

WHAT'S BACK OF IT ALL?

You can enjoy all the local news complete with pictures from your arm chair when you read the Free Press. It's dependably accurate and concisely written to tell the story of local people, places and events you know.

BACK OF IT ALL

Reporters attend dozens of news events annually, take hundreds of pictures and spend countless hours getting the story for you to read in the comfort of your own home. Correspondents in district centres also report on activities in the complete area.

BACK OF IT ALL

Is modern equipment that assures speedy production at the level of quality readers have come to expect. Pictures and type setting all get equal attention in preparing the weekly news package.

BACK OF IT ALL

Are a legion of loyal, interested advertisers who find the most effective results in printing their selling message in the columns of the Free Press. They find wise shoppers enjoy shopping first through these columns.

BACK OF IT ALL

Are more than 1,600 people who purchase their Free Press weekly. According to the most recent circulation figures as filed with the Audit Bureau and subject to audit, the total net paid circulation over a three month period was 1,616 copies.

BACK OF IT ALL

Are dozens of people who notify the staff of special events, accidents, or other newsworthy happenings that they may be recorded for other readers. They often phone 600 and we start to work on the story.



1616 BUYERS CAN'T BE WRONG

WHY DON'T YOU BE SURE TO MAKE READING THE ACTON FREE PRESS A MUST

SUBSCRIPTIONS ONLY \$3.00 YEARLY. \$4.00 TO UNITED STATES AND ENGLAND.
IT MAKES AN IDEAL GIFT FOR THOSE AWAY FROM HOME!

THE FREE PRESS IS ALSO AVAILABLE

IN ACTON AT

COOPER'S DRUG STORE
BAXTER'S DRUG STORE
HINTON'S 5c TO \$1.00 STORE
WILES' BUS DEPOT
MURRAY HOOD - ACTON BILLIARDS
C. K. BROWNE
LEDGER'S IGA
RELIABLE TAXI
RUDDICK'S GROCERY
E. T. MARKS
BENTON'S QUALITY MEAT MARKET
MAYFAIR RESTAURANT
Queen St. E. No. 7 Hwy.

IN THE DISTRICT AT

A. W. BENTON, GENERAL STORE, LIMEHOUSE
A. AFFLECK, SERVICE STATION & RESTAURANT,
PENSON'S CORNERS, NO. 7. HWY.
A. VAN HOORN, GENERAL STORE, SILVERCREEK
T. E. SMITH, GENERAL STORE, BALLINAFAD
D. G. ROBERTSON, GENERAL STORE, OSPRINGE
L. K. STRATTON, GENERAL STORE, BRUCEDALE
NO. 24 HWY.
LAWRENCE KINGSWELL BARBER SHOP, ROCKWOOD
F. MEADOWS, SERVICE STATION, ROCKWOOD
STAN & ANNA WILSON, GENERAL STORE, EDEN MILLS
W. LOCK, SERVICE STATION, CREWSON'S CORNERS
DAWES' GENERAL STORE, SPEYSIDE
L. GOIAN'S GENERAL STORE, BROOKVILLE
JENNINGS' GENERAL STORE, HALTONVILLE

ON THE LOCAL SCENE THE ACTON FREE PRESS IS FIRST