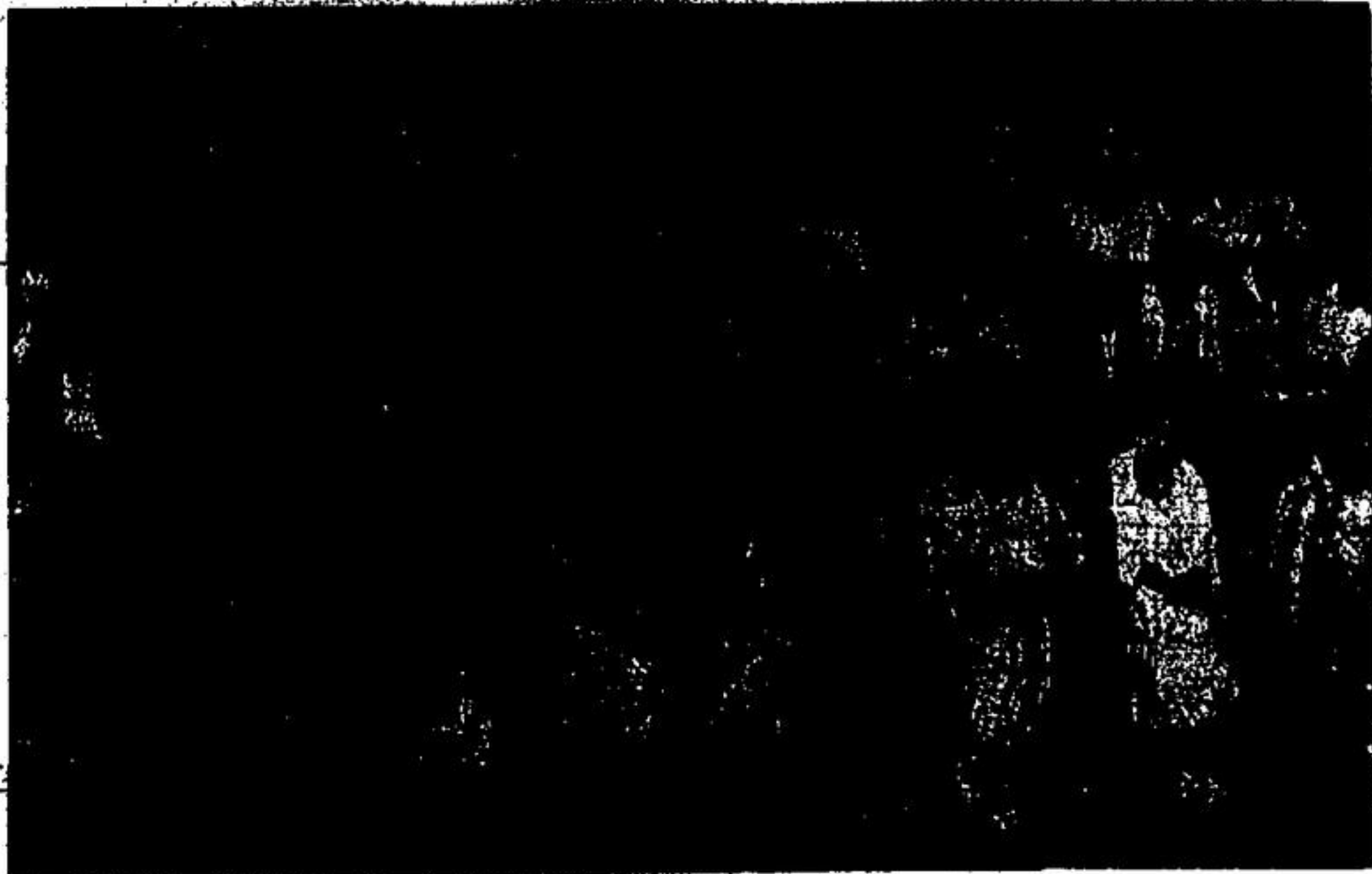
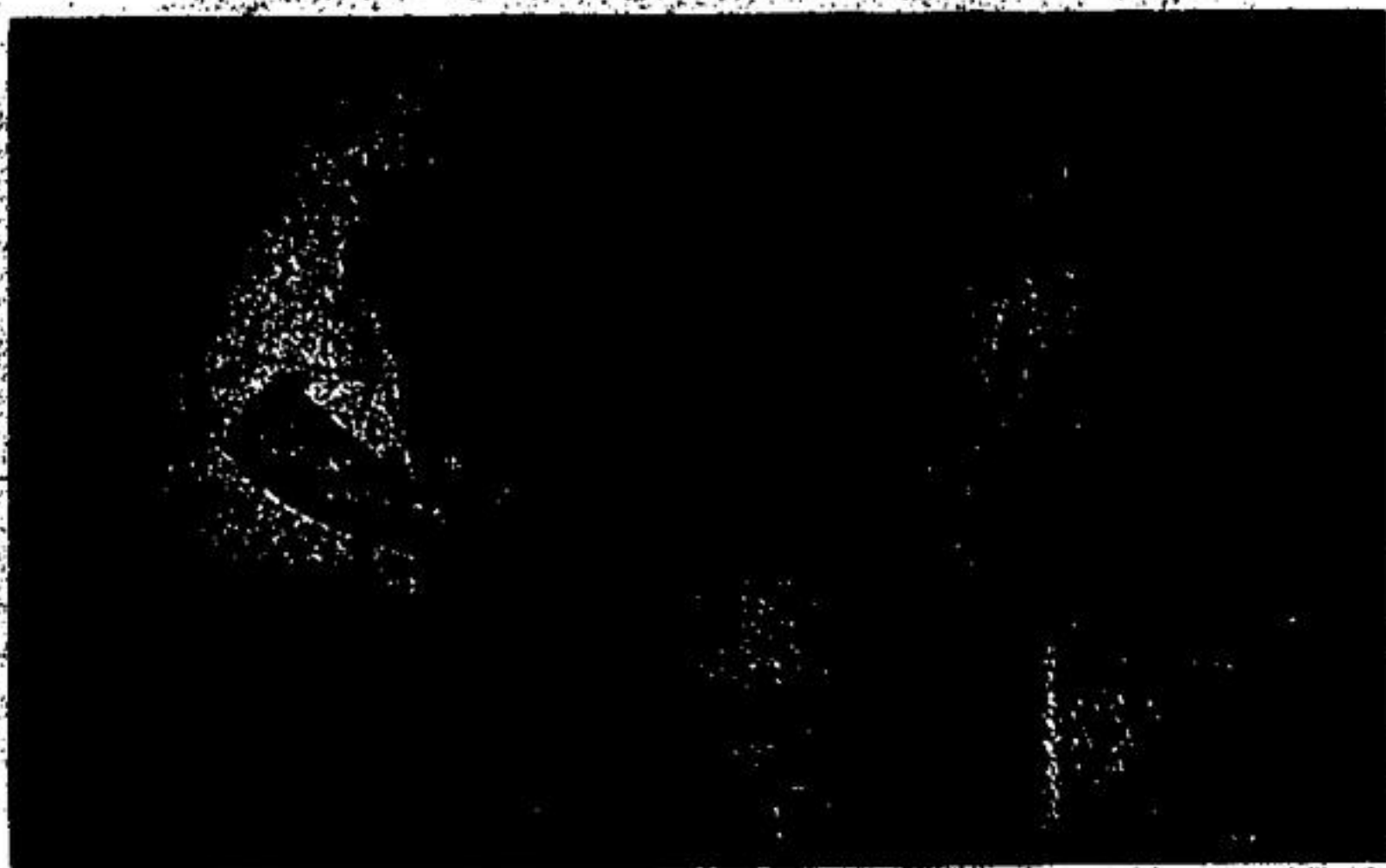


ANOTHER FIRST FOR LEDGER'S IGA — OPEN AIR "FREE" BINGO —



PICTURED HERE is part of the huge crowd which attended Ledger's IGA Open Air Free Bingo last Friday evening. Grand prize Barbecue Grill was won by Michael Prystasz.



KEEP EM ROLLIN' as supervisor Bill Millington and store manager Dave Manes whirl the basket and call out numbers during the games.

ANOTHER LUCKY WINNER!

Mr. Neil Miller chooses a fishing tackle box as his lucky prize at Ledger's IGA Free Bingo. Store owner Jim Ledger presents prize to Michael as Mr. Neil Miller and younger son look on.



OVERJOYED at being one of the fourteen winners is Mrs. Pete Turkosz as she receives her prize from Jim Ledger.

BEAUTY and service combined forces last Friday during Ledger's IGA Foodorama as the attractive gals pictured at right handed out free samples of food and soft drinks. Greeting customers as they entered the store was Miss IGA (Miss Judy Welch) the former Miss Toronto shown in centre.



LEDGER'S IGA plan to hold another open air Bingo in approximately a month's time — Watch for Announcement!



IGA ROYAL GOLD

Cheese Slices 8 oz. Pkg. **25c**

IGA ROYAL GOLD

ICE CREAM 1/2 Gal. **79c**

LET'S
EAT OUT
THIS WEEK

ALL FOOD FEATURES
EFFECTIVE
JULY 29, 30, 31, AUG. 1

ENTRY BLANKS AVAILABLE
AT YOUR LOCAL IGA STORE
FOR CANADA PACKERS
SLEEPING BEAUTY CONTEST.

York 2c Off 9 oz. Jar

PEANUT BUTTER **31c**

Maple Leaf Soap Save 4c

BEAUTY BAR 4 for **39c**

Maple Leaf 6c Off 12 oz. Tin

LIQUID DETERGENT **40c**

York Save 10c 13 1/4 oz. Pkg.

BLANCHED PEANUTS **29c**

HAWAIIAN PUNCH SAVE 4c 48 OZ. TIN **33c**

Instant COFFEE MAXWELL HOUSE SAVE 30c 10 oz. Jar **\$1.39**

CORNED BEEF HEREFORD SAVE 6c 12 oz. Tin **39c**

CIGARETTES ALL POPULAR BRANDS CARTON OF 200's **\$3.05**

Just two of our many Meat Features

GRADE A OVEN READY YOUNG HEN

TURKEYS 10 TO 14 LB. AVERAGE **39c lb**

SWIFTS PREMIUM FULLY COOKED

SMOKED HAMS Shankless, Skinless Whole or Half **55c LB**

Frozen Food Feature

Frazervale French Fries 2 - 9 oz. Pkgs. **29c**

FREE!

1 - 6 OZ. JAR HEINZ

Mustard

with the purchase of one lb. pkg. Maple Leaf

WIENERS **49c**

Just two of our many Produce Features

FLAVOURFUL ONTARIO GROWN NO. 1 GRADE

TOMATOES 6 qt. Basket **89c** Heaping Quart Box **29c**

Serve a Cool Refreshing Salad Often

Mild Green Alive with Flavour A Hot Weather Favourite Ontario's Finest **3 FOR 15c**

NOW ON SALE VOLUME 11 HOMEMAKERS ENCYCLOPEDIA!

LEDGER'S I.G.A.