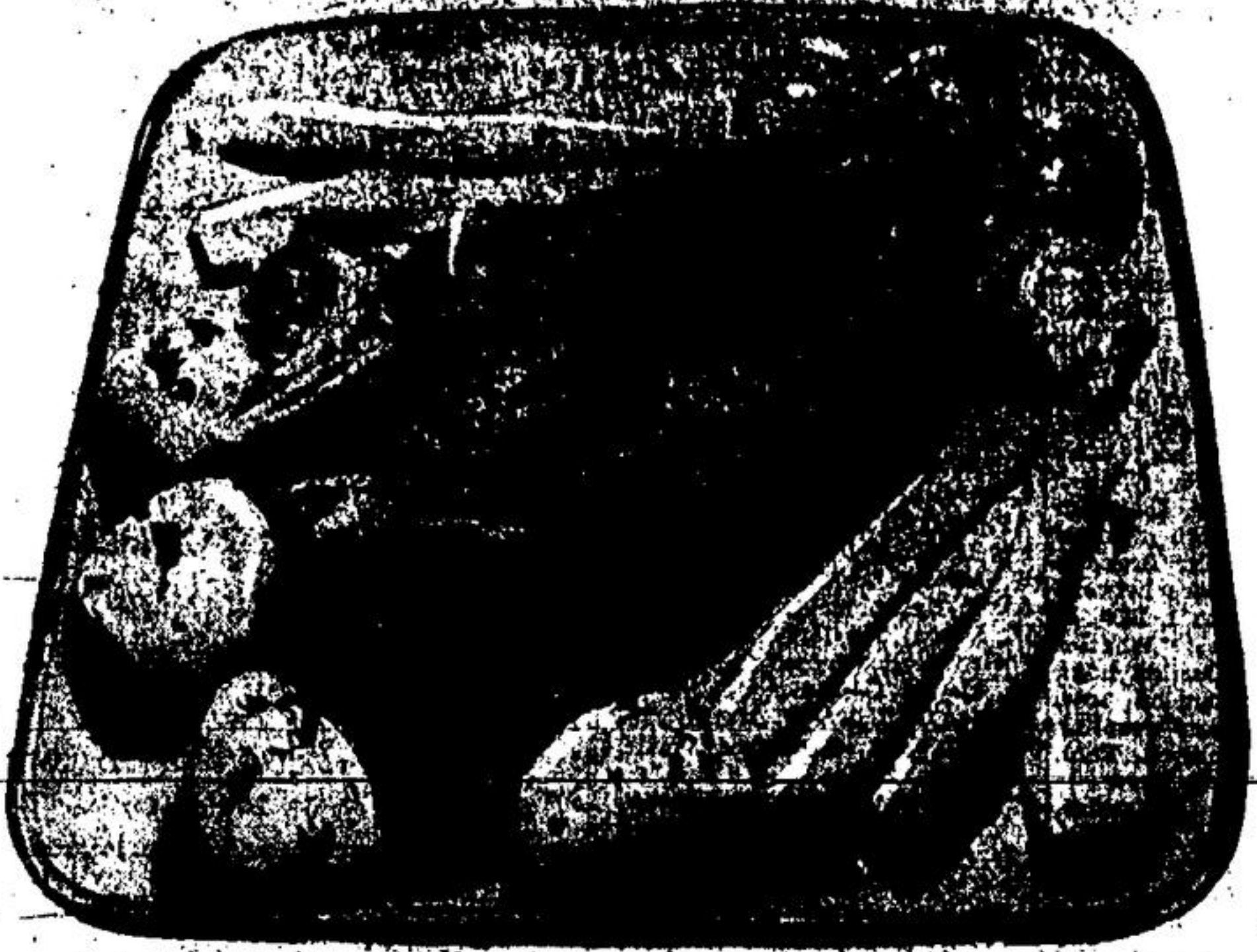


# RED BRAND BEEF



THE FAMILY FAVOURITE  
**BLADE ROAST** CANADA'S FINEST RED BRAND BEEF **39<sup>c</sup>**

LEAN WELL TRIMMED—RED BRAND BEEF  
**SHORT RIB ROAST** **49<sup>c</sup> lb.**

SHORT CUT—RED BRAND BEEF  
**PRIME RIB ROAST** **69<sup>c</sup> lb.**

BONELESS PLATE—RED BRAND BEEF  
**ROLLED POT ROAST** **41<sup>c</sup> lb.**

SHOPSY'S  
**FRANKS**  
 1 LB. PKG. **49<sup>c</sup> EA.**

SWIFT BROOKFIELD  
**SAUSAGE**  
 1 LB. PKG. **53<sup>c</sup> EA.**

THE VERY BEST  
**HAMBURGER** GROUND FRESH EVERY HOUR **39<sup>c</sup> LB.**

**COHOE SALMON**

HEAD OR TAIL CUT PIECES  
 CENTRE CUT STEAKS **69<sup>c</sup> LB.**  
**79<sup>c</sup> LB.**

**SAVE CASH AND "PINKY" STAMPS AT STEINBERG'S**

NEW BRUNSWICK — NON-WINTER KEEPING

**POTATOES** **50** **1.19<sup>c</sup>**  
 LB. BAG EA.

SWEET, JUICY SOUTH AFRICAN

**ORANGES** 5 lbs. **47<sup>c</sup>**

ONTARIO GROWN—CORELESS—SWEET EATING

**CARROTS** 3 LB. POLY BAG **12<sup>c</sup>**

GREEN—FIRM, LARGE HEADS—CANADIAN GROWN

**CABBAGE** EACH LARGE HEAD **9<sup>c</sup>**



PRICES EFFECTIVE SEPTEMBER 23 TO 26

## 2nd BIG WEEK GIGANTIC CANNED FOOD SALE Steinberg's



MIR  
**LIQUID DETERGENT**  
 BUY ONE AND GET ONE FREE  
**2** 24 OZ. TINS FOR **89<sup>c</sup>**

NEW COFFEE SENSATION  
**CREAM-O COFFEE**  
 SPECIAL LOW PRICE 1 LB. BAG **59<sup>c</sup> LB.**  
 REG. PRICE 65<sup>c</sup>

NEW... PAGODA  
**TEA BAGS**  
 DELICIOUS REFRESHER  
 REG. PRICE 59<sup>c</sup> **60's 49<sup>c</sup> PKG.**

OVEN FRESH BY TOASTMASTER  
 8" 22 OZ. SIZE  
**CHERRY PIE** **49<sup>c</sup> EACH**  
**CHEESE BREAD** 12 OZ. PKG. **19<sup>c</sup> EACH**  
**SOUTHERN ROLLS** 12'S **16<sup>c</sup> EA.**  
**CHELSEA BUNS** 6'S **35<sup>c</sup> EA.**  
 BETTY CROCKER—WHITE, HONEY-SPICE, DEVIL FOOD  
**CAKE MIXES** 20 OZ. PKG. **3 FOR \$1.00**  
 DR. BALLARD'S CHAMPION  
**DOG FOOD** REG. PRICE 2/23<sup>c</sup> **4 FOR 45<sup>c</sup>**  
 S.O.S.  
**SOAP PADS** 10'S **2 FOR 45<sup>c</sup>**  
 KELLOGG'S  
**CORN FLAKES** 16 OZ. PKG. **31<sup>c</sup>**  
 MONARCH  
**MARGARINE**  
 REG. PRICE 2/51<sup>c</sup> **4 FOR \$1.00**

ICE CASTLE  
**ICE CREAM** 3 PINT PACKAGE SQUARE **59<sup>c</sup> EACH**  
 REG. PRICE 69<sup>c</sup>  
 FRESHPAK—FROZEN  
**ORANGE JUICE** 12 1/2 OZ. TIN **39<sup>c</sup>**

**NOW OPEN**  
**STEINBERG'S NEWEST FOOD MARKET**  
 AT JANE ST. AND ALLIANCE AVE. TORONTO  
**MONEY SAVING OFFERS ALL THIS WEEK**