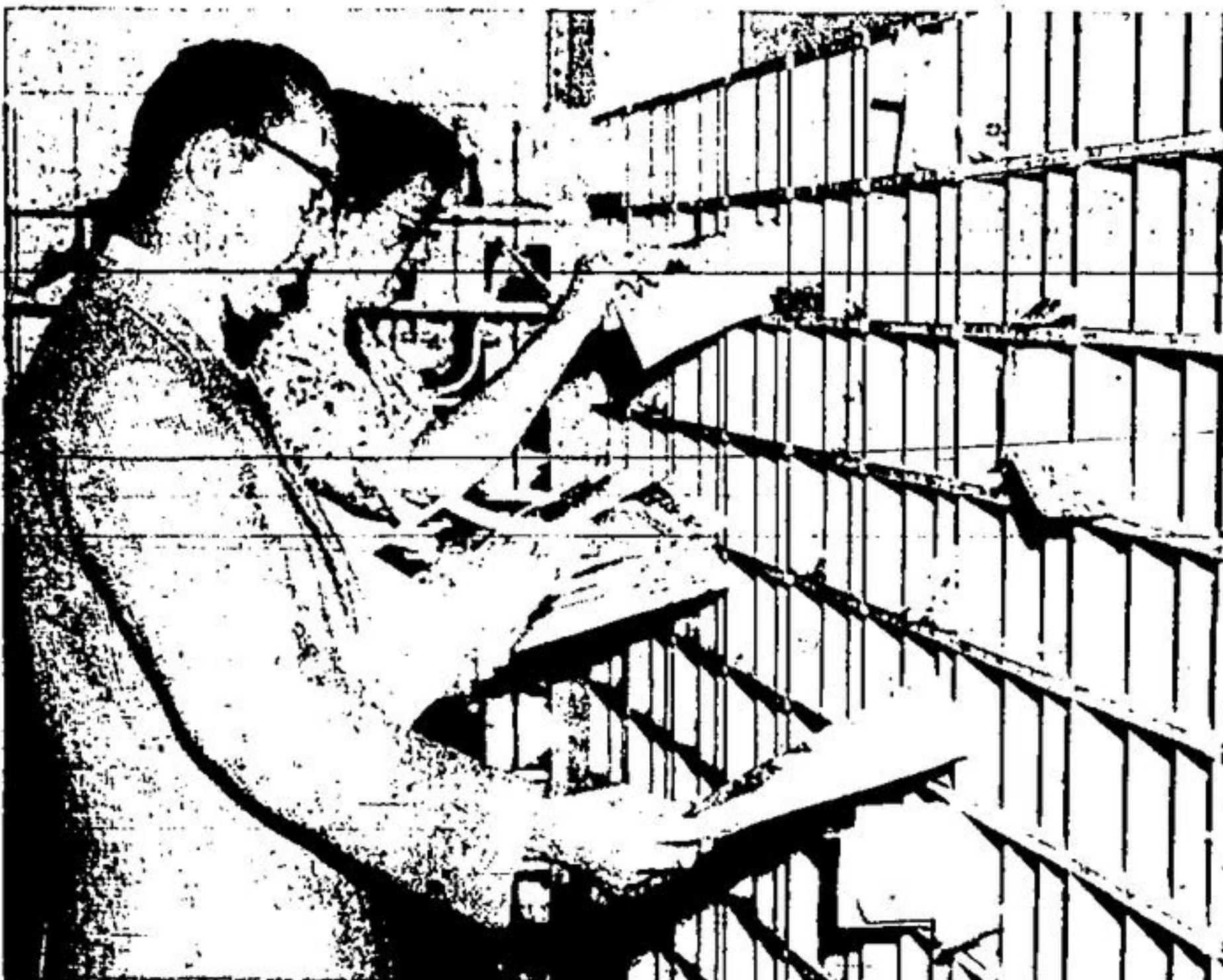


# IT HAPPENS EVERY THURSDAY!

## YOUR LOCAL NEWSPAPER GOES TO PRESS



SCENES LIKE THE ONES pictured on this page happen every Thursday when your weekly newspaper The Acton Free Press comes off the press. Shown in this first photo is Lawrence Wick loading the truck with marked bundles for delivery to local store agents around town where non-subscribers buy their weekly newspaper The Acton Free Press.



SUBSCRIBERS' COPIES are delivered to the Post Office where, as seen in this photo, the postal staff distribute the papers to local box holders, general delivery and prepare for mailing to R.R.'s, Canada and Foreign Countries.



RURAL DELIVERY of your weekly newspaper is made on Friday morning and here we see Mr. E. T. Smith, one of our rural agents, scanning the local news of his village while waiting for the regular weekly Free Press customers.

### WHAT DOES IT MEAN TO YOU?

Think about it! What you read has very much to do with where you go, what you eat, what you wear and what you see. And it also keeps you informed about what is new in business, farm and civic developments, and about your schools, churches, lodges and your friends and neighbours.

In the Lives of the People in its Community  
**NOTHING** takes the place of a  
Local Newspaper!

OTHER MEDIA MAY BRING A PART OF THE STORY, BUT  
THE LOCAL NEWSPAPER TRIES TO BRING TO YOU A FULL  
STORY OF LOCAL EVENTS, WITHOUT WHICH KNOWLEDGE  
YOUR LIVES WOULD NOT BE COMPLETE.

## What Is a Newspaper?

### IT'S A PUBLIC SERVICE...

It serves the Acton area with news, advertising, comments and entertainment. It promotes civic and humanitarian projects.

### IT'S A MANUFACTURING PLANT...

It converts raw materials, ink, paper, metal power into a finished product. It gives employment to heads of families.

### IT'S A BUSINESS...

It enjoys full status as a wholesaler (of papers) and retailer. It plays its part in service organizations and other civic enterprises.

### IT'S A SERVICE ESTABLISHMENT...

It gives information, advice and guidance through its columns and departments. It gives help through its reading notices, classified columns and thank you items.

### IT'S 100% HOME INSTITUTION...

It is for the Acton Area first, last and always. Its payroll is distributed here. Its taxes help support schools and government. It is a large consumer of power, fuel and other elements, supplied locally.

### IT'S the BULWARK of the COUNTRY...

It is the exemplification of the Canadian Way of Life. Truly your newspaper is the voice of freedom and the guardian of the country.

THE FREE PRESS IS PROUD TO BE A PART OF A GROWING PROGRESSIVE TOWN AND WILL CONTINUE IN ITS EFFORTS TO MIRROR THE PROGRESS OF THE COMMUNITY IT SERVES.

## THE ACTON FREE PRESS

ESTABLISHED SINCE 1875

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ACTON

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